

## Memo

To: Corporate & Securities Law Network Leadership  
 From: LaToya Tapscott, Networks Manager  
 Date: October 10, 2019  
 Re: 2020 Annual Meeting Call for Programs Data

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In anticipation of the 2020 Annual Meeting Call for Programs opening on October 16, 2019, below you will find data to aid the Corporate & Securities Law Network in developing its program submissions. All data provided is representative of relevant activity from the past two fiscal years (October 1, 2017 through September 30, 2019).

### **2017-2019 ANNUAL MEETING CORPORATE & SECURITIES LAW NETWORK SUBMISSIONS**

<b>Session</b>	<b>Attendees</b>
<b>2019 (pre-registration)</b>	
You Are a Public Company: What Should You Focus On?	141
#MeToo at Every Level in the Corporate Environment	124
Preparing to Sell Your Company: How to Ensure a Smooth Process	128
Fiduciary Obligations, Conflict of Interest, and Other Considerations for External Board Memberships of Executives	97
Looking Ahead to the 2020 Proxy Season and Other Current M&A Topics	134
Looking Ahead to the 2020 Proxy Season and Other Current M&A Topics	Declined
Brexit - Where Do Things Stand?	Declined
<b>2018</b>	
Hot Topics in US Securities Law	162
Corporate Venture Capital: Strategic Growth through Startup Innovation	252
The Most Interesting Risk Questions for Public Companies	360

The Evolving Nature of Shareholder Activism	74
Not Just in Hollywood: Sexual Harassment in the Workplace and When Does a Corporation Need to Disclose?	Declined
Is <sup>3</sup> Broken Windows <sup>2</sup> Out the Window? The Latest in Securities and FPCA Enforcement	Declined
Fiduciary Obligations, Conflict of Interest and Other Considerations for External Board Memberships of Executives	Declined
<b>2017 (Final Attendance numbers)</b>	
ACC Regulator Session: Securities Law	168
Ethical Issues in M&A Transactions	154
Dispute Resolution: Essentials for Transactional Lawyers	315
Preparation of Corporate Minutes	314
Shareholder Activism: Defining the Challenge	Declined
Insider Trading: Global Trends	Declined
How to protect your parent company from liability	Declined

## **2018-2019 CORPORATE & SECURITIES LAW NETWORK MEMBER SURVEY SUGGESTED TOPICS**

Most popular topics, in decreasing order:

- Cybersecurity Risks & The Board
- Drafting Board Minutes
- Finance & Accounting for In-House Counsel
- Project Management for In-House Counsel
- Current SEC Corporate Finance Issues

Additional suggestions:

- Non-public security issuances (Federal and State, Blue Sky)
- Private equity transactions
- Advising the C-suite
- LIBOR Transition
- Financing for private companies (equity, debt, etc.)
- SEC and state regulatory compliance
- Working with software product development on cybersecurity for small firms

- Cap table management in small firms
- License agreements in small firms
- SEC filings (8K, 10K, 10Q)
- Nuts and Bolts of M&A
- ESG Strategies
- How to Survive (and Thrive) During Periods of Political Instability
- Virtual Shareholder Meetings
- Organizing as a Public Benefit Corporation
- Cybersecurity Issues with Contracts
- Best Practices in Intercompany Activities
- Trends in Corporate Governance

## **2017-2019 CORPORATE & SECURITIES LAW NETWORK ONLINE EVENT ATTENDANCE NUMBERS**

APAC Call (APAC) – One-hour live presentations on the latest legal trends affecting organizations in the Asia-Pacific region and multinational companies. Available live or on-demand through the ACC Education Archive. CLE/CPD credit available for a fee.

EMEA Call (EMEA) – Thirty-minute-one hour live presentations on the latest legal trends affecting organizations in Europe, Africa, and/or the Middle East and multinational companies. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

Legal Quick Hit (LQH) – Short (20 to 45-minute) presentations on the latest legal trends made on the monthly Network Teleconference calls. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

Roundtable Discussion (R) – Thirty-minute-one hour live presentations on the latest legal trends featuring an interactive discussion between two or more industry or topic area experts. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

Webcast (W) – One-hour live presentations on the latest legal trends. Available live or on-demand through the ACC Education Archive. CLE/CPD credit available for a fee.

Date	Event Title	Event Type	Attendees
<b>2017-2019</b>			
9/10/2019	So You Want to be a General Counsel?	LQH	185
7/9/2019	Pitfalls for GCs	LQH	92
5/14/2019	Proxy Season Highlights and Trends	LQH	29

4/9/2019	Fiduciary Obligations for Boards in Today's Environment	LQH	64
3/12/2019	Mergers and Acquisitions: Hot Topics Post-Signing Part 2: Stories from In-House Counsel	LQH	52
2/12/2019	Mergers and Acquisitions: Hot Topics Post-Signing Part 2: Stories from In-House Counsel	LQH	77
1/29/2019	Director and Executive Onboarding and Orientation - Tips and Best Practices	LQH	39
11/27/2018	CSL 2019 Planning Call	LQH	5
9/27/18	EMEA: Similar But Not the Same: Key Considerations in European Public M&A when Acquiring a Listed Company on the Major Exchanges	EMEA	7
9/11/18	Securities Trading Blackouts	LQH	70
7/10/18	Issuer Stock Repurchases – Why, When and How	LQH	47
6/12/18	Preparing for and Conducting Board of Directors and Committee Meetings - Part II: Board Materials and Minutes	LQH	131
5/8/18	Shareholder Activism Lessons from the 2018 Proxy Season	LQH	40
4/10/18	Preparing for and Conducting Board of Directors and Committee Meetings	LQH	175
3/13/18	The SEC's New Cybersecurity Guidance	LQH	38
2/13/18	The Art Of Contracting: Tools and Tips for Identifying and Avoiding Common Traps in Commercial Contracts - Part 3	LQH	181
1/9/18	Preparing for the New Revenue Recognition Rules	LQH	70
12/12/17	Behind the SEC Curtain: Practical Tips for Interacting With the SEC Staff	LQH	38
11/14/17	Corporate Governance Hot Topics	LQH	82
9/27/18	EMEA: Similar But Not the Same: Key Considerations in European Public M&A when Acquiring a Listed Company on the Major Exchanges	EMEA	7
9/11/18	Securities Trading Blackouts	LQH	70

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## 2017-2019 POPULAR CORPORATE & SECURITIES LAW NETWORK LEGAL RESOURCES

(The resources below include all resources during the period with 100 or more views)

Resource Title	Resource Type	Views
<b>2018-2019</b>		
N/A		
<b>2017-2018</b>		
N/A		

## 2017-2019 POPULAR CORPORATE & SECURITIES LAW NETWORK EGROUP DISCUSSION TOPICS

(The topics below include all substantive eGroup discussions during the period with 5 or more replies)

Date	Subject
5/21/2019	<a href="#">Corporate Secretary</a>
8/20/2019	<a href="#">does creation of a subsidiary jointly owned by another party require board approval?</a>

1/9/2019	<a href="#">Recommendations for Board Portals</a>
1/29/2019	<a href="#">Latina In House Counsel Group</a>
1/31/2019	<a href="#">Corporate Books Checklist</a>
5/31/2019	<a href="#">Who Owns Attorney Work Product, the Client or the Law Firm?</a>
7/17/2019	<a href="#">Change of principal place of business</a>
10/3/2018	<a href="#">General Counsel as Customer "Sponsor"</a>
3/6/2019	<a href="#">Canadian Corporate Law Attorneys (Corp Formation for Private Equity Funds)</a>
4/4/2019	<a href="#">Recommendation for 501c3 lawyer in Bay Area</a>

### IMPORTANT DATES

Item	Date
Program Chair Training Call	Wed., Nov. 20, 2019
Program Idea Submission Deadline	Mon., Jan. 6, 2020
Program Selection Notifications Sent	Fri., Feb. 14, 2020
Program Organizer Submission Deadline*	Mon., March 2, 2020
Program Organizer Training Call	TBA
Speaker Submission Deadline*	Fri., May 1, 2020
Course Material Submission Deadline	Fri., Aug. 28, 2020

*\*ACC confirms program organizer and speaker submissions on rolling basis*