

IN-HOUSE COUNSEL FORUM

WEDNESDAY, APRIL 13

FOUR SEASONS HOTEL, DENVER

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PROGRAM SCHEDULE

12:30PM	Registration	3:00–3:50PM	Two Concurrent Sessions
1:00–1:50PM	Two Concurrent Sessions	4:15–5:15PM	General Session/Host Bar
2:00–2:50PM	Two Concurrent Sessions	5:15–6:30PM	Reception

1:00-1:50 PM

GRAND BALLROOM A

BLOCKCHAIN, DISTRIBUTED LEDGER & SMART CONTRACTS WITH THEIR APPLICATIONS



The panel will start off slowly by explaining these concepts before talking about applications such as crypto currency, transactional security and NFTs along with emerging applications in healthcare and security. Expect a discussion of problems you might encounter with these technologies as they evolve. Beyond the problems there will also be opportunities that the panel can explore.

SPEAKER(S)

Olivia Maria Baratta, Partner, *Kilpatrick Townsend*
Thomas D. Franklin, Partner, *Kilpatrick Townsend*

GRAND BALLROOM B

HOW TO AVOID PITFALLS IN CONTRACT NEGOTIATIONS BASED ON LESSONS IN LITIGATION



FOLEY & LARDNER LLP

Drafting and negotiating agreements often result in unanticipated mistakes, disputes, and contractual breakdowns. Business counsel must understand and carefully construct provisions that anticipate and address common mistakes to effectively minimize litigation risk for their clients. We will cover contract principles from a litigation perspective to help you avoid disputes.

SPEAKER(S)

Thomas J. Krysa, Partner, *Foley & Lardner LLP*

2:00-2:50 PM

GRAND BALLROOM A

TOP 10 PRIORITIES IN TECHNOLOGY TRANSACTIONS



With the proliferation of artificial intelligence systems, data analytics, IoT sensors, and cloud services, companies across industries are deploying these technologies in their business operations. This session will cover some of the top issues and considerations in technology transactions (cloud service agreements, software development agreements, asset purchase agreements, etc.) such as intellectual property ownership, scope of license rights, data ownership and usage, open source software

GRAND BALLROOM B

AVOIDING TRIAL AND ERROR IN INTERNAL INVESTIGATIONS



Lawyers are not acrobats. But, the series of balancing acts internal investigations require is unique even among legal professionals. True, the search for the truth (or, at least, an approximation thereof) is usually the most immediate goal of any internal investigation. But that observation offers little more than spotting the pig observation offers little more than spotting the pig in the python. In the complicated real world occupied by today's companies, the search for the truth finds itself in constant tension with other

issues, indemnification, and warranties and imitations of liability. Our speakers all have extensive experience in negotiating and closing technology and IP transactions. They will discuss the ins and outs of technology transactions that will apply whether you represent a startup, a medium size company, or a corporate giant in any industry, and provide practical takeaways that you can use in negotiating technology transactions.

SPEAKER(S)

Jama Cantrell, Assistant General Counsel, *Microsoft Corporation*

Chris Maxie, General Counsel & Secretary, *CSC ServiceWorks, Inc.*

Bart Eppenauer, Managing Partner, *Shook, Hardy & Bacon's Seattle Office*

important, and often outcome-determinative, considerations. And this pressure is felt by all involved from the day the investigation is launched.

As practitioners whose daily job it is to investigate allegations of wrongdoing of all types (bribery, fraud, breach of fiduciary duties, theft, hostile work environment, cybercrime, sexual harassment, etc.), your presenters **Chelsea Curfman** and **Markus Funk** have learned most of their lessons while on the front lines. But their at-times hard-knocks experiences will be your gain.

SPEAKER(S)

T. Markus Funk, PH.D., Partner, *Perkins Coie LLP*
Chelsea Curfman, Partner, *Perkins Coie LLP*

3:00-3:50 PM

GRAND BALLROOM A

**BRAND PROTECTION IN A
DECENTRALIZED LANDSCAPE**



Web 1.0 debuted a portal into information and purchasing products from anywhere in the world. Web 2.0 provided a gateway to personal information via social media. Web 3.0 is where our lives go virtual, including currency and property. As the web grows, new opportunities and challenges are presented to brands. We will walk through brand protection strategies that can be used in all phases of the Web. We will also provide an overview of the impact of Web 3.0 and the metaverse on brands, both in and outside of computers.

SPEAKER(S)

Will Schultz, Partner, *Merchant & Gould*

GRAND BALLROOM B

**THE OTHER EPIDEMIC: CYBER FRAUD IN
THE WORK FROM HOME AGE**



Cyber Fraud- the Other Pandemic. COVID 19 is not the only virus to sweep the world in 2020. With the advent of work from home, cyber criminals have pounced and exploited poor training and substandard security. As a result, businesses large and small have seen in increase in ransomware, cyber fraud and more. This presentation will address best practices to prevent being targeted and minimize loses if your business is hit.

SPEAKER(S)

Michael Carrigan, Partner, *Holland & Hart*

4:15 PM – 5:15 PM – GENERAL SESSION/HOST BAR 5:15 PM – 6:30 PM – RECEPTION

GRAND BALLROOM A&B

SHIFTING THE PARADIGM - A NEW WORLD

Over the past two years, companies and employees have experienced dramatic shifts in the framework of business. We are now beginning to realize that our old tools are becoming obsolete and that we can no longer use the past to predict the future. Join us for **Shifting the Paradigm - A New World** as we seek to understand what lies ahead. For this presentation, ACC Colorado, Law Week, and Gibson Arnold & Associates have worked in conjunction to conduct a salary survey in order to provide us with a better picture of the post-pandemic landscape. Attendees will get firsthand information on Colorado in-house salaries as well as an insightful discussion on the following:

- What does “the new normal” look like for employees in the workplace?
- What is the future of remote working, and how will it affect businesses and employees?
- What are the challenges and opportunities of the new paradigm?
- How do I develop my personal brand working in this new environment?
- How can employers and managers build a meaningful/impactful culture in the shifting framework of business?
- How are compensation structures shifting?

MODERATOR

Victor Morales, Corporate Counsel, *Microsoft*

SPEAKER(S)

Lori Lantz, SVP and Chief People Officer, *CableLabs*

Jess Brovsky-Eaker, Managing Editor, *Circuit Media*

Melinda Delmonico, President and CEO, *Gibson Arnold & Associates*



THANK YOU!

