SAMPLE LAPSED MEMBER EMAIL

Dear NAME:

We want you back! Your ACC membership expired earlier this year and we hope this was an oversight. Please renew online at [www.acc.com/renew](http://www.acc.com/aboutacc/membership/join.cfm). If you do not remember your log in details, they can be retrieved at <http://www.acc.com/login/forgotmypassword.cfm>.

**Some recently added resources you may have missed include the following:**

ACC Executive Series: [*Skills for the 21st Century General Counsel*](http://www.acc.com/legalresources/resource.cfm?show=1356049)

Wisdom of the Crowd - [Contract Management Systems](http://www.acc.com/legalresources/wisdom/cms.cfm)

Compliance Portal Bundle - [Attorney-Client Privilege For Employees](http://www.acc.com/ethicsxchange/bundle.cfm?ctpid=443)

ACC Webcast - [Successfully Negotiating Cloud Service Agreements](http://webcasts.acc.com/detail.php?id=101552&go=1)

In addition to these specific resources, your ACC membership includes a subscription (hard copy and digital) to the [ACC Docket](http://www.acc.com/accdocket/index.cfm), [InfoPAKs](http://www.acc.com/legalresources/publications/infopaklistings.cfm), [local Chapter events](http://www.acc.com/chapters/index.cfm), committee [eGroups](http://www.acc.com/committees/index.cfm), the [ACC Contracts Portal](http://www.acc.com/contracts/) and the [ACC Compliance Portal](http://www.acc.com/ethicsxchange/). Visit [www.acc.com/strength](http://www.acc.com/strength) for a reminder of all ACC resources available.

We look forward to your continued participation in ACC and hope you [renew online](http://www.acc.com/join).

Kind regards,

NAME  
TITLE

CHAPTER

[www.acc.com](http://www.acc.com)

P.S. If you are in-transition at this time, please note that we do offer in-transition memberships. Details and the application form are available at <http://www.acc.com/aboutacc/membership/intransition.cfm>.

If you are not planning on renewing your membership, please let us know why. We hope that we have provided valuable resources to you over the past year and we want your feedback if that is not the case. Email [membership@acc.com](mailto:membership@acc.com).