



2023 SPONSORSHIP RESERVATION FORM

Thank you for your support of our ACC Charlotte Chapter!

Please complete:

1. **THIS PAGE**; and
2. **THE SPONSORSHIP PAGE FOR YOUR DESIRED SPONSORSHIP LEVEL** listing your preferences for your desired sponsorship level's various options.

This year, you will find a chart attached to the Sponsorship Reservation Form that we hope will be helpful when making your selections.

Please email both pages to Jane Nohr, Executive Director at charlotte@accglobal.com no later than FRIDAY, OCTOBER 7, 2022 at 5:00 P.M.

Firm Name: _____

Charlotte Office Address: _____

Principal Attorney Contact: _____

Principal Attorney Phone: _____ Email: _____

Marketing Contact: _____

Marketing Contact Phone: _____ Email: _____

Please select your desired 2023 Sponsorship level: (Required)

_____ Platinum Sponsor (\$24,000) _____ Silver Sponsor (\$15,000)

_____ Gold Sponsor (\$19,000) _____ Bronze Sponsor (\$10,000)

Please complete the Sponsorship Page for your desired Sponsorship Level which lists your program choices, specifying preferences where designated. (Required)

To be Signed by Person Submitting 2023 Sponsorship Form:

Printed Name: _____

Signature: _____

PLATINUM LEVEL SPONSORSHIP (\$24,000) *

Platinum Events and Options

(1) In-Person Chapter CLE Lunch (select Months below)

- 1st choice: _____
- 2nd choice: _____
- 3rd choice: _____

(1) Virtual CLE Event (select Months below)

- 1st choice: _____
- 2nd choice: _____
- 3rd choice: _____

(1) New Member Event

(2) Choose one of Option A or Option B:

- **Option A:** Women's Group Events (2 events): _____
- **Option B:** Affinity Group Events (1 Affinity Group, 2 events): _____
Preferred Affinity Group: _____

(1-2) Choose one or two of the following, ranking your top three (3) choices:

Indicate number of events (1 or 2): _____

- Inclusion, Equity & Diversity Event _____
- Professional Development Event _____
- General Counsel Event _____
- Community Service Event _____
- Satellite Event _____
- Social/Networking Event _____

***Sponsors will make the arrangements for and pay the expenses of the above events, except for the New Member Event and the In-Person Chapter CLE Lunch, which shall be paid for by the Chapter.**

Additional Platinum Benefits:

- Platinum Sponsor Firm Profile in one quarterly newsletter along with the inclusion of one article.
- Link from ACC Charlotte chapter website to Platinum Sponsor's website.
- Advertisement of four firm Webinar[s] (to the extent such scheduling does not conflict with ACC programming) in the ACC weekly event notification email to our members 30 days in advance.
- Ability to post legal content on ACC CLT's LinkedIn page.
- Opportunity to send 3 representatives to attend our Sponsor Appreciation event.
- Opportunity to send 3 couples to Chapter special event (i.e., Gala or Annual Casino Night).

****ADD ON OPTION AVAILABLE FOR ALL SPONSORSHIP LEVELS: TWO AVAILABLE****

_____ Half-Day CLE Event (\$3,000)

Indicate topic preference priority (if you choose one, we will assume you do not want the other)

_____ Employment Law

_____ Contractual Matters

_____ Other topic idea for ACC consideration: _____

We will offer two half-day CLE seminar opportunities in 2023. Preferred topics include Employment Law matters and Contractual Matters, along with 1 hour of Ethics or Substance Abuse, but we are open to considering other topics. Each event will include 3 one-hour CLE sessions; provided, however, the Chapter may convert the event to 3 1-hour virtual events, considering future COVID-19 restrictions. There will be a \$3,000 charge for this event in addition to the Sponsorship level fees. Sponsors will pay for the arrangements and expenses for these events.

GOLD LEVEL SPONSORSHIP (\$19,000) *

Gold Events and Options

(1) In-Person Chapter CLE Lunch (select Months below)

- 1st choice: _____
- 2nd choice: _____
- 3rd choice: _____

(1) Virtual CLE Event (select Months below)

- 1st choice: _____
- 2nd choice: _____
- 3rd choice: _____

(2-3) Choose one of Option A **or** Option B:

- **Option A:** Affinity Group Events (1 Affinity Group, 2 events): _____
Preferred Affinity Group: _____
- **Option B:** Choose **two** or **three** of the following, ranking your top three (3) or four (4) choices:
Indicate number of events (2 or 3): _____
Inclusion, Equity & Diversity Event _____
Professional Development Event _____
Community Service Event _____
Satellite Event _____
Social/Networking Event _____

***Sponsors will make the arrangements for and pay the expenses of the above events, except for the In-Person Chapter CLE Lunch, which shall be paid for by the Chapter.**

Additional Gold Benefits:

- Link from ACC Charlotte chapter website to Gold Sponsor's website.
- Advertisement of three firm Webinar[s] (to the extent such scheduling does not conflict with ACC programming) in the ACC weekly event notification email to our members 30 days in advance.
- Ability to post legal content on ACC CLT's LinkedIn page.
- Opportunity to send 3 representatives to attend our Sponsor Appreciation event.
- Opportunity to send 2 couples to Chapter special event (i.e., Gala or Annual Casino Night).

****ADD ON OPTION AVAILABLE FOR ALL SPONSORSHIP LEVELS: TWO AVAILABLE****

_____ Half-Day CLE Event (\$3,000)

Indicate topic preference priority (if you choose one, we will assume you do not want the other)

_____ Employment Law

_____ Contractual Matters

_____ Other topic idea for ACC consideration: _____

We will offer two half-day CLE seminar opportunities in 2023. Preferred topics include Employment Law matters and Contractual Matters, along with 1 hour of Ethics or Substance Abuse, but we are open to considering other suggested topics. Each event will include 3 one-hour CLE sessions; provided, however, the Chapter may convert the event to a virtual event, considering future COVID-19 restrictions. There will be a \$3,000 charge for this event in addition to the Sponsorship level fees. Sponsors will pay for the arrangements and expenses for these events.

SILVER LEVEL SPONSORSHIP (\$15,000) *

Silver Events and Options

(1) In-Person Chapter CLE Lunch (select Months below)

- 1st choice: _____
- 2nd choice: _____
- 3rd choice: _____

(1) Virtual CLE Event (select Months below)

- 1st choice: _____
- 2nd choice: _____
- 3rd choice: _____

(2) Choose either Option A or Option B:

- **Option A:** Affinity Group Events (1 Affinity Group, 2 events): _____
Preferred Affinity Group: _____
- **Option B:** Choose **two** of the following, ranking your top three (3) or four (4) choices:
Community Service Event _____
Professional Development Event _____
Satellite event _____
Women's group event (one if available) _____
Social/Networking Event _____

***Sponsors will make the arrangements for and pay the expenses of the above events, except for the In-Person Chapter CLE Lunch, which shall be paid for by the Chapter.**

Additional Silver Benefits:

- Link from ACC Charlotte chapter website to Silver Sponsor's website.
- Advertisement of two firm Webinar[s] (to the extent such scheduling does not conflict with ACC programming) in the ACC weekly event notification email to our members 30 days in advance.
- Ability to post legal content on ACC CLT's LinkedIn page.
- Opportunity to send three representatives to attend our Sponsor Appreciation event.
- Opportunity to send 1 couple to Chapter special event (i.e., Gala or Annual Casino Night).

****ADD ON OPTION AVAILABLE FOR ALL SPONSORSHIP LEVELS: TWO AVAILABLE****

_____ Half-Day CLE Event (\$3,000)

Indicate topic preference priority (if you choose one, we will assume you do not want the other)

_____ Employment Law

_____ Contractual Matters

_____ Other topic idea for ACC consideration: _____

We will offer two half-day CLE seminar opportunities in 2023. Preferred topics include Employment Law matters and Contractual Matters, along with 1 hour of Ethics or Substance Abuse, but we are open to considering other suggested topics. Each event will include 3 one-hour CLE sessions; provided, however, the Chapter may convert the event to 3 1-hour virtual events, considering future COVID-19 restrictions. There will be a \$3,000 charge for this event in addition to the Sponsorship level fees. Sponsors will pay for the arrangements and expenses for these events.

BRONZE LEVEL SPONSORSHIP (\$10,000)

Bronze Events and Options

(1) Firm CLE Event (select Month below)

Indicate whether Sponsor preference is in-person or virtual by circling

- 1st choice: _____
- 2nd choice: _____
- 3rd choice: _____

(1-2) Choose **one or two** of the following, ranking your top three (3) choices:

Indicate number of events (1 or 2): _____

Community Service Event _____

Professional Development Event _____

Satellite event _____

Social/Networking Event _____

***Sponsors will pay for the arrangements and expenses of the above events.**

Additional Bronze Benefits:

- Advertisement of one firm Webinar (to the extent such scheduling does not conflict with ACC programming) in the ACC weekly event notification email to our members 30 days in advance.
- Ability to post legal content on ACC CLT's LinkedIn page.
- Recognition of Bronze Sponsor on our ACC Charlotte chapter website.
- Opportunity to send three representatives to attend our Sponsor Appreciation event.
- Opportunity to send 1 couple to Chapter special event (i.e., Gala or Annual Casino Night).

****ADD ON OPTION AVAILABLE FOR ALL SPONSORSHIP LEVELS: TWO AVAILABLE****

_____ Half-Day CLE Event (\$3,000)

Indicate topic preference priority (if you choose one, we will assume you do not want the other)

_____ Employment Law

_____ Contractual Matters

_____ Other topic idea for ACC consideration: _____

We will offer two half-day CLE seminar opportunities in 2023. Preferred topics include Employment Law matters and Contractual Matters, along with 1 hour of Ethics or Substance Abuse, but we are open to considering other suggested topics. Each event will include 3 one-hour CLE sessions; provided, however, the Chapter may convert the event to 3 1-hour virtual events, considering future COVID-19 restrictions. There will be a \$3,000 charge for this event in addition to the Sponsorship level fees. Sponsors will pay for the arrangements and expenses for these events.

2023

	Platinum \$24,000 6-7 Events + Additional Event Option	Gold \$19,000 4-5 Events + Additional Event Option	Silver \$15,000 3 Events + Additional Event Option	Bronze \$10,000 2-3 Events + Additional Event Option
EVENTS AND OPTIONS				
In-Person Chapter CLE Lunch	✓ 1 Event	✓ 1 Event	✓ 1 Event	
Virtual CLE Event	✓ 1 Event	✓ 1 Event	✓ 1 Event	
Firm CLE Event				✓ 1 Event
New Member Event	✓ 1 Event			
Affinity Group Events *See Sponsor Confirmation Form for Options	✓ 2 Events*	✓ 2 Events	✓ 2 Events or additional options below*	
Women Group Event(s)	✓ 2 Events*	✓ 1 or 2 Events if available*	✓ 1 Event if available*	
Inclusion, Equity & Diversity Event General Counsel Event Community Service Event Professional Development Event Satellite Event Social/Networking	✓ 1 or 2 Events*			
Inclusion, Equity & Diversity Event Community Service Event Professional Development Event Satellite Event Social/Networking Event		✓ 2 or 3 Events if not affinity group*	✓ 2 Events if not affinity group*	

Community Service Event Professional Development Event Satellite Event Social/Networking Event				✓ 1 or 2 Events*
Half-Day CLE Event (2 Events available - \$3,000 extra)	✓	✓	✓	✓
	Platinum	Gold	Silver	Bronze
ADDITIONAL BENEFITS				
Firm Profile Featured in one Quarterly Newsletter	✓			
One Article in one Quarterly Newsletter	✓			
Link from ACC Charlotte Chapter Website to Sponsor's Website	✓	✓	✓	
Advertisement of Firm Webinar in the ACC Charlotte Chapter Weekly Event Notification Email to Members 30 Days in Advance	✓ 4	✓ 3	✓ 2	✓ 1
Ability to Post Legal Content on ACC Charlotte Chapter LinkedIn Page	✓	✓	✓	✓
Sponsor Appreciation Event	✓ (3 representatives)	✓ (3 representatives)	✓ (3 representatives)	✓ (3 representatives)
Chapter Special Event	✓ (3 couples)	✓ (2 couples)	✓ (1 couple)	✓ (1 couple)