

# 2023 Sponsorship Opportunities



## A Special Message From ACC San Diego

On behalf of the ACC San Diego Chapter, our 600-plus members and the Sponsorship Committee, we'd like to begin by thanking you for your continued partnership and friendship. Looking back over the last three years, it is hard to fully comprehend the changes that we have experienced. However, our collaborative, state-of-the-art programming has remained a constant in otherwise turbulent times. The substance and insight shared through our sponsors' programming has been in greater demand than ever as in-house counsel tackle new and evolving legal challenges and we all take on increasing responsibilities. In response to the COVID-19 pandemic, the Chapter developed new and innovative ways for sponsors to connect with our members. This year's CLE webcasts and networking events have produced some of our highest attendance numbers ever. ACC San Diego was the recipient of the Gold Chapter of Distinction Award for 2021.

In 2022, we had a mixture of online programming and in person social events. Prior to the pandemic, average attendance for in person programs and socials was 25 attendees. Webinars have enabled sponsors to not only reach local ACC members, but members throughout the U.S. Attendance has climbed to 30 – 50+ attendees for many webinars. In-person programs and events began slowly in early 2022 and have increased throughout the year as members have requested more in person options. We anticipate a combination of online and in person programming for the remainder of 2022 and into 2023.

As you will see, for 2023, we have not made significant changes to the benefits or raised the sponsorship fees.

We look forward to working together in 2023 and beyond.

Best wishes to you and yours,

*Sven Zabka*

Sven Zabka  
2022 President  
ACC San Diego

*Tamara Swenson*

Tamara Swenson  
2023 President Elect  
ACC San Diego

# 2023 Sponsorship Program

The Board of Directors of the Association of Corporate Counsel San Diego Chapter is pleased to present the 2023 ACC San Diego Chapter Sponsorship Program.

The ACC San Diego Chapter serves the needs of in-house counsel in the San Diego metropolitan area and has over 600 members, representing 190 companies. From complimentary networking events to career development and philanthropy, ACC San Diego focuses on the in-house counsel professional and business interests through in-depth information, education, social events, and community initiatives.

Our members take pride in handling some of the most complex issues that arise across all key practice areas and industries. Our Chapter relies on our sponsors for thought leadership, professional development, and networking opportunities to empower them. By partnering with local sponsors like you, ACC San Diego can realize its vision of:

*“Building connections among in-house counsel and their community to foster engagement, education and excellence in a dynamic and inclusive environment.”*

## Meet the 2022 Board of Directors

Sven Zabka, President

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# 2023 Sponsorship Program

## Purpose of Sponsorship Program

The global Association of Corporate Counsel encourages its chapters to develop locally focused sponsorship programs to tailor the programming breadth and content for its members. Additionally, because the ACC San Diego Chapter is committed to meeting the interests and geographical preferences of our members, we regularly seek member input on current and future programs and events. Based on this input, our 2023 Sponsorship Program provides sponsors with the opportunity to showcase their talents and value proposition through a more streamlined and curated offering of monthly continuing education programs, networking and social events, and community service opportunities.

The key benefits and programming components of our 2023 Sponsorship Program, described more fully below, are based on sponsorship level and include: 4 Sponsor Platinum Events, an All-Day CLE and Member Reception, an Annual Signature Event, 45 CLE Programs (from pre-approved listing of topics) and Social Events. Sponsors should anticipate offering at least a portion of their programming in person in 2023 (dependent on pandemic status).

Sponsorship Level	Benefits	Price	Event Costs
<b>Platinum</b>	<ul style="list-style-type: none"> <li>Exclusively sponsor 1 Platinum Event</li> <li>Exclusively sponsor 2 CLE and/or Social Events</li> <li>Present at Annual All-Day CLE, and attend post-event networking event</li> <li>Co-sponsor (together with the other Platinum Sponsors) ACC San Diego's Signature Event</li> <li>4 tickets to Signature Event</li> </ul>	\$20,000	100% Sponsor borne
<b>Gold</b>	<ul style="list-style-type: none"> <li>Exclusively sponsor 2 CLE and/or Social Events</li> <li>Present at Annual All-Day CLE, and attend post-event networking event</li> <li>3 tickets to Signature Event</li> </ul>	\$15,000	100% Sponsor borne
<b>Silver</b>	<ul style="list-style-type: none"> <li>Exclusively sponsor 2 CLE and/or Social Events</li> <li>2 tickets to Signature Event</li> </ul>	\$10,000	100% Sponsor borne
<b>All</b>	<ul style="list-style-type: none"> <li>Sponsor logo on ACC San Diego sponsor page, linked to sponsor's website</li> <li>ACC San Diego will send marketing announcements to its membership and provide attendee information after event, including email address, for consenting attendees</li> </ul>		

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**Platinum Events.** Platinum level sponsorship allows for the greatest access to the ACC San Diego Chapter members through named involvement in a Platinum Event. Each Platinum Event is solely sponsored a Platinum level sponsor and co-promoted with ACC San Diego. It can be a CLE Event, a Social Event, or a combined CLE and Social Event at a destination location that is designed and promoted to attract a large and diverse member turnout. Some examples are:

- **Golf Tournament.** Our 2022 golf scramble tournament was at the Fairmont Grand Del Mar with 40 golfers.
- **Holiday Mixer.** Held in early December.
- **Board Retreat.** Now held in November with new officers and board members to kick off strategies for the coming year.
- **Annual Meeting.** Held late September.
- **Sunset Cruise.**
- **Social.** Other premium event ideas are listed on the following page.

**Signature Event.** ACC San Diego will hold one Annual Signature Event for members and sponsors.

**Annual All-Day MCLE La-LAW-palooza.** In 2022, ACC San Diego's popular all-day MCLE program was held at the Rancho Bernardo Inn; we had dual programming tracks and enjoyed great attendance at the programs and after party! ACC San Diego's Platinum and Gold Sponsors will be the exclusive MCLE La-LAW-palooza presenters and the only sponsors invited to attend the cocktail reception following the event, our most popular event in 2022.

The 2023 program will be similar to the 2022 event, with two concurrent program tracks and topics that cover the most pressing issues faced by in-house counsel today. ACC San Diego will plan and host the event, which will include breakfast, lunch and an all-member networking reception following the programs, at a local resort destination. The networking reception will feature a hosted bar and hors d'oeuvres.

Sponsors will not incur additional program, venue or food charges.

# 2023 Sponsorship Program

**CLE Events – Allocation, Venue, and Topics.** CLE Events are lunch or evening events solely hosted by a sponsor. While not guaranteed, these events typically have 25 – 70 attendees. The most well-attended CLE events explore topics that are trouble spots and/or commonly faced issues by our membership, including issues and disputes that arise in contracts or transactions, new and evolving technology laws, and multi-jurisdictional practice issues.

- **Allocation and Venue.** The sponsor is responsible for securing a venue for the event (e.g., your office’s conference room) and providing lunch or appetizers for attendees. To meet current member interest and geographical preferences for CLE events, ACC San Diego will provide its sponsors with a list of approved CLE dates and topics for 2023 and collaborate with the sponsor on CLE event venue choices and other event details. Sponsors will choose their first, second and third choices for available CLE months and topics. Dates and topics will be allocated on a first-paid basis. To allow ACC San Diego sufficient time to plan and market CLE events, sponsors must obtain the approval from ACC San Diego on CLE event details (e.g., CLE topics, speakers, venue, agenda, date and time) at least 45 days before the event. ACC San Diego may cancel the event (without refund) if event details are not timely agreed upon. To promote the quality of our CLE events and maximize attendance, ACC San Diego strongly recommends finalizing the event details at least 60 days in advance..
- **Topics.** Please see the attached spreadsheet for CLE topics within the following categories: Diversity/Elimination of Bias; Employment/Compensation/ERISA; International; Intellectual Property; Law Department Management / Legal Tech / Ethics; Litigation/ Investigations/Insurance; M&A, Contracts, other Transactions; Privacy / Data Protection / Cyber; Regulatory / Compliance / Trade/Antitrust; Securities / Corporate Governance/ Accounting; and Substance Abuse/Ethics. Also attached is a list of CLE topics.
- **North & South County Programs.** Sponsors may present the same program at additional locations in Carlsbad and Downtown with ACC San Diego approval.

**Social Events.** Sample social event ideas are below. [Depending on scale and size, these may be “Platinum” Events and include a CLE Program]

- |   |                     |
|---|---------------------|
| Annual Walk/Run for Charity                                       | Cinco de Mayo Party |
| Axe Throwing  | K1 Speed Cars       |
| Beer/Wine Tasting Networking Events                               | Fall Social         |
| Day at the Del Mar Races  | Wellness Wednesday  |
| Sporting Events: San Diego Padres                                 | Mixology Class      |
| Family Event: Birch Aquarium, San Diego Zoo                       |                     |
| Cooking, Pizza Tossing, Chocolate & Wine (or Tea) Parings Classes |                     |

# ACC San Diego Membership List

5.11 Tactical  
80 Acres Farms  
ACADIA Pharmaceuticals Inc.  
Accenture Federal Services LLC  
Airtable  
Alliant Insurance Services, Inc.  
American Assets Capital Advisers, LLC  
American Council on Exercise  
American Specialty Health  
AMN Healthcare, Inc.  
Arcturus Therapeutics, Inc.  
Arena Pharmaceuticals  
Artiva Biotherapeutics  
aTyr Pharma, Inc.  
Axos Bank  
Aya Healthcare  
Ballast Point Brewing Co.  
BASF Corporation  
Bay Equity LLC  
Becton, Dickinson and Company (BD)  
Best Buy  
Best Buy Health  
BioLegend  
BioMed Realty Trust, Inc.  
Bristol Myers Squibb  
Bumble Bee Foods, LLC  
Callaway Golf Company  
Chosen Foods LLC  
Children's Specialist of San Diego  
Chosen Foods LLC  
ClearPoint Neuro, Inc.  
Clearway Energy Group  
Collins Aerospace  
Community Health Group  
Community Research Foundation  
Confluence Technologies, Inc.  
Conservice  
Crinetics Pharmaceuticals, Inc.  
Cubic Corporation  
Cue Health Inc.  
Dassault Systems BIOVIA  
davisREED  
Dell Inc.  
DexCom, Inc.  
DJO Global, Inc.  
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Encore Capital Group, Inc.  
Fate Therapeutics Inc.  
FICO  
Gafcon, Inc.  
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General Dynamics NASSCO  
Generali Global Assistance North America  
Genomics Institute of the Novartis Research Foundation  
GIA  
Grand Pacific Resorts, Inc.  
H.G. Fenton Company  
Hawthorne-Caterpillar  
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HP Inc.  
Hughes Marino  
Illumina, Inc.  
Intuit  
Ionis Pharmaceuticals, Inc.  
JC Resorts  
Kratos Defense & Security Solutions, Inc.

# ACC San Diego Membership List

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Leica Biosystems  
Lockton Insurance Brokers  
LPL Financial  
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MedImpact Healthcare Systems, Inc.  
Meggitt  
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Mitchell International, Inc.  
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National University  
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Realty Income Corporation  
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San Diego Gas & Electric Company  
San Diego Padres  
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Scripps Health  
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YMCA of San Diego County  
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