| Chapter Objectives | Responsible Committees | CommitteeActivities | Membership Programs | Outputs | Outcomes | Targets |
| --- | --- | --- | --- | --- | --- | --- |
| **2023** | **2024** | **2025** |
| Legal Education for Members | **Sponsorship And Programming****Committee** | CLE Programs (General Topics) | Monthly CLE Lunches Firm webinar CLEs (with access for members outside of Charlotte)  | Centrally-located CLE program + lunch More focused CLE programs, generally available via webinar post Covid. | Sustains/increases membership Sustains/increases membership due to different locations, more specialized topics. | 11 - Monthly CLE lunches11-16 Firm CLEs including webinars. Encourage locations in alternative geographic areas  | 11 - Monthly CLE lunches 11-16 Firm CLEs, which may include webinars if need exists. Encourage locations in alternative geographic areas | 11- - Monthly CLE lunches 11-16 Firm CLEs, which may include webinars if need exists. Encourage locations in alternative geographic areas |
| CLE Programs (Ethics) | 1 Ethics Program Annually | 1 annual program that meets NC Ethics requirement  | Sustains/increases membership | 1- Ethics Program | 1 – Ethics Program | 1-2- Ethics Program |
| CLE Programs (Mental Health/Substance Abuse) | 1 Mental Health / Substance Abuse Program Every Other Year.  | 1 program every 2 years that meets NC requirement.  | Sustains/increases membership  | None | 1 – Mental Health / Substance Abuse Program | 1 – Mental Health / Substance Abuse Program |
| CLE Programs (Technology) | 1 Technology Program Annually | 1 annual program that meets NC requirement | Sustains/increases membership  | 2 Technology programs | 2 Technology programs | 2 Technology programs |
| **Legal Education/Networking** | **Affinity Groups*** **New to In-House**
* **Manufacturing**
 | Affinity Group events | Industry-focused CLEs or Roundtable discussions. | Industry-specific programs for CLE credit or exchange of ideas | Sustains/increases membership  | 2 events per Affinity Group | 2 events per Affinity Group | 2 events per Affinity Group |

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|  | **Social Committee** | Plan Casino Night | Casino Night open to members + 1 guest | Casino Night – casual event to show member and sponsor appreciation | Networking opportunities, creation of community | 1 - Casino Night | 1 - Casino Night | 1 - Casino Night |
|  | Plan localized networking opportunities without programming | Informal social events | Social events at a variety of locations  | Networking opportunities, creation of community | 6-8 social events   | 6 – 8 social events  | 6-10 social events  |
| **Women’s Group Steering Committee** | Plan Women’s Events Assist Sponsors in Selecting Events  | Women’s Events to allow networking around a structured activity. | 6 Women’s Events | Networking opportunities | 6-8 Women’s Events | 6-10 Women’s Events | 6-10 Women’s Events |
| **Sponsorship & Programming Committee** | Sponsorship Appreciation Event | Chapter leadership attends, to recognize and thank Sponsors. | Event with no formal program designed to thank Sponsors and give them the change to network with Chapter leadership. | Opportunity for Sponsors to network with Chapter leaders, and for Chapter to formally thank Sponsors. | 1 Sponsor Appreciation Event | 1 Sponsor Appreciation Event | 1 Sponsor Appreciation Event |

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| Chapter Objectives | Responsible Committee | CommitteeActivities | Membership Programs | Outputs | Outcomes | Targets |
| **2023** | **2024** | **2025** |
| Professionalism | **Board of Directors & Executive Director** | Provide Career Awards Opportunities | Charlotte Business Journal Corporate Counsel Awards every other year | Awards and Recognition of Members | Members Are Awarded for Their Professional Achievements | 1 Charlotte Business Journal Awards Ceremony | None.  | 1 Charlotte Business Journal Awards Ceremony |
| Plan GC Dinner/Roundtable with Board & law firm sponsor | Dinner/Roundtable for GCs | 1-2 annual event | Networking opportunities | 1-2 - GC event | 1-2 – GC event | 1-2 - GC event |
| **Career Development via Sponsorship Committee** | Support Members Transitioning Between Jobs and with soft/career skills | Periodic Career Development Seminar. | Awareness Of Existing Job Opportunities and necessary soft skills. | Members Are Better Prepared to Take Leadership Roles | 1-3 events | 1-3 events | 1-3 events |
| **Advocacy Committee** | Liaison to ACC National on Legislation | None | Correspond with Members About ACC National Advocacy Efforts | Better Laws | 1 Newsletter Article (If New Advocacy Efforts) | 1 Newsletter Article (If New Advocacy Efforts) | 1 Newsletter Article (If New Advocacy Efforts) |
| **Community Outreach via Social Committee** | Provide Members with Community Service/Pro Bono Events Each Year | Community Service/Pro Bono Events  | Membership Provision of Community Service | Membership Satisfaction. Forging Relationships with Legal Aid Providers and Community Service Organizations. | 2 Community Service/Pro Bono Events | 2-3 Community Service/Pro Bono Events | 2-3 Community Service/Pro Bono Events |

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| Chapter Resource | Responsible Committee | Committee Activities | MembershipPrograms | Outputs | Outcomes | Targets |
| Strategic Sponsors | **Sponsorship and Programming Committee** | Develop and Expand /Diversify Sponsorship Program. Select Sponsors, maintain waitlist of Sponsors and list of potential topics | None | Additional Chapter Funding | Relationship Partnering with Legal Community | **2023** | **2024** | **2025** |
| $226,000 | $245,000 | $245,000 |
|  | Develop targeted Vendor Sponsorship Program. Select Vendors for Casino Night  | None | Additional Chapter Funding | Relationship Partnering with Legal Services | $3,000 | $10,000 | $10,000 |
| Staff/Committees | **Finance and Compensation****Committee** | Formulate Budget, Financial Reports, and Financial Policies.  | None | Annual Budget, Monthly Financial Reports, Annual Financial Report to ACC National, and updated Policies. | Better Fiscal Management | To Be Developed As Needed | To Be Developed As Needed | To Be Developed As Needed |
| Review Staffing Needs. Manage Compensation. | Annual Revisions to Contract with Executive Director and additional staff .  | Retention of Executive Director and additional staff. .  | Full Time Executive Director and Part -Time Assistant Executive Director  | Full Time Executive Director and Part-Time Assistant Executive Director  | Full Time Executive Director and Part-Time Assistant Executive Director  |
| Manage Relationship with Accountant. | Accountant Prepared Financial Reports (Balance Sheet and Income Statement) | Maintenance of books & records in accordance with accounting standards | Accountant on Contract with Chapter | Accountant on Contract with Chapter | Accountant on Contract with Chapter |
| **Membership****Committee** | Membership Recruitment  | * New Member Lunches.
* Monthly CLE Lunches.
* Membership Drives.
 | * Call to All New Members.
* Lead New Member Lunches.
* Greeter at Monthly CLE Lunches.
 | New Member Growth  | 740 Members | 775 Members | 800 Members |
| 2 -- New Member Lunches | 2 -- New Member Lunches | 2 -- New Member Lunches |
| Membership Retention | Membership Survey every 2 years | * Call to All Lapsed Members.
* Analysis of member feedback
 | Membership Satisfaction.Retention Of Existing Members | Membership Survey |  | Membership Survey |
| **Communications (Assistant Executive Director)** | 4 Newsletters  | None | Quarterly Newsletters | Improved Communications with Members | Quarterly Newsletters | Quarterly Newsletters | Quarterly Newsletters |
| Develop Social Networking Presence | None | Chapter Facebook PageChapter Linked InPage | Chapter Facebook and LinkedIn Pages | Chapter Facebook Page and LinkedIn Pages | Chapter Facebook Page and LinkedIn Pages |
| **Nominating Committee** | Nomination Of New Board Members And Officers | New Board Member Orientation Lunch. | New Board Member Recruitment/Retention | Improved Board Member/Officer Engagement | 7 At Large Board Members With Diversity Emphasis | 7 At Large Board Members With Diversity Emphasis | 7 At Large Board Members With Diversity Emphasis |