



# SPONSORSHIP PROSPECTUS

APRIL 9-11, 2025 | CHICAGO MARRIOTT DOWNTOWN MAGNIFICENT MILE, CHICAGO, ILLINOIS

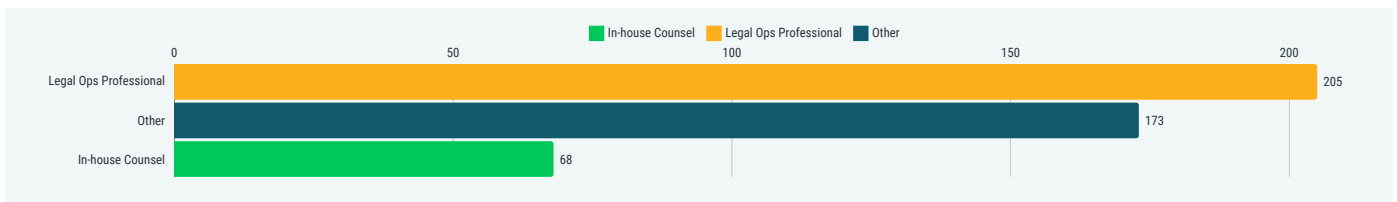
## ABOUT THE CONFERENCE

LegalOpsCon is the Association of Corporate Counsel's second-largest in-person program, attracting **300-400** legal operations professionals and in-house counsel.

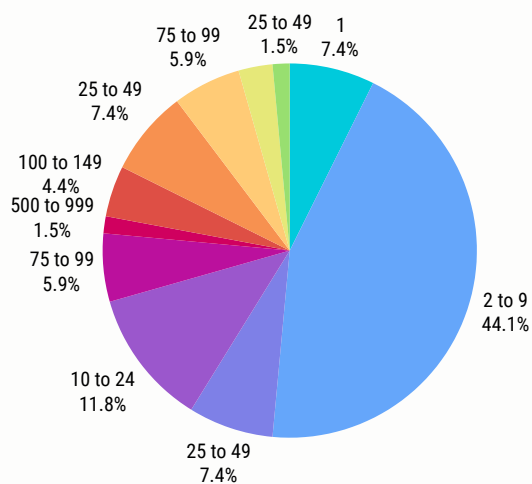
The curriculum provides the opportunity for legal operation professionals and in-house counsel to come together to advance the corporate legal operations function, by sharing knowledge and learning about the latest trends, advancements, and the future of the legal operations profession. Attendees will also engage 40-50 legal service providers and law firms in our Solutions Hub, to see what new solutions and technologies are available to advance their legal operations role.

The extraordinary professional cross-pollination at LegalOpsCon provides attendees with a fresh take on optimizing the legal operations services they deliver, and the peer-taught leading practices needed to put new plans into action. It's the ideal place for you to gain valuable exposure to these important decision-makers in this lucrative market.

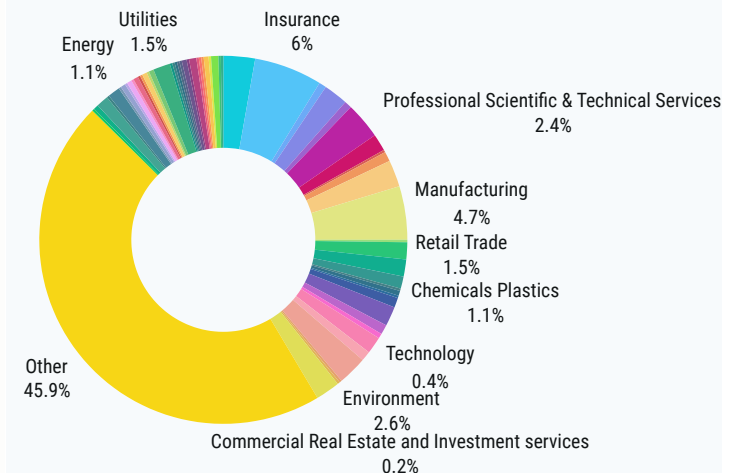
## 2024 LEGAL OPS CON ATTENDEES DEMOGRAPHICS



### LEGAL DEPT. SIZE



### ATTENDANCE BY INDUSTRY



Please note that all Sponsorship Opportunities are available on a first-come-first-served basis.

Contact us at [Sponsorship@acc.com](mailto:Sponsorship@acc.com) to book your sponsorship

# SPONSORSHIP LEVELS



## GOLD | \$23,500

Gold Level Sponsorship is competitive. A formal Call-for-Programs is sent to former sponsors and interested parties. Applicants may submit up to three (3) substantive proposals and selection will be made by end of October. Sponsors with a selected program must become a Gold Level Sponsor.



## SILVER | \$18,500

Silver Level Sponsorship is designed to offer sponsors more speaking opportunities at the Legal Ops Con. Potential sponsors will be required to complete the ACC Speaker Interest Form, providing speaker information and session interest. If the ACC program organizer selects your speaker, the sponsor must become a Silver Level sponsor to speak on the program.



## BLUE | \$14,000

Exhibit only.



## STARTUP

Start-Up level sponsorship is an opportunity to highlight innovation and break through new legaltech product. Only available for Qualifying Start-Ups. More information coming soon.

### Sponsorship Benefits

	GOLD	SILVER	BLUE	STARTS UP
An opportunity to present an educational program to include one (1) speaker alongside other legal operation/in-house counsel speakers	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
An opportunity for the sponsor to provide one (1) company representative to participate as a speaker in an existing educational session	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
A display area includes one (1) high boy table and two (2) high chairs. Sponsor may bring additional pop-up signs;	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Number of sponsor full registrations bearing access to all educational, social, and meal functions;	<input checked="" type="checkbox"/> Three (3)	<input checked="" type="checkbox"/> Two (2)	<input checked="" type="checkbox"/> Two (2)	<input checked="" type="checkbox"/> One (1)
One pre- and post-event promotional physical mailer to all conference attendees (emails are not included)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Company logo with a link to sponsor site displayed on event website;	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Complimentary attendee registrations for sponsors to provide to in-house, corporate legal ops clients and/or prospects (not for sponsor's employees)	<input checked="" type="checkbox"/> Three (3)	<input checked="" type="checkbox"/> Two (2)	<input checked="" type="checkbox"/> One (1)	<input type="checkbox"/>
One (1) lead scanner license. * additional licenses are available for purchase	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Access to pre and post-event opt-in attendee list.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

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