

**Leveraging LinkedIn to Advance Your Career**

**Virtual Career Development Program**

**Nevada General CLE: 3.0 hours**

**July 27, 2022, 11:00 a.m. – 2:00 p.m. PDT
Free Lunch\***

Join ACC Nevada and The Lion Group for this 3-hour career development program to learn how to leverage LinkedIn to advance your legal career. Featuring **Chris Batz**, Legal Recruiter of The Lion Group, who coaches legal executives regularly on the principles and format that best showcase their experience and that achieve tangible results.

**Part 1 (11:00 a.m. – 11:50 a.m.): Ever Wanted to Know Exactly How You Should Set Up Your LinkedIn Profile with the Right Content?**

Chris will share with you the principles and format that best showcase your experience. His content can be applied by any in-house attorney. Don’t wait until you are looking for the next opportunity. Take the time now. It will pay dividends.

**Part 2 (12:00 p.m. – 12:50 p.m.): What If You Are Not Visible on LinkedIn?**

Sure, maybe some folks on LinkedIn occasionally see you, but are they the right people? Would you mind getting inquiries on open positions by employers or recruiters and staying informed about who is looking and what is market value? Learn the LinkedIn algorithm and the 4 Steps to LinkedIn Visibility. Learn how LinkedIn can work for you while you sleep and enjoy life.

**Part 3 (1:00 p.m. – 2:00 p.m.): LinkedIn Networking and Relational Skill Development**

Learning practical how-tos about LinkedIn should be complemented with social and relational reminders and re-tooling. Thus, Chris will wrap up our time together by sharing about the Magic of Serendipity, the Power of Networks, and how to be a Relational Rockstar.

|  |  |
| --- | --- |
| Chris Batz | **Chris Batz** is the President of The Lion Group, a Kansas City-based legal recruiting firm. Chris and his team recruit legal and compliance talent for growing companies and corporate legal departments in the Midwest and around the United States. He also places corporate defense partners, and groups and opens offices for corporate law firms of 100 - 1,000+.  |

Chris is also the host of a legal executive podcast called *The Law Firm Leadership Podcast* with 60+ episodes and 42k downloads.He interviews General Counsel, CEOs, Law Firm Managing Partners, and Legal Consultants, both men and women, on Legal Industry Trends and Leadership Insights. Find it on iTunes, YouTube, Stitcher, Spotify, Google Play, and iHeartRadio. Transcripts and Audio are also available to download at [LionGroupRecruiting.com](https://urldefense.com/v3/__http%3A/liongrouprecruiting.com/__;!!G6MNE2S8Nw!1KKl3OslkyNdmmJIK6L3jUTK71aN-TOf0x85grdh__9VwnqtsJG0s3Kr7-IXAtrf9i7F$).

Chris has a background in public accounting, a passion for marketing and strategy and has been quoted in *Law360, Law.com, Texas Lawyer, Missouri Lawyers Weekly, Legal Management*, etc. Chris is the author of *Lateral Moves: A Guide for Partners and Law Firms*, which addresses the nuances of law partner lateral moves and is available on Amazon Kindle.

The Lion Group is a member of the National Association of Legal Search Consultants and Sanford Rose Associates, the 9th largest US search firm.

\* $35 Grubhub gift card to be distributed to attendees shortly after the beginning of the program. (Max. 85)