



Welcome and thank you for attending **A Corporate Counsel CLE: MBA in a Day**.

ACC Tennessee's primary responsibility is to our members. We strive to deliver a mix of education, networking, and pro bono service opportunities with the goal of fostering collegiality among the in-house counsel in the state of Tennessee. If you are not yet a member, please consider joining today at <http://acc.com>.

We are excited for our best year yet for this event, thanks to our partnership with Butler Snow and we are excited for our best program yet as a result. Before you leave today, please complete the Event Evaluation Form in your packet of materials (a survey will be sent to virtual attendees). Your opinion is a valuable tool in planning future statewide programs that are designed specifically for the in-house counsel audience.

Peter Malanchuk
Board President

Craig Webb
Programming Chair

Samantha Lunn
Executive Director

welcome you to

A CORPORATE COUNSEL CLE: MBA IN A DAY

8:30 AM	Registration
9:00 AM – 9:10 AM	Welcome and Announcements
9:10 AM – 10:10 AM	“Risk Factors in Financial Reporting” <i>- Dr. Marilyn Young, Belmont University</i>
10:10 AM – 10:20 AM	Break
10:20 AM – 11:20 AM	“Recent Developments in Transactional Practice in a Post-COVID World” - <i>Jim Lawless & JD Cooley, Butler Snow</i>
11:20 AM – 11:25 AM	Announcements
11:25 AM – 11:55 AM	Lunch
11:55 AM – 12:55 PM	“The Business of ESG: What Corporate Counsel Need to Know” <i>- Professor Joan MacLeod Heminway, UT College of Law</i>
12:55 PM – 1:05 PM	Break
1:05 PM – 2:05 PM	“National Litigation Trends that will Affect Your Company: Thoughts from the Chair of the ABA Litigation Section” <i>- Danny Van Horn, Butler Snow</i>
2:05 PM – 2:10 PM	Break
2:10 PM – 3:10 PM	Keynote Presentation: “Creating Trust in a Hybrid World” <i>- Brooke Loesby of Law Life Coach</i>
3:10 PM – 4:10 PM	“Collaboration as a Leadership Tool - How Working Well with Others Can Pay Dividends” - <i>William Gage, Butler Snow & Peter Blumberg, FedEx</i>
4:10 PM – 4:20 PM	Closing Remarks
4:20 PM	Cocktail Reception

EVENT FEEDBACK FORM

In order to improve the attractiveness and quality of our events, we are interested in your opinion and impression of today's programming. Please return your evaluation form to the registration desk of to Emily Johannsen at admin-tn@accglobal.com.

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Friday, December 2, 2022

Program Management	Highest				Lowest
Announcement/Invite Content	5	4	3	2	1
Length of Program	5	4	3	2	1
Location of Program	5	4	3	2	1
Timing of Program	5	4	3	2	1
Registration Process	5	4	3	2	1

Program Management	Highest				Lowest
Presenter: Dr. Marilyn Young	5	4	3	2	1
Presenters: Jim Lawless & JD Cooley	5	4	3	2	1
Presenter: Professor Joan MacLeod Heminway	5	4	3	2	1
Presenter: Danny Van Horn	5	4	3	2	1
Presenter: Brooke Loesby	5	4	3	2	1
Presenter: William Gage & Peter Blumberg	5	4	3	2	1

To what extent were your personal objectives satisfied?	5	4	3	2	1
To what extent did the environment contribute to the learning experience?	5	4	3	2	1
To what extent did the written materials contribute to the learning experience?	5	4	3	2	1
To what extent were the objectives stated either in the promotional literature or at the beginning of the activity satisfied?	5	4	3	2	1
To what extent did the activity contain significant current intellectual or practical content?	5	4	3	2	1

General Comments/Suggestions	
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Future Topic Ideas:	
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Contact Information (optional)

Name	
Email	

Please return to the registration table or send to: Emily Johannsen at admin-tn@accglobal.com

THANK YOU

for your candid evaluation.



Butler Snow is a proud partner of ACC Tennessee and we are excited to host this year's statewide CLE program, MBA in a Full Day, in person in our Memphis and Nashville offices, and virtually with attendees from across the United States. We share ACC Tennessee's commitment to providing educational, networking, and service opportunities for in-house counsel across our footprint. As a result, we think you will find our program today very helpful in understanding myriad challenges facing in-house counsel and believe that our speakers will provide great insight into navigating those.

Should you have questions or the need to explore a topic further, please do not hesitate to contact us at any time. Thank you for choosing to attend this year's **A Corporate Counsel CLE: MBA in a Day**.

Christopher R. Maddux
Firm Chairman

Sherry Vance Allen
Chief Marketing &
Communications Officer

Larry Crawford
Partner, Commercial Litigation

J. D. Cooley
Partner, Business Services

William M. Gage
Partner, Pharmaceutical, Medical
Device & Healthcare Litigation

Jim Lawless
Partner, Business Services &
Health Law

Danny Van Horn
Partner, Commercial Litigation



J.D. Cooley

J.D. Cooley is an attorney in Butler Snow's Business Services Group. He focuses his practice on a range of corporate, real estate, and construction matters. Prior to joining Butler Snow, J.D. defended clients in several areas of litigation including construction, appellate, labor and employment, and financial services. He also clerked for the Honorable James E. Graves, Jr. of the United States Court of Appeals for the Fifth Circuit. J.D. has been included in *Best Lawyers in America's* "Ones to Watch" list for his work in construction, mergers and acquisitions, and real estate law. He received his law degree, *magna cum laude*, from Mississippi College School of Law. He is a member of the Capital Area Bar Association, the American Bar Association, Jackson Young Lawyers, and the Magnolia Bar.



William M. Gage

William Gage is an attorney in Butler Snow's Pharmaceutical, Medical Device & Healthcare Litigation Group, which *LMG Life Sciences* selected as its 2019 Product Liability Firm of the Year. He is a trial attorney with more than 30 years of experience in drug and medical device, product liability, personal injury and mass torts litigation. William has been recognized by many prestigious industry publications, including *Chambers USA* for his product liability and mass torts work, *The Legal 500 US* for his product liability, mass tort, and class action work for pharmaceuticals and medical devices defense, as well as *Who's Who Legal*, *Benchmark Litigation*, *Best Lawyers in America*, and *Mid-South Super Lawyers*. Additionally, *Best Lawyers in America* named William as the 2023 "Lawyer of the Year" for product liability litigation defense for the Jackson, Mississippi area. William is a Fellow of the American College of Trial Lawyers and

the International Academy of Trial Lawyers. He has presented on numerous occasions about litigation and trial-related topics, including speaking at the Defense Research Institute's Product Liability Conference, the DRI Drug and Medical Device Seminar, the Contemporary Issues in Complex Litigation Conference at Northwestern Pritzker School of Law, and the American Conference Institute's Drug & Medical Device Litigation Seminar. He received his law degree, *cum laude*, from the University of Mississippi.



James J. Lawless, Jr.

Jim Lawless is an attorney in Butler Snow's Business Services and Health Law Groups. Jim has extensive experience in mergers and acquisitions, business and commercial transactions, joint ventures and strategic collaborations, corporate law, and business planning and operations. He has significant experience in middle market mergers and acquisitions and joint ventures. His industry experience includes work in the pharmaceutical and life sciences, environmental services, internet and technology, financial services, healthcare, insurance, retail, chemicals, aerospace, and manufacturing sectors. Jim has over 30 years of experience representing public and private companies from start-ups to Fortune 500s. He is AV-rated by *Martindale-Hubbell* and has been recognized by *Best Lawyers in America* for his work in mergers and acquisitions. He was also named a "Client Service All Star" by BTI. Jim received his law degree, *summa cum*

laude, from American University Washington College of Law.



Daniel W. Van Horn

Danny Van Horn is an attorney in Butler Snow's Commercial Litigation Group, where he serves as an experienced trial attorney and litigator in complex commercial matters. Danny has obtained successful verdicts and arbitration awards for clients in unfair business practices, breaches of contract, intellectual property disputes, real estate litigation, and insurance coverage cases, as well as disputes concerning closely held and highly regulated businesses. Danny is AV-rated by *Martindale-Hubbell* and has been recognized by *Best Lawyers in America* for his commercial litigation and banking and finance litigation work, as well as *Mid-South Super Lawyers*. In 2020, Danny was named to the *Memphis Business Journal's* "Best of the Bar" list. He has served in leadership roles for the American Bar Association, including serving as chair of the Section of Litigation, the Tennessee Bar Association, serving as past president, and was recognized as a

National Outstanding Eagle Scout. Danny received his law degree from Vanderbilt University.

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BROOKE LOESBY - KEYNOTE SPEAKER

Brooke Loesby is the founder of Law Life Coach. Brooke found a passion for improving the lives of attorneys and making law firms healthy, positive places to work after her personal experience as a dissatisfied attorney at a top law firm. Through her work as a legal career coach and attorney counselor, Brooke helps attorneys and law firms define their version of success and achieve their goals. Brooke also specializes in legal recruiting, advising on hiring and retention, firm culture, benefits onboarding best practices, and firm structure. Brooke earned her law degree from Pepperdine Law School in 2006. Before coaching, Brooke worked in legal counseling at the Office of Career Services at Loyola Law School.



DR. MARILYN YOUNG

Dr. Marilyn Young is a professor of Accounting in the Massey College of Business at Belmont University. She has a Bachelor of Science in Accounting and Master of Tax Accounting from the University of Alabama, and a Ph.D. in Accounting from the University of Mississippi. Her industry experience includes work in the tax practices of Deloitte, and Frasier, Dean and Howard as well as in Corporate Finance at Empire Berol Corporation. She currently serves on the IRS Advocacy and Relations Committee of the American Institute of Certified Public Accountants, and she is a member of the Nashville Chapter Board of the Tennessee Society of CPAs.



PROFESSOR JOAN MACLEOD HEMINWAY

Joan MacLeod Heminway is the Rick Rose Distinguished Professor of Law and Interim Director of the Institute for Professional Leadership at The University of Tennessee College of Law and a fellow of the C. Warren Neel Corporate Governance Center and the Center for the Study of Social Justice at The University of Tennessee, Knoxville. Professor Heminway joined the College of Law faculty in 2000 after completing nearly 15 years of corporate legal practice in the Boston office of Skadden, Arps, Slate, Meagher & Flom LLP. Professor Heminway's scholarship focuses on securities disclosure law and policy and business associations law in the United States. Professor Heminway is a member of the American Law Institute and currently serves as a member and former Chair of the Executive Council of the Business Law Section of the Tennessee Bar Association.



PETER BLUMBERG

Peter Blumberg is a Managing Director in the FedEx Express Legal Department. Among other responsibilities, his team handles government investigations and litigation. Pete started with FedEx in 2007 and is a three-time winner of the company's Five Star Award, its highest award for employee excellence. Prior to joining FedEx, he served as an Assistant United States Attorney for the District of Columbia. Pete received his bachelor's degree from Yale University, and his law degree from the University of Pennsylvania. He serves as Treasurer for the Memphis Community Legal Center and is on the Board of Trustees of Temple Israel.