

**ACC EUROPE ANNUAL & EXTRAORDINARY GENERAL ASSEMBLY  
23 MAY 2024, 08:00 – 08:30 GMT  
MINUTES**

**MEETING VENUE: EICC, EDINBURGH, UK**

| <b>Item</b> | <b>Topics<br/>(AS PER ART. 11.1 OF ACC EUROPE ARTICLES OF ASSOCIATION)</b>   |
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| 1           | <p><b><u>Meeting Governance</u></b><br/>The Secretary confirmed that the Assembly had reached the minimum quorum required by Article. 11.1 of the Articles of Association and that the meeting had been called by notice emailed to all members of ACC Europe.</p>   |
| 2           | <p><b><u>Board of Directors' Report on activity for the period 1 October 2023 to 30 April 2024 and an update on future plans</u></b><br/>The Report of President was shared by Eva Argiles, current President.</p> <p><u>Membership</u><br/>ACC Europe remains the largest global chapter with a membership increase to 3,625 members in April 2024. This growth spans across 38 European countries, and we acknowledge the valuable contributions of our Country Representatives.</p> <p><u>Events</u><br/>Since the start of the year, already 25 events were organized, 20 in-person gatherings and 5 webinars. Some highlights to mention are: a very successful mentor program developed in Turkey - 50 mentor/mentees participating in 2023 and again this year; try to offer more pure social events, apart from the education offerings and a significant increase in all countries where we have a Country Representative presence.</p> <p><u>Annual Conference</u><br/>403 registrations have been received for this year's conference, which is in line with previous editions. The following items are new this year:<br/>- Program: Tracks &amp; interactive formats<br/>- LDI session<br/>- CLO Summit &amp; ACC Europe Annual Conference collaboration<br/>- User-friendly and interactive app notification<br/>- More focus on ACC Europe branding / identity<br/>The 2025 edition is planned for 21 – 23 May 2025 in Barcelona.</p> <p><u>Volunteers</u><br/>All ACC Europe volunteers are thanked during the meeting, including:</p> <ul style="list-style-type: none"> <li>• 26 Country Representatives in 17 Countries.</li> </ul> |

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|   | <ul style="list-style-type: none"> <li>• 15 Conference Advisory Board members.</li> <li>• And to many other across the various Working Groups on Advocacy, EDI and ESG.</li> </ul> <p><b>SHIFT2025</b><br/>We are on schedule with the 2024, Q1 &amp; Q2 SHIFT2025 must win battles covering:</p> <ul style="list-style-type: none"> <li>• Launch of Marketing Communications campaign to increase participation and engagement of new members</li> <li>• Maintain Annual Conference (AC) sponsorship revenue and enhance sponsors AC experience and ROI</li> <li>• Ensure effective financial planning</li> <li>• Ensure effective board functioning and governance</li> </ul> |
| 3 | <p><b>Finance</b><br/>The accounts for the prior fiscal year (1 October 2022 to 30 September 2022) as included on the website and as presented by the Treasurer were approved.</p>  |
| 4 | <p><b>Approval of changes in Articles of Association</b><br/>The changes in the Articles of Association as included on the website and presented by the Secretary were approved.</p>  |
| 5 | <p><b>Call for volunteers for ACC Europe Directors and Working Group members</b><br/>Soon the call for volunteers will be circulated to all ACC Europe members.</p>   |
| 6 | <p><b>End of General Assembly</b><br/>All the participants were thanked for their attendance and contribution.<br/>The meeting was formally closed at 08:30 GMT and the next AGM will take place on 27 September 2024 (virtual).</p>  |

### BOARD MEMBERS PRESIDING

- Ben Graham, AB INBEV, UK
- Elisa De Rocca Serra, Cognizant, France
- Eva Argiles, Applus, Spain
- Dave Hart, Ericsson, UK
- Xavier Schops, Medmix, Switzerland
- Maria Barros, Booking.com, The Netherlands
- Mark Maurice Jones, Nestle, UK
- Tarik Gause, Roku Inc., The Netherlands
- Yves Heijmans, Chevron Phillips Chemical Company, Belgium
- Andreas Schoepperle, Bearing Point, France

## **PARTICIPANTS**

- Anca Plovie
- Bruno Jean-Etienne
- Claudio Elia
- Craig McGinn
- Eleanor Mee, ACC Europe
- Elisabet Rojano Vendrell
- Ioannis Moutzouridis
- Jaume Campmany
- Julia Kelley
- Giuseppe Marletta, ACC Europe
- Mariska van der Veen, ACC Europe
- Milana Jevic Gledovic
- Nicole Celia, ACC Europe
- Rafael Merencio
- Russell Hunter
- Umat Nzif Arcelik
- Vijita Verma
- Yoni Cohen

Minutes Approved by:

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Eva Argilés, President

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Dave Harte, Vice-President