

Kellye Gordon
Vice President
Ethics and Compliance & Legal Operations
VF Corporation



When people discover what they are destined to do, they thrive. Kellye Gordon has found her passion in her work at VF Corporation. Trained as a lawyer, she serves as Vice President, Ethics and Compliance and Legal Operations, where she designs creative ways to help VF's more than 40,000 employees understand how to follow complex compliance requirements while living their values in their everyday work. Kellye's focus on using data and principles of behavioral psychology to drive company-wide initiatives has led to increased associate engagement, more targeted training and improved compliance results. Since 2017, VF has been recognized by the Ethisphere Institute as a *World's Most Ethical Companies*® honoree five years in a row, a testament to VF's global associates' commitment to integrity and doing the right thing, always. Prior to working at VF, Kellye lived in Johannesburg, South Africa, leading the Africa legal department of a global engine manufacturer and spending time promoting HIV awareness among women. Kellye has served as Executive Sponsor for VF's women's employee resource group, WOVEN, and as an adjunct professor at Wake Forest University School of Law. She lives in Denver, Colorado, where VF is headquartered.