ACC New Jersey for Use by ACCNJ BOD

ACC is a global bar association which promotes the common professional and business interests of in-house counsel working for corporations, associations, and other private-sector organizations through education, networking opportunities and advocacy initiatives.

- ACC has more than 40,000 members in over 85 countries, employed by over 10,000 organizations.
- ACC New Jersey has approximately 1,300 members employed by hundreds of firms
- The basis for all ACC initiatives, it's Strategic Plan, revolves around three themes:
 - Combine and focus resources to streamline the exchange of information
 - o Optimize services and experiences to retain and engage members
 - Position ACC for continued relevance and impact as the voice of the in-house bar

ACC aims to be the premier global bar association serving the diversified needs of in-house counsel by:

- Anticipating and understanding the needs of the in-house bar
- Helping members deliver services to their corporate clients efficiently and promote the value of in-house services
- Influencing the practice of law as it affects the in-house bar
- Delivering a myriad of relevant, timely services, including information, education, networking, and advocacy

ACCNJ's primary responsibility is to our members. We continue to develop programs and sponsorships designed to address and anticipate member needs. To ensure that we fulfill this commitment, we have adopted the following core

operating values: Represent in-house attorneys as full and equal members of the legal profession.

- Foster excellence among in-house practitioners, helping them represent their clients effectively and deliver services efficiently.
- Advance the highest ethical standards governing the practice of law in a corporate setting.
- Promote diversity and inclusiveness within the in-house community.
- Encourage public and pro bono service.
- Foster a sense of collegiality to facilitate networking and interaction among in-house counsel and foster professionalism, openness, and candor among members.

The strength in ACC's resources comes from:

[Add notation as to what each of these are, where not obvious]

- ACC Docket
- Chief Legal Officer Resources
- InfoPAK provide practical information in practice areas for in-house counsel
- ACC Website
- In-house networks networks provide peer-to-peer interaction through digital forums, webcasts, and the latest relevant resources.
- ACC Newsstand- a collaborative initiative that aims to provide ACC members with a
 depth of free practical know-how that would be impossible to produce ...
- Advocacy
- In-house Jobline
- ACC Value Index an online forum that ACC members use to share ratings of law firms.
- ACC Alliance- partners with ACC
- Webcasts
- Top Ten top ten rules, tips, practical ideas for all sorts of topics
- Member-to Member-
- Education

- QuickCounsel provided by ACC alliances or sponsors, these are resources on topics important to in-house counsel where they can go for quick information and education
- ACC Value Challenge https://www2.acc.com/valuechallenge/
 nominated and winning firms for their success in reducing legal spend, great strategies and better outcomes
- ACC Newsletters
- Best Practices
- Compliance Training Portal
- Forms & Policies
- ACC In-house ACCess Blog