



Memo

To: Intellectual Property Network Leadership

From: Irene Meroka, Networks Manager

Date: October 10, 2019

Re: 2020 Annual Meeting Call for Program Data

In anticipation of the 2020 Annual Meeting Call for Programs opening on October 18, 2019, below you will find data to aid the Intellectual Property Network in developing its program submissions. All data provided is representative of activity from October 1, 2017 through September 30, 2019.

2017-2019 ANNUAL MEETING INTELLECTUAL PROPERTY SESSION ATTENDANCE AND PROGRAM STATUS

Session	Attendees/ Status
2019	
What Every In-house Counsel Needs to Know About Global Intellectual Property (Part 1)	99
What every In-House Counsel needs to know about Global Intellectual Property (Part 2)	99
The Nuts and Bolts of Managing an In-house IP Practice	92
Drafting Global Intellectual Property Agreements	
Drafting Ethical Cease & Desist Letters for Trademark and Copyright Infringers.	86
A Fireside Chat with USPTO Regulators	
Intellectual Property Issues facing companies as they come to grips with Disruptive Technologies	Declined
What every In-House Counsel needs to know re: IP prosecution, infringement, and litigation in China	Declined

What's been happening north of the 49th?	Declined
2018 (Final attendance numbers)	
Intellectual Property for In-house, from Soup to Nuts	113
Intellectual Property Protection for Emerging Technologies	286
Trademark Harmony - How Can We Use Each Other's Marks in this Global Marketplace	114
Patents: Mini Boot Camp	179
Mock Oral Argument at Trademark Trial and Appeal Board	Declined
Copyright Issues in the Institutional Setting	Declined
Who Has the Privilege when handling Intellectual Property matters?	Declined
Intellectual Property Issues in Government Contracts	Declined
Benchmark Best Patent Practices	Declined
2017 (Final attendance numbers)	
Global IP Litigation Strategies: What to Do When Defending Globally	81
IP Considerations in M&A Transactions	164
Managing Your IP Portfolio	110
Key Issues in Negotiating and Drafting Subscription Services Agreements	297
Technology and IP License Agreements	354
Hot Topics in Copyright Law	159
How to Identify and Deal with IP Provisions in Contracts	Declined
Post Grant Review	Declined
IP Year in Review	Declined

2017 - 2019 INTELLECTUAL PROPERTY SURVEY SUGGESTED TOPICS

- What Every In-House Counsel Should Know About IP
- How Do We Protect Our IP in an E-Commerce World

- Mitigating Your IP Risk Across Borders: Protections that can help your company reduce its IP costs.
- Navigating the world of Open Source
- Strategies for Multi-Jurisdictional IP Litigation. Exploring the Similarities, Differences, Challenges, etc.
- Managing IP Costs: Metrics to Consider When Working With Outside Counsel.
- Licensing Technologies from Universities and Their Associated Research Institutes and Spin-Offs
- IP and NDAs with Global Companies
- Protecting Your Company From Risk and Sticking to Your Guns On Important IP Provisions in Contracts
- Software License Agreement Drafting Advice

2017-2019 INTELLECTUAL PROPERTY NETWORK ONLINE EVENT ATTENDANCE NUMBERS

APAC Call (APAC) – One-hour live presentations on the latest legal trends affecting organizations in the Asia-Pacific region and multinational companies. Available live or on-demand through the ACC Education Archive. CLE/CPD credit available for a fee.

EMEA Call (EMEA) – Thirty-minute-one hour live presentations on the latest legal trends affecting organizations in Europe, Africa, and/or the Middle East and multinational companies. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

Legal Quick Hit (LQH) – Short (15 to 30-minute) presentations on the latest legal trends made on the monthly Network Teleconference calls. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

Roundtable Discussion (R) – Thirty-minute-one hour live presentations on the latest legal trends featuring an interactive discussion between two or more industry or topic area experts. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

Webcast (W) – One-hour live presentations on the latest legal trends. Available live or on-demand through the ACC Education Archive. CLE/CPD credit available for a fee.

Date	Event Title	Event Type	Views
9/11/2019	When Someone Else Patents Your Company's Invention: What To Do And How To Prevent It From Happening Again	LQH	39
8/14/2019	Anti-Counterfeiting Enforcement in the U.S. and China – Setting Priorities and Allocating Resources	LQH	28

6/12/2019	Photography and Copyright: Recent Developments	LQH	108
5/8/2019	Patent Case Law Updates and Their Impact on In-House Counsel	LQH	43
4/10/2019	The Anatomy of a False Advertising Claim	LQH	66
3/13/2019	Look To Your Left...Look to Your Right...Adjust Your Patent Portfolio Strategy	LQH	49
2/13/2019	Annual Trademark Update	LQH	59
1/9/2019	The On Sale Bar: Supreme Court Review of Helsinn v. Teva	LQH	35
12/12/2018	What to Do Before the Derived Data Paste is Out of the Tube	LQH	50
11/14/2018	Open Source Software: Compliance Best Practices and Recent Developments	LQH	48
9/12/2018	Trade Secret Case from A-Z: Exploring the Stages of a Trade Secrets Case Through Hypotheticals	LQH	30
8/8/2018	Post Grant Proceedings - Recent Developments and Precedential Decisions	LQH	30
6/13/2018	2017 Tax Act – Impact on Intercompany IP Licensing	LQH	120
5/9/2018	Selling Patent Rights for Revenue Generation in Today's Environment	LQH	86
4/11/2018	Recent Developments in International Trademark Law	LQH	95
3/14/2018	Chuck Taylor on Trial: Secondary Meaning for an American Icon	LQH	70
2/14/2018	Who Owns the IP? IP Issues in Consulting Agreements	LQH	118
1/10/2018	Protecting the Privilege for In-house Work Product in a Post-Halo Environment	LQH	143
12/13/2017	INTERPLAY – Patent-Related Issues in the Government Contracts Universe	LQH	66
11/8/2017	Navigating the Post-Grant Landscape	LQH	58
8/14/2019	Anti-Counterfeiting Enforcement in the U.S. and China – Setting Priorities and Allocating Resources	LQH	0
6/12/2019	Photography and Copyright: Recent Developments	LQH	108

2017-2019 POPULAR INTELLECTUAL PROPERTY NETWORK LEGAL RESOURCES

Resource Title	Views
2018-2019	
Navigating US Legal Issues in Modern Advertising Campaigns	598
2017-2018	
Working with Vendors Without Waiving Privilege	1045
Top Ten Considerations for Performing Intellectual Property Due Diligence	587

2018-2019 POPULAR IP NETWORK EGROUP DISCUSSION TOPICS

Date	Subject
8/22/2019	CDA terms
4/16/2019	Tech Patent Attorney Referral
11/14/2018	Recommendations for IP Boutique/Mid-Range Local Firm for Software Company IP Portfolio Work
3/5/2019	Sample Invention Disclosure Form
8/28/2019	Patent Assignments before filing
1/24/2019	Ownership of Photography
7/29/2019	Patent Prosecution - Gaming
12/17/2018	What does it mean to "own" a spreadsheet and the underlying IP?
7/23/2019	Amazon Unauthorized Resellers and MAP
10/8/2018	Domain acquisition policy and domain enforcement vendors
1/8/2019	Internal IP Process/Workflow
1/31/2019	Software/Tech Licensing/Medical Device Conferences
8/30/2019	Recommendation for China IP Lawyers

IMPORTANT DATES

Item	Date
Program Chair Training Call	Wed., Nov. 20, 2019
Program Idea Submission Deadline	Mon., Jan. 6, 2020
Program Selection Notifications Sent	Fri., Feb. 14, 2020
Program Organizer Submission Deadline*	Mon., March 2, 2020
Program Organizer Training Call	TBA
Speaker Submission Deadline*	Fri., May 1, 2020
Course Material Submission Deadline	Fri., Aug. 28, 2020

**ACC confirms program organizer and speaker submissions on rolling basis*