



## Memo

To: Sports & Entertainment Network Leadership  
 From: LaToya Tapscott, Committees Manager  
 Date: October 10, 2019  
 Re: 2020 Annual Meeting Call for Programs Data

In anticipation of the 2020 Annual Meeting Call for Programs opening on October 18, 2019, below you will find data to aid the Sports & Entertainment Network in developing its program submissions. All data provided is representative of relevant activity from the past two fiscal years (October 1, 2017 through September 30, 2019).

### **2017-2019 ANNUAL MEETING SPORTS & ENTERTAINMENT NETWORK SUBMISSIONS**

Session	Attendees
<b>2019</b>	
Through the Black Mirror to Westworld: Tracking, Profiling and the Rise of the Machines	263
The Business Consequences of Bad Behavior	177
The Sports, Entertainment & Employment Law Game	110
Management Skills For In House Counsel	Declined
Segways, Miniature Horses, and Websites: Disability Access Issues for Sports Arenas, Entertainment Venues and beyond	Declined
Touchdowns, Pirouettes, and Gigs: Managing Unique Wage and Hour Issues	Declined
Europe's Digital Single Market	Declined
All the World's a Stage, Episode II: Legal Considerations for Global Sports and Entertainment Companies	Declined
<b>2018 (Final attendance numbers)</b>	
All the World's a Stage: Creating and Protecting Sports and Entertainment Content Around the World	62

You Make the Call: Test Your Employment Law Knowledge	146
Everything You Always Wanted to Know About eSports	56
Inside the Beltway - Political and Regulatory Issues Impacting Sports & Entertainment	Declined
Segways, Miniature Horses, and Websites: Disability Access Issues for Sports Arenas and Entertainment Venues	Declined
<b>2017 (Final attendance numbers)</b>	
The New Digital Normal. Managing and Addressing Compliance in an Ever Changing Digital Landscape (joint submission with IG Committee)	230
Negotiating Sponsorship and Endorsement Agreements	180
Game of Skill or Game of Chance? Fantasy Sports Under the Legal Microscope	70
Segways, Miniature Horses, and Websites: Disability Access Issues for Sports Arenas and Entertainment Venues	Declined
Touchdowns and Pirouettes: Managing Unique Wage and Hour Issues in the Sports and Entertainment Industries	Declined

## **2018-2019 SPORTS & ENTERTAINMENT NETWORKMEMBER SURVEY SUGGESTED TOPICS**

Most popular topics, in decreasing order:

- Contract Negotiation and Drafting
- Advertising/Marketing Law
- New Media and Emerging Technologies
- Content Protection Issues
- Use of Social Media
- Content Licensing
- Licensing and Merchandising
- Negotiating Sponsorship/ Endorsement Agreements
- Consumer Data Privacy
- Emotional Intelligence (leadership skills)

Additional Suggestions:

- Copyright Trolls
- Compliance with GDPR
- Social Media Use
- IP Protection Across Borders
- New and Morphing Forms of Entertainment (e.g. Hologram Shows)

- Consuming Media and the Ecosystem of Too Many Choices
- Lack of Diversity in the Front Office
- Privacy IOT
- Non-Traditional Platform Monetization
- Gambling in Sports
- Ongoing #MeToo Issues
- Racism
- Kaepernick
- Gender Pay Gap (e.g. WNBA, USWNT)
- Trademark Protection on Social Media/E-commerce Platforms
- Understanding New Opportunities and Technologies; E-sports
- Erosion of Brick & Mortar Retail as Revenue Source
- Social Media/Content/Ownership/Privacy

## **2017-2019 SPORTS & ENTERTAINMENT NETWORK ONLINE EVENT ATTENDANCE NUMBERS**

APAC Call (APAC) – One-hour live presentations on the latest legal trends affecting organizations in the Asia-Pacific region and multinational companies. Available live or on-demand through the ACC Education Archive. CLE/CPD credit available for a fee.

EMEA Call (EMEA) – Thirty-minute-one hour live presentations on the latest legal trends affecting organizations in Europe, Africa, and/or the Middle East and multinational companies. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

Legal Quick Hit (LQH) – Short (20 to 45-minute) presentations on the latest legal trends made on the monthly Network Teleconference calls. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

Roundtable Discussion (R) – Thirty-minute-one hour live presentations on the latest legal trends featuring an interactive discussion between two or more industry or topic area experts. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

Webcast (W) – One-hour live presentations on the latest legal trends. Available live or on-demand through the ACC Education Archive. CLE/CPD credit available for a fee.

Date	Event Title	Event Type	Total Views
<b>2017-2019</b>			
9/17/2019	Musicians, Memes and Mandatory Exceptions: A Quick Tour Through EU Copyright Reform	LQH	15
7/16/2019	Don't Roll the Dice - Best Practices for a New Era of Legalized Sports Gambling	LQH	22

6/18/2019	Genesis of an Industry: The Emerging Workforce and Regulations of eSports	LQH	23
5/21/2019	<i>Co-sponsored LQH with Small Law Department</i> New Overtime Rule	LQH	52
4/16/2019	Promotions 101: Know the rules before you play the promotions game!	LQH	33
3/19/2019	Hurdling the Invisible Wall: Winning Sports Visas During the Trump Administration	LQH	12
2/19/2019	<i>Co-sponsored LQH with Employment &amp; Labor</i> 2019 Employment Law Update	LQH	81
1/15/2019	Branding Your Resume and LinkedIn Profiles	LQH	33
12/18/2018	Common Legal Issues and Best Practices within the Festival Industry	LQH	14
11/20/2018	Navigating Non-binary Issues: Best Practices for Sports & Entertainment Employers	LQH	16
9/18/2018	Climbing the Executive Ranks: Counsel to GC to CEO/COO	LQH	41
7/17/2018	Blockchain: Increasing Transparency in Media & Advertising	LQH	49
6/19/2018	Use of Name/Image/Likeness in Advertising: Do You Really Have Consent?	LQH	69
5/15/2018	Morals Clauses for Athletes and Performers	LQH	56
4/17/2018	Right of Publicity / Personal Image Rights	LQH	39
3/20/2018	Personal Branding: From Confusion to Clarity to Confidence	LQH	71
2/20/2018	What Sports and Entertainment Companies Need to Know About the EU GDPR	LQH	42
1/31/2018	EMEA: Emerging Pay Equity Issues in Europe for the Sports and Entertainment Industry	EMEA	10
11/21/2017	<i>Co-sponsored LQH with Employment &amp; Labor</i> Me Too - Meaningfully Responding to Sexual Harassment Accusations in the Wake of the Weinstein Scandal	LQH	163

## POPULAR SPORTS & ENTERTAINMENT NETWORKLEGAL RESOURCES

(The resources below include all resources during the period with 100 or more views)

Resource Title	Resource Type
<b>2018-2019</b>	
<a href="#">Effective Communication in the Workplace Policy</a>	Article

**2017-2019 POPULAR SPORTS & ENTERTAINMENT NETWORKEGROUP  
DISCUSSION TOPICS**

(The topics below include all substantive eGroup discussions during the period with 3 or more replies)

Thread posted on	Thread Title	Links
<b>2018-2019</b>		
N/A		
<b>2017-2018</b>		
N/A		

**IMPORTANT DATES**

Item	Date
Program Chair Training Call	Wed., Nov. 20, 2019
Program Idea Submission Deadline	Mon., Jan. 6, 2020
Program Selection Notifications Sent	Fri., Feb. 14, 2020
Program Organizer Submission Deadline*	Mon., March 2, 2020
Program Organizer Training Call	TBA
Speaker Submission Deadline*	Fri., May 1, 2020
Course Material Submission Deadline	Fri., Aug. 28, 2020

*\*ACC confirms program organizer and speaker submissions on rolling basis*