

2022 SPONSORSHIP PROGRAM PACKET

FOR PROGRAM YEAR 2022
SPONSORSHIP APPLICATION INSIDE

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ABOUT ACC MOUNTAIN WEST

ACC Mountain West is an organization made up of over **300 active in-house counsel** representing leading local, national and international companies. Serving in-house counsel in Idaho, Montana, Utah, and Wyoming, the Mountain West Chapter has members within the largest geographical region of any chapter of the Association of Corporate Counsel (“ACC”). 2021 has brought several “transplants” to our chapter, who have found that the ability to work from home meant leaving big cities to resettle here.

CHAPTER GOALS

The ACC Mountain West Chapter has a strong history of providing quality **Continuing Legal Education** to our members. We aim to continue this pattern with relevant, instructive CLE’s and seminars in 2022 with topics including but not limited to: Diversity/Inclusion, Employment Law, DEI, Ethics, Leadership Development, Intellectual Property, etc.

Networking and social activities are another benefit of belonging to ACC Mountain West. In 2022, we seek to increase social activities through events like the Idaho Corporate Counsel Awards Gala, New Member Luncheons and social activities, cocktail hours, etc. The Chapter is also open to virtual social events.

Pro Bono work and Community Service are important to our chapter. We partnered with Big Brothers Big Sisters in Idaho and Utah in 2021 to support children in need of mentorship, and we welcome our sponsors to join in these efforts with us.

VIRTUAL EVENTS

In response to the COVID-19 pandemic, the Chapter has developed new ways for sponsors to connect with members. The majority of our programs in 2021 have been virtual, and we continue to see high attendance from our membership.

In 2022, we plan to host primarily virtual events. We will host one Webinar per month. We invite our sponsors to select their preferred month early to ensure availability.


IN-PERSON EVENTS

While CLE webinars are extremely useful to our members, we understand the value of In-Person Events as well. In 2022, we will host the following In-Person Events in Utah: Tech Law Symposium (March), Best Practices (June), Nutrition Law Symposium (September), DEI Seminar (TBA) and Mini-MBA (November). We will host the Corporate Counsel Awards Gala (May), DEI Seminar (TBA) and the In-House Counsel Forum (December) in Idaho. If you have suggestions for an in-person event in Montana or Wyoming, please contact us.

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WHY PARTNER WITH ACC MOUNTAIN WEST



1. Enhance your firm's profile within the in-house community.
 2. Expose your firm to key decision makers at companies throughout the Mountain West.
 3. Develop relationships with corporate counsel in a broad range of industries.
 4. Connect with ACC members through CLE events and networking occasions.
 5. Demonstrate firm expertise through educational opportunities.
 6. Engage both firm and ACC Mountain West members in community and pro-bono endeavors.
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COMPANIES REPRESENTED IN ACC MOUNTAIN WEST

1-800 Contacts, Inc.
 Adtalem Global Education
 Adobe, Inc.
 AdvancedMD
 Aflac
 Albertsons Inc.
 Alternative Behavior Strategies
 Ancestry.com
 Ascenda Law Group
 ASEA, LLC
 Avitus Group
 Balchem Corporation
 Basic Research LLC
 Beneficial Life Insurance Company
 Blue Source, LLC
 Blue Strategies, LLC
 Boise Cascade Company
 Broadcom Limited
 Burst Biologics
 Cache Valley Bank
 Caribou Biosciences, Inc.
 Cascade Energy, Inc.
 Centegra Health System
 Centrifry Corporation
 CHG Healthcare Services
 Circus Trix Holdings LLC
 Cognizant Technology Solutions
 Cox Enterprises
 Cricut Inc.
 DealerSocket, Inc.
 Deseret First Federal Credit Union
 Dialog Semiconductor
 Dyno Nobel, Inc.
 eBay Inc.
 Electrical Consultants, Inc.
 eHealth, Inc.
 Energy Solutions
 Engineered Structures, Inc.
 Entrata, Inc.



Envirocon, Inc.
 Evaqua Farms LLC
 eXp World Holdings, Inc.
 Farmland Reserve, Inc.
 Fran Metrics
 Gilbert Development Corporation
 Guidant Development Corporation
 GW Inc.
 Hall Labs LLC
 Hawkins Companies LLC
 Health Management Associates, Inc.
 Healthwise, Inc.
 HP Inc.
 Idaho Power Company
 Iliad Group
 inCruises International
 Intermountain Healthcare
 Interstate Group/Trailers Plus
 Ivanti
 Jackson Energy
 Jackson Oil
 J.R. Simplot Company
 Juniper Networks
 Keypath Education LLC
 Kyani
 Laboratory Corporation of America
 LambWeston
 LANDesk Software Inc.
 Lifetime Products, Inc.
 LifeVantage Corporation
 Lucid Software
 MACOM Technology Solutions Inc.
 Malouf
 Management & Training Corporation
 Marcus & Millichap
 Matrix Absence Management
 Max International LLC
 MediaTek USA, Inc.
 Meijer, Inc.

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**COMPANIES REPRESENTED IN
ACC MOUNTAIN WEST CONTINUED**

Melaleuca, Inc.
Merrick Bank Corporation
Micron Technology, Inc.
Modere
Monsanto Company
Moreton & Company
Morinda, Inc.
Myriad Genetics
*National Commission for the
Certification of Crane Operators*
Nature's Sunshine Products
Nav Technologies Inc.
NetDocuments Software, Inc
NMI
Novus International, Inc.
Nutraceutical Corporation
O.C. Tanner
Office Depot, Inc
Okland Construction Company
onXmaps, Inc.
OpenEdge
PEG Companies, Inc.
Percona LLC
Phillips Edison & Company
Pluralsight, LLC
PolarityTE, Inc.
Potandon Produce LLC
Powdr Corp.
Power Engineers, Inc.
Priority Dispatch
Progressive Leasing
Progrexion
Promontory Development
Purple Innovation, LLC
Rain International, LLC
Riverbend Holdings
Rocket Fuel Inc.
Safeway
Savage Companies
Scentsy Inc.

SelectHealth
Select Portfolio Servicing, Inc.
Sinclair Oil Corporation
SirsiDynix
Snap One
Snap AV
Solid State Operations
Sorenson Communications
Springbuk Inc.
St. Luke's Health System, Ltd.
StorageCraft Technology Corporation
Sunrun
Sweetwater Health
Syneos Health
Tackle IO
Taco John's International, Inc.
Teleperformance
Teva Pharmaceuticals USA
*The Church of Jesus Christ of Latter-
day Saints*
The Nature Conservancy
Thirty and Co. Inc.
Town Pump, Inc.
Track Group
Trimble Inc.
True Oil, LLC
United Heritage Financial Group, Inc.
USANA Health Sciences, Inc.
US Ecology, Inc.
U.S. Ski & Snowboard
UtahRealEstate.com
Vail Resorts Management Company
Vault Health
Vista Outdoor Inc.
Vivint, Inc.
Wavetronix
Wells Fargo
Westar Energy
*Western Electricity Coordinating
Council*

Western Governors University
Woodside Homes
Workday, Inc.
Young Living Essential Oils, LC
Younique
ZAGG Inc.
Zasio Enterprises, Inc.
Zoom

2022 PROJECTED EVENTS

UTAH

# AVAILABLE	COST	EVENT TYPE
12	\$1500	CLE Webinar
Varies	\$1000-3000	Tech Law Symposium
1	\$5000	Best Practices Club
Varies	\$1000-3000	Nutrition Law Symposium
1	\$3000	Mini MBA
1	\$1750	DEI Seminar

ASK ABOUT SPONSORING A SOCIAL ACTIVITY

2022 PROJECTED EVENTS

IDAHO

# AVAILABLE	COST	EVENT TYPE
12	\$1500	CLE Webinar
Varies	\$1500-5500	Corporate Counsel Awards Gala
Varies	\$2000	In-House Counsel Forum
1	\$1750	DEI Seminar

ASK ABOUT SPONSORING A SOCIAL ACTIVITY

08**CLE WEBINAR: \$1500**

*Sponsors have the opportunity to reach all members in the Mountain West by teaching a CLE via webinar. We will hold one Webinar per month.
Reserve early to ensure your preferred date.*

Event Sponsor will receive:

- Webcast from firm location
- The opportunity to serve on the planning committee for the seminar
- Logo on invitation and ACC Website

Format of Event:

12:00 pm – 1:00 pm One-Hour Course

Chapter Administrator Responsibility:

- Create registration site
- Post Invitation to Website and Social Media
- Send Invitation to Members
- Create Registration Sign-In
- Host webinar on ACC Zoom account
- Create Certificate of Attendance
- Submit CLE Submission and attendance to State Bar
- Send Survey to guests and forward to sponsor

Sponsor Responsibility:

- Generate invitation flyer
- Provide topic to committee for decision
- Provide speaker(s) or ask ACC Member
- Provide material electronically for registrants

Committee Responsibility:

- Decide on date and topic

09**DEI SEMINAR: \$1750**

The DEI Seminar addresses issues concerning diversity, equity, and inclusion. All chapter members can be invited to participate in this live event.

Event Sponsor will receive:

- Opportunity to host event at firm office
- The opportunity to serve on the planning committee for the seminar
- Logo on invitation and ACC Website

Format of Event: (also available in lunchtime format)

4:30-5:00 pm Networking and Appetizers

5:00 pm – 6:00 pm One-Hour Presentation

Chapter Administrator Responsibility:

- Create registration site
- Post Invitation to Website and Social Media
- Send Invitation to Members
- Create Registration Sign-In
- Host webinar on ACC Zoom account
- Create Certificate of Attendance
- Submit CLE Submission and attendance to State Bar, if applicable
- Send Survey to guests and forward to sponsor

Sponsor Responsibility:

- Generate invitation flyer
- Provide topic to committee for decision
- Provide speaker(s) or ask ACC Member
- Provide material at event for registrants
- Provide and pay for refreshments for guests
- Provide parking validation for guests

Committee Responsibility:

- Decide on date, topic, and location

Series Costs: Holding event at your location, webcasting on the day of the event, graphic design, catering, AV needs, parking (if needed), and handout material printing costs.*

10**TECH LAW SYMPOSIUM**

The Mountain West Chapter is home to several tech companies, and a large portion of our membership works in this industry. This inaugural conference will provide a best-in-class learning experience focused on the issues tech law. This full day event allows sponsors to promote their firm or product through presentations and promotional materials.

Platinum Sponsor: (1 hour presentation, host symposium)	\$3,000
Gold Sponsor: (one-hour presentation)	\$2,000
Silver Sponsor: (Exhibitor/Trade sponsor)	\$1,000

PLATINUM+ SPONSOR WILL RECEIVE:

- Up to two attorneys participating in 1 hour presentation
- Opportunity to host symposium at your location
- Recognition as Platinum Sponsor of event
- Full page Article (850 Words) AND Full page color ad in Q2 Newsletter (value of \$1,250)
- Logo on promotional material/advertising
- Opportunity to provide promotional materials for attendee “Swag Bags” (150 pcs.)
- Invitation for up to four (4) company representatives to attend the Symposium (includes the two presenting attorneys)

GOLD SPONSOR WILL RECEIVE:

- Two attorneys to participate in 1 one-hour presentation.
- Recognition as Gold sponsor at the Symposium
- Full page, color ad in Q2 Newsletter (value of \$700)
- Logo on promotional material/advertising
- Opportunity to provide promotional materials for attendee “Swag Bags” (150 pcs)
- Invitation for three (3) company representatives to attend the Symposium (including the two presenting attorneys)

SILVER TRADE SPONSOR WILL RECEIVE:

- Recognition as Silver sponsor at the Symposium
- ½ Page ad in Q2 Newsletter
- Logo on promotional materials/advertising
- Opportunity to provide promotional materials for attendee “Swag Bags” (150 pcs.)
- Invitation for five (5) company representatives to attend the Symposium

11 BEST PRACTICES CLUB: \$5,000

Best Practices Club is a highlight of the year and is one of our best attended events. Attendees rotate groups and tables to allow for maximum networking and discussion. Typically there are 3-4 hour long sessions led by an in-house attorney and an attorney from the sponsoring law firm.

Event Sponsor will receive:

- Opportunity to host event at firm office
- The opportunity to serve on the planning committee for the seminar

Format of Event:

7:30-7:50 am Registration and Networking Breakfast
7:50-8:00 am ACC Welcome and Firm Introduction
8:00-9:00 am First Session
9:10-10:10 am Second Session
10:20-11:20 am Third Session
11:30-12:30 pm Fourth Session
12:30 pm Networking Lunch

Chapter Administrator Responsibility:

- Create registration site
- Post Invitation to Website and Social Media
- Send Invitation to Members
- Create Registration Sign-In
- Create Certificate of Attendance
- Submit CLE Submission and attendance to State Bar
- Send Survey to guests and forward to sponsor

Sponsor Responsibility:

- Generate invitation flyer
- Provide topic to committee for decision
- Provide speaker(s) or ask ACC Member
- Provide material at event for registrants
- Provide and pay for breakfast and lunch
- Provide parking validation for guests
- Provide AV equipment

Committee Responsibility:

- Decide on date/venue
- Review and approve topics
- Review and approve invitation

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MINI MBA: \$3,000

In-house lawyers have strategic roles in their businesses, and this event is designed to give them the skills needed to understand business concepts, issues, and challenges. ACC-MW partners with a sponsor and professors in Business Schools to educate the participants on these matters.

Event Sponsor will receive:

- Opportunity to host event at firm office, or at an ACC MW member site
- The opportunity to serve on the planning committee for the seminar

Format of Event:

7:30-7:50 am Registration

7:50-8:00 am ACC Welcome and Firm Introduction

8:00-12:30 pm Four One-Hour Sessions, with breaks

12:30 pm Networking Lunch

Chapter Administrator Responsibility:

- Create registration site
- Post Invitation to Website and Social Media
- Send Invitation to Members
- Create Registration Sign-In
- Create Certificate of Attendance
- Submit CLE Submission and attendance to State Bar
- Send Survey to guests and forward to sponsor

Sponsor Responsibility:

- Generate invitation flyer
- Provide topics to committee for decision
- Provide speaker(s) or ask ACC Member
- Provide material at event for registrants
- Provide and pay for breakfast and lunch
- Provide parking validation for guests
- Provide AV equipment

Committee Responsibility:

- Decide on date/venue
- Review and approve topics
- Review and approve invitation

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NUTRITION LAW SYMPOSIUM

Because of Utah's unique position in the world of nutrition law, the NLS is our biggest event of the year, with more than 100 attendees and speakers from all over the globe. This half-day event allows sponsors to promote their firm or product through presentations and promotional materials.

Platinum+ Sponsor: (90-minute presentation)	\$3,000
Gold Sponsor: (one-hour presentation)	\$2,000
Silver Sponsor: (Exhibitor/Trade sponsor)	\$1,000

PLATINUM+ SPONSOR WILL RECEIVE:

- Up to two attorneys participating in 1.5 hour presentation., Presentation may include other panelists (e.g., politicians, government employees, lobbyist, etc.)
- Recognition as Platinum Sponsor of event
- Full page Article (850 Words) AND Full page color ad in Q3 Newsletter (value of \$1,250)
- Logo on promotional material/advertising
- Opportunity to provide promotional materials for attendee "Swag Bags" (150 pcs.)
- Invitation for up to four (4) company representatives to attend the Symposium (includes the two presenting attorneys)

GOLD SPONSOR WILL RECEIVE:

- Two attorneys to participate in 1 one-hour presentation.
- Recognition as Gold sponsor at the Symposium
- Full page, color ad in Q3 Newsletter (value of \$700)
- Logo on promotional material/advertising
- Opportunity to provide promotional materials for attendee "Swag Bags" (150 pcs)
- Invitation for three (3) company representatives to attend the Symposium (including the two presenting attorneys)

SILVER TRADE SPONSOR WILL RECEIVE:

- Recognition as Silver sponsor at the Symposium
- ½ Page ad in Q3 Newsletter
- Logo on promotional materials/advertising
- Opportunity to provide promotional materials for attendee "Swag Bags" (150 pcs.)
- Invitation for five (5) company representatives to attend the Symposium

14 CORPORATE COUNSEL AWARDS GALA

This is the largest Idaho in-house counsel social and networking event of the year, with over 100 attendees. Members, business leaders, and sponsors join for an evening to honor exceptional in-house counsel. We plan to hold the Gala in May 2022.

At the Idaho ACC Awards Gala, four recipients will be honored in the following categories:

- 2022 Community Service/Pro Bono Award
- 2022 Ally of the Year Award
- 2022 Outstanding New Corporate Counsel Award
- 2022 Outstanding Corporate Counsel Award
- 2022 Lifetime Corporate Counsel Award

Only Chapter Members and our Event Sponsors can nominate an individual to receive an award. The event committee reviews all nominations and decides the final awards. The recipients are honored at the Gala Dinner.

Platinum Sponsor:	\$5,500
Gold Sponsor:	\$2,000
Silver Sponsor:	\$1,000

Platinum Sponsors will receive:

- Sole sponsor to give 3 of 4 awardee introductions (The ACC will be Master of Ceremonies)
- Twenty (20) complimentary registrations for attorneys from the firm
- Opportunity to nominate 2 individuals for each award
- Full-Page Ad and Article in Q1 Newsletter (\$1,250 value)
- Recognition as platinum sponsor at awards event and in materials
- Two page ad in the Gala Program
- One member from the firm to be on the planning committee
- Offer a date option for event
- Offer a venue option for the event
- Review Invitation
- Review Gala Program
- Review Outline of Ceremony

15 CORPORATE COUNSEL AWARDS GALA CONTINUED

Gold Sponsors will receive:

- Introduce one of the awards recipients (Platinum has first choice of three)
- Eight (8) complimentary registrations for attorneys from the firm
- Firm name and logo on one tabletop
- Opportunity to nominate 1 individual for each award
- Full Page Ad in Q1 Newsletter (\$700 savings)
- Recognition as gold sponsor at awards event and in collateral materials
- One-page ad in the Gala Program
- Review Invitation and Gala Program

Silver Sponsors will receive:

- Four (4) complimentary registrations for attorneys from the firm
- Recognition as silver sponsor at awards event and in collateral materials
- Opportunity to nominate up to one (1) individual for each award
- One-page ad in the Gala Program

Format of Event:

6:00 pm-6:30 pm Registration & Cocktails

6:30 pm-7:30 pm Dinner

7:30 pm-8:15 pm Awards Ceremony

Chapter Administrator Responsibility:

- Create registration site
- Post Invitation to Website and social media
- Send Invitation to Members once a week

Platinum Sponsor Responsibility:

- Generate Invitation
- Generate Gala Program
- Provide Name Tags at event
- Provide Parking Validation for guests
- Provide and pay for AV and IT needs, if needed, for event

16 IN-HOUSE COUNSEL FORUM: \$2,000

This seminar kicks off with a light breakfast, then goes into classroom format. This half-day event will cover one Ethics topic, followed by three one-hour presentations on topics as determined by the committee. This is a collaborative event with multiple sponsors at a conference center in the city.

Event Sponsors will receive:

- The opportunity to serve on the planning committee for the seminar
- Logo on invitation and ACC Website
- Networking opportunities with participants throughout the day

Format of Event:

8:00 am-8:30 am Registration

8:30-9:30 am One-Hour Ethics Course

9:30-12:30 pm Three One-Hour Presentations

12:30-1:30 pm Networking Lunch

Chapter Administrator Responsibility:

- Create registration site and invitation flyer
- Post Invitation to Website and Social Media
- Send Invitation to Members
- Create Registration Sign-In
- Create Certificate of Attendance
- Submit CLE Submission and attendance to State Bar
- Send Survey to guests and forward to sponsor

Sponsor Responsibility:

- Provide topics to committee for decision
- Provide speaker(s) or ask ACC Member
- Provide material at event for registrants
- Provide parking validation for guests

Committee Responsibility:

- Decide on date, topics, and location

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SPONSORSHIP GUIDELINES:

1. Term. The term of the sponsorship is for the 2022 year only. ACC Mountain West Chapter (herein referred to as “ACCMW” or “Chapter”) reserves the right to modify the sponsorship program at any time without notice.
2. Law Firm Sponsorship. A law firm may apply to ACCMW to serve as a sponsor. The submission of an application for sponsorship does not guarantee a sponsorship. The sponsorship fee shall be payable once ACCMW accepts the sponsorship. ACCMW will select the sponsors based on chapter needs, the timeliness of application submission, and prior sponsorship. The ACCMW decision is final.
3. Corporate Sponsorship. Non-law firm organizations may apply to ACCMW to serve as a sponsor. Submission of an application for sponsorship does not guarantee a sponsorship. The sponsorship fee shall be payable once ACCMW accepts the sponsorship.
4. Selection, Topics. Topics shall be determined according to ACCMW Guidelines.
5. Program Cancellation. Programs may not be cancelled by the sponsor, and the sponsorship fee is non-refundable. In the unlikely event ACCMW cancels the program, the fee, or a portion thereof, shall be refundable as determined by ACCMW. The ACCMW decision is final.
6. Sponsor Announcements/Invitations. The events are ACCMW’s. The sponsor will be mentioned in the ACCMW materials announcing the program. The ACCMW shall retain ownership and control over and shall not share proprietary data including its membership list, with sponsoring organizations.
7. RSVP & Fee. RSVPs and attendee lists must be coordinated through the ACCMW Administrator or her/his designee.
8. Sponsor Marketing Materials. The sponsor may announce a give-away/door prize or leave give-away items at the tables at the sponsor’s option (it must be clear to Chapter members that participation is entirely voluntary). Any additional speaker or sponsor information must be reviewed and approved by ACCMW in advance.
9. Co-Sponsorship Requests. ACCMW will consider, on a case-by-case basis, requests that it become a co-sponsor of an event with another organization.
10. Event Materials Rights. All materials created for ACCMW events and sponsorships including but not limited to Newsletter articles, PowerPoint presentations, handouts etc. become the property of ACCMW. Unless otherwise noted in writing to ACCMW, sponsor agrees to allow ACCMW to upload them onto the ACCMW website, ACC National website or reference them. ACCMW will acknowledge authors and sponsors associated with the materials.
11. Exceptions & Updates to Guidelines. The Chapter president may make exceptions to these guidelines for good cause and in the best interests of the Chapter. ACCMW reserves the right to create and to put into place other sponsored programs not described in these guidelines.
12. Other Items. ACCMW does not warrant or guarantee (i) the number of ACCMW members and non-members that will attend the sponsored program or (ii) any results from the opportunity for the applicant to sponsor or present the sponsored program. All sponsors will bear all their own costs and expenses in preparing for and presenting the program including but not limited to handouts, invitation creation, food, beverage & audio-visual.

QUESTIONS?

if you have any questions or comments on this 2022 Sponsorship Packet, please do not hesitate to contact us. Please email our ACC Mountain West Executive Director, Laurie Larsen, at mountainwest@accglobal.com or call 801-623-8220.

**WE LOOK FORWARD TO WORKING
WITH YOUR ORGANIZATION IN 2022!**



ACC MOUNTAIN WEST CHAPTER

2022 SPONSORSHIP APPLICATION

Applications for consideration as an ACC Mountain West Chapter 2022 Sponsorship should be submitted on this form to:

Laurie Larsen, Executive Director
ACC Mountain West Chapter • 1432 W. Stayner Dr. • Farmington, Utah 84025
Phone: 801-623-8220 • Email: mountainwest@accglobal.com

Please submit your application to ACC Mountain West at the address above by December 1, 2021. Applications are reviewed, and sponsorship opportunities assigned, as applications are received. Payment must be received by January 1, 2022.

By submitting the following application, you acknowledge and agree that: (1) you have read the 2021 ACC Mountain West Sponsorship Guidelines (“Guidelines”) located below and agree to comply with the Guidelines; (2) Sponsor selection and assignment of program topics and dates are solely at the discretion of the ACC Mountain West Chapter; (3) your payment must be received by January 1, 2022, which payment will be refunded if your application is not approved by ACC Mountain West Chapter; (4) all sponsorship fees are non-contingent and non-refundable (other than a refund if the Chapter does not accept your application); and (5) the ACC Mountain West Chapter has full and sole discretion to amend the Guidelines at any time.

Sponsor Organization’s Name: _____

Address: _____

Marketing Contact Name: _____

Tel: _____ Fax: _____

E-mail: _____

Responsible Attorney / Principal Name: _____

Tel: _____ Fax: _____

E-mail: _____

Additional Thoughts / Suggestions: _____

(The above information will be included on the ACC Sponsor webpage)

Authorized Signature: _____

Print Name: _____

Title/Position: _____ Date: _____

IMPORTANT: ACC would like to ensure you are getting the most out of your sponsorship so please include the attorneys.

(Partner level and Senior Associate Level) that our board can connect with in connection with planning:

Partner contact: _____