Good afternoon.

You are confirmed to attend the GPACC IT, Privacy & eCommerce CLE Institute tomorrow afternoon at The Union League in Philadelphia and we look forward to seeing you there.

Please be considerate and let us know if you will be unable to attend. While our events are typically well-attended and well-received, I am sorry to say that we have been experiencing a growing problem with members registering for events, but then failing to show up without cancelling. As you may or may not know, although our events are free to members, we, the Chapter, and/or our valued sponsors are required to pay for "no-shows."   Paying for no-shows is not only a terrible waste of money (which will eventually impact the quantity and quality of events we will be able to provide to our members in the future), but adversely impacts our relationships with our sponsors. When the sponsors are expecting a certain number of attendees and they get significantly less with no explanation, they are not happy with us as a Chapter and are less likely to support us in the future.

Please help us to curb this escalating practice of "sign up" but "no-show" by cancelling for an event as soon as possible. We do understand issues occasionally arise at the last minute, but even in that event, please do be considerate enough to let us know you will be unable to attend, even if the deadline has passed. While we will still have to pay for someone who cancels after the deadline, at least we can adjust our numbers for the sponsors.   Should this problem not improve in the near future, we will have no other choice but to start charging "no-shows" who do not cancel in a timely fashion for the cost we incur for that person's non-attendance.   We are hopeful we will not have to resort to that. Thanks so much for your understanding and assistance with this matter.

If you have any questions, please let me know.

Best regards,

Chris Stewart
GPACC Administrator