

Association of Corporate Counsel New Jersey

SPONSOR BENEFITS – SPONSOR ROI

By becoming a Sponsor of the Association of Corporate Counsel New Jersey, your firm and its employees will have the opportunity to realize the following benefits and more:

VISIBILITY

- Your logo appears on our website
- Your logo appears on our signage
- Your logo appears on any program or event invitation you participate in
- Your logo and advertisement appear in our Member Directory
- Your logo appears on the registration page of any program you sponsor
- Photos will be posted to Social Media of your attorneys presenting or attending programs and events, and your firm will be “tagged”

NETWORKING – NEW BUSINESS

- You and your employees/colleagues are able to attend the majority of our CLE programs and special events and network with our Board and general members
- You will be introduced by the Executive Director, to all Board members so that they may become a conduit to meeting the general membership or to be introduced to appropriate departments in their firms
- You may introduce your firm and its description at programs where you present at which you may also have handouts representing your firm to attendees
- ACC New Jersey will promote you via their website and their social media as well as refer our general membership to you whenever possible
- You are availed of many speaking opportunities both at the Chapter level and we can make introductions to our Global level personnel
- We understand that you are looking for new business opportunities and we will assist where we can as conduits to this end

ADVOCACY

- You may request our support and assistance in any advocacy or amicus issues you would like to represent or become involved with. We have a very strong representation led by our Headquarters and can avail of their services at any time

THE COMMUNITY OF LAW

- Your firm automatically is entitled to present a CLE program at our Annual All-Day CLE Conference (325+ attendees) where you can avail yourself of an outstanding opportunity to provide a prime educational presentation
- Your firm may present one or more CLE educational programs through the sponsorship year
- Your firm members may participate in attending CLE programs
- Your firm will be introduced to a liaison ACCNJ Board member who will help to guide and support you through your sponsorship always ready to be sure to gauge your satisfaction with our community
- ACC is the largest in-house counsel association in the world, and you are privy to meeting and networking with our members on a local, national, and global level
- Together, we can be partners in thought leadership in the law community and together, we can work to make this community the best it can be.