**ELEVATOR PITCH TEMPLATE**

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| PROMPTS | EXAMPLE RESPONSES | YOUR RESPONSES |
| **Who are you?**List your name, roles within your chapter, and other key details. Hook your listener. | *Hi, I'm [Name], the [Leadership Role] of ACC [Chapter Name] and [Title] at [Company]. I'm passionate about [Brief description of your passion/goals related to the ACC chapter].* |  |
| **What is your goal?*** Recruit a new member
* Support a committee
* Register for next event
* Help plan an event
* Acquire a new sponsor
* Host a summer intern
* Speak at next conference
 | *I'd love for you to get involved with our chapter by [State your specific goal, e.g., joining as a new member, volunteering on a committee, registering for an upcoming event, sponsoring a program, hosting a summer intern, etc.].* |  |
| **What is your call to action?*** Suggest next steps.
* Connect on LinkedIn.
* Ask for a follow-up meeting.
* Submit a nomination.
 | *Would you be interested in learning more about this opportunity? I'd be happy to set up a brief call or meeting to provide more details and answer any questions you may have. Or, feel free to connect with me on LinkedIn, and we can continue the conversation there.* |  |
| **Write your elevator pitch here:** |
| **Additional notes/comments:** |