

2017 MID-YEAR ACC MEETING APRIL 2-4 NYC



SPONSOR PROSPECTUS

A CONFERENCE CREATED SPECIFICALLY FOR MID-CAREER IN-HOUSE COUNSEL.

MEETING OVERVIEW

The 2017 ACC Mid-Year Meeting, held at the Marriott Marquis Time Square, is a one-and-a-half day conference, offering intensive education for senior level in-house counsel on three advanced tracks:

- 1. Practical Strategies for Effective Contracts**
- 2. Employment Law Challenges & Solutions**
- 3. Financial Services Regulatory & Technology Pulse**

ATTENDEE PROFILE

With our first annual 2016 ACC Mid-Year meeting bringing in more than 400 attendees, the 2017 ACC Mid-Year Meeting is expecting 400-500 in-house attorneys with three or more years of in-house experience, particularly those in the financial sector, and those whose practices focus on corporate and transactional law, or contracts and technology.

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PLATINUM SPONSORSHIP

\$17,500

- Present a 2-Hour Interactive Continuing Legal Education (CLE) program, allowing up to two representatives on that speaking panel.
- Display/Pod area for promotional materials
- Five full registrations with access to all educational, social and meal functions and one exhibit-only registration to exhibit hall functions only
- One pre- and post-meeting promotional mailing to attendees
- Linked logo on the ACC website
- Signage recognition at the Mid-Year Meeting

Practical Strategies for Effective Contracts

101 – Driving Performance Through Contract Drafting (120 minutes)

Other Plenary Sessions

Expecting the Unexpected: Duty of Care and Workplace Risks for Multinational Organizations (90 minutes – Tuesday) - **\$16,500**

Advanced Topics in Corporate Attorney-Client Privilege and Confidentiality – (60 minutes – Tuesday Closing Session) - **\$16,500**

GOLD SPONSORSHIP

\$15,500

- Sponsor a 90-Minute Standard Continuing Legal Education (CLE) Session allowing one representative on that speaking panel.
- Display/Pod area for promotional materials
- Four full registrations with access to all educational, social and meal functions
- One pre- and post-meeting promotional mailing to attendees
- Linked name listing on the ACC website
- Signage recognition at the Mid-Year Meeting

Practical Strategies for Effective Contracts

301 – Managing Enterprise Risk Through Contracts

Employment Law Challenges & Solutions

302 – Employee Communications in the New Millennium: Gauging the Emerging Rules of Office Etiquette

Financial Services Regulatory & Technology Pulse

303 – The Rise of Fintech – Impact on the Financial Services Industry & Blockchain Case Study

2017 MID-YEAR ACC MEETING APRIL 2-4 NYC



SILVER SPONSORSHIP \$14,500

- Sponsor a 75-Minute Standard Continuing Legal Education (CLE) Session allowing one representative on that speaking panel.
- Display/Pod area for promotional materials
- Three full registrations with access to all educational, social and meal functions
- One pre- and post-meeting promotional mailing to attendees
- Linked name listing on the ACC website
- Signage recognition at the Mid-Year Meeting

Practical Strategies for Effective Contracts

201 – Tackling Data-Related Challenges in Contracts

401 – Contract Management Strategies

501 – Aligning Contracts and Regulatory Compliance

Employment Law Challenges & Solutions

202 – That’s Not What the Handbook Says! Marrying Practices and Policies Together in Order to combat EEOC Systemic Violation Investigations

EXHIBIT HALL HOURS

Sunday, April 2, 2017

Welcome Reception 5:00 – 6:30pm

Monday, April 3, 2017

Breakfast 8:00 – 9:00am

Break 11:00 – 11:30am

Break 2:45 – 3:15pm

Reception 4:45 – 6:00pm

Tuesday, April 4, 2017

Breakfast 8:00 – 9:00am

Break 10:30 – 11:00am

Lunch + Break 12:15 – 2:00pm

Break 3:15 – 3:45pm

402 – Avoiding Costly Wage and Hour Class Action Litigation

502 – Societal Changes and Their Impact on In-house Employment Practices

Financial Services Regulatory & Technology Pulse

203 – Financial Sector Regulator Meeting - After Dodd Frank and CFPB, surveying the new financial regulatory landscape

403 – A Simulated “Bad Day”: Exercising a Corporate Cybersecurity Breach

503 – Financial Services Roundtables

BRONZE SPONSORSHIP \$13,500 (EXHIBIT ONLY)

- Display/Pod for promotional materials
- Two full registrations with access to all educational, social and meal functions
- One pre- and post-meeting promotional mailing to attendees
- Linked name listing on the ACC website
- Signage recognition at the Mid-Year Meeting

FOR MORE INFORMATION ON HOW TO BECOME A SPONSOR, CONTACT ACC MARKETING:

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