

**SESSION 5:**  
**Implementing the Power of Three:**  
**Action Planning**

# Setting SMART Goals for ACC Chapters

Volunteer leaders play a vital role in driving the success of our chapters. To ensure you are working towards impactful objectives, we recommend using this framework for setting SMART goals.



# The SMART Goal Framework

- S**pecific      Goals should be clearly defined and target a specific area for improvement.
- M**easurable      Progress towards the goal should be quantifiable, allowing for tracking and evaluation.
- A**chievable      Goals should challenge volunteers, but also be realistically attainable with their available resources.
- R**elevant      Goals should align with the organization's overall mission and priorities.
- T**ime-bound      Goals should have a clear deadline to create a sense of urgency and focus.

# Implementing SMART Goals: Best Practices

1

## **Define Objectives**

Clearly articulate the desired outcomes and the rationale behind them.

2

## **Allocate Resources**

Ensure volunteers have the necessary support, tools, and funding to succeed.

3

## **Monitor Progress**

Regularly track progress and make adjustments to keep the goals on track.