

# **Sponsorship Prospectus 2023**

<https://www.acc.com/chapters-networks/chapters/europe>

## INTRODUCTION

The **Association of Corporate Counsel (ACC)** is a global network of more than 47,000 in-house counsel members employed by over 10,000 organisations in more than 90 countries.

**ACC Europe** is one of the largest Chapters of ACC and with over 3,100 members from 33 countries representing approximately 1,200 companies, ACC Europe is the leading association for in-house counsel in Europe.

ACC Europe promotes the interests of in-house counsel across the region through the sharing of information, education, networking and advocacy while demonstrating innovation and leadership for the benefit of the profession.

Each year, ACC Europe offers:

- over 80 educational programmes in a variety of formats including
  - seminars
  - roundtables (up to 12-15 persons)
  - masterclasses with experienced coaches and tutors
  - lectures with expert keynote speakers
- numerous social and networking events.

Sponsor partners are welcome to support the programme of activities. The packages listed overleaf are available to any company wishing to engage and partner with ACC Europe for increased exposure to the European in-house community whether on a local, national or pan-European basis.

ACC Europe's sponsorship year runs from **1 January to 31 December 2023**.

Applications, for annual packages, should be received by 1 December 2022, with full payment for the agreed package received by 29 January 2023.

The full prospectus setting out sponsorship opportunities at **ACC Europe's Annual Conference** which will be held in Brussels **16 – 18 April 2023** will be available from November 2022.

To find out more, and to discuss your specific requirements, please contact:

**Genco Turkmen**  
**Chapter Administrator**  
[g.turkmen@accglobal.com](mailto:g.turkmen@accglobal.com)  
Tel: +32 (0) 497 85 18 38

	Gold €20,000	Silver €12,000	Bronze €8,000
<b>Visibility benefits in 2023</b>			
Advertising banner on ACC Europe homepage, with link to the sponsor's website	✓	✓	✓
Logo on ACC Europe events and sponsorship webpages	✓	✓	✓
Acknowledgement on ACC Europe social media accounts (LinkedIn, twitter) <sup>1</sup>	6	4	2
Acknowledgement in ACC Europe monthly Calendar of Events	12	8	6
Acknowledgement in ACC Europe quarterly Member Digest	Every issue	Two issues	One issue
<b>Thought Leadership benefits</b>			
Opportunity to place article(s) in quarterly ACC Europe Member Digest, with articles linked to the sponsor's website	4	2	1
Approved publications/presentations uploaded to the ACC Europe programme materials webpage	✓	✓	✓
Opportunity to undertake a survey with ACC Europe members <sup>2</sup>	1 per year	-	-
Opportunity to send dedicated email to ACC Europe members <sup>3</sup>			2
<b>Networking Leadership benefits</b>			
Opportunity to host roundtable targeted at senior group of ACC Europe members (GC or equivalent)	2	-	-
Opportunity to present a series of seminars in a number of European locations*	6	5	3
Opportunity to present a series of webinars*	3	2	1
Opportunity to host fireside chat with an ACC Europe leader	2	1	-
Opportunity to host ACC Europe Board of Directors' meeting	✓	✓	-
<b>*indicates maximum number</b>			

<sup>1</sup> Applies to general sponsor appreciation notices

<sup>2</sup> Timing and content to be agreed in advance with ACC Europe

<sup>3</sup> Timing to be agreed with ACC Europe. ACC Europe would execute mailing on sponsors' behalf

## **Gold Sponsorship**

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### **Visibility benefits:**

- Advertising banner on ACC Europe homepage, with link to the sponsor's website
- Logo and description on ACC Europe website events and sponsorship pages
- Acknowledgement on ACC Europe social media accounts (LinkedIn and twitter)
- Acknowledgement in ACC Europe monthly member communications
- Acknowledgement in ACC Europe quarterly Member Digest

### **Thought Leadership benefits:**

- Opportunity to have two articles in the ACC quarterly Member Digest, with articles linked to the sponsor's website
- Approved publications/presentations uploaded to the ACC Europe's programme materials webpage
- Opportunity to undertake a survey with ACC Europe members

### **Networking benefits:**

- Opportunity to host two roundtables targeted at a senior group (General Counsel or equivalent)
- Opportunity to present a series of seminars in up to six European locations
- Opportunity to present a series of up to three webinars
- Opportunity to host fireside chat with an ACC Europe leader
- Opportunity to meet with ACC Europe Leadership
- Opportunity to host ACC Europe Board of Directors

**Cost: € 20,000**

## **Silver Sponsorship**

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### **Visibility benefits:**

- Advertising banner on ACC Europe homepage, with link to the sponsor's website
- Logo and description on ACC Europe website events and sponsorship pages
- Acknowledgement on ACC Europe social media accounts (LinkedIn and twitter)
- Acknowledgement in ACC Europe monthly member communications
- Acknowledgement in ACC Europe quarterly Member Digest

### **Thought Leadership benefits:**

- Opportunity to have one article in the ACC quarterly Member Digest, with articles linked to the sponsor's website
- Approved publications/presentations uploaded to the ACC Europe's programme materials webpage

### **Networking Leadership benefits:**

- Opportunity to present a series of seminars in up to five European locations
- Opportunity to present two webinars
- Opportunity to meet with ACC Europe Leadership
- Opportunity to host fireside chat with an ACC Europe leader

**Cost: € 12,000**

## **Bronze Sponsorship**

### **Visibility benefits:**

- Advertising banner on ACC Europe homepage, with link to the sponsor's website
- Logo and description on ACC Europe website events and sponsorship pages
- Acknowledgement on ACC Europe social media accounts (LinkedIn and twitter)
- Acknowledgement in ACC Europe monthly member communications
- Acknowledgement in ACC Europe quarterly Member Digest

### **Thought Leadership benefits:**

- Approved publications/presentations uploaded to the ACC Europe's programme materials webpage
- Opportunity to send two dedicated emails to ACC Europe members<sup>4</sup>

### **Networking benefits:**

- Opportunity to present a series of seminars in up to three European locations
- Opportunity to present one webinar

**Cost: € 8,000**

*Sponsorship fees do not include costs and expenses associated with staging an event, programme or webinar, such as venue hire, audio visual equipment and refreshments. These costs are the responsibility of the sponsor.*

## **OTHER SPONSORSHIP OPPORTUNITIES**

### **Single Event / Webinar Sponsorship**

- Logo on ACC Europe website events page
- Approved publications/presentations uploaded to the ACC Europe programme materials webpage
- Opportunity to meet with ACC Europe Country Representatives
- Opportunity to present one event to ACC Europe members and prospective members

**Cost per EVENT: € 2,000**

## **Invoicing Details**

Name:  
Title:  
Company:  
VAT Number:  
Address:  
Post Code & City:  
Country:  
Phone:  
E-mail:  
Company Signature:  
Date:

<sup>4</sup> ACC Europe would execute email on sponsor's behalf

## ACC Europe Board of Directors 2022-2023

<p><b>President</b>  <b>Eva Argiles Malonda</b>            General Counsel            Applus Services SA            Spain</p>	<p><b>Vice President</b>  <b>Dave Hart</b>            Legal Director, Global,            BT plc            UK</p>	<p><b>Treasurer</b>  <b>Mark Maurice-Jones</b>            General Counsel,            UK&amp;Ireland            Nestle            UK</p>
<p><b>Secretary</b>  <b>Jeremy Barton</b>            Partner &amp; General Counsel            KPMG LLP (UK)            UK</p>	<p><b>Marlene Connolly</b>            Group Counsel &amp; Chartered            Director            Nuritas            Ireland</p>	<p><b>Kimberly Nuzum</b>            Chief Compliance            Officer            Publicis Groupe            France</p>
<p><b>Maria Rocha Barros</b>            Senior Vice-President &amp;            Chief Legal Officer            booking.com            Netherlands</p>	<p><b>Jasprit Sahnsi</b>            General Counsel, Corporate            Selecta            Switzerland</p>	<p><b>Andreas Schoepperle</b>            Group General Counsel            Bearing Point            Germany</p>
<p><b>Ilse De Loof</b>            Group General Counsel &amp;            Company Secretary            Swissport            Belgium</p>	<p><b>Yves Heijmans</b>            Manager Legal and Public            Affairs EMEA Region            Chevron Phillips Chemical            Company            Belgium</p>	

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### ACC EUROPE BRAND GUIDELINES

- The value of the ACC Europe brand is agreed in accordance with the ACC Europe Board and this Sponsorship Programme.
- The ACC Europe logo is to be displayed prominently and clearly, and only in connection with the sponsored event/activity, showing that the event/activity is presented by and/or in collaboration with ACC Europe.
- No further expectation of loyalty or brand connection with ACC Europe is implied.
- All marketing/publicity involving the ACC Europe logo shall be done in consultation with ACC Europe and shall be subject to prior approval by ACC Europe, including all invitations, flyers, and opening and closing of presentations.
- The Sponsor shall share with ACC Europe all names of people attending the event, and other information collected such as e-mail address, company name and position held, among others ("data"), to the extent permissible under applicable laws.
- ACC Europe has not vetted noendorsed the content of the Sponsor's presentation(s), publication or materials. Any endorsements shall be subject to prior written authorisation of ACC Europe.
- Any materials produced may not be reproduced by the Sponsor with ACC Europe's logo without prior authorization by ACC Europe.
- Sponsor shall not use any of ACC Europe's name, brand, logos, trademarks or service marks without prior written authorisation from ACC Europe.

**ACC Europe's privacy policy can be  
viewed at:**  
<https://www.acc.com/aboutacc/legal.cfm#privacy>

## **Sponsorship Terms and Conditions**

The following terms and conditions (these 'Terms and Conditions') have been established by ACC Europe to set out the rights and obligations of a Sponsor of the above specified programme and become effective with ACC Europe's written confirmation of a Sponsor Application.

### **ACC Europe Brand Guidelines and Delegate Information**

The Sponsor shall share with ACC Europe all names of people attending the event, and other information collected such as e-mail address, company's name and position held, among others ("data"), to the extent permissible under applicable laws.

### **Sponsor Registration**

Sponsor entitlements are specified in the 'Sponsorship Application Form' to which these Terms and Conditions are attached. Sponsors must complete the Sponsorship Application Form and thereby agree to these Terms and Conditions to have its registration for sponsorship processed.

### **Sponsor Listing in Promotional Materials (where applicable)**

If included within the applicable package, promotional materials will include the Sponsor's promotional materials and references to the Sponsor, such as the Sponsor's name, logo, company description or company advertisement. To ensure inclusion of any materials, such information and artwork must be provided within the agreed time limit. The failure of any Sponsor to meet specific deadlines shall not result in the return or any sponsorship fees already paid or relieve the obligation to complete the payment of any remaining sponsorship fees.

### **Advertising, Product Demonstrations and Sample/Souvenir Distribution**

The Sponsor is not permitted to engage in product demonstrations, materials distribution or promotional activity during any of the sponsored events/activities unless written permission has been provided by ACC Europe.

### **Endorsement**

The Sponsor is not permitted to represent that its goods or services have been endorsed by ACC Europe unless ACC Europe has specifically and in writing provided such an endorsement. The Sponsor may not use ACC Europe's logo, name or mark, nor any sub-logos, which can be seen as related hereto, in advertising with the exception of informational references as determined and defined in collaboration with ACC Europe. Unless otherwise expressly agreed elsewhere by ACC Europe, the Sponsor will not identify itself as a partner of ACC Europe.

### **Indemnity and Release of Liability**

The Sponsor agrees to indemnify and hold harmless ACC Europe, their respective events/activities and venues, and Judy Lane International Conference Services ("JLICS"), their respective officers, directors, employees, agents and members as well as event delegates, accompanying persons and other guests and invitees attending such events/activities, against (i) any and all liability to any person or persons for or by reason of any condition of or defect in any apparatus, equipment, fixtures or other items furnished by the Sponsor in connections with an organised

event/activity, (ii) any and all claims or copyright, trademark or patent infringement, unfair competition, personal injury and/or product liability pertaining to the Sponsor's goods and /or services displayed or otherwise promoted at a sponsored event/activity, (iii) loss of or damage to persons or property caused directly or indirectly by the Sponsor or any of its representatives, and (iv) governmental charges, taxes or fines and attorney's fees arising out of or caused by the sponsorship provided hereby, Sponsor's installation, removal, maintenance, occupancy or use of any apparatus, equipment, fixtures or other items used by the Sponsor at an event/activity. In no event shall ACC Europe's liability to the Sponsor exceed the value of the sponsorship fees paid by the Sponsor to ACC Europe.

### **Force Majeure and Termination**

In the event of fire, strike, civil commotion, act of terrorism, act of God, or other force majeure making it impossible or impractical for a sponsored event/activity to be held, ACC Europe shall not be held in breach of its sponsorship obligations. In such case, the event/activity shall be suspended and ACC Europe and the Sponsor shall jointly find alternative ways of executing the Sponsorship Agreement. ACC Europe may, at its sole discretion, terminate a sponsorship at any time by returning pro rata any sponsorship fees paid by such Sponsor for the remainder of the Sponsorship year and the sponsor shall not be entitled to claim any damages.

### **Payment**

In respect of annual packages, a completed Sponsorship Application Form duly signed should be received no later than 1 October of the sponsorship year. Full payment for the chosen sponsorship package should be received by 15 November of the sponsorship year. For other bespoke and other packages, payment should be received no later than 30 days after agreement.

### **Miscellaneous**

These Terms and Conditions shall be governed by the laws of France, seat of ACC Europe, without regard to any application of the same that would result in the laws of any other jurisdiction applying, and each of ACC Europe and the Sponsor hereby submits to the exclusive jurisdiction of the state and federal courts located in Paris, France.

In the event of any inconsistency between these Terms and Conditions and the Sponsor's registration or any other communication or correspondence with the Sponsor concerning a sponsored activity, these Terms and Conditions shall prevail. These Terms and Conditions may be modified in writing only by ACC Europe. If any court of competent jurisdiction holds that one or more provisions of these Terms and Conditions is invalid, unenforceable, or void, then that ruling will not affect any other provisions of this Agreement, and all other provisions will remain in full force and effect.

The individual signing represents and warrants that he or she has the requisite authority to accept these Terms and Conditions and to perform the duties hereunder, that the individual signing below has all requisite authority and approvals to do so and to bind its organisation, and that it has done and will do all things necessary so that these Terms and Conditions will be valid, binding and legally enforceable upon its organization.