

ACC-Northeast & Bloomberg Law

Navigating AI Integration & Governance

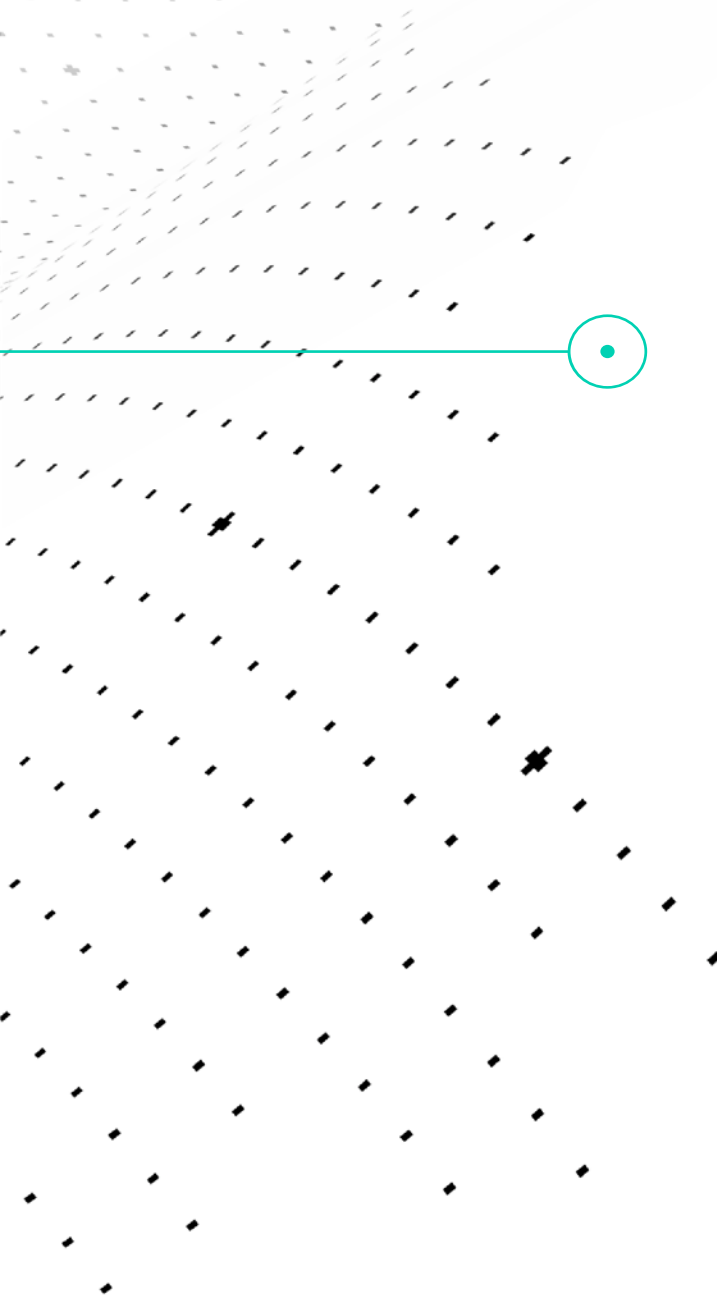
Friday, June 14, 2024

Bloomberg Law



Agenda

- 09:30** Examining AI Tools & Governance Structures
- 10:30** Break
- 10:50** Navigating AI Vendor, Regulatory Inquiry & Avoiding Litigation
- 12:00** Program concludes



**Examining AI Tools &
Governance Structures**
Bridget Roddy

Bloomberg Law

Panelists



Bridget Roddy (Moderator)
Legal Analyst
Bloomberg Law



Evongelene Chamberlain
Senior Counsel, Data Privacy and
Compliance
Bitsight



Craig Hiltz
Assistant General Counsel
Microsoft



Nikhil Byahatti
Products and Technology Counsel
Netscout

What is Artificial Intelligence?

Defining Artificial Intelligence

National Artificial Intelligence Initiative Act of 2020 at section 5002(3)

“A **machine-based** system that can, for a given set of **human-defined** objectives, make predictions, recommendations or **decisions** influencing real or virtual environments.” *15 U.S.C. 9401(3)*

National Institute of Standards and Technology (NIST)

“Interdisciplinary field, usually regarded as a branch of computer science, dealing with **models and systems** for the performance of functions generally associated with **human intelligence**, such as **reasoning** and learning.”

OECD

“A **machine-based** system that can, for a given set of **human-defined** explicit or implicit objectives, infers, from the input it receives, how to generate outputs such as **makes predictions**, content, recommendations, or decisions that can **influencing** physical real or virtual environments.”

EU AI Act

“A **machine-based** system that is designed to operate with varying levels of **autonomy** and that may exhibit adaptiveness after deployment, and that, for explicit or implicit objectives, **infers**, from the input it receives, how to generate outputs such as predictions, content, recommendations, or decisions that can **influence** physical or virtual environments.”

What is AI Governance?

Case Study #1

A mid-sized global tech company has been rapidly adopting artificial intelligence (AI) across its various business units. However, as the use of generative AI tools grow, so do concerns about transparency, fairness, and ethical implications.

The company's leadership recognizes the need for a robust AI governance program to ensure responsible and accountable AI development.

Where should the company's legal team start?

Case Study #2

A company wants to use an AI solution to enhance their recruitment process. The AI system would integrate into the company's systems and screen resumes, evaluate candidate profiles, and assist HR professionals in identifying the best candidates for open positions.

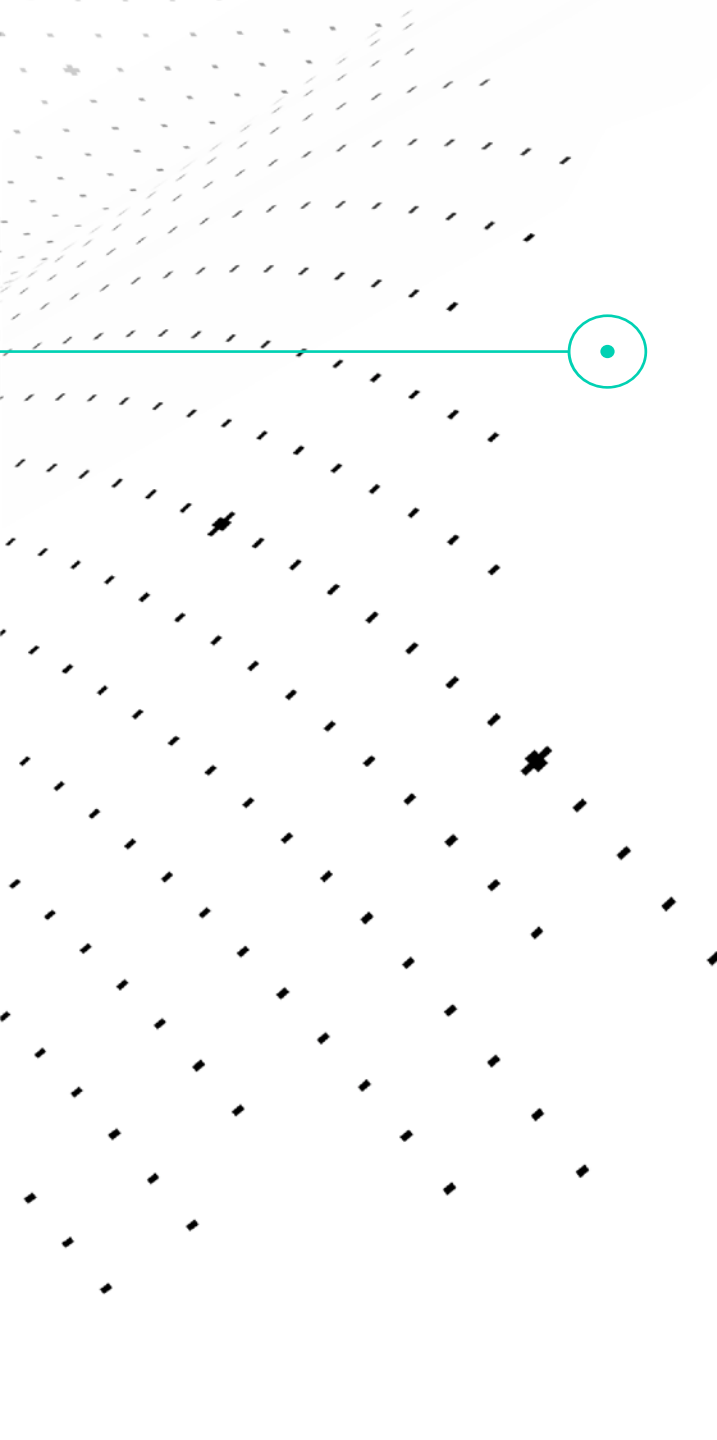
What should the company's legal team consider?

Case Study #3

A global tech company has built a positive reputation over several decades with their innovative research tools. They now want to expand their portfolio by developing a proprietary AI system.

What should the company consider during the development stage? At release? Post-release?

Q&A



**Navigating AI Vendor,
Regulatory Inquiry &
Avoiding Litigation**
Colin Caleb

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Panelists



Colin Caleb (Moderator)
Principal Legal Analyst
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Evongelene Chamberlain
Senior Counsel, Data Privacy and
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Beth Ebert
Principal Corporate Counsel
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Shannon Capone Kirk
Managing Principal, Global Head Advanced
E-Discovery and A.I. Strategy
Ropes & Gray



Supplemental Materials

Bloomberg Law

Bloomberg Practical Guidance

- [Perspective - AI's Impacts on Cyber & Legal Requirements](#)
- [Perspective - Regulation of AI Foundation Models](#) **New**
- [Overview - Copyright & Contract Considerations for AI Models](#)
- [Form - Generative AI Use Policy \(Annotated\)](#)
- [Checklist - Drafting an AI Governance Policy for Employers](#)
- [Tracker - Federal Judicial Standing Orders on AI](#)
- [Checklist - Seeking AI-Related Discovery](#)
- [Form - AI-Related Discovery Requests](#)
- [Sample Policy - Artificial Intelligence Governance Policy for Employers](#)

Panelists' Resources

- [Microsoft: Empowering responsible AI practices](#)
- [IAPP US State AI Governance Legislation Tracker 2024](#)

If you would like access to the Practical Guidance documents above, please email pbarbiaz@bloombergindsutry.com