

ACC Membership 101

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What are we going to do?

1. Who is the membership team in HQ and what do they do?
2. Review of membership categories.
3. Where to find membership resources on the website.
4. New member onboarding.
5. Recruitment.
6. Q+A

Membership Team @ HQ

- **Justin Connor**, Director of Chief Legal Officer & Stakeholder Engagement
- **Dominique Evans**, Senior Membership Manager
- **Andrew Sager**, Corporate Membership Manager
- **Andrea Thomas**, Membership Database Manager
- **Maisha Maliha Hoque**, Corporate Membership Coordinator
- **Zyla White**, Membership Assistant

ACC Contact Info

CALL

202.293.4103 x360

- Payment
- Profile updates
- Tier 1 questions

EMAIL

membership@acc.com

- General inquiries

corporate@acc.com

- Specific to corporate membership

4 2019 ACC ANNUAL MEETING
OCTOBER 27-30

ACC Association of Corporate Counsel



BY IN-HOUSE COUNSEL | FOR IN-HOUSE COUNSEL

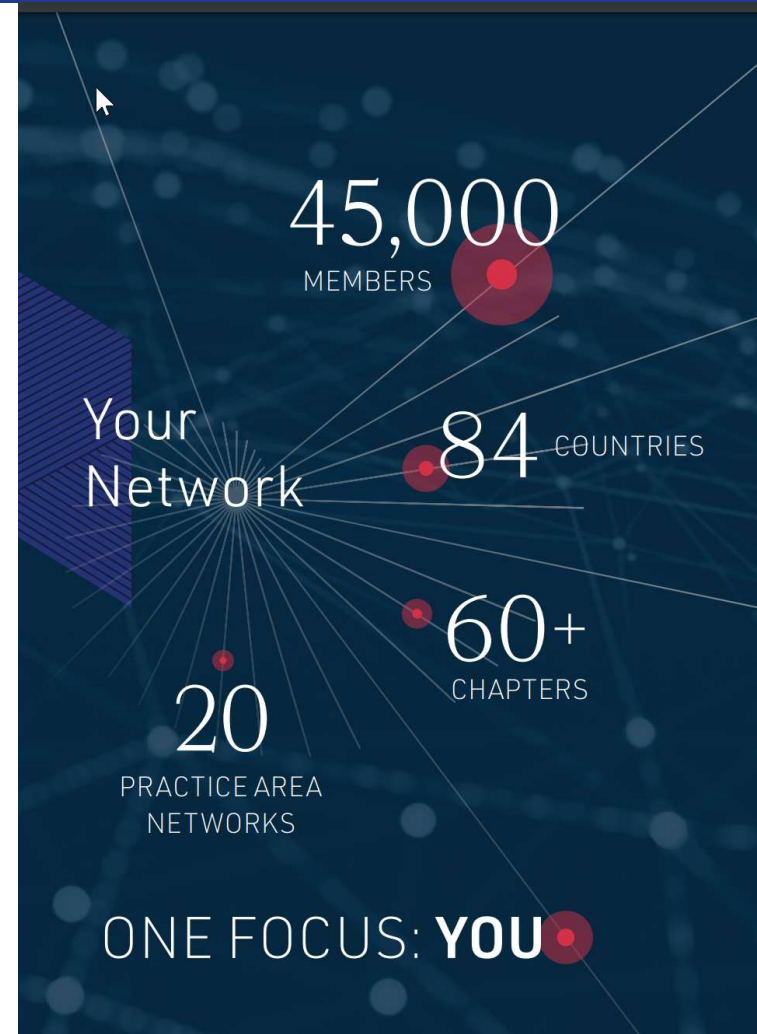
A Global Legal Association

ACC is a global legal association that promotes the common professional and business interests of in-house counsel who work for corporations, associations, and other organizations through information, education, networking, and advocacy.

ACC Association of Corporate Counsel

GLOBAL COMMUNITY.
LOCAL CONNECTIONS.

MEMBERSHIP



Membership Eligibility

ACC membership is open to individuals who are engaged in the active practice of law employed by organizations in either the private or public sector, do not have regulatory, enforcement or policymaking responsibilities nor work in an institution with such authority, and do not hold themselves out to the public for the practice of law. Eligible positions include full-time in-house and **contract attorneys** on a long-term placement.

Individual Membership

acc.com/membership

By in-house counsel, for in-house counsel®

Association of Corporate Counsel

Resource Library Chapters & Networks Education & Events Careers Services

Membership

Learn more about Membership with ACC →

- Benefits of Membership
- Trial Membership
- Become a Member
- Member Directory
- Corporate Membership
- Membership FAQs
- Renew Your Membership

Join ACC Today →

Become a member of the Association of Corporate Counsel

- Regular - \$385
- In-Transition - \$0
- Retired - \$95
- Law Firm Alumni - \$0
- Executive Recruiter - \$0

Corporate Membership

The screenshot shows the ACC website's membership page. A yellow arrow points from the 'Corporate Membership' link in the left-hand menu to the 'Join ACC Today' button. Another yellow arrow points from the 'Join ACC Today' button to the 'By in-house counsel, for in-house counsel' banner at the top of the page. The page includes the ACC logo, navigation links for Resource Library, Chapters & Networks, and Education & I, and a list of membership-related links.

← → ↻ acc.com/membership

Apps ★ Bookmarks Association of Corp... Login | Acadia Dropbox ADP netFORUM Smartsheet

By in-house counsel, for in-house counsel®

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Membership

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Join ACC Today →

Become a member of the Association of Corporate Counsel

- Priced on sliding scale based on size
- At least 9 attorneys
- Can add legal operations professionals to roster
- Corporate Member Ambassador program

<https://www.acc.com/membership>

ACC is more than a professional organization—it's a global network of legal specialists. Our memberships are available to individuals and organizations as well as in-transition and retired in-house counsel. Choose the type that's right for you.

Types of Membership

[Individual Member](#) →

[Corporate Member](#) →

[In-Transition Member](#) →

[Retired Member](#) →

Already a Member? [Renew Your Membership](#) →



[ACC Global Membership Brochure](#) →

New Member Onboarding

- The first 3 days to 3 weeks are when the member is most engaged.
- Make it frictionless.
- Make it personal.
- Ask them why they joined.
- Examples?



Recruitment – 30 Day Trial



Not an ACC Member? **Request a trial membership.**

<https://accounsel.realmagnet.land/acc-trial-membership>

GLOBAL COMMUNITY. LOCAL CONNECTIONS.

- 45,000+ Corporate counsel around the world
- 17,000+ In-house focused legal resources
- 43.8 Hours in-house lawyers saved on an average in a year

Yes, I want to try ACC's resources for 30 days.

Email Address

First Name

Last Name

Job Title

Company Name

Country

Are you currently employed as in-house counsel?

Yes

No

Looking for in-house position

Start My Free Trial

I consent to receive digital communications from the Association of Corporate Counsel (ACC) and its chapters. By submitting my personal information to ACC in the United States of America, I agree to the collection and use of such personal information in the USA to send me communications about ACC and its chapters' programs and services through email and notices. [View ACC's Privacy Policy here.](#)

I understand I may change my preferences or opt-out of communications with ACC and its chapters at any time by contacting unsubscribe@acc.com.

Recruitment – Content Marketing

ACC Association of Corporate Counsel
Sponsored

Research shows that female in-house counsel are more likely to earn less, take a temporary leave from work, and face difficulties returning to work after said leave than their male counterparts.

With these obstacles in mind, here are seven lessons that can help fellow female in-house counsel as they start their careers in this industry.



ACC.COM
[Infographic] 7 Tips for Women New to In-house [Download](#)

#ACCAM2019

am.acc.com

Recruitment – 6 Month Memberships

Law Firm Alumni

- 6 month comp membership gifted by law firm
- All benefits of ACC members
- 71 enrolled law firms
- 40% conversion rate
- Discount code – **LFA50**

Executive Recruiter

- 6 month comp membership gifted by recruitment firm
- All benefits of ACC members
- 9 enrolled recruiting firms
- 16% conversion rate
- Discount code – **ERP50**

Recruitment

- Membership Brochure
- 2020 Events Calendar
- Prospect Lists to HQ
- Chapter Discount Code – **CHP25**

Thank You!

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