



# Memo

**To:** IT, Privacy & eCommerce Network Leadership

**From:** Irene Meroka, Networks Manager

**Date:** October 10, 2019

**Re:** 2020 Annual Meeting Call for Programs Data

In anticipation of the 2020 Annual Meeting Call for Programs opening on October 18, 2019, below you will find data to aid the ITPEC Network in developing its program submissions. All data provided is representative of activity from October 1, 2017 through September 30, 2019.

## 2017-2019 ANNUAL MEETING ITPEC SESSION ATTENDANCE AND PROGRAM STATUS

Session	Attendees / Status
<b>2019</b>	
"I'm Afraid I Can't Do That, Dave:" What In-House Counsel Should Know About AI and Machine Learning	131
Privacy Is Not (Just) a Four-Letter Word: Privacy in the EU Other than the GDPR	214
Greasing the Wheels: Negotiating and Overcoming Deal Friction in Tech Contracts	229
Facial Recognition and Society	91
Technology Basics: The Tech 101 Primer	165
The California Consumer Privacy Act: What we know (and don't) about the CCPA	Declined
Backstage: Behind the scenes of the customer experience	Declined
Federal frameworks policy and law: a conversation with the regulators	Declined
<b>2018 (Final attendance numbers)</b>	
GDPR's First 100 Days: Lessons Learned	553
Beyond the GDPR: A Review of Global Privacy Laws and Tips for Compliance	123

Tips and Tricks for Meeting Security Standards - Lessons Learned from FTC Enforcement Actions	184
Nuts and Bolts of Responding to a Privacy Breach	113
Choosing and Managing Your Data Protection Officer and Chief Information Privacy Officer	Declined
Is Your Website ADA Compliant?	Declined
Using BlockChain How to Address Ongoing Privacy Concerns	Declined
<b>2017 (Final attendance numbers)</b>	
I Spy, You Buy: A Look at Digital Marketing	197
Public-Private Partnerships: The Messy Handshake that May Help Us All	45
Integration or Discrimination: The Legal Implications of Mobile Workspaces	155
Advanced Third-Party Risk Issues: Now that You've Created a vendor Management Program, How Do You Keep Oversight Effective and Ongoing?	199
"Gone Phishing?" Protecting Your Company from Hackers	114
State of the State, Privacy Laws: An Update and Eye Opener	Declined
The Power of One to the "Nth" Degree: Individual Rights Under the GDPR	Declined
Pencil It In: Time to Practice Your Cybersecurity Response Plan!	Declined

## **2018-2019 ITPEC SURVEY SUGGESTED TOPICS**

- Privacy and Data Security Recap
- GDPR Update: Your Questions Answered
- Reducing Risks in the Internet of Things
- A Guide to Data Subject Access Requests
- IP Licensing in the EU vs the US

## 2017-2019 ITPEC ONLINE EVENT ATTENDANCE NUMBERS

APAC Call (APAC) – One-hour live presentations on the latest legal trends affecting organizations in the Asia-Pacific region and multinational companies. Available live or on-demand through the ACC Education Archive. CLE/CPD credit available for a fee.

EMEA Call (EMEA) – Thirty-minute-one hour live presentations on the latest legal trends affecting organizations in Europe, Africa, and/or the Middle East and multinational companies. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

Legal Quick Hit (LQH) – Short (15 to 30-minute) presentations on the latest legal trends made on the monthly Network Teleconference calls. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

Roundtable Discussion (R) – Thirty-minute-one hour live presentations on the latest legal trends featuring an interactive discussion between two or more industry or topic area experts. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

Webcast (W) – One-hour live presentations on the latest legal trends. Available live or on-demand through the ACC Education Archive. CLE/CPD credit available for a fee.

Date	Event Title	Event Type	Views
9/5/2019	Offshore Vendor Management & Assessing a Vendor's Risk	LQH	41
7/11/2019	Disaster Recovery and Incident Response	LQH	64
6/6/2019	<i>Co-sponsored LQH with Information Governance</i>	LQH	118
5/2/2019	New York Department of Financial Services Cybersecurity	LQH	41
4/4/2019	Beacon Tracking in Public Spaces	LQH	83
3/6/2019	DPIAs: The GDPR Process That Many Forgot	LQH	104
2/6/2019	Internet of Things Update	LQH	73
1/10/2019	Brexit Proofing Your Company in 2019	LQH	49
12/6/2018	2018 Privacy & Data Security Recap	LQH	97
11/1/2018	ITPEC Network Annual Topics of Interest Discussion	LQH	11
9/6/2018	A Guide to Data Subject Access Requests	LQH	78
8/2/2018	Reducing Risks in the Internet of Things	LQH	58

7/12/2018	Modern Warfare - Robots V. Lawyers	LQH	31
6/7/2018	FTC 2018 Update: What to Expect from the New	LQH	49
5/3/2018	Blockchain For Lawyers	LQH	65
4/5/2018	PCI - Types of Outsourcing	LQH	35
3/1/2018	GDPR - Does It Apply To You?	LQH	93
2/1/2018	IP Licensing in the EU vs. US	LQH	77
12/7/2017	Annual Committee Planning Call	LQH	16
11/2/2017	GDPR Will Not Kill Big Data, Or Will It?	LQH	53

## 2017-2019 POPULAR ITPEC LEGAL RESOURCES

Resource Title	Views
<b>2018-2019</b>	
<a href="#">Tips to Be a More Effective Facilitator</a>	173
<b>2017-2018</b>	
N/A	

## 2017-2019 POPULAR ITPEC EGROUP DISCUSSION TOPICS

Date	Subject	Link to Thread
<b>2017-2018</b>		
8/7/18	Rights to Derived Data (rather than metadata) under contract	
7/28/18	Recommended Privacy Law	
6/1/18	GDPR	
5/25/18	Looking for Policy Framework for Open Source Software	
5/14/18	DOES THE ENTIRE WORLD NEED TO BE GDPR COMPLIANT??	
5/10/18	Data Processing Addendum	
5/10/18	Privacy Consulting – Recommendations	
5/9/18	Tech Vendors and Liability Caps	
5/7/18	Resources for in-house counsel understanding IT and drafting agreements	

## IMPORTANT DATES

<b>Item</b>	<b>Date</b>
Program Chair Training Call	Wed., Nov. 20, 2019
Program Idea Submission Deadline	Mon., Jan. 6, 2020
Program Selection Notifications Sent	Fri., Feb. 14, 2020
Program Organizer Submission Deadline*	Mon., March 2, 2020
Program Organizer Training Call	TBA
Speaker Submission Deadline*	Fri., May 1, 2020
Course Material Submission Deadline	Fri., Aug. 28, 2020

*\*ACC confirms program organizer and speaker submissions on rolling basis*