

Strategic Plan

Association of Corporate Counsel – New York City

MEMBER ENGAGEMENT & RE-ENGAGEMENT:

- ✓ Recruit New to In-House Members to a Think Tank
- ✓ Create more member engagement under Practice Groups through member communities (Move Away From 1 – 2 PG CLEs/year)
- ✓ Require Co-Chairs to create member communities (similar to Women’s Group) to tap into for SME speakers, think tank for programming ideas

MEMBERS IN TRANSITION (MIT) REVAMP:

- ✓ Support members in transition with:
 - ✓ Engagement
 - ✓ Professional Development
 - ✓ Networking

SPONSOR ENGAGEMENT & RE-ENGAGEMENT:

- ✓ Win Back & Secure Women’s Group Sponsors
- ✓ Secure Sponsor for Soft Skills
- ✓ Secure Sponsor for “Interest Groups” (i.e. Financial Services)

GIVE BACK EVENTS:

- ✓ Engagement with Law Students & other students
- ✓ Execute 1 – 2 Pro Bono Events

PROGRAMMING & OTHER EVENTS:

- ✓ Partner with Other Local ACC Chapters & Legal Organizations to create exposure to Chapter & Events (i.e. Co-Sponsor Events here & at 2023 ACC AM)
- ✓ Secure Keynote Speakers for Gala & Core Events
- ✓ Create “Meet The GC/CLO” Networking Event or Other Events with CLO Club & mid-senior members
- ✓ Partner With ACC Foundation on the June UN Event