

Memo

To: Financial Services Network Leadership From: LaToya Tapscott, Networks Manager

Date: October 10, 2019

Re: 2020 Annual Meeting Call for Programs Data

In anticipation of the 2020 Annual Meeting Call for Programs opening on October 18, 2019, below you will find data to aid the Financial Services Network in developing its program submissions. All data provided is representative of relevant activity from the past two fiscal years (October 1, 2017 through September 30, 2019).

2017-2019 ANNUAL MEETING FINANCIAL SERVICES NETWORK SUBMISSIONS

Session	Attendees
2019	
FinTech 2.0, The Next Generation: Successes and Failures in Financial Technology Innovation in the Current Decade	129
Call Me Maybe? The Financial Services Perspective on the Telephone Consumer Protection Act	86
Cybersecurity Crisis: A Financial Services General Counsel's Role Before and After Cybersecurity Attack	210
Regulatory NOW: Securities Regulation in 2019	Declined
Unlimited Regulation, Limited Resources: Prioritizing for Financial Services Attorneys	Declined
2018 (Final attendance numbers)	
Beyond Bitcoin: Regulatory Developments in Digital Currencies, Initial Coin Offerings and Tokens	149
Financial Services: New Technologies and New Opportunities (Beyond	161

Blockchain)	
Do's and Don'ts for Social Media in the Financial Services Industry	
Cybersecurity In Crisis: General Counsel's Role Before and After a Cybersecurity Attack	Declined
What Happens in Vegas Does Not Always Stay in Vegas: Why Your Firm Needs to Know about Data Protection in All Jurisdictions It Does Business	
2017 (Final attendance numbers)	
Hot Cases in the US Supreme Court and Federal Courts (joint submission with the Litigation Network)	193
CFPB & HUD's Oversight of Real Estate Issues—A Regulator's Perspective (joint submission with the RE Network)	
Regulatory Turmoil During Trump's First Year: Providing Advice When US Regulatory Change or Repeal Is Occurring, Imminent, or Uncertain	
Financial Services Technology Revolution: Legal Issues for Emerging FinTech	Declined
Regulatory Liability for In House Counsel and Compliance - Are We Now the Target?	

2018-2019 FINANCIAL SERVICES NETWORK MEMBER SURVEY SUGGESTED TOPICS

Most popular topics, in decreasing order:

- Cybersecurity and Data Privacy in Financial Services
- Contract Negotiations and Clauses
- The growing use of Digital Technology in the Financial Services Sector
- CFPB, Bank Regulation and Consumer Protection in the Trump Years
- Do's and Don'ts for Social Media in the Financial Services Industry
- Navigating Regulatory investigations; Subpoenas, etc.

Additional suggestions:

- Pending Legislation
- · Cryptocurrency as a legitimate payment method
- Vendor Management
- Uniform Commercial Code
- Fair Credit Reporting Act
- Collection Litigation strategy
- Ethics ramifications

- E-sign in financial services
- FinCEN's CDD Rule
- Financial Services ligation
- M&A

2017-2019 FINANCIAL SERVICES NETWORK WEBCAST & LEGAL QUICK HIT ATTENDANCE NUMBERS

<u>APAC Call</u> (APAC) – One-hour live presentations on the latest legal trends affecting organizations in the Asia-Pacific region and multinational companies. Available live or on-demand through the ACC Education Archive. CLE/CPD credit available for a fee.

<u>EMEA Call (EMEA)</u> – Thirty-minute-one hour live presentations on the latest legal trends affecting organizations in Europe, Africa, and/or the Middle East and multinational companies. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

<u>Legal Quick Hit (LQH)</u> – Short (20 to 40-minute) presentations on the latest legal trends made on the monthly Network Teleconference calls. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

Roundtable Discussion (R) – Thirty-minute-one hour live presentations on the latest legal trends featuring an interactive discussion between two or more industry or topic area experts. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

<u>Webcast (W)</u> – One-hour live presentations on the latest legal trends. Available live or on-demand through the ACC Education Archive. CLE/CPD credit available for a fee.

Date	Event Title	Event Type	Views
2017-2019			
9/25/219	Convenience Fees – Not so convenient after all?	LQH	23
7/24/2019	Annual Supreme Court Year in Review	LQH	36
6/26/2019	Algorithms, Artificial Intelligence & Attorneys—The New Age for Financial Services Institutions	LQH	34
5/22/2019	Financial Services Regulatory Update	LQH	18
4/24/2019	New York's BitLicense for Virtual Currency Business Activities – A Regulatory Perspective	LQH	12
3/27/2019	Data and Cybersecurity: A Review of the Hot Issues Confronting Financial Services Companies	LQH	77
2/27/2019	Practical Problems and Litigation Trends Under the FCRA	LQH	23

1/23/2019	FCPA, Anti-corruption, and Cybersecurity-Compliance and the Law	LQH	45
11/28/2018	Fintech in 2018 (The Year in Review): Regulatory Developments from the FinTech Charter to the Recent FTC Orders	LQH	20
9/26/18	Artificial Intelligence Trends and Legal Issues: Are We Ready?	LQH	17
8/22/18	Game Changer: An Overview of the New California Consumer Privacy Act of 2018	LQH	204
7/25/18	The Supreme Court in Review: Major 2017-2018 Commercial Cases of the Supreme Court's Term – Summary and Implications for Business	LQH	28
6/27/18	California Supreme Court Adopts New Independent Contractor Test: What This Means for the Financial Services Industry	LQH	39
5/23/18	Consumer Financial Protection Bureau (CFPB) Today - Trends and Enforcement	LQH	28
4/25/18	Limiting Exposure When Negotiating Class Action Settlement Agreements: "Blow-Up Provisions"	LQH	16
3/28/18	The Next Wave of Technology: Blockchain, Cryptocurrencies and ICOs	LQH	129
3/7/18	Co-sponsored LQH with Real Estate The Evolving Immigration Paradigm Explained: Recent Developments and Practical Guidance for In-house Counsel	LQH	18
2/28/18	Mirror Mirror On the Wall, Who's the True Lender After All?: A Review of Recent Developments in True Lender Theory and Caselaw from CashCall to Colorado	LQH	33
1/11/18	The FCPA in 2018 - New Policies, New Challenges	W	59
12/6/17	Co-sponsored LQH with Real Estate 2017 Employment Law Update	LQH	65
11/29/17	Co-sponsored LQH with Real Estate Servicer and Subservicer Oversight/Vendor Management Best Practices	LQH	59
10/11/17	ICO Explosion: Initial Coin Offerings, the SEC's DAO report and the Future of Virtual Currencies	LQH	33

2017-2019 POPULAR FINANCIAL SERVICES NETWORK LEGAL RESOURCES

(The resources below include all resources during the period with 100 or more views)

Resource Title	Resource Type	Views
2017-2019		

No Resources Submitted		
2017-2018		
What to Do When You Can't Comply Foreign Sovereign Compulsion as a Potential Defense to Conflicts between US Discovery Obligations and the GDPR	QuickCounsel	89
Ten Tips to Avoid Needless Conflict with a Former Employee Witness	Top Ten	190

POPULAR FINANCIAL SERVICES NETWORK EGROUP DISCUSSION TOPICS

(The topics below include all substantive eGroup discussions during the period with 5 or more replies)

Date	Subject	
2018-2019		
12/10/2018	domesticating a judgment in FL	
5/15/2019	Insurance Coverage Counsel	
9/11/2019	Referral Needed - State Money Transmitter Laws	
11/29/2018	Recommendations for MA Corporate Governance Counsel	
3/23/2019	<u>CCPA</u>	
4/29/2019	Outside Counsel Recommendation in Florida	
8/5/2019	Fintech Law Firm	
3/3/2019	New York City litigator	
4/24/2019	Referral: Insurance Regulatory Counsel - Minnesota/Minneapolis	
7/30/2019	Creation of Captive Law Firm	

IMPORTANT DATES

Item	Date
Program Chair Training Call	Wed., Nov. 20, 2019
Program Idea Submission Deadline	Mon., Jan. 6, 2020
Program Selection Notifications Sent	Fri., Feb. 14, 2020
Program Organizer Submission Deadline*	Mon., March 2, 2020
Program Organizer Training Call	TBA
Speaker Submission Deadline*	Fri., May 1, 2020
Course Material Submission Deadline	Fri., Aug. 28, 2020

[‡]ACC confirms program organizer and speaker submissions on rolling basis