

Sample Email - Colorado

Hi NAME:

Provided you are currently in-house or in transition from an in-house role, you should be able to join. Your employer not covering \$335 for this incredible value is matter I'd like to explore, but for now, please join however you are able. The value to the corporation and to you personally and professionally will be profound. I was solo in-house for 10 years and I may well be ACC's biggest fan because of the resources and support I've received, not to mention landing this position at COMPANY because my boss recruited me after getting to know me through ACC.

Resources include legal guidance and every subject imaginable. I once negotiated a real estate lease (way out of my swim lane) based on a checklist I found at acc.com; the property manager for the facility thought I was the hired real estate lawyer (for which I had no budget, so I faked it!). I found several "how to" guides on implementing virtually every compliance program required for large and small businesses. Rich in content, ACC provides tremendous resources on contracts – from clause training to negotiations to breach and remedies. Employment & Labor content may lead all other avenues of resources, but you can join Committees, leverage the Member-to-Member Q&A resources and e-Groups and so much more.

And, I haven't even mentioned the networking ops. Networking consistently is number two on attorneys' wish list of programs in our member surveys, second to contracts, so ACC leaders across the globe are focusing on unique opportunities for lawyers to network, and not always in association with CLE programs. ACC Colorado has three amazing events that are now annual staples for the chapter: Ski Train (Jan/Feb – in Vail!), Rockies game (July/Aug – two amazing suites!), and Wine Tasting (Nov). There are a host of other events, too, that offer networking such during as the ACC Colorado Annual Meeting held each January. The format for this event, held at the Brown Palace, is must-see, must-attend!

You may attend any of these functions as a non-member, too! Just visit the Colorado chapter page at acc.com. Or, email me if you have questions.

If you would like, we can meet for lunch some time and discuss even more resources offered – Career Development, Jobline, New to In-house, CLO programs, and so much more.

For \$335, your employer should be demanding you join, attend and return value to the business. Short of that, it's a personal investment on which you will cherish the returns throughout your career.

Thanks for reaching out. Hope to hear from you soon.