Memo

To: Information Governance Network Leadership

From: Tori Payne, Associate Vice President for Leadership Development

Date: October 10, 2019

Re: 2020 Annual Meeting Call for Programs Data

In anticipation of the 2020 Annual Meeting Call for Programs opening on October 19, 2019, below you will find data to aid the Network in developing its program submissions.

ANNUAL MEETING INFORMATION GOVERNANCE NETWORK SESSION SUBMISSIONS

Session	Attendees/Status
2019	
Essentials to Complying with the California Consumer Privacy Act: A Harbinger of New Regulations	380
Choose Your Own Ethics Adventure: Navigating the ESI Crisis When Your Adversaries Target Information Governance Practices	92
Preventing Employees from Hoarding Documents - Records Management Jeopardy!	297
Office365 Boot Camp: Information Governance, Security and Compliance	Declined
Our Legal World is Changing – Hear from the Bench and Regulators as They Discuss Today's Information Governance Challenges and In-house Counsel's New Role.	Declined
Preventing Employees from Hoarding Documents	Declined
2018 (Final attendance numbers)	
Don't Just Have a Records Policy – Execute It!	180
Less Than Zero: Launching an Information Governance Initiative with No Budget	119
Easy As 1, 2, 3: Developing an Information Governance Plan and Program	239

Leveraging Information Governance to Strengthen Your CyberSecurity Program	Declined
Big Data, Big Problems: Avoiding Legal and Ethical Issues From Data Mismanagement	Declined
2017 (Final attendance numbers)	
The US FTC on Unfairness, Deception, and Consumer Privacy Enforcement Actions	115
Is Creepy the New Normal? How Information Governance Can Make the Internet of Things Less Scary	214
Reboot Your Dusty Old Retention Policy to Cover Electronic Information	232
Protect. This. House. The Recipe for Integrating Information Governance and Cybersecurity	Declined
A Special "IG Debate": Who in the C-Suite is Best Situated to Champion, Evangelize and Oversee Your IG Program?	Declined

Session	Attendees/Status
2016 (Final registration numbers)	
Leveraging Analytics: Lawyering in the Information Age	155
The Emerging Law of Data Ethics: IG Perspectives	96
Building a Business Case for an Information Governance Program	153
Operating Abroad: A Primer for US Nonprofit Operations Overseas (joint submission with the NO Network)	63
The New Digital Normal: Managing and Addressing Compliance in an Ever-changing Digital Landscape (joint submission with the S&E Network)	230
Report from the IG Front Lines: What Companies Are Working on Today	Declined

2018-2019 INFORMATION GOVERNANCE NETWORK MEMBER SURVEY SUGGESTED TOPICS

Most popular topics, in decreasing order:

- Peer Discussion about the Intersection of IG with Cloud, Cyber, Privacy and IT Policies around Use of Data
- Importance of Data Mapping to an Information Governance Program
- Beyond Risk Management: Proving an ROI for an IG Program

- Understanding Information Governance Technologies
- Blurred Lines: Distinguishing Information Management and Information Governance

2017-2019 INFORMATION GOVERNANCE ONLINE EVENT ATTENDANCE NUMBERS

APAC Call (APAC) – One-hour live presentations on the latest legal trends affecting organizations in the Asia-Pacific region and multinational companies. Available live or on-demand through the ACC Education Archive. CLE/CPD credit available for a fee.

EMEA Call (EMEA) – Thirty-minute-one hour live presentations on the latest legal trends affecting organizations in Europe, Africa, and/or the Middle East and multinational companies. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

Legal Quick Hit (LQH) – Short (20 to 45-minute) presentations on the latest legal trends made on the monthly Network Teleconference calls. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

Roundtable Discussion (R) – Thirty-minute-one hour live presentations on the latest legal trends featuring an interactive discussion between two or more industry or topic area experts. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

Webcast (W) – One-hour live presentations on the latest legal trends. Available live or on-demand through the ACC Education Archive. CLE/CPD credit available for a fee.

Date	Event Title	Event Type	Views
9/19/2019	Preparing for the California Consumer Privacy Act: Lessons Learned So Far	LQH	122
8/15/2019	How to Use Data Minimization to Reduce Your Cyber Risk	LQH	33
7/18/2019	What Would You Do? An ESI Ethics Program	LQH	27
6/20/2019	*Co-sponsored LQH with ITPEC* How to Operationalize Compliance for California Consumer Privacy Act	LQH	72
5/16/2019	Cyber Insurance	LQH	19
4/19/2019	IG: An Outsider's Perspective	LQH	30
4/18/2019	New York's BitLicense for Virtual Currency Business Activities – A Regulatory Perspective	LQH	69

3/21/2019	Privacy Shield	LQH	11
2/21/2019	Personal Data Inventory and Data Mapping Strategies	LQH	48
2/7/2019	IG 101: An Information Governance Class for In-House Counsel Part 2	LQH	59
1/30/2019	IG 101: An Information Governance Class for In-House Counsel Part 1	LQH	81
1/17/2019	Contracts Lifecycle Management	LQH	20
12/20/2018	An Ounce of Prevention: The Intersection of Data Governance and eDiscovery	LQH	15
11/15/2018	After the GDPR – How to Build a Sustainable Privacy Program by Harmonizing Existing and Emerging Privacy Regulations	LQH	38
9/20/2018	Creating a California Consumer Privacy Act Action Plan	LQH	39
8/16/2018	The GDPR's First 100 Days. What Have We Learned?	LQH	53
7/19/2018	The California Consumer Privacy Act. What Is It? How Do We Prepare?	LQH	45
6/21/2018	Three Ways to Stop Bleeding Money on Paper Storage Costs	LQH	35
5/17/2018	The Upside of Analytics Technology in IG: Make Informed Decisions Based on Reality, not Guesswork	LQH	34
3/15/2018	Preventing Employees From Hoarding Documents	LQH	121
2/15/2018	GDPR is Coming: Don't be Left in the Dark	LQH	88
1/18/2018	Now We Have a Policy, How Do We Find All of Our GDPR Data?	LQH	55

12/21/2017	Privacy Shield: Doomed to fail? And How Your Company Can Protect Itself	LQH	22
11/16/2017	Ediscovery Case Law Update for the Busy Information Governance Practitioner	LQH	37

POPULAR INFORMATION GOVERNANCE LEGAL RESOURCES

Resource Title	Views
2018-2019	
Operationalizing the California Consumer Privacy Act (United States)	2278
Quick Overview: Understanding the California Consumer Privacy Act (CCPA)	1829
Information Governance - Glossary of Terms	459
ACC U.S. States' Privacy Capability Maturity Model	364
Quick Overview: Operationalizing the California Consumer Privacy Act (CCPA)	346
Quick Overview: Helping The Business Comply with the California Consumer Privacy Act Program – Setting a Target Maturity for Your Organization	273
Quick Overview: Brexit, UK lawyers, and Legal Professional Privilege	128
Records Management Maturity Model	73

IMPORTANT DATES

Item	Date
Program Chair Training Call	Wed., Nov. 20, 2019
Program Idea Submission Deadline	Mon., Jan. 6, 2020
Program Selection Notifications Sent	Fri., Feb. 14, 2020
Program Organizer Submission Deadline[*]	Mon., March 2, 2020
Program Organizer Training Call	TBA
Speaker Submission Deadline[*]	Fri., May 1, 2020
Course Material Submission Deadline	Fri., Aug. 28, 2020

‡ACC confirms program organizer and speaker submissions on rolling basis