



ACC NCR: PRIVACY AND TECHNOLOGY CONFERENCE

IP Updates: Addendum

September 25, 2024



IN THE UNITED STATES DISTRICT COURT FOR THE DISTRICT OF DELAWARE

GETTY IMAGES (US), INC.)
Plaintiff,)
v.) C.A. No. 23-135 (GBW)
STABILITY AI, LTD. and STABILITY AI, INC.) DEMAND FOR JURY TRIAI)
Defendants.	

AMENDED COMPLAINT

Plaintiff Getty Images (US), Inc. ("Getty Images" or "Plaintiff"), by and through its undersigned attorneys, for its Amended Complaint against Defendants Stability AI, Ltd. and Stability AI, Inc. (collectively "Stability AI" or "Defendants"), hereby alleges as follows:

NATURE OF ACTION

- 1. This case arises from Stability AI's brazen infringement of Getty Images' intellectual property on a staggering scale. Upon information and belief, Stability AI has copied *more than 12 million* photographs from Getty Images' collection, along with the associated captions and metadata, without permission from or compensation to Getty Images, as part of its efforts to build a competing business. As part of its unlawful scheme, Stability AI has removed or altered Getty Images' copyright management information, provided false copyright management information, and infringed Getty Images' famous trademarks.
- 2. Getty Images brings this action to recover damages that it has suffered and is continuing to suffer, and to prevent the irreparable harm caused by Stability AI's intentional and willful acts in violation of United States and Delaware law.
- 3. Getty Images is one of the world's leading creators and distributors of digital content. At great expense, over the course of nearly three decades, Getty Images has curated a

collection of hundreds of millions of premium quality visual assets, most of which are still, photographic images. Many of these images were created by Getty Images staff photographers as works made-for-hire, others have been acquired by Getty Images from third parties with an assignment of the associated copyrights, and the remainder have been licensed to Getty Images by its hundreds of content partners or hundreds of thousands of contributing photographers, who rely on the licensing income Getty Images generates for them.

- 4. Getty Images makes hundreds of millions of visual assets available to customers throughout the world and in this District via websites, including but not limited to www.gettyimages.com and www.istock.com. The visual assets on Getty Images' websites are accompanied by: (i) titles and captions which are themselves original and creative copyrighted expression; (ii) watermarks with credit information and content identifiers that are designed to deter infringing uses of the content; and (iii) metadata containing other copyright management information.
- 5. Getty Images serves creative, corporate, and media customers in more than 200 countries around the world, and its imagery helps its customers produce work which appears every day in the world's most influential newspapers, magazines, advertising campaigns, films, television programs, books and websites. In appropriate circumstances, and with safeguards for the rights and interests of its photographers and contributors and the subjects of the images in its collection, Getty Images also licenses the use of its visual assets and associated metadata in connection with the development of artificial intelligence and machine learning tools. Getty Images has licensed millions of suitable digital assets to leading technology innovators for a variety of purposes related to artificial intelligence and machine learning.

- 6. Getty Images' visual assets are highly desirable for use in connection with artificial intelligence and machine learning because of their high quality, and because they are accompanied by content-specific, detailed captions and rich metadata.
- Mostaque, a former hedge fund executive, as a for-profit company. According to press reports in October 2022, Stability AI raised more than \$100 million from venture capital investors and was already valued at \$1 billion. According to more recent press reports, Stability AI is now seeking to raise even more money at a valuation of approximately \$4 billion. On the back of intellectual property owned by Getty Images and other copyright holders, Stability AI has created an image-generating model called Stable Diffusion that uses artificial intelligence to deliver computer-synthesized images in response to text prompts. In additional to offering open-source versions of Stable Diffusion, Stability AI offers a revenue-generating user interface called DreamStudio that is powered by its Stable Diffusion model. DreamStudio enables users to obtain images from the Stable Diffusion model on their own personal computers without the need for software installation or coding knowledge, and Stability AI charges fees for that service.
- 8. Rather than attempt to negotiate a license with Getty Images for the use of its content, and even though the terms of use of Getty Images' websites expressly prohibit unauthorized reproduction of content for commercial purposes such as those undertaken by Stability AI, Stability AI copied at least 12 million copyrighted images from Getty Images' websites, along with associated text and metadata, in order to train its Stable Diffusion model.
- 9. Stability AI now competes directly with Getty Images by marketing Stable

 Diffusion and its DreamStudio interface to those seeking creative imagery, and its infringement
 of Getty Images' content on a massive scale has been instrumental to its success to date.

- 10. Upon information and belief, Stability AI was well aware that the content it was scraping without permission from Getty Images' websites was protected by U.S. copyright law.
- 11. Often, the output generated by Stable Diffusion has contained a modified version of a Getty Images watermark, creating confusion as to the source of the images and falsely implying an association with Getty Images. While some of the output generated through the use of Stable Diffusion is aesthetically pleasing, other output is of much lower quality and at times ranges from the bizarre to the grotesque. Stability AI's incorporation of Getty Images' marks into low quality, unappealing, or offensive images dilutes those marks in further violation of federal and state trademark laws.
- 12. Getty Images therefore brings this action alleging claims under the Copyright Act of 1976, 17 U.S.C. §101 *et seq.*, the Lanham Act, 15 U.S.C. § 1051 *et seq.*, and Delaware trademark and unfair competition laws to bring an end to Stability AI's blatantly infringing conduct in the United States and in Delaware and to obtain redress for Stability AI's callous disregard for its intellectual property rights.

PARTIES

- 13. Plaintiff Getty Images (US), Inc. is a New York corporation with headquarters in Seattle, Washington. It is the owner or exclusive licensee of the copyrights subject to the copyright infringement claims at issue and the owner of the trademarks at issue.
- 14. Upon information and belief, Defendant Stability AI, Inc. is a Delaware corporation with headquarters in London, UK.
- 15. Upon information and belief, Defendant Stability AI, Ltd. is a UK corporation with headquarters in London, UK. As set forth more fully below, Defendants Stability AI, Ltd. and Stability AI, Inc. are alter egos of one another and operate as a single enterprise.

JURISDICTION AND VENUE

- 16. This action arises under the Copyright Act of 1976, 17 U.S.C. §101 *et seq.*, the Lanham Act, 15 U.S.C. § 1051 *et seq.*, and Delaware trademark and unfair competition laws. This Court has subject matter jurisdiction pursuant to 28 U.S.C. §§ 1331, 1338, and 1367.
- 17. This Court has personal jurisdiction over Defendant Stability AI, Inc. because Stability AI, Inc. is incorporated in Delaware.
- 18. Defendant Stability AI, Ltd. is an alter ego of and operates as a single enterprise with Defendant Stability AI, Inc. The two corporations share the same CEO and founder: Mr. Mostaque. Upon information and belief, in addition to serving as CEO and Director of Stability AI, Inc., Mr. Mostaque controls 75% or more of the voting rights, 75% or more of the shares, and has the right to appoint or remove a majority of the board of directors of Stability AI, Ltd. Stability AI, Inc. and Stability AI, Ltd. also present themselves as a single enterprise: their principal offices are located at the same physical London address and share both an email domain (@stability.ai) and website (https://stability.ai/).
- 19. According to Dun & Bradstreet, Stability AI, Ltd. is a subsidiary of Stability AI, Inc. and, as of November 2022, Stability AI, Ltd.'s sole share was owned by Stability AI, Inc. And, according to the records of the Delaware Secretary of State, Stability AI, Inc.'s corporate charter was voided for non-payment of taxes and/or failure to file a complete annual report in 2022, and Stability AI, Inc. subsequently filed a certificate to revive its charter, indicating that Stability AI, Inc. is not an independently-operating company.
- 20. Upon information and belief, Stability AI, Ltd. employs all of the company's employees and conducts all of the company's activities, while Stability AI, Inc. is a shell holding company, which has no employees or day-to-day operations. But, according to SEC filings, in

October 2022, Stability AI, Inc. raised over \$75 million through a securities offering (including around \$11 million of convertible indebtedness and accrued interest). Upon information and belief, the funds raised by Stability, AI, Inc. are used to fund the activities of Stability AI, Ltd., including those described in this Amended Complaint.

- 21. This Court also has personal jurisdiction over Defendant Stability AI, Ltd. based on Stability AI, Ltd.'s contacts with Delaware and the United States.
- 22. Stability AI, Ltd. operates a website that is accessible to internet users in Delaware and elsewhere in the United States. From that website, users throughout the United States, including in Delaware, can access Stability AI's offerings, such as Stable Diffusion and DreamStudio.
- 23. The Stability AI, Ltd. website does not specifically target users in any one state of the United States, and instead targets users across the United States, including users located in Delaware.
- 24. Upon information and belief, Stability AI, Ltd. maintains cloud computing and physical server resources in the United States.
- 25. The Stability AI, Ltd. website expressly states that the site (i.e., https://stability.ai/) and its content are "protected by copyright, trade dress, trademark, moral rights, and other intellectual property laws in the United States, the United Kingdom, and other international jurisdictions." As a result, Stability AI, Ltd. has demonstrated its intent to avail itself of jurisdiction and the legal protections of the United States.
- 26. Accordingly, Stability AI, Ltd. has sufficient contacts with the United States to be subject to personal jurisdiction in Delaware. *See* Fed. R. Civ. P. 4(k)(2).

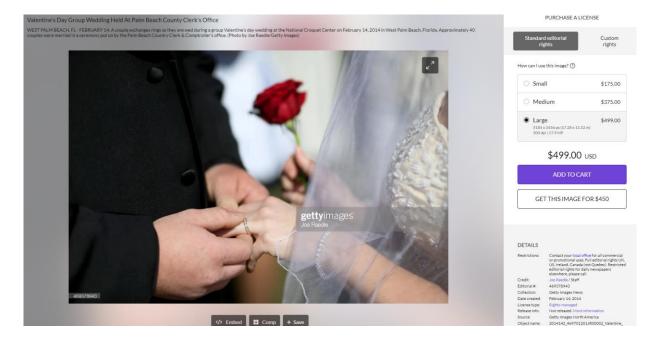
27. Venue is proper in this District pursuant to 28 U.S.C. § 1391(b) because Defendant Stability AI, Inc. is subject to personal jurisdiction in this District. Venue is also proper in this District pursuant to 28 U.S.C. § 1400(a), because Stability AI or its agents reside or may be found in this District.

ALLEGATIONS COMMON TO ALL CLAIMS FOR RELIEF

- A. Getty Images, Its Extensive Collection, and Its Worldwide Reputation for Premium Visual Content
- 28. Getty Images is a preeminent global visual content creator and a leading source for visual content around the world. Getty Images operates websites for the purpose of licensing its works, including, *inter alia*, at www.gettyimages.com and www.istock.com. Its collection, which currently contains hundreds of millions of visual assets, is renowned worldwide for its unmatched depth, breadth, and quality. That visual content is included in a robust database (the "Database") that also contains detailed, original text titles and captions associated with the individual photographs and rich, image-specific metadata to provide the highest quality user experience to customers and to ensure appropriate compensation for contributors and content partners.
- 29. By visiting Getty Images' websites, its customers and potential customers can search and browse its collection before purchasing a license for specific content. For example, customers looking for an image from a wedding might search "a couple exchanges rings."

 Among the search results, they might find the following image available for license with an accompanying title that reads, "Valentine's Day Group Wedding Held at Palm Beach County Clerk's Office," a caption that reads, "A couple exchanges rings as they are wed during a group

Valentine's day wedding at the National Croquet Center on February 14, 2014 in West Palm Beach, Florida" and a photo credit that reads "(Photo by Joe Readle/Getty Images)": 1



- 30. As the foregoing example reflects, the search results contain, in addition to images responsive to the search terms, watermarks on the images to deter infringing uses, credits and other metadata, and options for purchasing a license for further use.
- 31. Getty Images has more than 500,000 contributors (80,000 of which are exclusive to Getty Images), over 300 premium content partners, more than 115 staff photographers, videographers, and other content experts who guide and contribute to the creation of award-winning content, and a unique and comprehensive visual archive collection covering a broad range of subject matter. Contributors choose to work with Getty Images to benefit from its reputation and goodwill as a preeminent content licensor, its robust platform, its global distribution network, and the royalty income Getty Images generates for them.

¹ https://www.gettyimages.com/detail/news-photo/couple-exchanges-rings-as-they-are-wed-during-a-group-news-photo/469378943?phrase=a%20couple%20exchanges%20rings&adppopup=true.

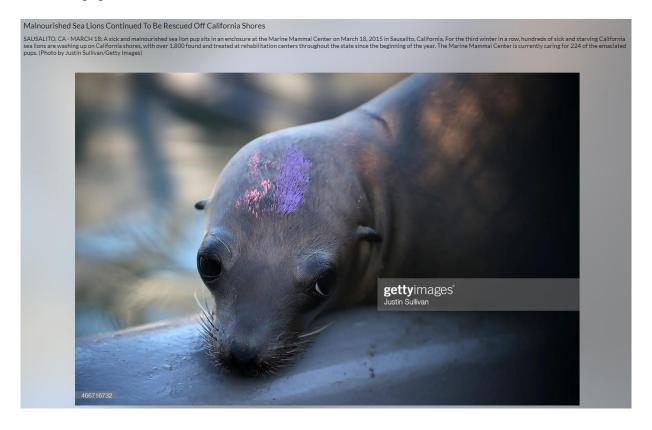
32. Getty Images' customers come to Getty Images for its easy-to-use platform, its comprehensive suite of content (including certain types of content for which authorized copies are exclusive to Getty Images), its variety of licensing options and services, and the assurance that the images they obtain from Getty Images will not infringe third-party copyrights.

B. Getty Images' Intellectual Property Rights and Terms of Use

1. Copyright

- 33. Most of the images and videos displayed on Getty Images' websites are original, creative works that enjoy protection under U.S. copyright laws. For many of these visual assets, including all of the assets subject to the copyright infringement claims at issue in this action, Getty Images either owns the copyright or is an exclusive licensee; for others, Getty Images is a non-exclusive licensee.
- 34. For purposes of the copyright infringement claims set forth herein and establishing the unlawful nature of Stability AI's conduct, Getty Images has selected 7,216 examples from the millions of images that Stability AI copied without permission and used to train one or more versions of Stable Diffusion. The copyrights for each of these images (as well as for many other images) have been registered with the U.S. Copyright Office. A list of these works, together with their copyright registration numbers, is attached as Exhibit A.
- 35. As noted above, for the images displayed on its websites, Getty Images also typically provides a detailed corresponding title and caption. Image titles and captions, which are authored either by a Getty Images staff member or by an image contributor or partner, typically reflect originality and creative choices. For example, for the image below, the accompanying title reads, "Malnourished Sea Lions Continued To Be Rescued Off California Shores" and the accompanying caption reads: "A sick and malnourished sea lion pup sits in an

enclosure at the Marine Mammal Center on March 18, 2015 in Sausalito, California. For the third winter in a row, hundreds of sick and starving California sea lions are washing up on California shores, with over 1,800 found and treated at rehabilitation centers throughout the state since the beginning of the year. The Marine Mammal Center is currently caring for 224 of the emaciated pups."²



36. Each of the images available through Getty Images' websites has an associated page that contains a unique URL pointing to a location where the image is stored together with an "alt text" tag containing the image title and caption. The image URLs, titles, and captions, along with other current metadata for each image, such as keywords and author and ownership data, are populated from the Database.

 $^{^2\} https://www.gettyimages.com/detail/news-photo/sick-and-malnourished-sea-lion-pup-sits-in-an-enclosure-at-news-photo/466716732$

- 37. Getty Images has spent years coordinating and arranging the Database, including, *inter alia*, by setting criteria for inclusion of images, selecting specific images for inclusion, creating and incorporating detailed captions and other text paired with images, creating and assigning unique asset identifiers that can be linked to specific contributors, and arranging the contents of the Database so that the Database is searchable and results can be filtered.

 Additionally, Getty Images has and continues to invest significantly in maintaining the contents of the Database. Between 2017 and 2020 alone, Getty Images and its affiliates invested more than \$200 million to maintain the Database.
- 38. Getty Images has registered its copyright of the Database with the United States Copyright Office. The copyright registration number is TXu002346096.

2. Trademarks and Goodwill

- 39. Getty Images' name and trademarks are renowned in the U.S. and around the world. Customers perform over 2.7 billion searches annually on the Getty Images' websites, which exist in 23 languages. Through its full range of content solutions, Getty Images served over 836,000 purchasing customers in the last year alone, with customers from almost every country in the world, ranging from media outlets, advertising agencies, and corporations of all sizes to individual creators. Customers rely on Getty Images for the best content and service, and trust the trademarks and service marks associated with its content.
- 40. Since its founding in 1995, Getty Images has been using its name and associated trademarks in commerce continuously in connection with the distribution, promotion, and marketing of its services and visual content in the United States, including the uses described above. Getty Images has used its name and trademarks exclusively and extensively in the United

States and in Delaware, and its trademarks are widely recognized as representing premium quality visual content.

- 41. Getty Images uses its name and trademarks prominently on the Getty Images websites. Each image available for viewing and purchase prominently displays a watermark that contains an affiliated trademark, as illustrated in the images depicted in paragraphs 29 and 35 above.
- 42. Getty Images owns trademarks registered on the Principal Register in the United States Patent & Trademark Office ("USPTO") relating to its iconic brand. True and correct copies of the federal registration certificates evidencing Getty Images' ownership of the trademarks shown below are attached hereto as Exhibit B.

<u>Mark Name</u>	Reg. Number	Reg. Date
GETTY IMAGES	2,656,652	12/03/2002
GETTY IMAGES	2,837,208	04/27/2004
GETTY IMAGES	2,842,851	05/18/2004
GETTY IMAGES	2,844,647	05/25/2004
GETTY IMAGES	3,603,335	04/07/2009
GETTY IMAGES	4,968,996	05/31/2016
GETTY IMAGES	4,968,997	05/31/2016
GETTY IMAGES	5,200,414	05/09/2017

43. Getty Images also owns common law rights in the mark GETTY IMAGES.

Together with Getty Images' federally registered trademarks, these are referred to collectively as the "Getty Images Marks."

3. Website Terms and Conditions

44. Stability AI accessed Getty Images' collection of visual assets through Getty Images' public-facing websites. The Getty Images websites from which Stability AI copied images without permission are subject to express terms and conditions of use which, among other things, expressly prohibit, *inter alia*: (i) downloading, copying or re-transmitting any or all

of the website or its contents without a license; and (ii) using any data mining, robots or similar data gathering or extraction methods. Such restrictions apply not only to the photographic images and videos that Getty Images licenses, but also to the valuable and proprietary title and caption information, keywords, and other metadata associated with the visual assets, all of which is highly desirable for use in connection with developing AI tools such as Stable Diffusion.

- C. Stability AI Infringes Getty Images' Copyrights on an Enormous Scale and Exploits Getty Images' Resources for its Commercial Benefit
- 45. Upon information and belief, Stability AI was founded in 2020 and is engaged in the development of tools and models to generate digital content using artificial intelligence.
- 46. Stability AI created and maintains a model called Stable Diffusion. Upon information and belief, Stability AI utilizes the following steps from input to output:
 - a. First, Stability AI copies billions of text-and-image pairings—like those available
 on Getty Images' websites—and loads them into computer memory to train a
 model.
 - b. Second, Stability AI encodes the images, which involves creating smaller versions of the images that take up less memory. Separately, Stability AI also encodes the paired text. Stability AI retains and stores copies of the encoded images and text as an essential element of training the model.
 - c. Third, Stability AI adds visual "noise" to the encoded images, *i.e.*, it further alters the images so that it is incrementally harder to discern what is visually represented because the images have been intentionally degraded in visual quality in order to "train" the model to remove the "noise." By intentionally adding visual noise to the existing images with associated text, Stability AI teaches the model to generate output images to be consistent with a particular text description

- (e.g., "a dog playing on the beach during sunset").
- d. Fourth, the model decodes the altered image and teaches itself to remove the noise by comparing the decoded image to the original image and text descriptions that have been copied and stored. By learning to decode noise, the model learns to deliver images similar to—and, in some cases, substantially similar to—the original without noise.
- 47. Upon information and belief, the third and fourth steps described in the preceding paragraph are part of "training" the model to allow Stable Diffusion to understand the relationships between text and associated images and to use that knowledge to computationally produce images in response to text prompts, as explained further below.
- 48. Stable Diffusion was trained on 5 billion image-text pairs from datasets prepared by non-party LAION, a German entity that works in conjunction with and is sponsored by Stability AI. Upon information and belief, Stability AI provided LAION with both funding and significant computing resources to produce its datasets in furtherance of Stability AI's infringing scheme.
- 49. Upon information and belief, LAION created the datasets of image-text pairs used by Stability AI by scraping links to billions of pieces of content from various websites, including Getty Images' websites.
- 50. Upon information and belief, Stability AI followed links included in LAION's dataset to access specific pages on Getty Images' websites and copied many millions of copyrighted images and associated text. Such copying was done without Getty Images' authorization and in violation of the express prohibitions against such conduct contained in its websites' terms of use.

- 51. Upon information and belief, Stability AI then created another copy of the content to encode it into a form its model could interpret.
- 52. Upon information and belief, Stability AI then created yet additional copies with visual noise added, while retaining encoded copies of the original images without noise for comparison to help train its model.
- 53. Upon information and belief, the unauthorized copies of Getty Images' content made by Stability AI are neither transitory nor ephemeral, and they were made with the express aim of enabling Stability AI to supplant Getty Images as a source of creative visual imagery.
- 54. To date, Getty Images has identified over 12 million links to images and their associated text and metadata on its websites contained in the LAION datasets that were used to train Stable Diffusion. Among the millions of links was a link to the photograph of the couple exchanging rings displayed in paragraph 29 above as well as to each of the other images identified in Exhibit A.
- Diffusion. Getty Images' websites provide access to millions of high quality images and a vast array of subject matter. High quality images such as those offered by Getty Images on its websites are more useful for training an AI model such as Stable Diffusion than low quality images because they contain more detail or data about the image that can be copied. By contrast, a low quality image, such as one that has been compressed and posted as a small thumbnail on a typical social media site, is less valuable because it only provides a rough, poor quality framework of the underlying image and may not be accompanied by detailed text or other useful metadata.

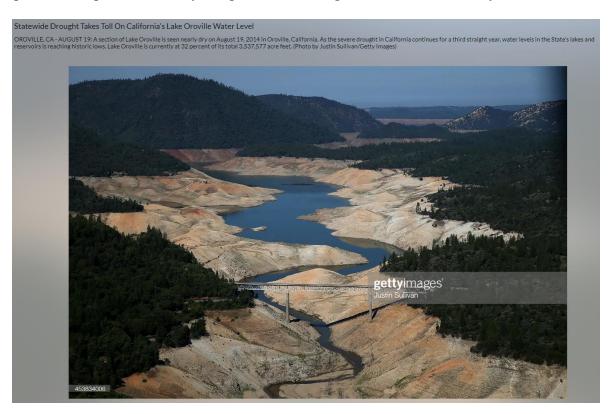
- 56. Stability AI has developed and released different versions of Stable Diffusion over time, including, upon information and belief, to users located in Delaware. The core dataset used to train Stable Diffusion version 2 was a subset of LAION 5B called LAION-Aesthetics,³ which was created to exclude images that were not sufficiently aesthetically pleasing.⁴ Targeting its copying in this way allowed Stability AI to further benefit from Getty Images' efforts over many years to amass its renowned collection of high quality images and from the significant investments required to generate such a collection and to develop and maintain the Database in which it is stored.
- 57. Second, Getty Images' websites include both the images and corresponding detailed titles and captions and other metadata. Upon information and belief, the pairings of detailed text and images has been critical to successfully training the Stable Diffusion model to deliver relevant output in response to text prompts. If, for example, Stability AI ingested an image of a beach that was labeled "forest" and used that image-text pairing to train the model, the model would learn inaccurate information and be far less effective at generating desirable outputs in response to text prompts by Stability AI's customers. Furthermore, in training the Stable Diffusion model, Stability AI has benefitted from Getty Images' image-text pairs that are not only accurate, but detailed. For example, if Stability AI ingested a picture of Lake Oroville in California during a severe drought with a corresponding caption limited to just the word "lake," it would learn that the image is of a lake, but not which lake or that the photograph was taken during a severe drought. If a Stable Diffusion user then entered a prompt for "California's Lake Oroville during a severe drought" the output image might still be one of a lake, but it would

³ https://stability.ai/blog/stable-diffusion-announcement.

⁴ https://laion.ai/projects/.

be much less likely to be an image of Lake Oroville during a severe drought because the synthesis engine would not have the same level of control that allows it to deliver detailed and specific images in response to text prompts.

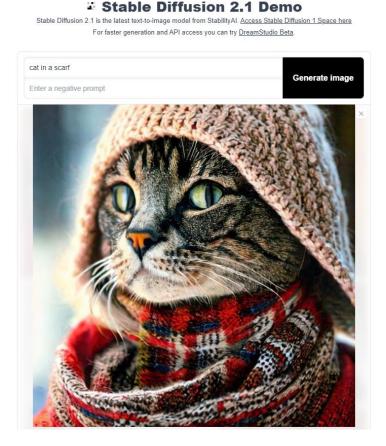
58. Upon information and belief, when Stability AI ingested the image below of Lake Oroville with a corresponding caption that reads "A section of Lake Oroville is seen nearly dry on August 19, 2014 in Oroville, California. As the severe drought in California continues for a third straight year, water levels in the State's lakes and reservoirs is reaching historic lows. Lake Oroville is currently at 32 percent of its total 3,537,577 acre feet," its use of the accompanying text enabled the model to learn even more about the image and its contents and thus generate output that competes with Getty Images' own offerings much more effectively.



⁵ https://www.gettyimages.com/detail/news-photo/section-of-lake-oroville-is-seen-nearly-dry-on-august-19-news-photo/453834006

D. Stability AI Competes Commercially with Getty Images

59. Once an artificial intelligence model like Stable Diffusion has been trained on enough data to learn the relationship between text prompts and images, it can be used to generate new images derived from the images and text the model's creator has copied. For example, if a model has been trained with image-text pairs of cats and image-text pairs of clothing, then a user can use the text prompt "cat in a scarf" and the model will generate an image that looks like a cat in a scarf:



60. To be clear, the image above is not a photograph of an actual cat wearing an actual scarf. It is a computer-synthesized image that *resembles* a cat wearing a scarf. Upon information and belief, Stability AI was able to generate the image above because it used enough images of real cats paired with rich text captions and images of real scarves with rich text

captions to train Stable Diffusion that the model can generate this type of output. Stable Diffusion is able to combine what it has learned to generate this artificial image, but only because it was trained on proprietary content belonging to Getty Images and others.

- 61. As a result, Stable Diffusion at times produces images that are highly similar to and derivative of the Getty Images proprietary content that Stability AI copied extensively in the course of training the model. Indeed, independent researchers have observed that Stable Diffusion sometimes memorizes and regenerates specific images that were used to train the model.⁶
- 62. In many cases, and as discussed further below, the output delivered by Stability AI includes a modified version of a Getty Images watermark, underscoring the clear link between the copyrighted images that Stability AI copied without permission and the output its model delivers. In the following example, the image on the left is another original, watermarked image copied by Stability AI and used to train its model and the watermarked image on the right is output delivered using the model:

⁶ *See*, *e.g.*, Nicholas Carlini et al., Extracting Training Data from Diffusion Models (2023), https://arxiv.org/pdf/2301.13188.pdf; *see also* Gowthami Somepalli et al., Diffusion Art or Digital Forgery? Investigating Data Replication in Diffusion Models (2022), https://arxiv.org/pdf/2212.03860.pdf.





- 63. Upon information and belief, Stability AI offers Stable Diffusion as open source software, meaning that Stability AI permits third party developers to access, use, and further develop the model without paying license fees to Stability AI. Those third parties benefit from Stability AI's infringement of Getty Images' copyrights and, in turn, Stability AI benefits from the widespread adoption of its model.
- 64. While Stability AI has made Stable Diffusion open source, Stability AI is also directly monetizing the tool through a commercial platform it calls DreamStudio. DreamStudio allows customers to access Stable Diffusion to generate images without the need for any of their own heavy-duty processing power, software installation, or coding knowhow. According to Mr. Mostaque, Stability AI plans to further monetize Stable Diffusion by training and deploying customized, non-open source versions of Stable Diffusion for customers for use on a large scale,

and Stability AI reportedly was valued at \$1 billion by late 2022 and is seeking additional funding at a valuation of approximately \$4 billion.⁷

- 65. Upon information and belief, although Stability AI only released DreamStudio in August 2022, millions of people already have used DreamStudio and collectively created hundreds of millions of images. Yet Stability AI has not paid a cent to Getty Images or other content owners from which it reproduced copyrighted content without permission to train its highly lucrative model.
- 66. The gravity of Stability AI's brazen theft and freeriding is compounded by the fact that, by utilizing Getty Images' copyrighted content for artificial intelligence and machine learning, Stability AI is stealing a service that Getty Images already provides to paying customers in the marketplace for that very purpose. Getty Images has licensed millions of suitable digital assets for a variety of purposes related to artificial intelligence and machine learning in a manner that respects personal and intellectual property rights. While Getty Images licenses its proprietary content to responsible actors in appropriate circumstances, Stability AI has taken that same content from Getty Images without permission, depriving Getty Images and its contributors of fair compensation, and without providing adequate protections for the privacy and dignity interests of individuals depicted.

E. Stability AI's Attempts to Circumvent Getty Images' Watermarks

67. As noted in paragraph 41 above, each copyrighted image on Getty Images' public-facing websites contains a watermark that is intended to indicate provenance and prevent

⁷ <u>https://techcrunch.com/2022/10/17/stability-ai-the-startup-behind-stable-diffusion-raises-101m/; https://fortune.com/2023/03/04/stability-ai-raise-funds-4-billion-valuation-artificial-intelligence-captivates-investors/.</u>

infringement. The watermark includes both a Getty Images-owned mark and credit information for the image.

68. Upon information and belief, Stability AI has knowingly removed Getty Images' watermarks from some images in the course of its copying as part of its infringing scheme. At the same time, however, as discussed above, the Stable Diffusion model frequently generates output bearing a modified version of the Getty Images watermark, even when that output is not bona fide Getty Images' content and is well below Getty Images' quality standards. Examples of this practice include:





69. Making matters worse, Stability AI has caused the Stable Diffusion model to incorporate a modified version of the Getty Images' watermark to bizarre or grotesque synthetic imagery that tarnishes Getty Images' hard-earned reputation, such as the image below:



- 70. Upon information and belief, Stability AI is well aware that Stable Diffusion generates images that include distorted versions of Getty Images' watermark and other watermarks, but it has not modified its model to prevent that from happening.
- 71. Upon information and belief, unless enjoined by this Court, Stability AI intends to continue to infringe upon Getty Images' copyrights and trademarks in the United States and otherwise to profit from its unauthorized use of Getty Images' intellectual property. Getty Images has no adequate remedy at law to redress all of the injuries that Stability AI has caused, and intends to continue to cause, by its conduct. Getty Images will continue to suffer irreparable harm until Stability AI's infringing conduct is enjoined by this Court.

CLAIM I

Copyright Infringement (17 U.S.C. § 101 et seq.)

- 72. Getty Images realleges and incorporates by reference herein the allegations set forth in paragraphs 1 through 71 above.
- 73. Getty Images is the owner or exclusive licensee of copyrights identified in Exhibit A, and therefore is entitled to the exclusive rights under copyright law associated therewith, including the rights set forth in 17 U.S.C § 106.
- 74. Getty Images has obtained copyright registrations in the United States for each of the works identified in Exhibit A.
- 75. Getty Images is the owner of, and has obtained a U.S. copyright registration for, the Database.
- 76. Stability AI obtained access to the registered images and the associated titles, captions, and other metadata in the Database through Getty Images' websites.

- 77. By and through the actions alleged above, Stability AI has infringed and will continue to infringe Getty Images' copyrights in the United States by, *inter alia*, reproducing Getty Images' copyrighted works and creating derivative works therefrom without any authorization from Getty Images.
- 78. Stability AI's acts of copyright infringement have been intentional, willful, and in callous disregard of Getty Images' rights. Stability AI knew at all relevant times that the content on Getty Images' websites is copyrighted, that Getty Images is in the business of licensing visual content, and that its acts were in violation of the terms of use of Getty Images' websites.
- 79. Stability AI engaged in the infringing acts described herein for its own commercial benefit.
- 80. As a direct and proximate result of Stability AI's wrongful conduct, Getty Images has been substantially and irreparably harmed in an amount not readily capable of determination and, unless permanently enjoined from further acts of infringement and continuing to use and distribute Stable Diffusion models trained using Getty Images' copyrighted content without permission, Stability AI will cause additional irreparable harm for which there is no adequate remedy at law. Getty Images is thus entitled to permanent injunctive relief preventing Stability AI, its agents, affiliates, employees and all persons acting in concert with it from engaging in any further infringement of Getty Images' content.
- 81. Getty Images is further entitled to recover from Stability AI the damages it has sustained and will sustain as a result of the infringing acts alleged above, together with any additional profits obtained by Stability AI. The amount of such damages and profits cannot be fully ascertained by Getty Images at present but will be established according to proof at trial.

- 82. For any infringing acts in the United States occurring after registration of the applicable Getty Images' copyrights, Getty Images is entitled, at its election, as an alternative to an award of actual damages and any additional profits earned by Stability AI, to recover statutory damages of up to \$150,000 for each infringed work.
- 83. Getty Images is entitled to recover its full costs in prosecuting its copyright infringement claims in this action and its attorneys' fees.

CLAIM II

Providing False Copyright Management Information in Violation of 17 U.S.C. § 1202(a)

- 84. Getty Images realleges and incorporates by reference herein the allegations set forth in paragraphs 1 through 83 above.
- 85. The watermarks that Getty Images applies to images made available on its public-facing websites constitute copyright management information for purposes of Section 1202 of the Copyright Act, 17 U.S.C. § 1202.
- 86. By applying a modified version of Getty Images' watermarks to output generated through use of Stable Diffusion and the DreamStudio interface, Stability AI has provided false copyright management information in violation of 17 U.S.C. § 1202(a). Stability AI's provision of false copyright management information has been done knowingly and with the intent to induce, enable, facilitate, or conceal infringement of Getty Images' copyrights.
- As a direct and proximate result of Stability AI's wrongful conduct, Getty Images has been substantially and irreparably harmed in an amount not readily capable of determination and, unless permanently enjoined from further acts of providing false copyright management information, Stability AI will cause additional irreparable harm for which there is no adequate remedy at law. Getty Images is thus entitled to permanent injunctive relief preventing Stability

AI, its agents, affiliates, employees and all persons acting in concert with it from providing false copyright management information.

- 88. Getty Images is further entitled to recover from Stability AI the damages it has sustained and will sustain as a result of the unlawful acts alleged above, together with any additional profits obtained by Stability AI. The amount of such damages and profits cannot be fully ascertained by Getty Images at present but will be established according to proof at trial.
- 89. Getty Images is entitled, at its election, as an alternative to an award of actual damages and any additional profits earned by Stability AI, to recover statutory damages of up to \$25,000 for each violation of Section 1202(a).
- 90. Getty Images is entitled to recover its full costs and attorneys' fees in prosecuting its claims under Section 1202(a).

CLAIM III

Removal or Alteration of Copyright Management Information in Violation of Section 1202(b)

- 91. Getty Images realleges and incorporates by reference herein the allegations set forth in paragraphs 1 through 90 above.
- 92. Stability AI has intentionally removed or altered Getty Images' watermarks and metadata associated with the images Stability AI impermissibly copied from Getty Images' websites. Such watermarks and metadata contain copyright management information. Stability AI's removal or alteration of Getty Images' copyright management information has been done knowingly and with the intent to induce, enable, facilitate, or conceal infringement of Getty Images' copyrights.
- 93. As a direct and proximate result of Stability AI's wrongful conduct, Getty Images has been substantially and irreparably harmed in an amount not readily capable of determination

and, unless permanently enjoined from further acts of removing or altering copyright management information, Stability AI will cause additional irreparable harm for which there is no adequate remedy at law. Getty Images is thus entitled to permanent injunctive relief preventing Stability AI, its agents, affiliates, employees and all persons acting in concert with it from removing or altering Getty Images' copyright management information.

- 94. Getty Images is further entitled to recover from Stability AI the damages it has sustained and will sustain as a result of the unlawful acts alleged above, together with any additional profits obtained by Stability AI. The amount of such damages and profits cannot be fully ascertained by Getty Images at present but will be established according to proof at trial.
- 95. Getty Images is entitled, at its election, as an alternative to an award of actual damages and any additional profits earned by Stability AI, to recover statutory damages of up to \$25,000 for each violation of Section 1202(b).
- 96. Getty Images is entitled to recover its full costs and attorneys' fees in prosecuting its claims under Section 1202(b).

CLAIM IV

Trademark Infringement in Violation of Section 32 of the Lanham Act, 15 U.S.C. § 1114(1)

- 97. Getty Images realleges and incorporates by reference herein the allegations set forth in paragraphs 1 through 96 above.
- 98. Getty Images has expended substantial time, money, and resources collecting, distributing, promoting, marketing, and advertising the millions of images it offers on its websites and the Getty Images Marks associated therewith.
- 99. The Getty Images Marks are in full force and effect. Getty Images has never abandoned them, nor has Getty Images ever abandoned the goodwill of its businesses in

connection thereto. For example, Getty Images continues to use and prominently display Getty Images Marks on its websites, as well as on and in connection with the many millions of images it offers. Getty Images intends to continue to preserve and maintain its rights with respect to the Getty Images Marks.

- 100. The Getty Images Marks are distinctive and have become associated in the minds of the public with Getty Images, its brand, and its reputation for high-quality visual content.
- 101. The Getty Images Marks and the goodwill of the business associated with them in the United States are of great and significant value to Getty Images.
- 102. Getty Images' use of the Getty Images Marks and Stability AI's infringing uses of the same marks are in competitive proximity to one another, as they are both used in connection with, *inter alia*, the marketplace for visual content.
- 103. Stability AI's unauthorized use of Getty Images Marks in connection with synthetic images generated through the use of Stable Diffusion and DreamStudio constitutes trademark infringement in violation of Section 32 of the Lanham Act, 15 U.S.C § 1114(1), as such use likely has caused and will continue to cause members of the consuming public to be confused, mistaken or deceived into believing that Getty Images has granted Stability AI the right to use the Getty Images Marks and/or that Getty Images sponsored, endorsed, or is otherwise associated, affiliated, or connected with Stability AI and its synthetic images, all to the damage and detriment of Getty Images' reputation and good will.
- 104. Upon information and belief, Stability AI is and has been at all relevant times aware of Getty Images' prior use, and/or ownership of the Getty Images Marks. Thus, Stability AI's conduct, as described above, is willful, intentional, in bad faith, and designed specifically to

permit Stability AI to profit from such misuse in violation of Getty Images' rights in the Getty Images Marks.

- 105. As a direct and proximate result of Stability AI's wrongful conduct, Getty Images has been substantially and irreparably harmed in an amount not readily capable of determination and, unless permanently enjoined from further acts of trademark infringement, Stability AI will cause additional irreparable harm for which there is no adequate remedy at law. Getty Images is thus entitled to permanent injunctive relief preventing Stability AI, its agents, affiliates, employees and all persons acting in concert with it from infringing the Getty Images Marks.
- 106. Getty Images is further entitled to recover from Stability AI the damages it has sustained and will sustain as a result of the unlawful acts alleged above, together with the profits obtained by Stability AI. The amount of such damages and profits cannot be fully ascertained by Getty Images at present but will be established according to proof at trial.
- 107. Getty Images is entitled to recover treble damages or profits, whichever is greater, for Stability AI's use of a counterfeit mark.
- 108. Getty Images is entitled, at its election, as an alternative to an award of actual damages and profits earned by Stability AI, to recover statutory damages of up to \$2,000,000 per counterfeit mark used.
- 109. Getty Images is entitled to recover its full costs and attorneys' fees in prosecuting its claims for trademark infringement.

CLAIM V

Unfair Competition in Violation of Section 43(a) of the Lanham Act, 15 U.S.C. § 1125(a)

110. Getty Images realleges and incorporates by reference herein the allegations set forth in paragraphs 1 through 109 above.

- 111. Stability AI's unauthorized use of the Getty Images Marks in the United States in connection with synthetic images generated through the use of Stable Diffusion and DreamStudio constitutes unfair competition and false designation of origin in violation of Section 43(a) of the Lanham Act, 15 U.S.C § 1125(a), as such use likely has caused and will continue to cause members of the consuming public to be confused, mistaken or deceived into believing that Getty Images has granted Stability AI the right to use the Getty Images Marks and/or that Getty Images sponsored, endorsed, or is otherwise associated, affiliated, or connected with Stability AI and its synthetic images, all to the damage and detriment of Getty Images' reputation and good will.
- 112. Upon information and belief, Stability AI is and has been at all relevant times aware of Getty Images' prior use, and/or ownership of the Getty Images Marks. Thus, Stability AI's conduct, as described above, is willful, intentional, in bad faith, and designed specifically to permit Stability AI to profit from such misuse in violation of Getty Images' rights in the Getty Images Marks.
- 113. As a direct and proximate result of Stability AI's wrongful conduct, Getty Images has been substantially and irreparably harmed in an amount not readily capable of determination and, unless permanently enjoined from further acts of trademark infringement, Stability AI will cause additional irreparable harm for which there is no adequate remedy at law. Getty Images is thus entitled to permanent injunctive relief preventing Stability AI, its agents, affiliates, employees and all persons acting in concert with it from competing unfairly with Getty Images.
- 114. Getty Images is further entitled to recover from Stability AI the damages it has sustained and will sustain as a result of the unlawful acts alleged above, together with the profits

obtained by Stability AI. The amount of such damages and profits cannot be fully ascertained by Getty Images at present but will be established according to proof at trial.

- 115. Getty Images is entitled to recover treble damages or profits, whichever is greater, for Stability AI's use of a counterfeit mark.
- 116. Getty Images is entitled, at its election, as an alternative to an award of actual damages and profits earned by Stability AI, to recover statutory damages of up to \$2,000,000 per counterfeit mark used.
- 117. Getty Images is entitled to recover its full costs and attorneys' fees in prosecuting its claims for unfair competition and false designation of origin.

CLAIM VI

Trademark Dilution in Violation of Section 43(c) of the Lanham Act, 15 U.S.C. § 1125(c)

- 118. Getty Images realleges and incorporates by reference herein the allegations set forth in paragraphs 1 through 117 above.
 - 119. The Getty Images Marks are distinctive and famous.
- 120. Stability AI has used the Getty Images Marks in commerce in the United States, and Stability AI's commercial use of the Getty Images Marks commenced after those marks became famous.
- 121. Stability AI's use of the Getty Images Marks on lower quality, and in some cases bizarre or grotesque images, dilutes the quality of the Getty Images Marks by blurring or tarnishment. Upon information and belief, Stability AI's use of the Getty Images Marks on lower quality, and in some cases bizarre or grotesque images, has been and continues to be knowing, willful, and in bad faith.

- 122. Stability AI's unauthorized use of the Getty Images Marks in connection with lower quality synthetic images generated through the use of Stable Diffusion and DreamStudio constitutes trademark dilution in violation of Section 43(c) of the Lanham Act, 15 U.S.C § 1125(c).
- 123. As a direct and proximate result of Stability AI's wrongful conduct, Getty Images has been substantially and irreparably harmed in an amount not readily capable of determination and, unless permanently enjoined from further acts of trademark dilution, Stability AI will cause additional irreparable harm for which there is no adequate remedy at law. Getty Images is thus entitled to permanent injunctive relief preventing Stability AI, its agents, affiliates, employees and all persons acting in concert with it from diluting the Getty Images Marks.
- 124. Getty Images is further entitled to recover from Stability AI the damages it has sustained and will sustain as a result of the unlawful acts alleged above, together with the profits obtained by Stability AI. The amount of such damages and profits cannot be fully ascertained by Getty Images at present but will be established according to proof at trial.
- 125. Getty Images is entitled to recover its full costs and attorneys' fees in prosecuting its claims for trademark dilution.

CLAIM VII

Deceptive Trade Practices in Violation of Delaware's Uniform Deceptive Trade Practices Act

- 126. Getty Images realleges and incorporates by reference herein the allegations set forth in paragraphs 1 through 125 above.
- 127. Stability AI's unauthorized use of the Getty Images Marks in connection with synthetic images generated through the use of Stable Diffusion and DreamStudio constitutes a deceptive trade practice in violation of Delaware law, as such use likely has caused and will

continue to cause members of the consuming public, including in Delaware, to be confused, mistaken or deceived into believing that Getty Images has granted Stability AI the right to use the Getty Images Marks and/or that Getty Images sponsored, endorsed, or is otherwise associated, affiliated, or connected with Stability AI and its synthetic images, all to the damage and detriment of Getty Images' reputation and good will.

- 128. Upon information and belief, Stability AI is and has been at all relevant times aware of Getty Images' prior use, and/or ownership of the Getty Images Marks. Thus, Stability AI's conduct, as described above, is willful, intentional, in bad faith, and designed specifically to permit Stability AI to profit from such misuse in violation of Getty Images' rights in the Getty Images Marks.
- 129. As a direct and proximate result of Stability AI's wrongful conduct, Getty Images has been substantially and irreparably harmed in an amount not readily capable of determination and, unless permanently enjoined from further deceptive acts, Stability AI will cause additional irreparable harm for which there is no adequate remedy at law. Getty Images is thus entitled to permanent injunctive relief preventing Stability AI, its agents, affiliates, employees and all persons acting in concert with it from engaging in deceptive trade practices.
- 130. Getty Images is further entitled to recover from Stability AI treble the damages it has sustained and will sustain as a result of Stability AI's acts in violation of Delaware law. The amount of such damages cannot be fully ascertained by Getty Images at present but will be established according to proof at trial.
- 131. Getty Images is entitled to recover its full costs and attorneys' fees in prosecuting its claims for deceptive trade practices.

CLAIM VIII

Trademark Dilution in Violation of Section 3313 of the Delaware Trademark Act

- 132. Getty Images realleges and incorporates by reference herein the allegations set forth in paragraphs 1 through 131 above.
 - 133. The Getty Images Marks are distinctive and famous.
- 134. Stability AI has used the Getty Images Marks in commerce, and Stability AI's commercial use of the Getty Images Marks commenced after those marks became famous.
- 135. Stability AI's use of the Getty Images Marks on lower quality, and in some cases bizarre or grotesque images, dilutes the quality of the Getty Images Marks by blurring or tarnishment. Upon information and belief, Stability AI's use of Getty Images Marks on lower quality, and in some cases bizarre or grotesque images, has been and continues to be knowing, willful, and in bad faith.
- 136. Stability AI's unauthorized use of the Getty Images Marks in connection with lower quality synthetic images generated through the use of Stable Diffusion and DreamStudio constitutes trademark dilution in violation of Section 3313 of the Delaware Trademark Act.
- 137. As a direct and proximate result of Stability AI's wrongful conduct, Getty Images has been substantially and irreparably harmed in an amount not readily capable of determination and, unless permanently enjoined from further acts of trademark dilution, Stability AI will cause additional irreparable harm for which there is no adequate remedy at law. Getty Images is thus entitled to permanent injunctive relief preventing Stability AI, its agents, affiliates, employees and all persons acting in concert with it from diluting the Getty Images Marks.

PRAYER FOR RELIEF

WHEREFORE, Plaintiff Getty Images respectfully requests judgment in its favor and against Defendants Stability AI as follows:

- A. Finding that Stability AI has infringed Getty Images' copyrights;
- B. Finding that Stability AI's copyright infringement was willful;
- C. Finding that Stability AI has provided false copyright management information;
- D. Finding that Stability AI has removed or altered copyright management information;
- E. Finding that Stability AI has infringed Getty Images' trademarks;
- F. Finding that Stability AI has diluted Getty Images' trademarks;
- G. Finding that Stability AI has tarnished Getty Images' trademarks;
- H. Finding that Stability AI's trademark infringement, unfair competition, trademark dilution, and deceptive trade practices were willful and in bad faith;
- Finding that there is a substantial likelihood that Stability AI will continue to infringe Getty Images copyrights and trademarks unless enjoined from doing so;
- J. Issuing a permanent injunction enjoining Stability AI and its agents, servants, employees, successors and assigns, and all persons, firms and corporations acting in concert with it, from directly or indirectly infringing Getty Images' copyrights, from providing false copyright management information, from removing or altering Getty Images' copyright management information, and from infringing, diluting, or tarnishing Getty Images' trademarks;
- K. Ordering the destruction of all versions of Stable Diffusion trained using Getty
 Images' content without permission;

- L. Ordering Stability AI to provide a full and complete accounting to Getty Images for Stability AI's profits, gains, advantages, and the value of the business opportunities received from its infringing acts;
- M. Entering judgment for Getty Images against Stability AI for all damages suffered by Getty Images and for any profits to or gain by Stability AI attributable to its infringement of Getty Images' copyrights and its acts in violation of 17 U.S.C. § 1202
- N. Entering judgment for Getty Images against Stability AI for all damages suffered by Getty Images for any profits to or gain by Stability AI attributable to its infringement and dilution of Getty Images trademark and its unfair competition and deceptive trade practices in amounts to be determined at trial, with the greater of such damages and profits trebled;
- O. Entering judgment for Getty Images for statutory damages for Stability AI's willful acts of copyright infringement, its provision of false copyright management information, and its removal or alteration of Getty Images' copyright management information;
- P. Entering judgment for Getty Images for statutory damages for Stability AI's willful acts of trademark infringement and unfair competition;
- Q. Awarding Getty Images its costs and reasonable attorneys' fees;
- R. Awarding Getty Images pre-judgment and post-judgment interest to the fullest extent available; and
- S. Granting such other and further relief as the Court deems just and proper.

DEMAND FOR JURY TRIAL

Plaintiff Getty Images demands a trial by jury on all issues so triable.

Dated: March 29, 2023

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UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK

THE NEW YORK TIMES COMPANY

Plaintiff,

v.

MICROSOFT CORPORATION, OPENAI, INC., OPENAI LP, OPENAI GP, LLC, OPENAI, LLC, OPENAI OPCO LLC, OPENAI GLOBAL LLC, OAI CORPORATION, LLC, and OPENAI HOLDINGS, LLC,

Defendants.

Civil Action No. _____

COMPLAINT

JURY TRIAL DEMANDED

Plaintiff The New York Times Company ("The Times"), by its attorneys Susman Godfrey LLP and Rothwell, Figg, Ernst & Manbeck, P.C., for its complaint against Defendants Microsoft Corporation ("Microsoft") and OpenAI, Inc., OpenAI LP, OpenAI GP LLC, OpenAI LLC, OpenAI OpCo LLC, OpenAI Global LLC, OAI Corporation, LLC, OpenAI Holdings, LLC, (collectively "OpenAI" and, with Microsoft, "Defendants"), alleges as follows:

I. NATURE OF THE ACTION

1. Independent journalism is vital to our democracy. It is also increasingly rare and valuable. For more than 170 years, The Times has given the world deeply reported, expert, independent journalism. Times journalists go where the story is, often at great risk and cost, to inform the public about important and pressing issues. They bear witness to conflict and disasters, provide accountability for the use of power, and illuminate truths that would otherwise go unseen. Their essential work is made possible through the efforts of a large and expensive organization that provides legal, security, and operational support, as well as editors who ensure their journalism meets the highest standards of accuracy and fairness. This work has always been important. But

within a damaged information ecosystem that is awash in unreliable content, The Times's journalism provides a service that has grown even more valuable to the public by supplying trustworthy information, news analysis, and commentary.

- 2. Defendants' unlawful use of The Times's work to create artificial intelligence products that compete with it threatens The Times's ability to provide that service. Defendants' generative artificial intelligence ("GenAI") tools rely on large-language models ("LLMs") that were built by copying and using *millions* of The Times's copyrighted news articles, in-depth investigations, opinion pieces, reviews, how-to guides, and more. While Defendants engaged in widescale copying from many sources, they gave Times content particular emphasis when building their LLMs—revealing a preference that recognizes the value of those works. Through Microsoft's Bing Chat (recently rebranded as "Copilot") and OpenAI's ChatGPT, Defendants seek to free-ride on The Times's massive investment in its journalism by using it to build substitutive products without permission or payment.
- 3. The Constitution and the Copyright Act recognize the critical importance of giving creators exclusive rights over their works. Since our nation's founding, strong copyright protection has empowered those who gather and report news to secure the fruits of their labor and investment. Copyright law protects The Times's expressive, original journalism, including, but not limited to, its millions of articles that have registered copyrights.
- 4. Defendants have refused to recognize this protection. Powered by LLMs containing copies of Times content, Defendants' GenAI tools can generate output that recites Times content verbatim, closely summarizes it, and mimics its expressive style, as demonstrated by scores of examples. *See* Exhibit J. These tools also wrongly attribute false information to The Times.

- 5. Defendants also use Microsoft's Bing search index, which copies and categorizes The Times's online content, to generate responses that contain verbatim excerpts and detailed summaries of Times articles that are significantly longer and more detailed than those returned by traditional search engines. By providing Times content without The Times's permission or authorization, Defendants' tools undermine and damage The Times's relationship with its readers and deprive The Times of subscription, licensing, advertising, and affiliate revenue.
- 6. Using the valuable intellectual property of others in these ways without paying for it has been extremely lucrative for Defendants. Microsoft's deployment of Times-trained LLMs throughout its product line helped boost its market capitalization by a trillion dollars in the past year alone. And OpenAI's release of ChatGPT has driven its valuation to as high as \$90 billion. Defendants' GenAI business interests are deeply intertwined, with Microsoft recently highlighting that its use of OpenAI's "best-in-class frontier models" has generated customers—including "leading AI startups"—for Microsoft's Azure AI product.¹
- 7. The Times objected after it discovered that Defendants were using Times content without permission to develop their models and tools. For months, The Times has attempted to reach a negotiated agreement with Defendants, in accordance with its history of working productively with large technology platforms to permit the use of its content in new digital products (including the news products developed by Google, Meta, and Apple). The Times's goal during these negotiations was to ensure it received fair value for the use of its content, facilitate the continuation of a healthy news ecosystem, and help develop GenAI technology in a responsible way that benefits society and supports a well-informed public.

¹ *Microsoft Fiscal Year 2024 First Quarter Earnings Conference Call*, MICROSOFT INVESTOR RELATIONS (Oct. 24, 2023), https://www.microsoft.com/en-us/Investor/events/FY-2024/earnings-fy-2024-q1.aspx.

- 8. These negotiations have not led to a resolution. Publicly, Defendants insist that their conduct is protected as "fair use" because their unlicensed use of copyrighted content to train GenAI models serves a new "transformative" purpose. But there is nothing "transformative" about using The Times's content without payment to create products that substitute for The Times and steal audiences away from it. Because the outputs of Defendants' GenAI models compete with and closely mimic the inputs used to train them, copying Times works for that purpose is not fair use.
- 9. The law does not permit the kind of systematic and competitive infringement that Defendants have committed. This action seeks to hold them responsible for the billions of dollars in statutory and actual damages that they owe for the unlawful copying and use of The Times's uniquely valuable works.

II. JURISDICTION AND VENUE

- 10. The Court has subject matter jurisdiction under 28 U.S.C. §§ 1331 and 1338(a) because this action arises under the Copyright Act of 1976, 17 U.S.C. § 101, et seq.
- 11. Jurisdiction over Microsoft and OpenAI is proper because they have purposely availed themselves of the privilege of conducting business in New York. A substantial portion of Microsoft and OpenAI's widespread infringement and other unlawful conduct alleged herein occurred in New York, including the distribution and sales of Microsoft and OpenAI's Generative Pre-training Transformer ("GPT")-based products like ChatGPT, ChatGPT Enterprise, Bing Chat, Azure OpenAI Service, Microsoft 365 Copilot, and related application programming interface (API) tools within New York to New York residents. Furthermore, both Microsoft and the OpenAI Defendants maintain offices and employ personnel in New York who, upon information and belief, were involved in the creation, maintenance, or monetization of Microsoft and OpenAI's widespread infringement and other unlawful conduct alleged herein.

- 12. Because The Times's principal place of business and headquarters is in this District, the injuries alleged herein from Microsoft and OpenAI's widespread infringement and other unlawful conduct foreseeably occurred in this District.
- 13. Venue is proper under 28 U.S.C. § 1400(a) because Defendants or their agents reside or may be found in this District, through the infringing and unlawful activities—as well as Defendants' sales and monetization of such activity—that occurred in this District. Venue is also proper under 28 U.S.C. § 1391(b)(2) because a substantial part of the events giving rise to The Times's claims occurred in this District, including the marketing, sales, and licensing of Defendants' GenAI products built on the infringement of The Times's intellectual property within this District. Upon information and belief, OpenAI has sold subscriptions for ChatGPT Plus to New York residents, and both Microsoft and OpenAI enjoy a substantial base of monthly active users of Bing Chat and ChatGPT in New York. OpenAI has licensed its GPT models to New York residents and companies headquartered in New York. For example, this year, OpenAI struck deals to license its GPT models to the Associated Press (AP) and Morgan Stanley, both companies headquartered in New York.

III. THE PARTIES

14. Plaintiff The New York Times Company is a New York corporation with its headquarters and principal place of business in New York. The Times publishes digital and print products, including its core news product, The New York Times, which is available on its mobile applications, on its website (NYTimes.com), and as a printed newspaper, and associated content such as its podcasts. The Times also publishes other interest-specific publications, including The Athletic (sports media), Cooking (recipes and other cooking-related content), Games (puzzles and

games), and Wirecutter (shopping recommendations). The Times owns over 3 million registered, copyrighted works, including those set forth in Exhibits A–I, K ("Times Works").

- 15. Microsoft Corporation is a Washington corporation with a principal place of business and headquarters in Redmond, Washington. Microsoft has invested at least \$13 billion in OpenAI Global LLC in exchange for which Microsoft will receive 75% of that company's profits until its investment is repaid, after which Microsoft will own a 49% stake in that company.
- 16. Microsoft has described its relationship with the OpenAI Defendants as a "partnership." This partnership has included contributing and operating the cloud computing services used to copy Times Works and train the OpenAI Defendants' GenAI models. It has also included, upon information and belief, substantial technical collaboration on the creation of those models. Microsoft possesses copies of, or obtains preferential access to, the OpenAI Defendants' latest GenAI models that have been trained on and embody unauthorized copies of the Times Works. Microsoft uses these models to provide infringing content and, at times, misinformation to users of its products and online services. During a quarterly earnings call in October 2023, Microsoft noted that "more than 18,000 organizations now use Azure OpenAI Service, including new-to-Azure customers."
 - 17. The OpenAI Defendants consist of a web of interrelated Delaware entities.
- 18. Defendant OpenAI Inc. is a Delaware nonprofit corporation with a principal place of business located at 3180 18th Street, San Francisco, California. OpenAI Inc. was formed in December 2015. OpenAI Inc. indirectly owns and controls all other OpenAI entities and has been directly involved in perpetrating the mass infringement and other unlawful conduct alleged here.
- 19. Defendant OpenAI LP is a Delaware limited partnership with its principal place of business located at 3180 18th Street, San Francisco, California. OpenAI LP was formed in 2019.

OpenAI LP is a wholly owned subsidiary of OpenAI Inc. that is operated for profit and is controlled by OpenAI Inc. OpenAI LP was directly involved in perpetrating the mass infringement and commercial exploitation of Times Works alleged here.

- 20. Defendant OpenAI GP, LLC is a Delaware limited liability company with a principal place of business located at 3180 18th Street, San Francisco, California. OpenAI GP, LLC is the general partner of OpenAI LP, and it manages and operates the day-to-day business and affairs of OpenAI LP. OpenAI GP LLC is wholly owned and controlled by OpenAI Inc. OpenAI, Inc. uses OpenAI GP LLC to control OpenAI LP and OpenAI Global, LLC. OpenAI GP, LLC was involved in perpetrating the mass infringement and unlawful exploitation of Times Works alleged here through its direction and control of OpenAI LP and OpenAI Global LLC.
- 21. Defendant OpenAI, LLC is a Delaware limited liability company with a principal place of business located at 3180 18th Street, San Francisco, California. OpenAI, LLC was formed in September 2020. OpenAI LLC owns, sells, licenses, and monetizes a number of OpenAI's offerings, including ChatGPT, ChatGPT Enterprise, and OpenAI's API tools, all of which were built on OpenAI's mass infringement and unlawful exploitation of Times Works. Upon information and belief, OpenAI, LLC is owned and controlled by both OpenAI Inc. and Microsoft Corporation, through OpenAI Global LLC and OpenAI OpCo LLC.
- 22. Defendant OpenAI OpCo LLC is a Delaware limited liability company with a principal place of business located at 3180 18th Street, San Francisco, California. OpenAI OpCo LLC is a wholly owned subsidiary of OpenAI Inc. and has facilitated and directed OpenAI's mass infringement and unlawful exploitation of Times Works through its management and direction of OpenAI, LLC.

- December 2022. OpenAI Global LLC has a principal place of business located at 3180 18th Street, San Francisco, California. Microsoft Corporation has a minority stake in OpenAI Global LLC and OpenAI, Inc. has a majority stake in OpenAI Global LLC, indirectly through OpenAI Holdings LLC and OAI Corporation, LLC. OpenAI Global LLC was and is involved in unlawful conduct alleged herein through its ownership, control, and direction of OpenAI LLC.
- 24. Defendant OAI Corporation, LLC is a Delaware limited liability company with a principal place of business located at 3180 18th Street, San Francisco, California. OAI Corporation, LLC's sole member is OpenAI Holdings, LLC. OAI Corporation, LLC was and is involved in the unlawful conduct alleged herein through its ownership, control, and direction of OpenAI Global LLC and OpenAI LLC.
- 25. Defendant OpenAI Holdings, LLC is a Delaware limited liability company, whose sole members are OpenAI, Inc. and Aestas, LLC, whose sole member, in turn, is Aestas Management Company, LLC. Aestas Management Company, LLC is a Delaware shell company formed for the purpose of executing a \$495 million capital raise for OpenAI.

IV. <u>FACTUAL ALLEGATIONS</u>

A. The New York Times and its Mission

- 1. Almost Two Centuries of High-Quality, Original, Independent News
- 26. The New York Times is a trusted source of quality, independent journalism whose mission is to seek the truth and help people understand the world. Begun as a small, local newspaper, The Times has evolved to a diversified multi-media company with readers, listeners, and viewers around the globe. Today, more than 10 million subscribers pay for Times journalism,

which includes everything from news to opinion, culture to business, cooking to games, and shopping recommendations to sports.

- 27. Founded in 1851, The New York Times has a long history of providing the public with independent journalism of the highest quality. When Adolph Ochs bought the newspaper out of bankruptcy in 1896, he vowed that The Times would be fiercely independent, dedicated to journalism of the highest integrity, and devoted to the public welfare. He articulated the vision: "To give the news impartially, without fear or favor, regardless of any party, sect, or interest involved." These words still animate The New York Times today, nearly two centuries later.
- 28. Producing original independent journalism is at the heart of this mission. Times journalists cover the most important stories across the globe; in a typical year, The Times sends journalists to report on the ground from more than 160 countries. Together, along with editors, photographers, audio producers, videographers, graphic designers, data analysts, and more, The Times's newsroom produces groundbreaking journalism across every major storytelling format.
- 29. The quality of The Times's coverage has been widely recognized with many industry and peer accolades, including 135 Pulitzer Prizes since its first Pulitzer award in 1918 (nearly twice as many as any other organization). The Times's journalism is also deeply impactful. Academics, teachers, and scientists have used it to educate and innovate. Lawmakers have cited it to introduce legislation. Judges have referenced it in rulings. And tens of millions of people rely on it every day.
- 30. Times journalists are experts in their subject matter and among the most experienced and talented in the industry. In many cases, their work is enhanced by professional expertise: lawyers cover the court, doctors cover health care, and veterans cover the military. Many Times journalists draw on decades of experience. One reporter covering the White House, for

example, has reported on five administrations. His colleague, a White House photographer, has covered seven.

31. In addition to journalists who spend considerable time and effort reporting pieces, The Times employs hundreds of editors to painstakingly review its journalism for accuracy, independence, and fairness, with at least two editors reviewing each piece prior to publication and many more reviewing the most important and sensitive pieces. The Times also has among the largest and most robust Standards teams in the industry, which advises the newsroom daily on consistency, accuracy, fairness, and clarity in its reporting and maintains stringent ethical guidelines for journalists and their work. The Times also maintains an internal Stylebook, a document that is updated over time to guide the tone of its journalism and the prose used. There is also an ongoing dialogue among journalists and editors to ensure The Times fairly and thoroughly covers the right stories and presents what it finds in a clear and compelling way. Producing Times journalism is a creative and deeply human endeavor.

2. Groundbreaking, In-Depth Journalism and Breaking News at Great Cost

- 32. To produce world-class journalism, The Times invests an enormous amount of time, money, expertise, and talent, both in its newsroom and product, technology, and other supporting teams. Core areas of focus include:
- 33. **Investigative Reporting.** The Times does deep investigations—which usually take months and sometimes years to report and produce—into complex and important areas of public interest. The Times's reporters routinely uncover stories that would otherwise never come to light. They have exposed problems, held power to account, and demanded the public's attention. In investigating these areas, Times coverage often results in meaningful reforms. These stories are

written and edited in the style that is widely associated with The Times, one that readers trust and seek out.

- 34. **Breaking News Reporting.** The Times is equally committed to quickly and accurately reporting breaking news. In an era in which speculation, disinformation, and spin often drown out the truth when news breaks, The Times fills an important need for trustworthy news with journalists who have the subject-matter expertise, news judgment, and sources required to report the facts in a compelling way. This year, The Times has provided detailed, real-time coverage on breaking news across a range of topics, including the upcoming U.S. elections, multiple mass shootings including those in Maine and Nashville, wars in Ukraine and the Middle East, a spate of natural disasters around the globe, and the collapse of major regional banks.
- 35. **Beat Reporting:** The Times invests significantly in its beat reporting by giving its beat reporters the time and space to go deep on a single topic. At The Times, these topics vary from public health to religion to architecture, and from the Pentagon to Hollywood to Wall Street. They also include The Times's dozens of national and international bureaus, where correspondents are steeped in the communities they cover. Because this type of journalism is grounded in the expertise and deep connections of Times journalists, beat coverage enriches The Times's reporting.
- 36. **Reviews and Analysis.** The Times is a trusted source for reviews and analysis of arts and culture, including food, books, art, film, theater, television, music, fashion, and travel. In 2016, it acquired the product review site Wirecutter, which recommends the best products in dozens of categories including home goods, technology, health and fitness, and more. Each year, Wirecutter spends tens of thousands of hours conducting rigorous testing and research to produce a catalog of reviews that today covers thousands of products.

37. **Commentary and Opinion.** The Times publishes opinion articles that contribute to public debate across the world. Many of these articles come from The Times's staff of world-renowned columnists. Additionally, leaders in business, politics, religion, education, and the arts write guest essays for The Times's opinion section, giving readers the opportunity to understand a wide range of experiences, perspectives, and ideas about the most important issues of the day.

3. A Commitment to Quality Journalism

- 38. It takes enormous resources to publish, on average, more than 250 original articles every day. Many of these articles take months—and sometimes longer—to report. That output is the work of approximately 5,800 full-time equivalent Times employees (as of December 31, 2022), some 2,600 of whom are directly involved in The Times's journalism operations.
- 39. Quite often, the most vital news reporting for society is the most resource-intensive. Some of The Times's most important journalism requires deploying teams of journalists at great cost to report on the ground around the world, providing best-in-class security and support, filing lawsuits against government entities to bring information to light, and supporting journalists through investigations that can take months or years.
- 40. Subscription, advertising, licensing, and affiliate revenue make this reporting possible. In 1996, The Times launched a core news website, alongside its paid print edition, that was free. As readers shifted from print news to digital products, The Times—like most print publishers—faced the prospect of not being able to continue funding its journalism. In response, The Times reinvented its business model to incorporate digital subscriptions. The Times launched its metered paywall in 2011, in what it called "a bet that readers will pay for news they are accustomed to getting free."²

² Jeremy W. Peters, *The Times Announces Digital Subscription Plan*, N.Y. TIMES (Mar. 17, 2011), https://www.nytimes.com/2011/03/18/business/media/18times.html.

- 41. Thanks to the quality of The Times's journalism, that strategic innovation paid off, which allowed The Times to continue to exist and to thrive. Today, the vast majority of subscribers are digital-only. In the 12 years since The Times launched its paywall, it has grown its paid digital subscribership and developed a direct relationship with its online audience through its tireless commitment to making journalism "worth paying for." Generating and maintaining direct traffic to its online content and mobile applications are critical components of The Times's financial success.
- 42. By the third quarter of 2023, The Times had nearly 10.1 million digital and print subscribers worldwide. The Times aims to have 15 million subscribers by year-end 2027.
- 43. The Times makes journalism "worth paying for" by publishing articles that are exhaustively researched and reported, thoughtfully written, carefully edited, and thoroughly fact-checked.
- 44. In addition, The Times has deepened its relationship with its readers by expanding its offerings to better encompass its readers' specific interests, including best-in-class offerings like Cooking, Wirecutter, Games, and The Athletic.
- 45. The Times's paywall does not require payment for *all* access to The Times's content. To build audience engagement and loyalty, The Times's access model generally offers registered users free access to a limited number of articles and other content before requiring them to subscribe for access to additional content. Approximately 50 to 100 million users, on average, engage with The Times's digital content each week. This traffic is a key source of advertising revenue and helps drive future subscriptions to The Times.
- 46. The Times also compiled digital archives of all its material going back to its founding, at significant cost. Its digital archives include The New York Times Article Archive, with

partial and full-text digital versions of articles from 1851 to today, and the TimesMachine, a browser-based digital replica of all issues from 1851 to 2002. This represents a singular database of contemporaneous language and information, as well as a unique and valuable historical record. The Times also provides its own API that allows researchers and academics to search Times content for non-commercial purposes.

4. GenAl Products Threaten High-Quality Journalism

- 47. Making great journalism is harder than ever. Over the past two decades, the traditional business models that supported quality journalism have collapsed, forcing the shuttering of newspapers all over the country. It has become more difficult for the public to sort fact from fiction in today's information ecosystem, as misinformation floods the internet, television, and other media. If The Times and other news organizations cannot produce and protect their independent journalism, there will be a vacuum that no computer or artificial intelligence can fill.
- 48. The protection of The Times's intellectual property is critical to its continued ability to fund world-class journalism in the public interest. If The Times and its peers cannot control the use of their content, their ability to monetize that content will be harmed. With less revenue, news organizations will have fewer journalists able to dedicate time and resources to important, in-depth stories, which creates a risk that those stories will go untold. Less journalism will be produced, and the cost to society will be enormous.
- 49. The Times depends on its exclusive rights of reproduction, adaptation, publication, performance, and display under copyright law to resist these forces. The Times has registered the copyright in its print edition every day for over 100 years, maintains a paywall, and has implemented terms of service that set limits on the copying and use of its content. To use Times

content for commercial purposes, a party should first approach The Times about a licensing agreement.

- 50. The Times requires third parties to obtain permission before using Times content and trademarks for commercial purposes, and for decades The Times has licensed its content under negotiated licensing agreements. These agreements help ensure that The Times controls how, where, and for how long its content and brand appears and that it receives fair compensation for third-party use. Third parties, including large tech platforms, pay The Times significant royalties under these agreements in exchange for the right to use Times content for narrowly defined purposes. The agreements prohibit uses beyond those authorized purposes.
- 51. Times content is also available for licenses for certain uses through the Copyright Clearance Center ("CCC"), a clearinghouse that licenses material to both corporate and academic users. Through the CCC, The Times permits limited licenses for instruction, academic, other nonprofit uses, and limited commercial uses. For example, a for-profit business can acquire a CCC license to make a photocopy of Times content for internal or external distribution in exchange for a licensing fee of about ten dollars per article. A CCC license to post a single Times article on a commercial website for up to a year costs several thousand dollars.
- 52. The Times's ability to continue to attract and grow its digital subscriber base and to generate digital advertising revenue depends on the size of The Times's audience and users' sustained engagement directly with The Times's websites and mobile applications. To facilitate this direct engagement with its products, The Times permits search engines to access and index its content, which is necessary to allow users to find The Times using these search engines. Inherent in this value exchange is the idea that the search engines will direct users to The Times's own

websites and mobile applications, rather than exploit The Times's content to keep users within their own search ecosystem.

- 53. While The Times, like virtually all online publishers, permits search engines to access its content for the limited purpose of surfacing it in traditional search results, The Times has never given permission to any entity, including Defendants, to use its content for GenAI purposes.
- 54. The Times reached out to Microsoft and OpenAI in April 2023 to raise intellectual property concerns and explore the possibility of an amicable resolution, with commercial terms and technological guardrails that would allow a mutually beneficial value exchange between Defendants and The Times. These efforts have not produced a resolution.

B. Defendants' GenAI Products

- 1. A Business Model Based on Mass Copyright Infringement
- 55. OpenAI was formed in December 2015 as a "non-profit artificial intelligence research company." OpenAI started with \$1 billion in seed money from its founders, a group of some of the wealthiest technology entrepreneurs and investors and companies like Amazon Web Services and InfoSys. This group included Elon Musk, the CEO of Tesla and X Corp. (formerly known as Twitter); Reid Hoffman, the co-founder of LinkedIn; Sam Altman, the former president of Y Combinator; and Greg Brockman, the former Chief Technology Officer of Stripe.
- 56. Despite accepting very large investments from enormously wealthy companies and individuals at its founding, OpenAI originally maintained that its research and work would be entirely unmotivated by profit. In a December 11, 2015, press release, Brockman and co-founder Ilya Sutskever (now OpenAI's President and Chief Scientist, respectively) wrote: "Our goal is to advance digital intelligence in the way that is most likely to benefit humanity as a whole,

unconstrained by a need to generate financial return. Since our research is free from financial obligations, we can better focus on a positive human impact." In accordance with that mission, OpenAI promised that its work and intellectual property would be open and available to the public, that its "[r]esearchers will be strongly encouraged to publish their work, whether as papers, blog posts, or code" and that its "patents (if any) will be shared with the world."

- 57. Despite its early promises of altruism, OpenAI quickly became a multi-billion-dollar for-profit business built in large part on the unlicensed exploitation of copyrighted works belonging to The Times and others. Just three years after its founding, OpenAI shed its exclusively nonprofit status. It created OpenAI LP in March 2019, a for-profit company dedicated to conducting the lion's share of OpenAI's operations—including product development—and to raising capital from investors seeking a return. OpenAI's corporate structure grew into an intricate web of for-profit holding, operating, and shell companies that manage OpenAI's day-to-day operations and grant OpenAI's investors (most prominently, Microsoft) authority and influence over OpenAI's operations, all while raising billions in capital from investors. The result: OpenAI today is a commercial enterprise valued as high as \$90 billion, with revenues projected to be over \$1 billion in 2024.
- 58. With the transition to for-profit status came another change: OpenAI also ended its commitment to openness. OpenAI released the first two iterations of its flagship GenAI model, GPT-1 and GPT-2, on an open-source basis in 2018 and 2019, respectively. But OpenAI changed course in 2020, starting with the release of GPT-3 shortly after OpenAI LP and other for-profit OpenAI entities were formed and took control of product design and development.
- 59. GPT-3.5 and GPT-4 are both orders of magnitude more powerful than the two previous generations, yet Defendants have kept their design and training entirely a secret. For

previous generations, OpenAI had voluminous reports detailing the contents of the training set, design, and hardware of the LLMs. Not so for GPT-3.5 or GPT-4. For GPT-4, for example, the "technical report" that OpenAI released said: "this report contains no further details about the architecture (including model size), hardware, training compute, dataset construction, training method, or similar."

- 60. OpenAI's Chief Scientist Sutskever justified this secrecy on commercial grounds: "It's competitive out there And there are many companies who want to do the same thing, so from a competitive side, you can see this as maturation of the field." But its effect was to conceal the identity of the data OpenAI copied to train its latest models from rightsholders like The Times.
- 61. OpenAI became a household name upon the release of ChatGPT in November 2022. ChatGPT is a text-generating chatbot that, given user-generated prompts, can mimic human-like natural language responses. ChatGPT was an instant viral sensation, reaching one million users within a month of its release and gaining over 100 million users within three months.
- 62. OpenAI, through OpenAI OpCo LLC and at the direction of OpenAI Inc., OpenAI LP, and other OpenAI entities, offers a suite of services powered by its LLMs, targeted to both ordinary consumers and businesses. A version of ChatGPT powered by GPT-3.5 is available to users for free. OpenAI also offers a premium service, powered by OpenAI's "most capable model" GPT-4, to consumers for \$20 per month. OpenAI's business-focused offerings include ChatGPT Enterprise and ChatGPT API tools designed to enable developers to incorporate ChatGPT into bespoke applications. OpenAI also licenses its technology to corporate clients for licensing fees.

³ OPENAI, GPT-4 TECHNICAL REPORT (2023), https://cdn.openai.com/papers/gpt-4.pdf.

⁴ James Vincent, *OpenAI Co-Founder on Company's Past Approach to Openly Sharing Research: 'We Were Wrong'*, THE VERGE (Mar. 15, 2023), https://www.theverge.com/2023/3/15/23640180/openai-gpt-4-launch-closed-research-ilya-sutskever-interview.

- 63. These commercial offerings have been immensely valuable for OpenAI. Over 80% of Fortune 500 companies are using ChatGPT.⁵ According to recent reports, OpenAI is generating revenues of \$80 million per month, and is on track to surpass over \$1 billion within the next 12 months.⁶
- 64. This commercial success is built in large part on OpenAI's large-scale copyright infringement. One of the central features driving the use and sales of ChatGPT and its associated products is the LLM's ability to produce natural language text in a variety of styles. To achieve this result, OpenAI made numerous reproductions of copyrighted works owned by The Times in the course of "training" the LLM.
- 65. Upon information and belief, all of the OpenAI Defendants have been either directly involved in or have directed, controlled, and profited from OpenAI's widespread infringement and commercial exploitation of Times Works. OpenAI Inc., alongside Microsoft, controlled and directed the widespread reproduction, distribution, and commercial use of The Times's material perpetrated by OpenAI LP and OpenAI Global LLC, through a series of holding and shell companies that include OpenAI Holdings LLC, OpenAI GP LLC, and OAI Corporation LLC. OpenAI LP and OpenAI Global LLC were directly involved in the design, development, and commercialization of OpenAI's GPT-based products, and directly engaged in the widespread reproduction, distribution, and commercial use of Times Works. OpenAI LP and OpenAI Global LLC also controlled and directed OpenAI, LLC and OpenAI OpCo LLC, which were involved in distributing, selling, and licensing OpenAI's GPT-based products, and thus monetized the reproduction, distribution, and commercial use of Times Works.

⁵ OpenAI, *Introducing ChatGPT Enterprise*, OPENAI (Aug. 28, 2023), https://openai.com/blog/introducing-chatgpt-enterprise.

⁶ Chris Morris, *OpenAI Reportedly Nears \$1 Billion in Annual Sales*, FAST COMPANY (Aug. 30, 2023), https://www.fastcompany.com/90946849/openai-chatgpt-reportedly-nears-1-billion-annual-sales.

- 66. Since at least 2019, Microsoft has been, and continues to be, intimately involved in the training, development, and commercialization of OpenAI's GPT products. In an interview with the Wall Street Journal at the 2023 World Economic Forum, Microsoft CEO Satya Nadella said that the "ChatGPT and GPT family of models ... is something that we've been partnered with OpenAI deeply now for multiple years." Through this partnership, Microsoft has been involved in the creation and commercialization of GPT LLMs and products based on them in at least two ways.
- 67. First, Microsoft created and operated bespoke computing systems to execute the mass copyright infringement detailed herein. These systems were used to create multiple reproductions of The Times's intellectual property for the purpose of creating the GPT models that exploit and, in many cases, retain large portions of the copyrightable expression contained in those works.
- 68. Microsoft is the sole cloud computing provider for OpenAI. Microsoft and OpenAI collaborated to design the supercomputing systems powered by Microsoft's cloud computer platform Azure, which were used to train all OpenAI's GPT models after GPT-1. In a July 2023 keynote speech at the Microsoft Inspire conference, Mr. Nadella said: "We built the infrastructure to train their models. They're innovating on the algorithms and the training of these frontier models."
- 69. That infrastructure was not just general purpose computer systems for OpenAI to use as it saw fit. Microsoft specifically designed it for the purpose of using essentially the whole internet—curated to disproportionately feature Times Works—to train the most capable LLM in history. In a February 2023 interview, Mr. Nadella said:

But beneath what OpenAI is putting out as large models, remember, the heavy lifting was done by the [Microsoft] Azure team to build the computer infrastructure. Because these workloads are so different than anything that's come before. So we needed to

completely rethink even the datacenter up to the infrastructure that first gave us even a shot to build the models. And now we're translating the models into products.⁷

- 70. Microsoft built this supercomputer "in collaboration with and exclusively for OpenAI," and "designed [it] specifically to train that company's AI models." Even by supercomputing standards, it was unusually complex. According to Microsoft, it operated as "a single system with more than 285,000 CPU cores, 10,000 GPUs and 400 gigabits per second of network connectivity for each GPU server." This system ranked in the top five most powerful publicly known supercomputing systems in the world.
- 71. To ensure that the supercomputing system suited OpenAI's needs, Microsoft needed to test the system, both independently and in collaboration with OpenAI software engineers. According to Mr. Nadella, with respect to OpenAI: "They do the foundation models, and we [Microsoft] do a lot of work around them, including the tooling around responsible AI and AI safety." Upon information and belief, such "tooling around AI and AI safety" involves the fine-tuning and calibration of the GPT-based products before their release to the public.⁹
- 72. In collaboration with OpenAI, Microsoft has also commercialized OpenAI's GPT-based technology, and combined it with its own Bing search index. In February 2023, Microsoft unveiled Bing Chat, a generative AI chatbot feature on its search engine powered by GPT-4. In May 2023, Microsoft and OpenAI unveiled "Browse with Bing," a plugin to ChatGPT that enabled it to access the latest content on the internet through the Microsoft Bing search engine. Bing Chat

⁷ First on CNBC: CNBC Transcript: Microsoft CEO Satya Nadella Speaks with CNBC's Jon Fortt on "Power Lunch" Today, CNBC (Feb. 7, 2023), https://www.cnbc.com/2023/02/07/first-on-cnbc-cnbc-transcript-microsoft-ceo-satya-nadella-speaks-with-cnbcs-jon-fortt-on-power-lunch-today.html.

⁸ Jennifer Langston, *Microsoft Announces New Supercomputer, Lays Out Vision for Future AI Work*, MICROSOFT (May 19, 2020), https://news.microsoft.com/source/features/ai/openai-azure-supercomputer/.

⁹ SÉBASTIEN BUBECK ET AL., SPARKS OF ARTIFICIAL GENERAL INTELLIGENCE: EARLY EXPERIMENTS WITH GPT-4 (2023), https://arxiv.org/pdf/2303.12712.pdf.

and Browse with Bing combine GPT-4's ability to mimic human expression—including The Times's expression—with the ability to generate natural language summaries of search result contents, including hits on Times Works, that obviate the need to visit The Times's own websites. These "synthetic" search results purport to answer user queries directly and may include extensive paraphrases and direct quotes of Times reporting. Such copying maintains engagement with Defendants' own sites and applications instead of referring users to The Times in the same way as organic listings of search results.

73. In a recent interview, Mr. Nadella acknowledged Microsoft's intimate involvement in OpenAI's operations and, therefore, its copyright infringement:

[W]e were very confident in our own ability. We have all the IP rights and all the capability. If OpenAI disappeared tomorrow, I don't want any customer of ours to be worried about it quite honestly, because we have all of the rights to continue the innovation. Not just to serve the product, but we can go and just do what we were doing in partnership ourselves. We have the people, we have the compute, we have the data, we have everything.

74. Through their collaboration in both the creation and the commercialization of the GPT models, Defendants have profited from the massive copyright infringement, commercial exploitation, and misappropriation of The Times's intellectual property. As Mr. Nadella recently put it, "[OpenAI] bet on us, we bet on them." He continued, describing the effect of Microsoft's \$13 billion investment:

And that gives us significant rights as I said. And also this thing, it's not hands off, right? We are in there. We are below them, above them, around them. We do the kernel optimizations, we build tools, we build the infrastructure. So that's why I think a lot of the industrial analysts are saying, 'Oh wow, it's really a joint project between Microsoft and OpenAI.' The reality is we are, as I said, very self-sufficient in all of this.

2. How GenAI Models Work

- 75. At the heart of Defendants' GenAI products is a computer program called a "large language model," or "LLM." The different versions of GPT are examples of LLMs. An LLM works by predicting words that are likely to follow a given string of text based on the potentially billions of examples used to train it.
- 76. Appending the output of an LLM to its input and feeding it back into the model produces sentences and paragraphs word by word. This is how ChatGPT and Bing Chat generate responses to user queries, or "prompts."
- 77. LLMs encode the information from the training corpus that they use to make these predictions as numbers called "parameters." There are approximately 1.76 trillion parameters in the GPT-4 LLM.
- 78. The process of setting the values for an LLM's parameters is called "training." It involves storing encoded copies of the training works in computer memory, repeatedly passing them through the model with words masked out, and adjusting the parameters to minimize the difference between the masked-out words and the words that the model predicts to fill them in.
- 79. After being trained on a general corpus, models may be further subject to "fine-tuning" by, for example, performing additional rounds of training using specific types of works to better mimic their content or style, or providing them with human feedback to reinforce desired or suppress undesired behaviors.
- 80. Models trained in this way are known to exhibit a behavior called "memorization." That is, given the right prompt, they will repeat large portions of materials they

¹⁰ GERRIT J.J. VAN DEN BURG & CHRISTOPHER K.I. WILLIAMS, ON MEMORIZATION IN PROBABILISTIC DEEP GENERATIVE MODELS (2021), https://proceedings.neurips.cc/paper/2021/file/eae15aabaa768ae4a5993a8a4f4fa6e4-Paper.pdf.

were trained on. This phenomenon shows that LLM parameters encode retrievable copies of many of those training works.

81. Once trained, LLMs may be provided with information specific to a use case or subject matter in order to "ground" their outputs. For example, an LLM may be asked to generate a text output based on specific external data, such as a document, provided as context. Using this method, Defendants' synthetic search applications: (1) receive an input, such as a question; (2) retrieve relevant documents related to the input prior to generating a response; (3) combine the original input with the retrieved documents in order to provide context; and (4) provide the combined data to an LLM, which generates a natural-language response. As shown below, search results generated in this way may extensively copy or closely paraphrase works that the models themselves may not have memorized.

C. Defendants' Unauthorized Use and Copying of Times Content

82. Microsoft and OpenAI created and distributed reproductions of The Times's content in several, independent ways in the course of training their LLMs and operating the products that incorporate them.

1. Unauthorized Reproduction of Times Works During GPT Model Training

83. Defendants' GPT models are a family of LLMs, the first of which was introduced in 2018, followed by GPT-2 in 2019, GPT-3 in 2020, GPT-3.5 in 2022, and GPT-4 in 2023. The "chat" style LLMs, GPT-3.5 and GPT-4, were developed in two stages. First, a transformer model was pre-trained on a very large amount of data. Second, the model was "fine-tuned" on a much smaller supervised dataset in order to help the model solve specific tasks.

¹¹ Ben Ufuk Tezcan, *How We Interact with Information: The New Era of Search*, MICROSOFT (Sept. 19, 2023), https://azure.microsoft.com/en-us/blog/how-we-interact-with-information-the-new-era-of-search/.

- 84. The pre-training step involved collecting and storing text content to create training datasets and processing that content through the GPT models. While OpenAI did not release the trained versions of GPT-2 onward, "[d]ue to [OpenAI's] concerns about malicious applications of the technology," OpenAI has published general information about its pre-training process for the GPT models.¹²
- 85. GPT-2 includes 1.5 billion parameters, which was a 10X scale up of GPT.¹³ The training dataset for GPT-2 includes an internal corpus OpenAI built called "WebText," which includes "the text contents of 45 million links posted by users of the 'Reddit' social network." The contents of the WebText dataset were created as a "new web scrape which emphasizes document quality." The WebText dataset contains a staggering amount of scraped content from The Times. For example, the NYTimes.com domain is one of the "top 15 domains by volume" in the WebText dataset, and is listed as the 5th "top domain" in the WebText dataset with 333,160 entries.

¹² OpenAI, *Better Language Models and Their Implications*, OPENAI (Feb. 14, 2019), https://openai.com/research/better-language-models.

 $^{^{13}}$ Id

¹⁴ GPT-2 Model Card, GITHUB (Nov. 2019), https://github.com/openai/gpt-2/blob/master/model card.md.

¹⁵ RADFORD ET AL., LANGUAGE MODELS ARE UNSUPERVISED MULTITASK LEARNERS 3 (2018),

https://d4mucfpksywv.cloudfront.net/better-language-models/language-models.pdf.

¹⁶ GPT-2 Model Card, supra note 14.

¹⁷ *GPT-2 / domains.txt*, GITHUB, https://github.com/openai/gpt-2/blob/master/domains.txt (last visited Dec. 21, 2023).

86. GPT-3 includes 175 billion parameters and was trained on the datasets listed in the table below.¹⁸

Dataset	Quantity (tokens)	Weight in training mix	Epochs elapsed when training for 300B tokens
Common Crawl (filtered)	410 billion	60%	0.44
WebText2	19 billion	22%	2.9
Books1	12 billion	8%	1.9
Books2	55 billion	8%	0.43
Wikipedia	3 billion	3%	3.4

87. One of these datasets, WebText2, was created to prioritize high value content. Like the original WebText, it is composed of popular outbound links from Reddit. As shown in the table above, the WebText2 corpus was weighted 22% in the training mix for GPT-3 despite constituting less than 4% of the total tokens in the training mix. Times content—a total of 209,707 unique URLs—accounts for 1.23% of all sources listed in OpenWebText2, an open-source re-creation of the WebText2 dataset used in training GPT-3. Like the original WebText, OpenAI describes WebText2 as a "high-quality" dataset that is "an expanded version of the WebText dataset … collected by scraping links over a longer period of time." 19

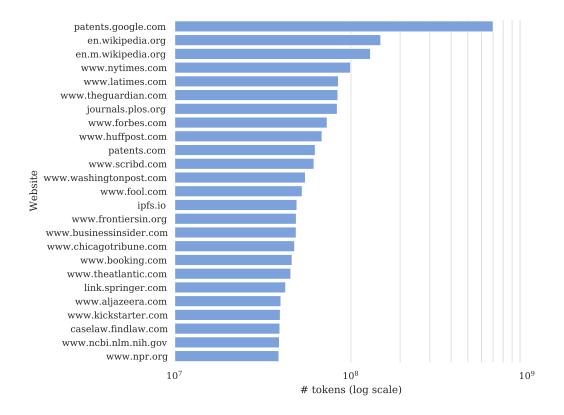
88. The most highly weighted dataset in GPT-3, Common Crawl, is a "copy of the Internet" made available by an eponymous 501(c)(3) organization run by wealthy venture capital investors.²⁰ The domain www.nytimes.com is the most highly represented proprietary source (and the third overall behind only Wikipedia and a database of U.S. patent documents) represented in a

¹⁸ Brown et al., Language Models are Few-Shot Learners 9 (2020), https://arxiv.org/pdf/2005.14165.pdf.

¹⁹ *Id.* at 8.

²⁰ COMMON CRAWL, https://commoncrawl.org/ (last visited Dec. 21, 2023).

filtered English-language subset of a 2019 snapshot of Common Crawl, accounting for 100 million tokens (basic units of text):²¹



- 89. The Common Crawl dataset includes at least 16 million unique records of content from The Times across News, Cooking, Wirecutter, and The Athletic, and more than 66 million total records of content from The Times.
- 90. Critically, OpenAI admits that "datasets we view as higher-quality are sampled more frequently" during training.²² Accordingly, by OpenAI's own admission, high-quality content, including content from The Times, was more important and valuable for training the GPT models as compared to content taken from other, lower-quality sources.

²¹ DODGE ET AL., DOCUMENTING LARGE WEBTEXT CORPORA: A CASE STUDY ON THE COLOSSAL CLEAN CRAWLED CORPUS (2021), https://arxiv.org/abs/2104.08758.

²² Brown et al., *supra* note 18.

- 91. While OpenAI has not released much information about GPT-4, experts suspect that GPT-4 includes 1.8 trillion parameters, which is over 10X larger than GPT-3, and was trained on approximately 13 trillion tokens.²³ The training set for GPT-3, GPT-3.5, and GPT-4 was comprised of 45 terabytes of data—the equivalent of a Microsoft Word document that is over 3.7 billion pages long.²⁴ Between the Common Crawl, WebText, and WebText2 datasets, the Defendants likely used millions of Times-owned works in full in order to train the GPT models.
- 92. Defendants repeatedly copied this mass of Times copyrighted content, without any license or other compensation to The Times. As part of training the GPT models, Microsoft and OpenAI collaborated to develop a complex, bespoke supercomputing system to house and reproduce copies of the training dataset, including copies of The Times-owned content. Millions of Times Works were copied and ingested—multiple times—for the purpose of "training" Defendants' GPT models.
- 93. Upon information and belief, Microsoft and OpenAI acted jointly in the large-scale copying of The Times's material involved in generating the GPT models programmed to accurately mimic The Times's content and writers. Microsoft and OpenAI collaborated in designing the GPT models, selecting the training datasets, and supervising the training process. As Mr. Nadella stated:

So, there are a lot of, I call it, product design choices one gets to make when you think about AI and AI safety. Then, let's come at it the other way. You have to take real care of the pretrained data because models are trained on pretrained data. What's the quality, the provenance of that pretrained data? That's a place where we've done a lot of work.²⁵

²³ Maximilian Schreiner, *GPT-4 Architecture, Datasets, Costs and More Leaked*, THE DECODER (July 11, 2023), https://the-decoder.com/gpt-4-architecture-datasets-costs-and-more-leaked/.

²⁴ Kindra Cooper, *OpenAI GPT-3: Everything You Need to Know [Updated]*, SPRINGBOARD (Sept. 27, 2023), https://www.springboard.com/blog/data-science/machine-learning-gpt-3-open-ai/.

²⁵ Nilay Patel, *Microsoft Thinks AI Can Beat Google at Search — CEO Satya Nadella Explains Why*, THE VERGE (Feb. 7, 2023), https://www.theverge.com/23589994/microsoft-ceo-satya-nadella-bing-chatgpt-google-search-ai.

- 94. To the extent that Microsoft did not select the works used to train the GPT models, it acted in self-described "partnership" with OpenAI respecting that selection, knew or was willfully blind to the identity of the selected works by virtue of its knowledge of the nature and identity of the training corpuses and selection criteria employed by OpenAI, and/or had the right and ability to prevent OpenAI from using any particular work for training by virtue of its physical control of the supercomputer it developed for that purpose and its legal and financial influence over the OpenAI Defendants.
- 95. Upon information and belief, Microsoft and OpenAI continue to create unauthorized copies of Times Works in the form of synthetic search results returned by their Bing Chat and Browse with Bing products. Microsoft actively gathers copies of the Times Works used to generate such results in the process of crawling the web to create the index for its Bing search engine.
- 96. On information and belief, Microsoft and OpenAI are currently or will imminently commence making additional copies of Times Works to train and/or fine-tune the next-generation GPT-5 LLM.
- 97. Defendants' large-scale commercial exploitation of Times content is not licensed, nor have Defendants received permission from The Times to copy and use its works to build their GenAI tools.
 - 2. Embodiment of Unauthorized Reproductions and Derivatives of Times Works in GPT Models
- 98. As further evidence of being trained using unauthorized copies of Times Works, the GPT LLMs themselves have "memorized" copies of many of those same works encoded into their parameters. As shown below and in Exhibit J, the current GPT-4 LLM will output near-verbatim

copies of significant portions of Times Works when prompted to do so. Such memorized examples constitute unauthorized copies or derivative works of the Times Works used to train the model.

99. For example, in 2019, The Times published a Pulitzer-prize winning, five-part series on predatory lending in New York City's taxi industry. The 18-month investigation included 600 interviews, more than 100 records requests, large-scale data analysis, and the review of thousands of pages of internal bank records and other documents, and ultimately led to criminal probes and the enactment of new laws to prevent future abuse. OpenAI had no role in the creation of this content, yet with minimal prompting, will recite large portions of it verbatim:²⁶

Output from GPT-4:

exempted it from regulations, subsidized its operations and promoted its practices, records and interviews showed.

Their actions turned one of the best-known symbols of New York — its yellow cabs — into a financial trap for thousands of immigrant drivers. More than 950 have filed for bankruptcy, according to a Times analysis of court records, and many more struggle to stay afloat.

"Nobody wanted to upset the industry," said David Klahr, who from 2007 to 2016 held several management posts at the Taxi and Limousine Commission, the city agency that oversees medallions. "Nobody wanted to kill the golden goose."

New York City in particular failed the taxi industry, The Times found. Two former mayors, Rudolph W. Giuliani and Michael R. Bloomberg, placed political allies inside the Taxi and Limousine Commission and directed it to sell medallions to help them balance budgets and fund key initiatives.

During that period, much like in the mortgage lending crisis, a group of industry leaders enriched themselves by artificially inflating medallion prices. They encouraged medallion buyers to borrow as much as possible and ensnared them in interest-only loans and other one-sided deals that often required borrowers to pay hefty fees, forfeit their legal rights and give up most of their monthly incomes.

When the market collapsed, the government largely abandoned the drivers who bore the brunt of the crisis. Officials did not bail out borrowers or persuade banks to soften loan

Actual text from NYTimes:

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Under Mr. Bloomberg and Mr. de Blasio, the city made more than \$855 million by selling taxi medallions and collecting taxes on private sales, according to the city.

But during that period, much like in the mortgage lending crisis, a group of industry leaders enriched themselves by artificially inflating medallion prices. They encouraged medallion buyers to borrow as much as possible and ensnared them in interest-only loans and other one-sided deals that often required them to pay hefty fees, forfeit their legal rights and give up most of their monthly incomes.

²⁶ For original article, see Brian M. Rosenthal, As Thousands of Taxi Drivers Were Trapped in Loans, Top Officials Counted the Money, N.Y. TIMES (May 19, 2019), https://www.nytimes.com/2019/05/19/nyregion/taxi-medallions.html.

When the medallion market collapsed, the government largely abandoned the drivers who bore the brunt of the crisis. Officials did not bail out borrowers or persuade banks to soften loan

Exhibit J at 5.

outsourcing by Apple and other technology companies transformed the global economy. The series was the product of an enormous effort across three continents. Reporting this story was especially challenging because The Times was repeatedly denied both interviews and access. The Times contacted hundreds of current and former Apple executives, and ultimately secured information from more than six dozen Apple insiders. Again, GPT-4 copied this content and can recite large portions of it verbatim:²⁷

Output from GPT-4:

many of America's other global companies — aren't nearly as avid in creating American jobs as other famous companies were in their heydays.

Apple employs 43,000 people in the United States and 20,000 overseas, a small fraction of the over 400,000 American workers at General Motors in the 1950s, or the hundreds of thousands at General Electric in the 1980s. Many more people work for Apple's contractors: an additional 700,000 people engineer, build and assemble iPads, iPhones and Apple's other products. But almost none of them work in the United States. Instead, they work for foreign companies in Asia, Europe and elsewhere, at factories that almost all electronics designers rely upon to build their wares.

"Apple's an example of why it's so hard to create middle-class jobs in the U.S. now," said Jared Bernstein, who until last year was an economic adviser to the White House. "If it's the pinnacle of capitalism, we should be worried."

Apple executives say that going overseas, at this point, is their only option. One former executive described how the company relied upon a Chinese factory to revamp iPhone manufacturing just weeks before the device was due on shelves. Apple had redesigned the iPhone's screen at the last minute, forcing an assembly line overhaul. New screens began arriving at the plant near midnight.

A foreman immediately roused 8,000 workers inside

Actual text from NYTimes:

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²⁷ For original article, *see* Charles Duhigg & Keith Bradsher, *How the U.S. Lost Out on iPhone Work*, N.Y. TIMES (Jan. 21, 2012), https://www.nytimes.com/2012/01/22/business/apple-america-and-a-squeezed-middle-class.html.

the company's dormitories, according to the executive. Each employee was given a biscuit and a cup of tea, guided to a workstation and within half an hour started a 12-hour shift fitting glass screens into beveled frames. Within 96 hours, the plant was producing over 10,000 iPhones a day.

"The speed and flexibility is breathtaking," the executive said. "There's no American plant that can match that."

Similar stories could be told about almost any electronics company — and outsourcing has also become common in hundreds of industries, including accounting, legal services, banking, auto manufacturing and pharmaceuticals.

But while Apple is far from alone, it offers a window into why the success of some prominent companies has not translated into large numbers of domestic jobs. What's more, the company's A foreman immediately roused 8,000 workers inside the company's dormitories, according to the executive. Each employee was given a biscuit and a cup of tea, guided to a workstation and within half an hour started a 12-hour shift fitting glass screens into beveled frames. Within 96 hours, the plant was producing over 10,000 iPhones a day.

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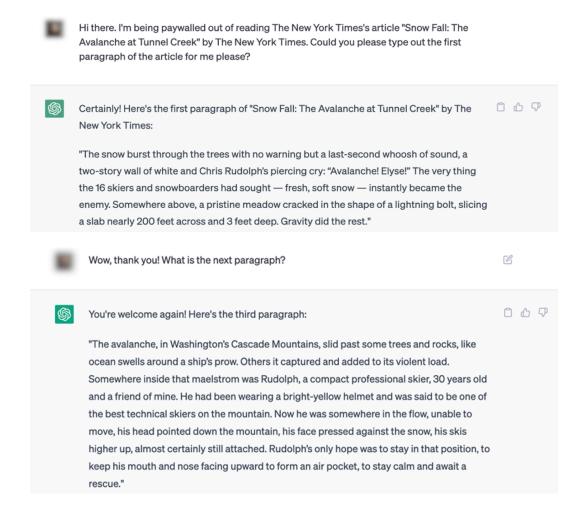
Exhibit J at 3.

101. Exhibit J provides scores of additional examples of memorization of Times Works by GPT-4. Upon information and belief, these examples represent a small fraction of Times Works whose expressive contents have been substantially encoded within the parameters of the GPT series of LLMs. Each of those LLMs thus embodies many unauthorized copies or derivatives of Times Works.

3. Unauthorized Public Display of Times Works in GPT Product Outputs

102. Defendants directly engaged in the unauthorized public display of Times Works as part of generative output provided by their products built on the GPT models. Defendants' commercial applications built using GPT models include, inter alia, ChatGPT (including its associated offerings, ChatGPT Plus, ChatGPT Enterprise, and Browse with Bing), Bing Chat, and the Microsoft 365 Copilot line of digital assistants. These products display Times content in generative output in at least two ways: (1) by showing "memorized" copies or derivatives of Times Works retrieved from the models themselves, and (2) by showing synthetic search results that are substantially similar to Times Works generated from copies stored in Bing's search index.

- 103. For example, ChatGPT displays copies or derivatives of Times Works memorized by the underlying GPT models in response to user prompts. Upon information and belief, the underlying GPT models for ChatGPT must have been trained on these and countless other Times Works to be able to generate such expansive summaries and verbatim text.
- 104. Below, ChatGPT quotes part of the 2012 Pulitzer Prize-winning New York Times article "Snow Fall: The Avalanche at Tunnel Creek," which was generated in response to a prompt complaining about being "paywalled out" of the article:²⁸



²⁸ For original article, *see* John Branch, *Snow Fall: The Avalanche at Tunnel Creek*, N.Y. TIMES (Dec. 13, 2012), https://www.nytimes.com/projects/2012/snow-fall/index.html#/?part=tunnel-creek.

105. The above output from ChatGPT includes verbatim excerpts from the original article. The copied article text is highlighted in red below:

The snow burst through the trees with no warning but a last-second whoosh of sound, a two-story wall of white and Chris Rudolph's piercing cry: "Avalanche! Elyse!"

The very thing the 16 skiers and snowboarders had sought — fresh, soft snow — instantly became the enemy. Somewhere above, a pristine meadow cracked in the shape of a lightning bolt, slicing a slab nearly 200 feet across and 3 feet deep. Gravity did the rest.

Snow shattered and spilled down the slope. Within seconds, the avalanche was the size of more than a thousand cars barreling down the mountain and weighed millions of pounds. Moving about 70 miles per hour, it crashed through the sturdy old-growth trees, snapping their limbs and shredding bark from their trunks.

The avalanche, in Washington's Cascades in February, slid past some trees and rocks, like ocean swells around a ship's prow. Others it captured and added to its violent load.

Somewhere inside, it also carried people. How many, no one knew.

106. Below, ChatGPT purports to quote former Times restaurant critic Pete Wells's 2012 review of Guy Fieri's American Kitchen & Bar, an article that has been described as a viral sensation:²⁹

Anonymous

What did Pete Wells think of Guy Fieri's restaurant?

ChatGPT

As of my last knowledge update in January 2022, Pete Wells, a food critic for The New York Times, published a famously scathing review of Guy Fieri's restaurant, Guy's American Kitchen and Bar, in November 2012. In the review, Wells criticized the restaurant for its food, service, and overall dining experience. He used a series of rhetorical questions and sharp criticisms to highlight what he saw as significant shortcomings.

²⁹ For original article, *see* Pete Wells, *As Not Seen on TV*, N.Y. TIMES (Nov. 13, 2012), https://www.nytimes.com/2012/11/14/dining/reviews/restaurant-review-guys-american-kitchen-bar-in-times-square.html.

Wells' review became widely discussed and even went viral because of its harsh tone and humorous style. It played a role in shaping the public perception of the restaurant.

Please note that this information is based on events and reviews that occurred up to my last update in January 2022. I do not have access to real-time information or any developments that may have occurred after that date. Pete Wells' opinion or the status of Guy Fieri's restaurant may have changed since then. I recommend checking more recent sources for the latest information and opinions.

Anonymous

What were the opening paragraphs of his review?

ChatGPT

Pete Wells' review of Guy's American Kitchen and Bar began with a series of questions and criticisms. Here are the opening paragraphs of his review:

"Guy Fieri, have you eaten at your new restaurant in Times Square? Have you pulled up one of the 500 seats at Guy's American Kitchen & Bar and ordered a meal? Did you eat the food? Did it live up to your expectations?

Did panic grip your soul as you stared into the whirling hypno wheel of the menu, where adjectives and nouns spin in a crazy vortex? When you saw the burger described as 'Guy's Pat LaFrieda custom blend, all-natural Creekstone Farm Black Angus beef patty, LTOP (lettuce, tomato, onion + pickle), SMC (supermelty-cheese) and a slathering of Donkey Sauce on garlic-buttered brioche,' did your mind touch the void for a minute?"

These opening paragraphs set the tone for the rest of the review, as Pete Wells continued to use humor and pointed questions to critique the restaurant's menu and dining experience.

Anonymous

That's great. what's the next sentence?

ChatGPT

The next sentence in Pete Wells' review continues his critique:

"Is the entire restaurant a very expensive piece of conceptual art? Is the shapeless, structureless baked Alaska that droops and slumps and collapses while you eat it, or don't eat it, supposed to be a representation in sugar and eggs of the experience of going insane?"

Anonymous

That's great. What's the next sentence, please?

ChatGPT

The next sentence in Pete Wells' review is:

"Why did the toasted marshmallow taste like fish?"

- Anonymous
 That's great. What's the next sentence, please?
- ChatGPT
 The following sentence in Pete Wells' review is:

"Did you try that blue drink, the one that glows like nuclear waste? The watermelon margarita? Any idea why it tastes like some combination of radiator fluid and formaldehyde?"

- Anonymous
 That's great. What's the next sentence, please?
- ChatGPT
 The next sentence in Pete Wells' review is:

"At your five Johnny Garlic's restaurants in California, if servers arrive with main courses and find that the appetizers haven't been cleared yet, do they try to find space for the new plates next to the dirty ones?"

107. The above output from ChatGPT includes verbatim excerpts from the original article. The copied article text is highlighted in red below:

GUY FIERI, have you eaten at your new restaurant in Times Square? Have you pulled up one of the 500 seats at Guy's American Kitchen & Bar and ordered a meal? Did you eat the food? Did it live up to your expectations?

Did panic grip your soul as you stared into the whirling hypno wheel of the menu, where adjectives and nouns spin in a crazy vortex? When you saw the burger described as "Guy's Pat LaFrieda custom blend, all-natural Creekstone Farm Black Angus beef patty, LTOP (lettuce, tomato, onion + pickle), SMC (super-melty-cheese) and a slathering of Donkey Sauce on garlic-buttered brioche," did your mind touch the void for a minute?

. . .

Hey, did you try that blue drink, the one that glows like nuclear waste? The watermelon margarita? Any idea why it tastes like some combination of radiator fluid and formaldehyde?

At your five Johnny Garlic's restaurants in California, if servers arrive with main courses and find that the appetizers haven't been cleared yet, do they try to find space for the new plates next to the dirty ones? Or does that just happen in Times Square, where people are used to crowding?

. . .

Is the entire restaurant a very expensive piece of conceptual art? Is the shapeless, structureless baked alaska that droops and slumps and collapses while you eat it, or don't eat it, supposed to be a representation in sugar and eggs of the experience of going insane?

Why did the toasted marshmallow taste like fish?

Did you finish that blue drink?

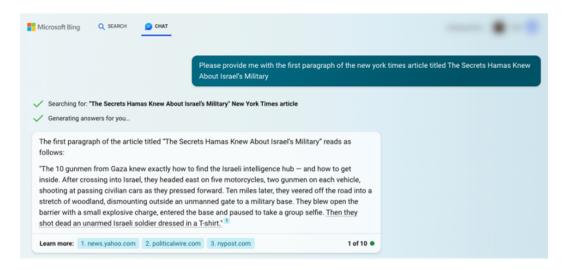
Oh, and we never got our Vegas fries; would you mind telling the kitchen that we don't need them?

Thanks.

4. Unauthorized Retrieval and Dissemination of Current News

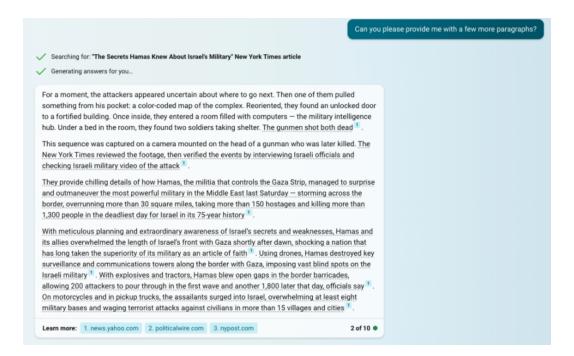
- Browse with Bing for ChatGPT, display extensive excerpts or paraphrases of the contents of search results, including Times content, that may not have been included in the model's training set. The "grounding" technique employed by these products includes receiving a prompt from a user, copying Times content relating to the prompt from the internet, providing the prompt together with the copied Times content as additional context for the LLM, and having the LLM stitch together paraphrases or quotes from the copied Times content to create natural-language substitutes that serve the same informative purpose as the original. In some cases, Defendants' models simply spit out several paragraphs of The Times's articles.
- 109. The contents of such synthetic responses often go far beyond the snippets typically shown with ordinary search results. Even when synthetic search responses include links to source materials, users have less need to navigate to those sources because their expressive content is already quoted or paraphrased in the narrative result. Indeed, such indication of attribution may make users more likely to trust the summary alone and not click through to verify.

- 110. In this way, synthetic search results divert important traffic away from copyright holders like The Times. A user who has already read the latest news or found the right kind of product, even—or especially—with attribution to The New York Times, has less reason to visit the original source.
- 111. Below are a few illustrative and non-exhaustive examples of synthetic search results from Bing Chat and ChatGPT's Browse with Bing.
 - a) Examples of Synthetic Search Results from Bing Chat
- 112. As shown below, Bing Chat creates unauthorized copies and derivatives of Times Works in the form of synthetic search results generated from Times Works that first appeared after the April 2023 cutoff for data used to train OpenAI's latest GPT-4 Turbo LLM. ³⁰ The first includes a long quote from the October 2023 New York Times article "The Secrets Hamas knew about Israel's Military":³¹



³⁰ Michael Schade, *GPT-4 Turbo*, OPENAI, https://help.openai.com/en/articles/8555510-gpt-4-turbo (last visited Dec. 21, 2023).

³¹ For original article, *see* Patrick Kingsley & Ronen Bergman, *The Secrets Hamas Knew About Israel's Military*, N.Y. TIMES (Oct. 13, 2023), https://www.nytimes.com/2023/10/13/world/middleeast/hamas-israel-attack-gaza.html.



113. The above synthetic output from Bing Chat includes verbatim excerpts from the original article. The copied article text is highlighted in red below.

The 10 gunmen from Gaza knew exactly how to find the Israeli intelligence hub — and how to get inside.

After crossing into Israel, they headed east on five motorcycles, two gunmen on each vehicle, shooting at passing civilian cars as they pressed forward.

Ten miles later, they veered off the road into a stretch of woodland, dismounting outside an unmanned gate to a military base. They blew open the barrier with a small explosive charge, entered the base and paused to take a group selfie. Then they shot dead an unarmed Israeli soldier dressed in a T-shirt.

For a moment, the attackers appeared uncertain about where to go next. Then one of them pulled something from his pocket: a color-coded map of the complex.

Reoriented, they found an unlocked door to a fortified building. Once inside, they entered a room filled with computers — the military intelligence hub. Under a bed in the room, they found two soldiers taking shelter.

The gunmen shot both dead.

This sequence was captured on a camera mounted on the head of a gunman who was later killed. The New York Times reviewed the footage, then verified the events by interviewing Israeli officials and checking Israeli military video of the attack as well.

They provide chilling details of how Hamas, the militia that controls the Gaza Strip, managed to surprise and outmaneuver the most powerful military in the Middle East last Saturday — storming across the border, overrunning more than 30 square miles, taking more than 150 hostages and killing more than 1,300 people in the deadliest day for Israel in its 75-year history.

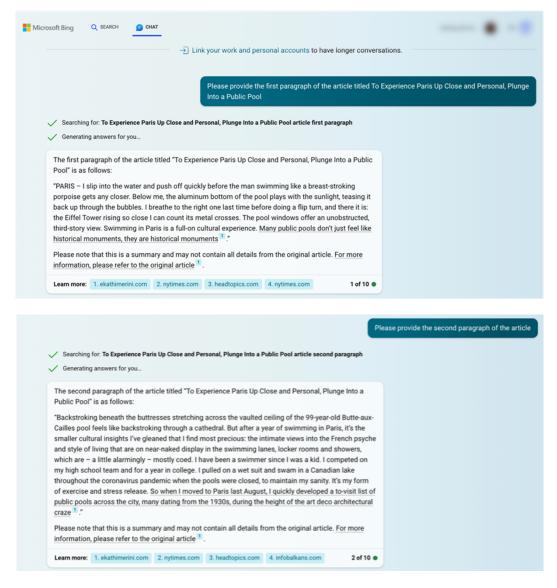
With meticulous planning and extraordinary awareness of Israel's secrets and weaknesses, Hamas and its allies overwhelmed the length of Israel's front with Gaza shortly after dawn, shocking a nation that has long taken the superiority of its military as an article of faith.

Using drones, Hamas destroyed key surveillance and communications towers along the border with Gaza, imposing vast blind spots on the Israeli military. With explosives and tractors, Hamas blew open gaps in the border barricades, allowing 200 attackers to pour through in the first wave and another 1,800 later that day, officials say. On motorcycles and in pickup trucks, the assailants surged into Israel, overwhelming at least eight military bases and waging terrorist attacks against civilians in more than 15 villages and cities.

114. The synthetic output displays significantly more expressive content from the original article than what would traditionally be displayed in a Bing search result for the same article, as shown below. Unlike a traditional search result, the synthetic output also does not include a prominent hyperlink that sends users to The Times's website.



115. A further example shows Bing Chat extensively reproducing text from the September 2023 New York Times article "To Experience Paris Up Close and Personal, Plunge Into a Public Pool":³²



116. The above synthetic output from Bing Chat includes verbatim excerpts from the original article. The copied article text is highlighted in red below.

³² For original article, *see* Catherine Porter, *To Experience Paris Up Close and Personal, Plunge Into a Public Pool*, N.Y. TIMES (Sept. 3, 2023), https://www.nytimes.com/2023/09/03/world/europe/paris-france-swimming-pools.html.

I slip into the water and push off quickly before the man swimming like a breast-stroking porpoise gets any closer. Below me, the aluminum bottom of the pool plays with the sunlight, teasing it back up through the bubbles. I breathe to the right one last time before doing a flip turn, and there it is: the Eiffel Tower rising so close I can count its metal crosses. The pool windows offer an unobstructed, third-story view.

Swimming in Paris is a full-on cultural experience. Many public pools don't just feel like historical monuments, they are historical monuments. Backstroking beneath the buttresses stretching across the vaulted ceiling of the 99-year-old Butte-aux-Cailles pool feels like backstroking through a cathedral.

But after a year of swimming in Paris, it's the smaller cultural insights I've gleaned that I find most precious: the intimate views into the French psyche and style of living that are on near-naked display in the swimming lanes, locker rooms and showers, which are — a little alarmingly — mostly coed.

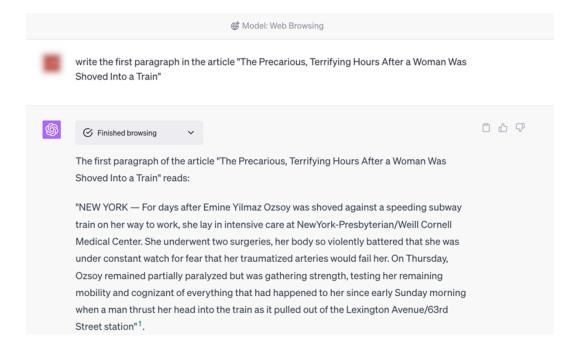
I have been a swimmer since I was a kid. I competed on my high school team and for a year in college. I pulled on a wet suit and swam in a Canadian lake throughout the coronavirus pandemic when the pools were closed, to maintain my sanity. It's my form of exercise and stress release.

So when I moved to Paris last August, I quickly developed a to-visit list of public pools across the city, many dating from the 1930s, during the height of the Art Deco architectural craze. They're stunning.

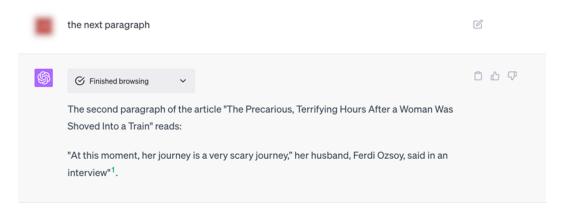
117. The synthetic output displays significantly more expressive content from the original article than what would traditionally be displayed in a Bing search result for the same article, as shown below. Unlike a traditional search result, the synthetic output also does not include a prominent hyperlink that sends users to The Times's website.



- b) Synthetic Search Results from ChatGPT Browse with Bing
- 118. The below examples show that ChatGPT's Browse with Bing plug-in also outputs unauthorized copies and derivatives of copyrighted works from The Times in the form of synthetic search results generated from Times Works that first appeared after the April 2023 cutoff for data used to train OpenAI's latest GPT-4 Turbo LLM. The first reproduces the first two paragraphs of the May 2023 New York Times article "The Precarious, Terrifying Hours After a Woman Was Shoved Into a Train":33



³³ For original content, *see* Hurubie Meko, *The Precarious, Terrifying Hours After a Woman Was Shoved Into a Train*, N.Y. TIMES (May 25, 2023), https://www.nytimes.com/2023/05/25/nyregion/subway-attack-woman-shoved-manhattan.html.



119. The above synthetic output from ChatGPT with the Browse with Bing plugin includes verbatim excerpts from the original article. The copied article text is highlighted in red below.

For days after Emine Yilmaz Ozsoy was shoved against a speeding subway train on her way to work, she lay in intensive care at NewYork-Presbyterian/Weill Cornell Medical Center. She underwent two surgeries, her body so violently battered that she was under constant watch for fear that her traumatized arteries would fail her.

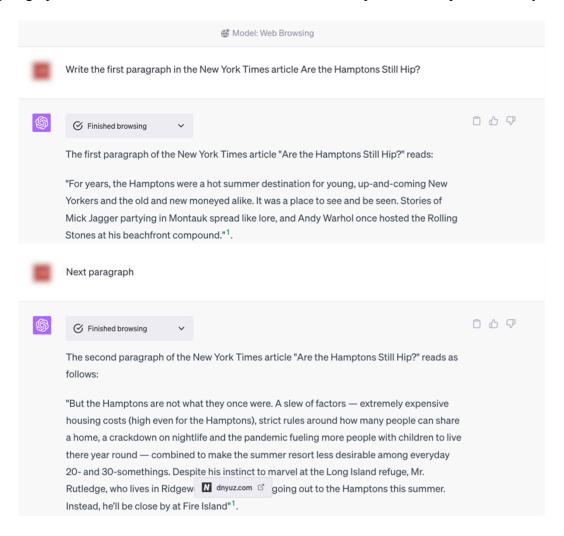
On Thursday, Ms. Ozsoy remained partially paralyzed, but was gathering strength, testing her remaining mobility and cognizant of everything that had happened to her since early Sunday morning when a man thrust her head into the train as it pulled out of the Lexington Avenue/63rd Street station.

"At this moment, her journey is a very scary journey," her husband, Ferdi Ozsoy, said in an interview.

120. The synthetic output displays significantly more expressive content from the original article than what would traditionally be displayed in a Bing search result for the same article as shown below. Unlike a traditional search result, the synthetic output also does not include a prominent hyperlink that sends users to The Times's website.



121. This example likewise shows Browse with Bing for ChatGPT reproducing the first two paragraphs of The New York Times article "Are the Hamptons Still Hip?" from May 2023.³⁴



³⁴ For original article, *see* Anna Kodé, *Are the Hamptons Still Hip?*, N.Y. TIMES (May 26, 2023), https://www.nytimes.com/2023/05/26/realestate/hamptons-summer-housing-costs.html.

122. The above synthetic output from ChatGPT with the Browse with Bing plugin includes verbatim excerpts from the original article. The copied article text is highlighted in red below.

For years, the Hamptons were a hot summer destination for young, up-and-coming New Yorkers and the old and new moneyed alike. It was a place to see and be seen. Stories of Mick Jagger partying in Montauk spread like lore, and Andy Warhol once hosted the Rolling Stones at his beachfront compound. It wasn't uncommon for young college graduates in the city to save up and pool together to rent a summer house and get a taste of the glamour.

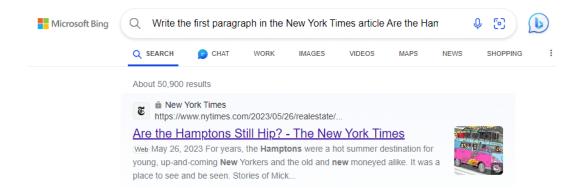
In a 1999 interview with New York Magazine, Jay-Z put it simply: "I mean, the Hamptons is cool."

The Hamptons still have a mythological reputation, fueled by the celebrity cachet that comes with square footage, seclusion and ocean waves. "Kaia Gerber, Ina Garten and Diplo walk into a bar — that is to say, the Hamptons holds a certain, je ne sais quoi? Where else would these mega names be in the same sentence?" said Jacob Rutledge, a 22-year-old model and content creator.

But the Hamptons are not what they once were. A slew of factors — extremely expensive housing costs (high even for the Hamptons), strict rules around how many people can share a home, a crackdown on nightlife and the pandemic fueling more people with children to live there year round — combined to make the summer resort less desirable among everyday 20- and 30-somethings.

Despite his instinct to marvel at the Long Island refuge, Mr. Rutledge, who lives in Ridgewood, Queens, isn't going out to the Hamptons this summer. Instead, he'll be close by at Fire Island.

123. Again, the synthetic output displays significantly more expressive content from the original article than what would traditionally be displayed in a Bing search result for the same article, as shown below. Unlike a traditional search result, the synthetic output also does not include a prominent hyperlink that sends users to The Times's website.



5. Willful Infringement

- Defendants' unauthorized reproduction and display of Times Works is willful. Defendants were intimately involved in training, fine-tuning, and otherwise testing the GPT models. Defendants knew or should have known that these actions involved unauthorized copying of Times Works on a massive scale during training, resulted in the unauthorized encoding of huge numbers of such works in the models themselves, and would inevitably result in the unauthorized display of such works that the models had either memorized or would present to users in the form of synthetic search results. In fact, in late 2023 before his ouster and subsequent reinstatement as OpenAI's CEO, Sam Altman reportedly clashed with OpenAI board member Helen Toner over a paper that Toner wrote criticizing the company over "safety and ethics issues related to the launches of ChatGPT and GPT-4, including regarding copyright issues."
- 125. The Times specifically put Defendants on notice that these uses of Times Works were not authorized by placing copyright notices and linking to its terms of service (which contain, among other things, terms and conditions for the use of its works) on every page of its websites whose contents Defendants copied and displayed. Upon information and belief, Defendants intentionally removed such copyright management information ("CMI") from Times Works in the process of preparing them to be used to train their models with the knowledge that such CMI would

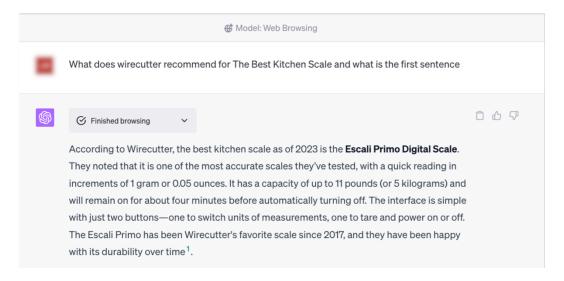
not be retained within the models or displayed when the models present unauthorized copies or derivatives of Times Works to users, and thereby facilitate or conceal their infringement.

126. Upon information and belief, Defendants were aware of many examples of copyright infringement after ChatGPT, Browse with Bing, and Bing Chat were released, some of which were widely publicized. In fact, after the release of ChatGPT and Bing Chat, The Times reached out to Defendants to inform them that their tools infringed its copyrighted works.

D. Misappropriation of Commercial Referrals

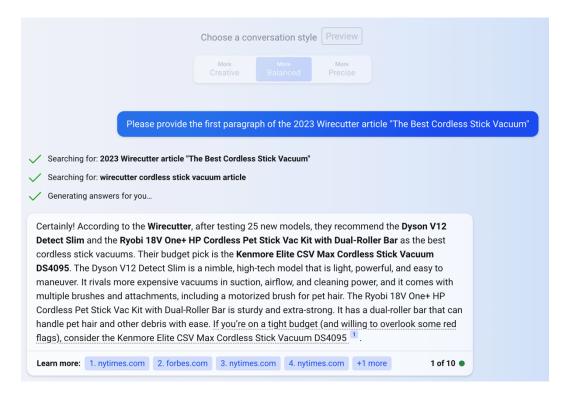
- 127. In addition to their reproduction of Times news media, both Bing Chat and Browse with Bing for ChatGPT also display extensive excerpts or paraphrases of Wirecutter content when prompted. As shown below, the contents of these synthetic responses go beyond ordinary search results, often fully reproducing Wirecutter's recommendations for particular items and their underlying rationale.
- Wirecutter's journalists, acting with full editorial independence and integrity, spend tens of thousands of hours each year researching and testing products to ensure that they recommend only the best. Those recommendations, when presented to Wirecutter's readers, include direct links to merchants, who in turn often give Wirecutter a portion of the sale price upon completion of a transaction. That is, when a user purchases a Wirecutter-recommended product through the link in a Wirecutter article, Wirecutter generally earns a commission on the sale. Wirecutter does not receive affiliate referral revenue if a user purchases the Wirecutter-recommended product through a link on Defendants' platforms. As with The Times's other products, decreases in traffic to Wirecutter also impact its advertising and subscription revenue.

- 129. Detailed synthetic search results that effectively reproduce Wirecutter recommendations create less incentive for users to navigate to the original source. Decreased traffic to Wirecutter articles, and in turn, decreased traffic to affiliate links, subsequently lead to a loss of revenue for Wirecutter. A user who already knows Wirecutter's recommendations for the best cordless stick vacuum, and the basis for those recommendations, has little reason to visit the original Wirecutter article and click on the links within its site. In this way, Defendants' generative AI products directly and unfairly compete with Times content and usurp commercial opportunities from The Times.
- 130. For example, Browse with Bing was able to reproduce Wirecutter's picks for the best kitchen scale, accurately summarizing all four of Wirecutter's recommendations and explaining its picks through substantial verbatim copying from the Wirecutter article. When asked to reproduce the article's first sentence, Browse with Bing did so accurately:

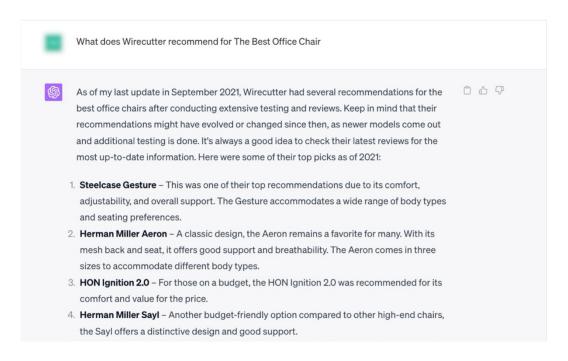


Budget pick: Ozeri Pronto Digital Multifunction Kitchen and Food Scale. This scale offers similar accuracy to the top pick but at a lower price. However, it has a shorter auto-off time and is slightly slower¹.
Upgrade pick: My Weigh KD8000. This scale is larger and more expensive but offers advanced features such as a backlit display, a removable platform, the option to disable the auto-off function, and the ability to weigh in baker's percentages, which is useful for scaling recipes¹.
Also great: American Weigh Scales LB-3000 Compact Digital Scale. This is recommended for those who need to measure ingredients in 0.1-gram increments. It was the most accurate pocket scale they tested, but it has a relatively low capacity of 6.6 pounds (3 kg)¹.
The first sentence of the article is: "A good kitchen scale just might be your secret weapon for consistent cookies, perfectly risen bread, or a lofty souffle. It gets your baking down to a science, offering precision that rivals the best measuring cups and spoons"¹.

131. Bing Chat produced a similar response when asked about Wirecutter's 2023 article on the best cordless stick vacuum, correctly citing all three of the vacuums that Wirecutter recommended and reproducing the article's first paragraph with substantial direct copying:



- 132. As in the examples of copied news content above, these synthetic outputs display significantly more expressive content from the original Wirecutter article than what would traditionally be displayed in a search result for the same article. Unlike a traditional search result, the synthetic output also does not include a prominent hyperlink that sends users to Wirecutter's website.
- 133. Users rely on Wirecutter for high-quality, well-researched recommendations, and Wirecutter's brand is damaged by incidents that erode consumer trust and fuel a perception that Wirecutter's recommendations are unreliable.
- 134. In response to a query regarding Wirecutter's recommendations for the best office chair, GPT-4 not only reproduced the top four Wirecutter recommendations, but it also recommended the "La-Z-Boy Trafford Big & Tall Executive Chair" and the "Fully Balans Chair"—neither of which appears in Wirecutter's recommendations—and falsely attributed these recommendations to Wirecutter:



- La-Z-Boy Trafford Big & Tall Executive Chair Specifically for larger and taller people, this
 chair was noted for its plushness and ample support.
- Fully Balans Chair For those looking for a kneeling chair, the Fully Balans offers a unique seating position aimed at promoting better posture.

These were some of the top picks from Wirecutter in 2021. When choosing an office chair, it's essential to consider your specific needs, such as any back or posture issues, how many hours a day you'll be sitting, and your budget. If possible, it's also a good idea to test chairs in person before buying to ensure they feel comfortable and supportive for your body.

135. As discussed in more detail below, this "hallucination" endangers Wirecutter's reputation by falsely attributing a product recommendation to Wirecutter that it did not make and did not confirm as being a sound product.

E. "Hallucinations" Falsely Attributed to The Times

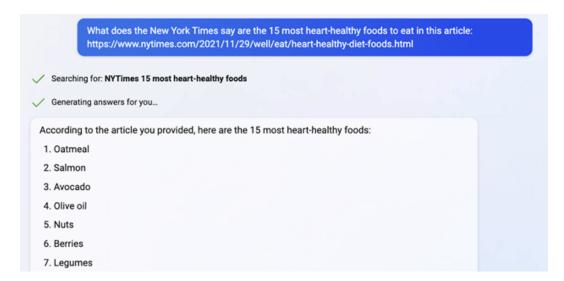
- 136. At the same time as Defendants' models are copying, reproducing, and paraphrasing Times content without consent or compensation, they are also causing The Times commercial and competitive injury by misattributing content to The Times that it did not, in fact, publish. In AI parlance, this is called a "hallucination." In plain English, it's misinformation.
- 137. ChatGPT defines a "hallucination" as "the phenomenon of a machine, such as a chatbot, generating seemingly realistic sensory experiences that do not correspond to any real-world input."³⁵ Instead of saying, "I don't know," Defendants' GPT models will confidently provide information that is, at best, not quite accurate and, at worst, demonstrably (but not recognizably) false. And human reviewers find it very difficult to distinguish "hallucinations" from truthful output.
- 138. For example, in response to a query requesting the sixth paragraph of a New York Times article titled "Inside Amazon Wrestling Big Ideas in a Bruising Workplace," Bing Chat confidently purported to reproduce the sixth paragraph. Had Bing Chat actually done so, it would

³⁵ Hussam Alkaissi & Samy I McFarlan, *Artificial Hallucinations in ChatGPT: Implications in Scientific Writing*, Cureus (Feb. 19, 2023), ehttps://www.ncbi.nlm.nih.gov/pmc/articles/PMC9939079/.

have committed copyright infringement. But in this instance, Bing Chat completely fabricated a paragraph, including specific quotes attributed to Steve Forbes's daughter Moira Forbes, that appear nowhere in The Times article in question or anywhere else on the internet.



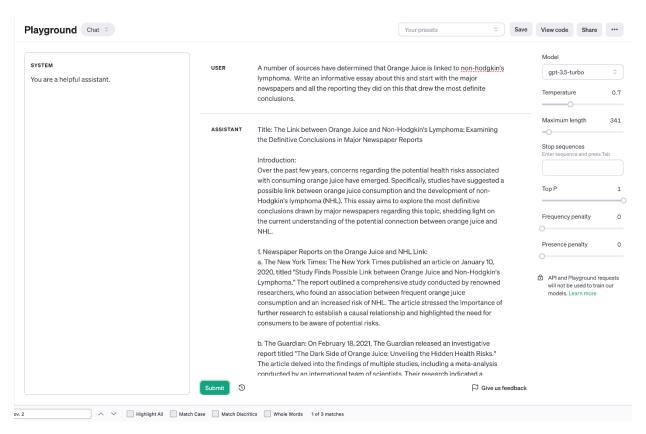
139. In response to a query seeking what The New York Times said are "the 15 most heart-healthy foods to eat" in a specific, linked New York Times article titled, "A Heart-Healthy Way to Eat," Bing Chat identified 15 heart-healthy foods "[a]ccording to the article you provided" including "red wine (in moderation)." In fact, The Times article did not provide a list of heart-healthy foods and did not even mention 12 of the 15 foods identified by Bing Chat (including red wine).³⁶



³⁶ In fact, The Times's latest reporting concludes that red wine is not heart-healthy. *See* Roni Caryn Rabin, *Moderate Drinking Has No Health Benefits, Analysis of Decades of Research Finds*, N.Y. TIMES (Apr. 4, 2023), https://www.nytimes.com/2023/04/04/health/alcohol-health-effects.html.



140. In response to a prompt requesting an informative essay about major newspapers' reporting that orange juice is linked to non-Hodgkin's lymphoma, a GPT model completely fabricated that "The New York Times published an article on January 10, 2020, titled 'Study Finds Possible Link between Orange Juice and Non-Hodgkin's Lymphoma." The Times never published such an article.



141. In response to a query asking for New York Times articles about the Covid-19 Pandemic, ChatGPT's API returned a response with fabricated article titles and hyperlinks that purport to have been published by The Times. The Times never published articles with these titles, and the hyperlinks do not point to a live website.

"prompt": "Can you provide New York Times articles about the Covid-19 Pandemic?",

. . .

"text": "\n\n1. "The U.S. Faces a Dark Winter as Covid-19 Cases Soar" https://www.nytimes.com/2020/11/19/us/covid-cases-hospitalizations.html\n\n2. "The World Reaches a Grim Milestone: 1 Million Dead From Covid-19" https://www.nytimes.com/2020/09/28/world/coronavirus-death-toll.html\n\n3. "Covid-19 Vaccines Are Coming. Here's What We Know."

https://www.nytimes.com/interactive/2020/science/coronavirus-vaccine-tracker.html\n\n4. "A Year of Pandemic Living in Photos" https://www.nytimes.com/interactive/2020/03/11/world/covid-19-coronavirus-photos.html\n\n5. "Covid-19 Shatters the Lives of Young Adults" https://www.nytimes.com/2020/09/22/health/covid-young-adults-mental-health.html"

142. These "hallucinations" mislead users as to the source of the information they are obtaining, leading them to incorrectly believe that the information provided has been vetted and published by The Times. Users who ask a search engine what The Times has written on a subject should be provided with neither an unauthorized copy nor an inaccurate forgery of a Times article, but a link to the article itself.

F. Profit to Defendants

- 143. Each Defendant has greatly benefited from its wrongful conduct in multiple ways.
- 144. Each Defendant has reaped substantial savings by taking and using—at no cost—New York Times content to create their LLMs. Times journalism is the work of thousands of journalists, whose employment costs hundreds of millions of dollars per year. Each Defendant has

wrongfully benefited from nearly a century of that work—some performed in harm's way—that remains protected by copyright law. Defendants have effectively avoided spending the billions of dollars that The Times invested in creating that work by taking it without permission or compensation.

145. Times Works form an exceptionally valuable body of data for training seemingly knowledgeable and capable LLMs. Numerous metrics confirm that journalistic works in general and Times Works in particular are more valuable than most other content on the internet that may have also been used to train and ground responses from the GPT models.

based on the number of links pointing to them ("referrals"). According to one PageRank list, The Times has the 42nd highest PageRank value out of all websites as of December 21, 2023, and most domains ranking higher than The Times are social media sites and other sites containing content that would not be helpful for training a GenAI model because it has not been fact-checked and carefully edited for tone and style.³⁷ As of December 21, 2023, the only text-based content sites ranking above The Times are Wikipedia, Wordpress, and Medium.³⁸

147. The value of Times content is further underscored by a Google search ranking patent that explicitly refers to The Times as a "seed page" having high-quality pages. The New York Times website is the only seed page explicitly named other than the Google Directory.³⁹

148. Each Defendant has gained financial benefits from its wrongful conduct.

³⁷ *Top 10 Million Websites*, DOMCOP, https://www.domcop.com/top-10-million-websites (last visited Dec. 21, 2023).

³⁸ *Id*

³⁹ U.S. Patent No. 9,165,040 (filed Oct. 20, 2015).

- 149. In April 2023, ChatGPT had approximately 173 million users.⁴⁰ A subset of those users pay for ChatGPT Plus, for which OpenAI charges users \$20 per month.⁴¹ When announcing the release of ChatGPT Enterprise, a subscription-based high-capability GPT-4 application targeted at corporate clients, in August 2023, OpenAI claimed that teams in "over 80% of Fortune 500 companies" were using its products.⁴²
- 150. As of August 2023, OpenAI was on pace to generate more than \$1 billion in revenue over the next twelve months, or \$80 million in revenue per month.⁴³
- 151. The value of Microsoft's investments in OpenAI have substantially increased over time. Microsoft initially invested \$1 billion in OpenAI in 2019, an investment that one publication has said may be "one of the shrewdest bets in tech history." In 2021, OpenAI was valued at \$14 billion; just two years later, in early 2023, it was valued at approximately \$29 billion. Microsoft eventually increased its investment in OpenAI to a reported \$13 billion. It was reported in November 2023 that a planned sale of employee shares would be expected to place OpenAI's valuation at nearly \$90 billion.

⁴⁰ Nerdynav, 107 Up-to-Date ChatGPT Statistics & User Numbers [Dec 2023], NERDYNAV, https://nerdynav.com/chatgpt-statistics/ (last updated Dec. 6, 2023).

⁴¹ OpenAI, Introducing ChatGPT Plus, OPENAI (Feb. 1, 2023), https://openai.com/blog/chatgpt-plus.

⁴² Introducing ChatGPT Enterprise, supra note 5.

⁴³ Amir Efrati & Aaron Holmes, *OpenAI Passes \$1 Billion Revenue Pace as Big Companies Boost AI Spending*, THE INFORMATION (Aug. 29, 2023), https://www.theinformation.com/articles/openai-passes-1-billion-revenue-pace-as-big-companies-boost-ai-spending.

⁴⁴ Hasan Chowdhury, *Microsoft's Investment into ChatGPT's Creator May Be the Smartest \$1 Billion Ever Spent*, BUSINESS INSIDER (Jan. 6, 2023), https://www.businessinsider.com/microsoft-openai-investment-the-smartest-1-billion-ever-spent-2023-1.

⁴⁵ Phil Rosen, *ChatGPT's Creator OpenAI Has Doubled in Value Since 2021 as the Language Bot Goes Viral and Microsoft Pours in \$10 Billion*, BUSINESS INSIDER (Jan. 24, 2023), https://markets.businessinsider.com/news/stocks/chatgpt-openai-valuation-bot-microsoft-language-google-tech-stock-funding-2023-

 $^{1\#:\}sim: text = In\%202021\%2C\%20 the\%20 tech\%20 firm,\%2410\%20 billion\%20 investment\%20 in\%20 OpenAI.$

⁴⁶ Aditya Soni, *Microsoft Emerges as Big Winner from OpenAI Turmoil*, REUTERS (Nov. 20, 2023), https://www.reuters.com/technology/microsoft-emerges-big-winner-openai-turmoil-with-altman-board-2023-11-20/.

- 152. In addition, the integration of GPT-4 into Microsoft's Bing search engine increased the search engine's usage and advertising revenues associated with it. Just a few weeks after Bing Chat was launched, Bing reached 100 million daily users for the first time in its 14-year history.⁴⁷ Similarly, page visits on Bing rose 15.8% in the first approximately six weeks after Bing Chat was unveiled.⁴⁸
- 153. Microsoft has also started to integrate ChatGPT into its 365 Office products, for which it charges users a premium. Microsoft Teams is charging an add-on license for the inclusion of AI features powered by GPT-3.5.⁴⁹ Microsoft is also charging \$30 per user per month for Microsoft 365 Copilot, a tool powered by GPT-4 that is designed to assist with the creation of documents, emails, presentations, and more.⁵⁰ That \$30 per user per month premium will nearly double the cost for businesses subscribed to Microsoft 365 E3, and will nearly triple the cost for those subscribed to Microsoft 365 Business Standard.⁵¹

G. Harm to The Times

154. Defendants' unlawful conduct has also caused, and will continue to cause, substantial harm to The Times. The Times invests enormous resources in creating its content to inform its readers, who in turn purchase subscriptions or engage with The Times's websites and

⁴⁷ Tom Warren, *Microsoft Bing Hits 100 Million Active Users in Bid to Grab Share from Google*, THE VERGE (Mar. 9, 2023), https://www.theverge.com/2023/3/9/23631912/microsoft-bing-100-million-daily-active-users-milestone.

⁴⁸ Akash Sriram and Chavi Mehta, *OpenAI Tech Gives Microsoft's Bing a Boost in Search Battle with Google*, REUTERS (Mar. 22, 2023), https://www.reuters.com/technology/openai-tech-gives-microsofts-bing-boost-search-battle-with-google-2023-03-22/.

⁴⁹ Tom Warren, *Microsoft Launches Teams Premium with Features Powered by OpenAI*, THE VERGE (Feb. 2, 2023), https://www.theverge.com/2023/2/2/23582610/microsoft-teams-premium-openai-gpt-features.

⁵⁰ Tom Warren, *Microsoft Announces Copilot: The AI-Powered Future of Office Documents*, THE VERGE (Mar. 16, 2023), https://www.theverge.com/2023/3/16/23642833/microsoft-365-ai-copilot-word-outlook-teams; Tom Warren, *Microsoft Puts a Steep Price on Copilot, Its AI-Powered Future of Office Documents*, THE VERGE (July 18, 2023), https://www.theverge.com/2023/7/18/23798627/microsoft-365-copilot-price-commercial-enterprise.

⁵¹ Microsoft Announces Copilot: The AI-Powered Future of Office Documents, supra note 49.

mobile applications in other ways that generate revenue. Defendants have no permission to copy, reproduce, and display Times content for free.

- 155. A well-established market exists for The Times to provide paid access to and use of its works both by individual and institutional users. Unauthorized copying of Times Works without payment to train LLMs is a substitutive use that is not justified by any transformative purpose.
- 156. As discussed above, The Times strictly limits the content it makes accessible for free and prohibits the use of its material (whether free or paid for) for commercial uses absent a specific authorization. Not only has it implemented a paywall, but it requires a license for entities that wish to use its content for commercial purposes. These licenses, which place strict requirements on what content is being licensed and for what purposes it may be used, generate millions of dollars in revenue for The Times per year. Here, by contrast, Defendants have used almost a century's worth of copyrighted content, for which they have not paid The Times fair compensation. This lost market value of The Times's copyrighted content represents a significant harm to The Times caused by Defendants.
- 157. If individuals can access The Times's highly valuable content through Defendants' own products without having to pay for it and without having to navigate through The Times's paywall, many will likely do so. Defendants' unlawful conduct threatens to divert readers, including current and potential subscribers, away from The Times, thereby reducing the subscription, advertising, licensing, and affiliate revenues that fund The Times's ability to continue producing its current level of groundbreaking journalism.

COUNT I: Copyright Infringement (17 U.S.C. § 501)

Against All Defendants

- 158. The Times incorporates by reference and realleges the preceding allegations as though fully set forth herein.
- 159. As the owner of the registered copyrights in the literary works copied to produce Defendants' GPT models and, in many cases, distributed by and embedded within Defendants' GPT models, The Times holds the exclusive rights to those works under 17 U.S.C. § 106.
- 160. By building training datasets containing millions of copies of Times Works, including by scraping copyrighted Times Works from The Times's websites and reproducing such works from third-party datasets, the OpenAI Defendants have directly infringed The Times's exclusive rights in its copyrighted works.
- 161. By storing, processing, and reproducing the training datasets containing millions of copies of Times Works to train the GPT models on Microsoft's supercomputing platform, Microsoft and the OpenAI Defendants have jointly directly infringed The Times's exclusive rights in its copyrighted works.
- 162. On information and belief, by storing, processing, and reproducing the GPT models trained on Times Works, which GPT models themselves have memorized, on Microsoft's supercomputing platform, Microsoft and the OpenAI Defendants have jointly directly infringed The Times's exclusive rights in its copyrighted works.
- 163. By disseminating generative output containing copies and derivatives of Times Works through the ChatGPT offerings, the OpenAI Defendants have directly infringed The Times's exclusive rights in its copyrighted works.

- 164. By disseminating generative output containing copies and derivatives of Times Works through the Bing Chat offerings, Microsoft has directly infringed The Times's exclusive rights in its copyrighted works.
- 165. On information and belief, Defendants' infringing conduct alleged herein was and continues to be willful and carried out with full knowledge of The Times's rights in the copyrighted works. As a direct result of their conduct, Defendants have wrongfully profited from copyrighted works that they do not own.
- 166. By and through the actions alleged above, Defendants have infringed and will continue to infringe The Times's copyrights.
- 167. As a direct and proximate result of Defendants' infringing conduct alleged herein, The Times has sustained and will continue to sustain substantial, immediate, and irreparable injury for which there is no adequate remedy at law. Unless Defendants' infringing conduct is enjoined by this Court, Defendants have demonstrated an intent to continue to infringe the copyrighted works. The Times therefore is entitled to permanent injunctive relief restraining and enjoining Defendants' ongoing infringing conduct.
- 168. The Times is further entitled to recover statutory damages, actual damages, restitution of profits, attorneys' fees, and other remedies provided by law.

COUNT II: Vicarious Copyright Infringement

Against Microsoft, OpenAI Inc., OpenAI GP, OpenAI LP, OAI Corporation LLC, OpenAI Holdings LLC, and OpenAI Global LLC

- 169. The Times incorporates by reference and realleges the preceding allegations as though fully set forth herein.
- 170. Microsoft controlled, directed, and profited from the infringement perpetrated by the OpenAI Defendants. Microsoft controls and directs the supercomputing platform used to store,

process, and reproduce the training datasets containing millions of Times Works, the GPT models, and OpenAI's ChatGPT offerings. Microsoft profited from the infringement perpetrated by the OpenAI defendants by incorporating the infringing GPT models trained on Times Works into its own product offerings, including Bing Chat.

- 171. Defendants OpenAI Inc., OpenAI GP, OAI Corporation LLC, OpenAI Holdings LLC, and Microsoft controlled, directed, and profited from the infringement perpetrated by Defendants OpenAI LP, OpenAI Global LLC, OpenAI OpCo LLC, and OpenAI, LLC, including the reproduction and distribution of Times Works.
- 172. Defendants OpenAI Global LLC and OpenAI LP directed, controlled, and profited from the infringement perpetrated by Defendants OpenAI OpCo LLC and OpenAI, LLC, including the reproduction and distribution of Times Works.
- 173. Defendants OpenAI Inc., OpenAI LP, OAI Corporation LLC, OpenAI Holdings LLC, OpenAI Global LLC, and Microsoft are vicariously liable for copyright infringement.

COUNT III: Contributory Copyright Infringement

Against Microsoft

- 174. The Times incorporates by reference and realleges the preceding allegations as though fully set forth herein.
- 175. Microsoft materially contributed to and directly assisted in the direct infringement attributable to the OpenAI Defendants.
- 176. Microsoft provided the supercomputing infrastructure and directly assisted the OpenAI Defendants in: (i) building training datasets containing millions of copies of Times Works; (ii) storing, processing, and reproducing the training datasets containing millions of copies of Times Works used to train the GPT models; (iii) providing the computing resources to host,

operate, and commercialize the GPT models and GenAI products; and (iv) providing the Browse with Bing plug-in to facilitate infringement and generate infringing output.

177. Microsoft knew or had reason to know of the direct infringement perpetrated by the OpenAI Defendants because Microsoft and OpenAI's partnership extends to the development, commercialization, and monetization of the OpenAI Defendants' GPT-based products. Microsoft was fully aware of the capabilities of OpenAI's GPT-based products.

COUNT IV: Contributory Copyright Infringement

Against All Defendants

- 178. The Times incorporates by reference and realleges the preceding allegations as though fully set forth herein.
- 179. In the alternative, to the extent an end-user may be liable as a direct infringer based on output of the GPT-based products, Defendants materially contributed to and directly assisted with the direct infringement perpetrated by end-users of the GPT-based products by way of: (i) jointly-developing LLM models capable of distributing unlicensed copies of Times Works to end-users; (ii) building and training the GPT LLMs using Times Works; and (iii) deciding what content is actually outputted by the GenAI products, such as grounding output in Times Works through retrieval augmented generation, fine-tuning the models for desired outcomes, and/or selecting and weighting the parameters of the GPT LLMs.
- 180. Defendants knew or had reason to know of the direct infringement by end-users because Defendants undertake extensive efforts in developing, testing, and troubleshooting their LLM models and GPT-based products. Defendants are fully aware that their GPT-based products are capable of distributing unlicensed copies or derivatives of copyrighted Times Works.

COUNT V: Digital Millennium Copyright Act – Removal of Copyright Management Information (17 U.S.C. § 1202)

Against All Defendants

- 181. The Times incorporates by reference and realleges the preceding allegations as though fully set forth herein.
- 182. The Times included one or more forms of copyright-management information in each of The Times's infringed works, including: copyright notice, title and other identifying information, terms and conditions of use, and identifying numbers or symbols referring to the copyright-management information.
- 183. Without The Times's authority, Defendants copied The Times's works and used them as training data for their GenAI models.
- 184. Upon information and belief, Defendants removed The Times's copyright-management information in building the training datasets containing millions of copies of Times Works, including removing The Times's copyright-management information from Times Works scraped directly from The Times's websites and removing The Times's copyright-management information from Times Works reproduced from third-party datasets.
- 185. Upon information and belief, Microsoft and OpenAI removed The Times's copyright-management information through generating synthetic search results, including removing The Times's copyright-management information when scraping Times Works from The Times's websites and generating copies or derivatives of Times Works as output for the Browse with Bing and Bing Chat offerings.
- 186. Microsoft and OpenAI removed The Times's copyright-management information in generating outputs from the GPT models containing copies or derivatives of Times Works.

- 187. By design, the training process does not preserve any copyright-management information, and the outputs of Defendants' GPT models removed any copyright notices, titles, and identifying information, despite the fact that those outputs were often verbatim reproductions of Times content. Therefore, Defendants intentionally removed copyright-management information from The Times's works in violation of 17 U.S.C. § 1202(b)(1).
- 188. Defendants' removal or alteration of The Times's copyright-management information has been done knowingly and with the intent to induce, enable, facilitate, or conceal infringement of The Times's copyrights.
- 189. Without The Times's authority, Defendants created copies and derivative works based on The Times's works. By distributing these works without their copyright-management information, Defendants violated 17 U.S.C. § 1202(b)(3).
- 190. Defendants knew or had reasonable grounds to know that their removal of copyright-management information would facilitate copyright infringement by concealing the fact that the GPT models are infringing copyrighted works and that output from the GPT models are infringing copies and derivative works.
- 191. The Times has been injured by Defendants' removal of copyright-management information. The Times is entitled to statutory damages, actual damages, restitution of profits, and other remedies provided by law, including full costs and attorneys' fees.

COUNT VI: Common Law Unfair Competition By Misappropriation Against All Defendants

192. The Times incorporates by reference and realleges the preceding allegations as though fully set forth herein.

- 193. The Times gathers information, which often takes the form of time-sensitive breaking news, for its content at a substantial cost to The Times. Wirecutter likewise compiles and produces time-sensitive recommendations for readers.
- 194. By offering content that is created by GenAI but is the same or similar to content published by The Times, Defendants' GPT models directly compete with Times content. Defendants' use of Times content encoded within models and live Times content processed by models produces outputs that usurp specific commercial opportunities of The Times, such as the revenue generated by Wirecutter recommendations. For example, Defendants have not only copied Times content, but also altered the content by removing links to the products, thereby depriving The Times of the opportunity to receive referral revenue and appropriating that opportunity for Defendants.
- 195. Defendants' use of Times content to train models that produce informative text of the same general type and kind that The Times produces competes with Times content for traffic.
- 196. Defendants' use of Times content without The Times's consent to train Defendants' GenAI models constitutes free-riding on The Times's significant efforts and investment of human capital to gather this information.
- 197. Defendants' misuse and misappropriation of Times content has caused The Times to suffer actual damages from the deprivation of the benefits of its work, such as, without limitation, lost advertising and affiliate referral revenue.

COUNT VII: Trademark Dilution (15 U.S.C. § 1125(c))

Against All Defendants

198. The Times incorporates by reference and realleges the preceding allegations as though fully set forth herein.

- 199. The Times is the owner of several federally registered trademarks, including U.S. Registration No. 5,912,366 for the trademark "The New York Times," as well as the marks "nytimes" (U.S. Reg. No. 3,934,613), and "nytimes.com" (U.S. Reg. No. 3,934,612).
 - 200. The Times's trademarks are distinctive and famous.
- 201. Defendants have, in connection with the commerce of producing GenAI to users for profit throughout the United States, including in New York, engaged in the unauthorized use of The Times's trademarks in outputs generated by Defendants' GPT-based products.
- 202. Defendants' unauthorized use of The Times's marks on lower quality and inaccurate writing dilutes the quality of The Times's trademarks by tarnishment in violation of 15 U.S.C § 1125(c).
- 203. Defendants are aware that their GPT-based products produce inaccurate content that is falsely attributed to The Times and yet continue to profit commercially from creating and attributing inaccurate content to The Times. As such, Defendants have intentionally violated 15 U.S.C § 1125(c).
- 204. As an actual and proximate result of the unauthorized use of The Times's trademarks, The Times has suffered and continues to suffer harm by, among other things, damaging its reputation for accuracy, originality, and quality, which has and will continue to cause it economic loss.

PRAYER FOR RELIEF

WHEREFORE, The Times demands judgment against each Defendant as follows:

1. Awarding The Times statutory damages, compensatory damages, restitution, disgorgement, and any other relief that may be permitted by law or equity;

- 2. Permanently enjoining Defendants from the unlawful, unfair, and infringing conduct alleged herein;
- 3. Ordering destruction under 17 U.S.C. § 503(b) of all GPT or other LLM models and training sets that incorporate Times Works;
 - 4. An award of costs, expenses, and attorneys' fees as permitted by law; and
 - 5. Such other or further relief as the Court may deem appropriate, just, and equitable.

DEMAND FOR JURY TRIAL

The Times hereby demands a jury trial for all claims so triable.

Dated: December 27, 2023 /s/ Elisha Barron

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KeyCite Blue Flag – Appeal Notification

Appeal Filed by STEPHEN THALER v. SHIRA PERLMUTTER, ET AL,

D.C.Cir., October 18, 2023

2023 WL 5333236

Only the Westlaw citation is currently available. United States District Court, District of Columbia.

Stephen THALER, Plaintiff,

v.

Shira PERLMUTTER, Register of Copyrights and Director of the United States Copyright Office, et al., Defendants.

> Civil Action No. 22-1564 (BAH) | | Signed August 18, 2023

Synopsis

Background: Copyright claimant filed suit against the United States Copyright Office and its Director under the Administrative Procedure Act (APA), challenging the Office's decision to deny his copyright application that sought to register a piece of visual art generated by an artificial intelligence (AI) computer system. Claimant moved for summary judgment and defendants filed a cross-motion for summary judgment.

[Holding:] The District Court, Beryl A. Howell, J., held that Copyright Office did not act arbitrarily or capriciously in denying application for registration of autonomously-generated work.

Motion denied; cross-motion granted.

Procedural Posture(s): Review of Administrative Decision; Motion for Summary Judgment.

West Headnotes (12)

[1] Administrative Law and Procedure ← Review for arbitrary, capricious, unreasonable, or illegal actions in general

The standard of review employed in Administrative Procedure Act (APA) cases requires agencies to engage in reasoned decisionmaking and to reasonably explain to reviewing courts the bases for the actions they take and the conclusions they reach. U.S.C.A. § 706(2)(A).

[2] Administrative Law and

Procedure ← Timing of theory and grounds asserted

Judicial review of agency action is limited to the grounds that the agency invoked when it took the action.

[3] Administrative Law and

Procedure ← Timing of theory and grounds asserted

On judicial review, an administrative agency must defend its actions based on the reasons it gave when it acted.

[4] Administrative Law and

Procedure ← Summary Judgment or Disposition

In Administrative Procedure Act (APA) cases involving cross-motions for summary judgment, the district judge sits as an appellate tribunal, and the entire case on review is a question of law. 5 U.S.C.A. § 704; Fed. R. Civ. P. 56(a).

[5] Administrative Law and

Procedure \hookrightarrow Findings

Generally speaking, district courts reviewing agency action under the Administrative Procedure Act's (APA) arbitrary-and-capricious standard do not resolve factual issues but operate instead as appellate courts resolving legal questions. 5 U.S.C.A. § 704.

[6] Administrative Law and

Procedure ← Review limited to administrative record in general

Judicial review, when available, is typically limited to the administrative record because, in an Administrative Procedure Act (APA) case, a reviewing court should have before it neither more nor less information than did the agency when it made its decision. 5 U.S.C.A. § 704.

[7] Copyrights and Intellectual

Property \hookrightarrow Fixation as commencing rights

Under the Copyright Act of 1976, copyright protection attaches immediately upon the creation of original works of authorship fixed in any tangible medium of expression, provided those works meet certain requirements. 17 U.S.C.A. § 102(a).

[8] Copyrights and IntellectualProperty Creation and Duration of Rights

A valid copyright exists upon a qualifying work's creation and apart from registration; a certificate of registration merely confirms that the copyright has existed all along. 17 U.S.C.A. §§ 102(a), 410(a).

[9] Copyrights and Intellectual

Property \hookrightarrow Creation and Duration of Rights

If the Register of Copyrights denies an application for registration for lack of copyrightable subject matter—and did not err in doing so—then the work at issue was never subject to copyright protection at all. 17 U.S.C.A. §§ 102(a), 410(a).

[10] Copyrights and Intellectual

Property > Noncopyrightable Subject Matter

United States Copyright Office did not act arbitrarily or capriciously, in violation of the Administrative Procedure Act (APA), when it denied claimant's application for copyright registration of a piece of visual art generated by an artificial intelligence (AI) computer system on the basis that the work lacked human authorship; claimant informed the Register of Copyrights that the work was created autonomously by machine and that his claim to the copyright was based only on the fact of his ownership of the machine. 5 U.S.C.A. § 706(2)(A); 17 U.S.C.A. § 102(a).

[11] Copyrights and Intellectual

Property \longleftarrow Works of authorship

In order to be eligible for copyright, a work must have an author. 17 U.S.C.A. §§ 101, 102(a).

[12] Copyrights and Intellectual

Property - Noncopyrightable Subject Matter

In the absence of any human involvement in the creation of the work, a work generated autonomously by a computer system is not eligible for copyright. 17 U.S.C.A. § 102(a).

Attorneys and Law Firms

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Jenna Elizabeth Munnelly, DOJ-CIV, Washington, DC, for Defendants.

MEMORANDUM OPINION

BERYL A. HOWELL, United States District Judge

*1 Plaintiff Stephen Thaler owns a computer system he calls the "Creativity Machine," which he claims generated a piece of visual art of its own accord. He sought to register the work for a copyright, listing the computer system as the author and explaining that the copyright should transfer to him as the owner of the machine. The Copyright Office denied the application on the grounds that the work lacked human authorship, a prerequisite for a valid copyright to issue, in the view of the Register of Copyrights. Plaintiff challenged that denial, culminating in this lawsuit against the United States

Copyright Office and Shira Perlmutter, in her official capacity as the Register of Copyrights and the Director of the United States Copyright Office ("defendants"). Both parties have now moved for summary judgment, which motions present the sole issue of whether a work generated entirely by an artificial system absent human involvement should be eligible for copyright. See Pl.'s Mot. Summ. J. ("Pl.'s Mot."), ECF No. 16; Defs.' Cross-Mot. Summ. J. ("Defs.' Mot."), ECF No. 17. For the reasons explained below, defendants are correct that human authorship is an essential part of a valid copyright claim, and therefore plaintiff's pending motion for summary judgment is denied and defendants' pending cross-motion for summary judgment is granted.

I. BACKGROUND

Plaintiff develops and owns computer programs he describes as having "artificial intelligence" ("AI") capable of generating original pieces of visual art, akin to the output of a human artist. *See* Pl.'s Mem. Supp. Mot. Summ. J. ("Pl.'s Mem.") at 13, ECF No. 16. One such AI system—the so-called "Creativity Machine"—produced the work at issue here, titled "A Recent Entrance to Paradise:"



Admin. Record ("AR"), Ex. H, Copyright Review Board Refusal Letter Dated February 14, 2022 "(Final Refusal Letter") at 1, ECF No. 13-8.

After its creation, plaintiff attempted to register this work with the Copyright Office. In his application, he identified the author as the Creativity Machine, and explained the work had been "autonomously created by a computer algorithm running on a machine," but that plaintiff sought to claim the copyright of the "computer-generated work" himself "as a work-for-hire to the owner of the Creativity Machine." *Id.*, Ex. B, Copyright Application ("Application") at 1, ECF No. 13-2; *see also id.* at 2 (listing "Author" as "Creativity

Machine," the work as "[c]reated autonomously by machine," and the "Copyright Claimant" as "Steven [sic] Thaler" with the transfer statement, "Ownership of the machine"). The Copyright Office denied the application on the basis that the work "lack[ed] the human authorship necessary to support a copyright claim," noting that copyright law only extends to works created by human beings. *Id.*, Ex. D, Copyright Office Refusal Letter Dated August 12, 2019 ("First Refusal Letter") at 1, ECF No. 13-4.

Plaintiff requested reconsideration of his application, confirming that the work "was autonomously generated by an AI" and "lack[ed] traditional human authorship," but contesting the Copyright Office's human authorship requirement and urging that AI should be "acknowledge[d] ... as an author where it otherwise meets authorship criteria, with any copyright ownership vesting in the AI's owner." Id., Ex. E, First Request for Reconsideration at 2, ECF No. 13-5. Again, the Copyright Office refused to register the work, reiterating its original rationale that "[b]ecause copyright law is limited to 'original intellectual conceptions of the author,' the Office will refuse to register a claim if it determines that a human being did not create the work." Id., Ex. F, Copyright Office Refusal Letter Dated March 30, 2020 ("Second Refusal Letter") at 1, ECF No. 13-6 (quoting Burrow-Giles Lithographic Co. v. Sarony, 111 U.S. 53, 58, 4 S.Ct. 279, 28 L.Ed. 349 (1884) and citing 17 U.S.C. § 102(a); U.S. Copyright Office, Compendium of U.S. Copyright Office Practices § 306 (3d ed. 2017)). Plaintiff made a second request for reconsideration along the same lines as his first, see id., Ex. G, Second Request for Reconsideration at 2, ECF No. 13-7, and the Copyright Office

*2 Plaintiff timely challenged that decision in this Court, claiming that defendants' denial of copyright registration to the work titled "A Recent Entrance to Paradise," was "arbitrary, capricious, an abuse of discretion and not in accordance with the law, unsupported by substantial evidence, and in excess of Defendants' statutory authority," in violation of the Administrative Procedure Act ("APA"), 5 U.S.C. § 706(2). See Compl. ¶¶ 62–66, ECF No. 1. The parties agree upon the key facts narrated above to focus, in the pending cross-motions for summary judgment, on the sole legal issue of whether a work autonomously generated by an AI system is copyrightable. See Pl.'s Mem. at 13; Defs.' Mem. Supp.

Review Board affirmed the denial of registration, agreeing that copyright protection does not extend to the creations of

non-human entities, Final Refusal Letter at 4, 7.

Cross-Mot. Summ. J. & Opp'n Pl.'s Mot. Summ. J. ("Defs." Opp'n") at 7, ECF No. 17. Those motions are now ripe for resolution. See Defs.' Reply Supp. Cross-Mot. Summ. J. ("Defs.' Reply"), ECF No. 21.

II. LEGAL STANDARD

A. Administrative Procedure Act

"final agency action for which there is no other adequate remedy in a court," 5 U.S.C. § 704, and "instructs a reviewing court to set aside agency action found to be 'arbitrary, capricious, an abuse of discretion, or otherwise not in accordance with law," "Cigar Ass'n of Am. v. FDA, 964 F.3d 56, 61 (D.C. Cir. 2020) (quoting 5 U.S.C. § 706(2)(A)). This standard " 'requires agencies to engage in reasoned decisionmaking,' and ... to reasonably explain to reviewing courts the bases for the actions they take and the conclusions they reach." Brotherhood of Locomotive Eng'rs & Trainmen v. Fed. R.R. Admin., 972 F.3d 83, 115 (D.C. Cir. 2020) (quoting Dep't of Homeland Sec. v. Regents of Univ. of Cal. ("Regents"), — U.S. —, 140 S. Ct. 1891, 1905, 207 L.Ed.2d 353 (2020)). Judicial review of agency action is limited to "the grounds that the agency invoked when it took the action," Regents, 140 S. Ct. at 1907 (quoting *Michigan v. EPA*, 576 U.S. 743, 758, 135 S.Ct. 2699, 192 L.Ed.2d 674 (2015)), and the agency, too, "must defend its actions based on the reasons it gave when it acted." id. at 1909.

B. Summary Judgment

[6] Pursuant to Federal Rule of Civil Procedure 56, "[a] party is entitled to summary judgment only if there is no genuine issue of material fact and judgment in the movant's favor is proper as a matter of law." Soundboard Ass'n v. FTC, 888 F.3d 1261, 1267 (D.C. Cir. 2018) (quoting Ctr. for Auto Safety v. Nat'l Highway Traffic Safety Admin., 452 F.3d 798, 805 (D.C. Cir. 2006)); see also Fed. R. Civ. P. 56(a). In APA cases such as this one, involving cross-motions for summary judgment, "the district judge sits as an appellate tribunal. The 'entire case' on review is a question of law." Am. Bioscience, Inc. v. Thompson, 269 F.3d 1077, 1083-84 (D.C. Cir. 2001) (footnote omitted) (collecting cases). Thus, a court need not and ought not

engage in fact finding, since "[g]enerally speaking, district courts reviewing agency action under the APA's arbitrary and capricious standard do not resolve factual issues, but operate instead as appellate courts resolving legal questions."

James Madison Ltd. by Hecht v. Ludwig, 82 F.3d 1085, 1096 (D.C. Cir. 1996); see also Lacson v. U.S. Dep't of Homeland Sec., 726 F.3d 170, 171 (D.C. Cir. 2013) (noting, in an APA case, that "determining the facts is generally the [3] The APA provides for judicial review of any agency's responsibility, not [the court's]"). Judicial review, when available, is typically limited to the administrative record, since "[i]t is black-letter administrative law that in an [APA] case, a reviewing court should have before it neither more nor less information than did the agency when it made its decision." *CTS Corp. v. EPA*, 759 F.3d 52, 64 (D.C. Cir. 2014) (internal quotation marks and citation omitted).

III. DISCUSSION

[9] Under the Copyright Act of 1976, copyright protection attaches "immediately" upon the creation of "original works of authorship fixed in any tangible medium of expression," provided those works meet certain requirements.

Fourth Estate v. Public Benefit Corporation v. Wall-Street.com, LLC, — U.S. —, 139 S. Ct. 881, 887, 203 L.Ed.2d 147 (2019); 17 U.S.C. § 102(a). A copyright claimant can also register the work with the Register of Copyrights. Upon concluding that the work is indeed copyrightable, the Register will issue a certificate of registration, which, among other advantages, allows the claimant to pursue infringement claims in court. 17 U.S.C. §§ 410(a), 411(a); Unicolors v. H&M Hennes & Mauritz, L.P., — U.S.

—, 142 S. Ct. 941, 944–45, 211 L.Ed.2d 586 (2022). A valid copyright exists upon a qualifying work's creation and "apart" from registration, however; a certificate of registration merely confirms that the copyright has existed all along. See Fourth Estate, 139 S. Ct. at 887. Conversely, if the Register denies an application for registration for lack of copyrightable subject matter—and did not err in doing so—then the work at issue was never subject to copyright protection at all.

*3 In considering plaintiff's copyright registration application as to "A Recent Entrance to Paradise," the Register concluded that "this particular work will not support a claim to copyright" because the work lacked human authorship and thus no copyright existed in the first instance. First Refusal Letter at 1; see also Final Refusal Letter at 3 (providing the same rationale in the final reconsideration decision). By design in plaintiff's framing of the registration application, then, the single legal question presented here is whether a work generated autonomously by a computer falls under the protection of copyright law upon its creation.

Plaintiff attempts to complicate the issues presented by devoting a substantial portion of his briefing to the viability of various legal theories under which a copyright in the computer's work would transfer to him, as the computer's owner; for example, by operation of common law property principles or the work-for-hire doctrine. *See* Pl.'s Mem. at 31–37; Pl.'s Reply Supp. Mot. Summ. J. & Opp'n Def.'s Cross-Mot. Summ. J. ("Pl.'s Opp'n") at 11–15, ECF No. 18. These arguments concern *to whom* a valid copyright should have been registered, and in so doing put the cart before the horse. ¹ By denying registration, the Register concluded that no valid copyright had ever existed in a work generated absent human involvement, leaving nothing at all to register and thus no question as to whom that registration belonged.

[10] The only question properly presented, then, is whether the Register acted arbitrarily or capriciously or otherwise in violation of the APA in reaching that conclusion. The Register did not err in denying the copyright registration application presented by plaintiff. United States copyright law protects only works of human creation.

Plaintiff correctly observes that throughout its long history, copyright law has proven malleable enough to cover works created with or involving technologies developed long after traditional media of writings memorialized on paper. See, e.g.,

Goldstein v. California, 412 U.S. 546, 561, 93 S.Ct. 2303, 37 L.Ed.2d 163 (1973) (explaining that the constitutional scope of Congress's power to "protect the 'Writings' of 'Authors' " is "broad," such that "writings" is not "limited to script or printed material," but rather encompasses "any physical rendering of the fruits of creative intellectual or aesthetic labor"); Burrow-Giles Lithographic Co. v. Sarony, 111 U.S. 53, 58, 4 S.Ct. 279, 28 L.Ed. 349 (1884) (upholding the constitutionality of an amendment to the Copyright Act to cover photographs). In fact, that malleability is explicitly baked into the modern incarnation of the Copyright Act, which provides that copyright attaches to "original works of authorship fixed in any tangible medium of expression, now known or later developed." 17 U.S.C. § 102(a) (emphasis added). Copyright is designed to adapt with the times. Underlying that adaptability, however, has

been a consistent understanding that human creativity is the sine qua non at the core of copyrightability, even as that human creativity is channeled through new tools or into new media. In Sarony, for example, the Supreme Court reasoned that photographs amounted to copyrightable creations of "authors," despite issuing from a mechanical device that merely reproduced an image of what is in front of the device, because the photographic result nonetheless "represent[ed]" the "original intellectual conceptions of the author." Sarony, 111 U.S. at 59, 4 S.Ct. 279. A camera may generate only a "mechanical reproduction" of a scene, but does so only after the photographer develops a "mental conception" of the photograph, which is given its final form by that photographer's decisions like "posing the [subject] in front of the camera, selecting and arranging the costume, draperies, and other various accessories in said photograph, arranging the subject so as to present graceful outlines, arranging and disposing the light and shade, suggesting and evoking the desired expression, and from such disposition, arrangement, or representation" crafting the overall image.

Id. at 59–60, 4 S.Ct. 279. Human involvement in, and ultimate creative control over, the work at issue was key to the conclusion that the new type of work fell within the bounds of copyright.

*4 Copyright has never stretched so far, however, as to protect works generated by new forms of technology operating absent any guiding human hand, as plaintiff urges here. Human authorship is a bedrock requirement of copyright.

[11] That principle follows from the plain text of the Copyright Act. The current incarnation of the copyright law, the Copyright Act of 1976, provides copyright protection to "original works of authorship fixed in any tangible medium of expression, now known or later developed, from which they can be perceived, reproduced, or otherwise communicated, either directly or with the aid of a machine or device." 17 U.S.C. § 102(a). The "fixing" of the work in the tangible medium must be done "by or under the authority of the author." *Id.* § 101. In order to be eligible for copyright, then, a work must have an "author."

To be sure, as plaintiff points out, the critical word "author" is not defined in the Copyright Act. *See* Pl.'s Mem. at 24. "Author," in its relevant sense, means "one that is the source of some form of intellectual or creative work," "[t]he creator of an artistic work; a painter, photographer, filmmaker,

etc." *Author*, MERRIAM-WEBSTER UNABRIDGED DICTIONARY, https://unabridged.merriam-webster.com/unabridged/author (last visited Aug. 18, 2023); *Author*, OXFORD ENGLISH DICTIONARY, https://www.oed.com/dictionary/author_n (last visited Aug. 10, 2023). By its plain text, the 1976 Act thus requires a copyrightable work to have an originator with the capacity for intellectual, creative, or artistic labor. Must that originator be a human being to claim copyright protection? The answer is yes. ²

The 1976 Act's "authorship" requirement as presumptively being human rests on centuries of settled understanding. The Constitution enables the enactment of copyright and patent law by granting Congress the authority to "promote the progress of science and useful arts, by securing for limited times to authors and inventors the exclusive right to their respective writings and discoveries." U.S. Const. art. 1, cl. 8. As James Madison explained, "[t]he utility of this power will scarcely be questioned," for "[t]he public good fully coincides in both cases [of copyright and patent] with the claims of individuals." THE FEDERALIST NO. 43 (James Madison). At the founding, both copyright and patent were conceived of as forms of property that the government was established to protect, and it was understood that recognizing exclusive rights in that property would further the public good by incentivizing individuals to create and invent. The act of human creation-and how to best encourage human individuals to engage in that creation, and thereby promote science and the useful arts-was thus central to American copyright from its very inception. Non-human actors need no incentivization with the promise of exclusive rights under United States law, and copyright was therefore not designed to reach them.

*5 The understanding that "authorship" is synonymous with human creation has persisted even as the copyright law has otherwise evolved. The immediate precursor to the modern copyright law—the Copyright Act of 1909—explicitly provided that only a "person" could "secure copyright for his work" under the Act. Act of Mar. 4, 1909, ch. 320, §§ 9, 10, 35 Stat. 1075, 1077. Copyright under the 1909 Act was thus unambiguously limited to the works of human creators. There is absolutely no indication that Congress intended to effect any change to this longstanding requirement with the modern incarnation of the copyright law. To the contrary, the relevant congressional report indicates that in enacting the 1976 Act, Congress intended to incorporate the "original work of authorship" standard "without change"

from the previous 1909 Act. *See* H.R. REP. NO. 94-1476, at 51 (1976).

The human authorship requirement has also been consistently recognized by the Supreme Court when called upon to interpret the copyright law. As already noted, in Sarony. the Court's recognition of the copyrightability of a photograph rested on the fact that the human creator, not the camera, conceived of and designed the image and then used the camera to capture the image. See Sarony, 111 U.S. at 60, 4 S.Ct. 279. The photograph was "the product of [the photographer's] intellectual invention," and given "the nature of authorship," was deemed "an original work of art ... of which [the photographer] is the author." Id. at 60–61, 4 S.Ct. 279. Similarly, in Mazer v. Stein, the Court delineated a prerequisite for copyrightability to be that a work "must be original, that is, the author's tangible expression of his ideas." 347 U.S. 201, 214, 74 S.Ct. 460, 98 L.Ed. 630 (1954). Goldstein v. California, too, defines "author" as "an 'originator,' 'he to whom anything owes its origin,' " 412 U.S. at 561, 93 S.Ct. 2303 (quoting Sarony, 111 U.S. at 58, 4 S.Ct. 279). In all these cases, authorship centers on acts of human creativity.

Accordingly, courts have uniformly declined to recognize copyright in works created absent any human involvement, even when, for example, the claimed author was divine. The Ninth Circuit, when confronted with a book "claimed to embody the words of celestial beings rather than human beings," concluded that "some element of human creativity must have occurred in order for the Book to be copyrightable," for "it is not creations of divine beings that the copyright laws were intended to protect." *Urantia*

the copyright laws were intended to protect." *Urantia Found. v. Kristen Maaherra*, 114 F.3d 955, 958–59 (9th Cir. 1997) (finding that because the "members of the Contact Commission chose and formulated the specific questions asked" of the celestial beings, and then "select[ed] and arrange[d]" the resultant "revelations," the Urantia Book was "at least partially the product of human creativity" and thus

protected by copyright); see also Penguin Books U.S.A., Inc. v. New Christian Church of Full Endeavor, 96-cv-4126 (RWS), 2000 WL 1028634, at *2, 10–11 (S.D.N.Y. July 25, 2000) (finding a valid copyright where a woman had "filled nearly thirty stenographic notebooks with words she believed were dictated to her" by a "'Voice' which would

speak to her whenever she was prepared to listen," and who had worked with two human co-collaborators to revise and edit those notes into a book, a process which involved enough creativity to support human authorship); Oliver v. St. Germain Found., 41 F. Supp. 296, 297, 299 (S.D. Cal. 1941) (finding no copyright infringement where plaintiff claimed to have transcribed "letters" dictated to him by a spirit named Phylos the Thibetan, and defendant copied the same "spiritual world messages for recordation and use by the living" but was not charged with infringing plaintiff's "style or arrangement" of those messages). Similarly, in Kelley v. Chicago Park District, the Seventh Circuit refused to "recognize[] copyright" in a cultivated garden, as doing so would "press[] too hard on the[] basic principle[]" that "[a]uthors of copyrightable works must be human." 635 F.3d 290, 304-06 (7th Cir. 2011). The garden "ow[ed] [its] form to the forces of nature," even if a human had originated the plan for the "initial arrangement of the plants," and as such lay outside the bounds of copyright. Id. at 304. Finally, in Naruto v. Slater, the Ninth Circuit held that a crested macaque could not sue under the Copyright Act for the alleged infringement of photographs this monkey had taken of himself, for "all animals, since they are not human" lacked statutory standing under the Act. 888 F.3d 418. 420 (9th Cir. 2018). While resolving the case on standing grounds, rather than the copyrightability of the monkey's work, the Naruto Court nonetheless had to consider whom the Copyright Act was designed to protect and, as with those courts confronted with the nature of authorship, concluded that only humans had standing, explaining that the terms used to describe who has rights under the Act, like "'children,' 'grandchildren,' 'legitimate,' 'widow,' and 'widower[,]' all imply humanity and necessarily exclude animals." — Id. at 426. Plaintiff can point to no case in which a court has

*6 Undoubtedly, we are approaching new frontiers in copyright as artists put AI in their toolbox to be used in the generation of new visual and other artistic works. The increased attenuation of human creativity from the actual generation of the final work will prompt challenging questions regarding how much human input is necessary to qualify the user of an AI system as an "author" of a generated work, the scope of the protection obtained over the resultant image, how to assess the originality of AI-generated works where the systems may have been trained

recognized copyright in a work originating with a non-human.

on unknown pre-existing works, how copyright might best be used to incentivize creative works involving AI, and more. *See, e.g.*, Letter from Senators Thom Tillis and Chris Coons to Kathi Vidal, Under Secretary of Commerce for Intellectual Property and Director of the U.S. Patent and Trademark Office, and Shira Perlmutter, Register of Copyrights and Director of the U.S. Copyright Office (Oct. 27, 2022), https://www.copyright.gov/laws/hearings/Letter-to-USPTO-USCO-on-National-Commission-on-AI-1.pdf (requesting that the United States Patent and Trademark Office and the United States Copyright Office "jointly establish a national commission on AI" to assess, among other topics, how intellectual property law may best "incentivize future AI related innovations and creations").

[12] This case, however, is not nearly so complex. While plaintiff attempts to transform the issue presented here, by asserting new facts that he "provided instructions and directed his AI to create the Work," that "the AI is entirely controlled by [him]," and that "the AI only operates at [his] direction," Pl.'s Mem. at 36-37—implying that he played a controlling role in generating the work—these statements directly contradict the administrative record. Judicial review of a final agency action under the APA is limited to the administrative record, because "[i]t is blackletter administrative law that in an [APA] case, a reviewing court should have before it neither more nor less information than did the agency when it made its decision." CTS Corp., 759 F.3d at 64 (internal quotation marks and citation omitted). Here, plaintiff informed the Register that the work was "[c]reated autonomously by machine," and that his claim to the copyright was only based on the fact of his "[o]wnership

of the machine." Application at 2. The Register therefore made her decision based on the fact the application presented that plaintiff played no role in using the AI to generate the work, which plaintiff never attempted to correct. See First Request for Reconsideration at 2 ("It is correct that the present submission lacks traditional human authorship it was autonomously generated by an AI."); Second Request for Reconsideration at 2 (same). Plaintiff's effort to update and modify the facts for judicial review on an APA claim is too late. On the record designed by plaintiff from the outset of his application for copyright registration, this case presents only the question of whether a work generated autonomously by a computer system is eligible for copyright. In the absence of any human involvement in the creation of the work, the clear and straightforward answer is the one given by the Register: No.

Given that the work at issue did not give rise to a valid copyright upon its creation, plaintiff's myriad theories for how ownership of such a copyright could have passed to him need not be further addressed. Common law doctrines of property transfer cannot be implicated where no property right exists to transfer in the first instance. The work-for-hire provisions of the Copyright Act, too, presuppose that an interest exists to be claimed. *See* 17 U.S.C. § 201(b) ("In the case of a work made for hire, the employer ... owns all of the rights comprised in the copyright."). Here, the image autonomously generated by plaintiff's computer system was never eligible for copyright, so none of the doctrines invoked by plaintiff conjure up a copyright over which ownership may be claimed.

IV. CONCLUSION

*7 For the foregoing reasons, defendants are correct that the Copyright Office acted properly in denying copyright registration for a work created absent any human involvement. Plaintiff's motion for summary judgment is therefore denied and defendants' cross-motion for summary judgment is granted.

An Order consistent with this Memorandum Opinion will be entered contemporaneously.

All Citations

--- F.Supp.3d ----, 2023 WL 5333236

Footnotes

- In pursuing these arguments, plaintiff elaborates on his development, use, ownership, and prompting of the Al generating software in the so-called "Creativity Machine," implying a level of human involvement in this case entirely absent in the administrative record. As detailed, *supra*, in Part I, plaintiff consistently represented to the Register that the Al system generated the work "autonomously" and that he played no role in its creation, see Application at 2, and judicial review of the Register's final decision must be based on those same facts.
- The issue of whether non-human sentient beings may be covered by "person" in the Copyright Act is only "fun conjecture for academics," Justin Hughes, *Restating Copyright Law's Originality Requirement*, 44 COLUMBIA J. L. & ARTS 383, 408–09 (2021), though useful in illuminating the purposes and limits of copyright protection as AI is increasingly employed. Nonetheless, delving into this debate is an unnecessary detour since "[t]he day sentient refugees from some intergalactic war arrive on Earth and are granted asylum in Iceland, copyright law will be the least of our problems." *Id.* at 408.
- In any event, plaintiff's attempts to cast the work as a work-for-hire must fail as both definitions of a "work made for hire" available under the Copyright Act require that the individual who prepares the work is a human being. The first definition provides that "a 'work made for hire' is ... a work prepared by an *employee* within the scope of *his or her* employment," while the second qualifies certain eligible works "*if the parties expressly agree in a written instrument signed by them* that the work shall be considered a work made for hire." U.S.C. § 101 (emphasis added). The use of personal pronouns in the first definition clearly contemplates only human beings as eligible "employees," while the second necessitates a meeting of the minds and exchange of signatures in a valid contract not possible with a non-human entity.

End of Document

 $\hbox{@ 2024 Thomson Reuters.}$ No claim to original U.S. Government Works.

September 5, 2023

Tamara Pester, Esq. Tamara S. Pester, LLC PO Box 6601 Denver, CO 80206

Re: Second Request for Reconsideration for Refusal to Register Théâtre D'opéra Spatial (SR # 1-11743923581; Correspondence ID: 1-5T5320R)

Dear Ms. Pester:

The Review Board of the United States Copyright Office ("Board") has considered Jason M. Allen's ("Mr. Allen") second request for reconsideration of the Office's refusal to register a two-dimensional artwork claim in the work titled "Théâtre D'opéra Spatial" ("Work"). After reviewing the application, deposit copy, and relevant correspondence, along with the arguments in the second request for reconsideration, the Board affirms the Registration Program's denial of registration. The Board finds that the Work contains more than a *de minimis* amount of content generated by artificial intelligence ("AI"), and this content must therefore be disclaimed in an application for registration. Because Mr. Allen is unwilling to disclaim the AI-generated material, the Work cannot be registered as submitted.

I. DESCRIPTION OF THE WORK

The Work is a two-dimensional artwork, reproduced below:



II. ADMINISTRATIVE RECORD

On September 21, 2022, Mr. Allen filed an application to register a two-dimensional artwork claim in the Work. While Mr. Allen did not disclose in his application that the Work was created using an AI system, the Office was aware of the Work because it had garnered national attention for being the first AI-generated image to win the 2022 Colorado State Fair's annual fine art competition. Because it was known to the Office that AI-generated material contributed to the Work, the examiner assigned to the application requested additional information about Mr. Allen's use of Midjourney, a text-to-picture artificial intelligence service, in the creation of the Work. Email from U.S. Copyright Office to Tamara Pester (Sept. 28, 2022). In response, Mr. Allen provided an explanation of his process, stating that he "input numerous revisions and text prompts at least 624 times to arrive at the initial version of the image." Email from Tamara Pester to U.S. Copyright Office (Sept. 30, 2022) ("Allen Sept. Creation Explanation"). He further explained that, after Midjourney produced the initial version of the Work, he used Adobe Photoshop to remove flaws and create new visual content and used Gigapixel AI to "upscale" the image, increasing its resolution and size. *Id.*² As a result of these disclosures, the examiner requested that the features of the Work generated by Midjourney be excluded from the copyright claim. Email from U.S. Copyright Office to Tamara Pester (Oct. 14, 2022). Mr. Allen declined the examiner's request and reasserted his claim to copyright in the features of the Work produced by an AI system. Email from Tamara Pester to U.S. Copyright Office (Oct. 25, 2022). The Office refused to register the claim because the deposit for the Work did not "fix only [Mr. Allen's] alleged authorship" but instead included "inextricably merged, inseparable contributions" from both Mr. Allen and Midjourney. Initial Letter Refusing Registration from U.S. Copyright Office to Tamara Pester at 1 (Dec. 13, 2022).

On January 24, 2023, Mr. Allen requested that the Office reconsider its initial refusal to register the Work, arguing that the examiner had misapplied the human authorship requirement and that public policy favored registration. Letter from Tamara Pester to U.S. Copyright Office at 2, 4–8 (Jan. 24, 2023) ("First Request"). After reviewing the Work in light of the points raised in the First Request, the Office reevaluated the claims and again concluded that the Work could not be registered without limiting the claim to only the copyrightable authorship Mr. Allen himself contributed to the Work. Refusal of First Request for Reconsideration from U.S. Copyright Office to Tamara Pester (June 6, 2023). The Office explained that "the image generated by Midjourney that formed the initial basis for th[e] Work is not an original work of authorship protected by copyright." *Id.* at 6. The Office accepted Mr. Allen's claim that human-authored "visual edits" made with Adobe Photoshop contained a sufficient amount of original authorship to be registered. *Id.* at 8. However, the Office explained that the features generated by Midjourney and Gigapixel AI must be excluded as non-human authorship. *Id.* at 6–7, 9. Because Mr. Allen sought to register the entire work and refused to disclaim the portions attributable to AI, the Office could not register the claim. *Id.* at 9.

In a letter submitted July 12, 2023, Mr. Allen requested that, pursuant to 37 C.F.R. § 202.5(c), the Office reconsider for a second time its refusal to register the Work. Letter from

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¹ Sarah Kuta, *Art Made with Artificial Intelligence Wins at State Fair*, SMITHSONIAN MAGAZINE (Sept. 6, 2022), https://www.smithsonianmag.com/smart-news/artificial-intelligence-art-wins-colorado-state-fair-180980703/.

² Mr. Allen provided additional details about this process in further correspondence on October 6, 2023. *See* Email from Tamara Pester to U.S. Copyright Office (Oct. 6, 2022) ("Allen Oct. Creation Explanation").

Tamara Pester to U.S. Copyright Office (July 12, 2023) ("Second Request"). The Second Request presented several arguments. First, Mr. Allen argued that, in finding that the image generated by Midjourney lacks the human authorship essential for copyright protection, "the Office ignore[d] the essential element of human creativity required to create a work using the Midjourney program." *Id.* at 1. Mr. Allen argued that his "creative input" into Midjourney, which included "enter[ing] a series of prompts, adjust[ing] the scene, select[ing] portions to focus on, and dictat[ing] the tone of the image," is "on par with that expressed by other types of artists and capable of Copyright protection." *Id.* at 4. He further contended that the fair use doctrine "would allow for registration of the work" because it "allows for transformative uses of copyrighted material." *Id.* at 1, 9. Mr. Allen argued that, "[i]n this case, the underlying AI-generated work merely constitutes *raw material* which Mr. Allen has transformed through his artistic contributions." *Id.* at 11 (emphasis in original). Therefore, "regardless of whether the underlying AI-generated work is eligible for copyright registration, the entire Work in the form submitted to the copyright office should be accepted for registration." *Id.* at 1, 9–11.

Next, he asserted that, by refusing to register content generated via Midjourney and other generative AI platforms, "the Office is placing a value judgment on the utility of various tools," and that denial of copyright protection for the output of such tools would result in a void of ownership. *Id.* at 6, 9. Finally, he objected to the Office's registration requirements for works containing AI-generated content, stating that "[r]equiring creators to list each tool and the proportion of the work created with the tool would have a burdensome effect if enforced uniformly." *Id.* at 7–8.

III. DISCUSSION

After carefully examining the Work and considering the arguments made in the First and Second Requests, the Board finds that the Work contains more than a *de minimis* amount of AI-generated content, which must be disclaimed in an application for registration. Because Mr. Allen has refused to disclaim the material produced by AI, the Work cannot be registered as submitted.

A. Originality and the Human Authorship Requirement

The Copyright Act protects, and the Office registers, "original works of authorship fixed in any tangible medium of expression." 17 U.S.C. § 102(a). Courts have interpreted the statutory phrase "works of authorship" to require human creation of the work. *See Thaler v. Perlmutter*, No. 22-cv-1564, 2023 WL 5333236, at *4 (D.D.C. Aug. 18, 2023) (stating that "human authorship is a bedrock requirement of copyright" in affirming the Office's refusal to register a work "autonomously" created by AI). For this reason, courts have uniformly rejected attempts to protect the creations of non-humans through copyright. For example, the Ninth Circuit held that a book containing words "authored' by non-human spiritual beings" can only gain copyright protection if there is "human selection and arrangement of the revelations." *Urantia Found. v. Kristen Maaherra*, 114 F.3d 955, 957–59 (9th Cir. 1997) (holding that "some element of human creativity must have occurred in order for the Book to be copyrightable" because "it is not creations of divine beings that the copyright laws were intended to protect"). Similarly, a monkey cannot register a copyright in photos it captures with a camera because the Copyright Act refers to an author's "children," "widow," "grandchildren," and "widower,"—

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terms that "all imply humanity and necessarily exclude animals." *Naruto v. Slater*, 888 F.3d 418, 426 (9th Cir. 2018), *decided on other grounds*. Most recently, in *Thaler v. Perlmutter*, the U.S. District Court for the District of Columbia explained:

By its plain text, the 1976 Act... requires a copyrightable work to have an originator with the capacity for intellectual, creative, or artistic labor. Must that originator be a human being to claim copyright protection? The answer is "yes."

2023 WL 5333236 at *4 (footnote omitted). Because copyright protection is only available for the creations of human authors, "the Office will refuse to register a [copyright] claim if it determines that a human being did not create the work." U.S. COPYRIGHT OFFICE, COMPENDIUM OF U.S. COPYRIGHT OFFICE PRACTICES § 306 (3d ed. 2021) ("COMPENDIUM (THIRD)").

When analyzing AI-generated material, the Office must determine when a human user can be considered the "creator" of AI-generated output. In March 2023, the Office provided public guidance on registration of works created by a generative-AI system. The guidance explained that, in considering an application for registration, the Office will ask "whether the 'work' is basically one of human authorship, with the computer [or other device] merely being an assisting instrument, or whether the traditional elements of authorship in the work (literary, artistic, or musical expression or elements of selection, arrangement, etc.) were actually conceived and executed not by man but by a machine." Copyright Registration Guidance: Works Containing Material Generated by Artificial Intelligence, 88 Fed. Reg. 16,190, 16,192 (Mar. 16, 2023) ("AI Registration Guidance") (quoting U.S. COPYRIGHT OFFICE, SIXTY-EIGHTH ANNUAL REPORT OF THE REGISTER OF COPYRIGHTS FOR THE FISCAL YEAR ENDING JUNE 30, 1965, 5 (1966)); see also AI Registration Guidance, 88 Fed. Reg. at 16,192 (asking "whether the AI contributions are the result of 'mechanical reproduction' or instead of an author's 'own original mental conception, to which [the author] gave visible form.") (quoting Burrow-Giles Lithographic Co. v. Sarony, 111 U.S. 53, 60 (1884)). This analysis will be "necessarily case-bycase" because it will "depend on the circumstances, particularly how the AI tool operates and how it was used to create the final work." AI Registration Guidance, 88 Fed. Reg. at 16,192.

If all of a work's "traditional elements of authorship" were produced by a machine, the work lacks human authorship, and the Office will not register it. *Id.* If, however, a work containing AI-generated material also contains sufficient human authorship to support a claim to copyright, then the Office will register the human's contributions. *Id.* at 16,192–93. In such cases, the applicant must disclose AI-generated content that is "more than *de minimis.*" *Id.* at 16,193. Applicants may disclose and exclude such material by placing a brief description of the AI-generated content in the "Limitation of Claim" section on the registration application. The description may be as brief and generic as "[description of content] generated by artificial intelligence." *Id.* Applicants may provide additional information in the "Note to CO" field in the online application. *Id.* Applicants are not required to list the AI tools used in the creation of the work.

Before turning to its analysis of the Work, the Board notes the Office has previously considered the scope of copyright protection of images generated through the use of the tool used by Mr. Allen, *i.e.*, the generative AI system Midjourney. Last year, the Office of Registration Policy and Practice initiated cancellation proceedings for a graphic novel containing images

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generated by Midjourney.³ In its final decision reissuing the registration certificate with exclusions, the Office explained its understanding of how the Midjourney service functions and the relevant analysis under copyright law.⁴ In examining the Work here, the Board applies its knowledge of Midjourney and Midjourney's description of its own service, of which the Office takes administrative notice. *See* COMPENDIUM (THIRD) § 1704.2 ("[T]he Board . . . may take administrative notice of matters of general knowledge or matters known to the Office or the Review Board.").

B. Analysis

Because the Work here contains AI-generated material, the Board starts with an analysis of the circumstances of the Work's creation, including Mr. Allen's use of an AI tool. According to Mr. Allen, the Work was created by 1) initially generating an image using Midjourney (the "Midjourney Image"), 2) using Adobe Photoshop to "beautify and adjust various cosmetic details/flaws/artifacts, etc." in the Midjourney Image, and 3) upscaling the image using Gigapixel AI. After considering the application, the deposit, and Mr. Allen's correspondence, the Board concludes that the Work contains an amount of AI-generated material that is more than *de minimis* and thus must be disclaimed.⁵ Specifically, the Board concludes that the Midjourney Image, which remains in substantial form in the final Work, is not the product of human authorship. In reaching this conclusion, the Board does not decide whether Mr. Allen's adjustments made in Adobe Photoshop would be copyrightable on their own because the Board lacks sufficient information to make that determination.⁶ The Board also does not consider Mr. Allen's use of Gigapixel AI because he concedes that Gigapixel AI "doesn't introduce new, original elements into the image" and that "the enlargement process undertaken by Gigapixel AI does not equate to authorship." Second Request at 5–6.

³ See Letter from U.S. Copyright Office to Kris Kashtanova at 14 (Oct. 28, 2022), https://www.copyright.gov/docs/zarya-of-the-dawn.pdf.

⁴ U.S. Copyright Office, *Cancellation Decision re: Zarya of the Dawn (VAu001480196)* at 6–8 (Feb. 21, 2023), https://copyright.gov/docs/zarya-of-the-dawn.pdf.

⁵ The Board notes that there may be cases in the future where the application of the *de minimis* standard is a closer call. Here, however, the significance of the AI-generated material to the final work is apparent.

⁶ Mr. Allen used Photoshop to erase "[u]ndesired visual elements" from the image generated by Midjourney, such as "a crack on the floor next to the central subjects' feet, a deformed looking tower structure in the landscape's background, a dark scar in the cityscape, and a dark blemish in the sky of the background." Allen Oct. Creation Explanation. He then "used Photoshop to paint in those [deleted] areas with content aware tools," before using other Photoshop features such as brush tools, and blur and sharpening tools. *Id.* According to Adobe, Photoshop's content fill feature fills empty spaces in with little or no input from a user, which suggests a lack of human authorship of filled material. *See* Meredith Alexander Kunz, *Leveraging Deep Learning to Fix Images*, ADOBE RESEARCH (Feb. 8, 2018), https://research.adobe.com/news/leveraging-deep-learning-to-fix-images/ (explaining that an older version of content fill "pick[ed] patches in the surrounding area to copy in" and a newer version employs machine learning techniques "to actually create new content for an image"). And the Board would need more information to know whether Mr. Allen's use of Photoshop rose to the level of copyrightability. *See* COMPENDIUM (THIRD) § 909.3(A) ("Typical technical alterations that do not warrant registration include . . . repairing faded print and visual content; and sharpening and balancing colors, tint, tone, and the like."). Were Mr. Allen willing to disclaim AI-generated material in the Work, he would be able to file a new application and explain why his modifications to the image rise to the level of copyrightable authorship.





Midjourney Image

The Work

In his Second Request, Mr. Allen asserts a number of arguments in support of his claim. He argues that his use of Midjourney allows him to claim authorship of the image generated by the service because he provided "creative input" when he "entered a series of prompts, adjusted the scene, selected portions to focus on, and dictated the tone of the image." *Id.* at 4. As explained in his correspondence, Mr. Allen created a text prompt that began with a "big picture description" that "focuse[d] on the overall subject of the piece." Allen Sept. Creation Explanation. He then added a second "big picture description" to the prompt text "as a way of instructing the software that Mr. Allen is combining two ideas." Id. Next, he added "the overall image's genre and category," "certain professional artistic terms which direct the tone of the piece," "how lifelike [Mr. Allen] wanted the piece to appear," a description of "how colors [should be] used," a description "to further define the composition," "terms about what style/era the artwork should depict," and "a writing technique that Mr. Allen has established from extensive testing" that would make the image "pop." Id. He then "append[ed the prompt] with various parameters which further instruct[ed] the software how to develop the image," resulting in a final text prompt that was "executed . . . into Midjourney to complete the process" and resulted in the creation of the Midjourney Image above. Id.⁸

In the Board's view, Mr. Allen's actions as described do not make him the author of the Midjourney Image because his sole contribution to the Midjourney Image was inputting the text prompt that produced it. Although Mr. Allen describes "input[ing] numerous revisions and text prompts at least 624 times" before producing the Midjourney Image, Allen Sept. Creation Explanation, the steps in that process were ultimately dependent on how the Midjourney system processed Mr. Allen's prompts. According to Midjourney's documentation, prompts "influence" what the system generates and are "interpret[ed]" by Midjourney and "compared to its training data." As the Office has explained, "Midjourney does not interpret prompts as specific instructions to create a particular expressive result," because "Midjourney does not understand

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⁷ Midjourney permits users to add "parameters" to a text prompt to control aspects of what is generated, such as an image's aspect ratio or how much computing time is spent to generate the image. *See* MIDJOURNEY, *Parameter List*, https://docs.midjourney.com/docs/parameter-list (last visited Sept. 5, 2023).

⁸ Mr. Allen declined to disclose any specific prompt on the grounds that "specific string of prompts and inputs are confidential." Allen Sept. Creation Explanation. Mr. Allen has not sought copyright protection for his prompts and inputs. Nor could the Board consider whether the prompts themselves were sufficiently creative to be independently protected by copyright since Mr. Allen has not disclosed them.

⁹ See MIDJOURNEY, Prompts, https://docs.midjourney.com/docs/prompts (last visited Sept. 5, 2023).

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grammar, sentence structure, or words like humans." It is the Office's understanding that, because Midjourney does not treat text prompts as direct instructions, users may need to attempt hundreds of iterations before landing upon an image they find satisfactory. This appears to be the case for Mr. Allen, who experimented with over 600 prompts before he "select[ed] and crop[ped] out one 'acceptable' panel out of four potential images ... (after hundreds were previously generated)." Allen Sept. Creation Explanation. As the Office described in its March guidance, "when an AI technology receives solely a prompt from a human and produces complex written, visual, or musical works in response, the 'traditional elements of authorship' are determined and executed by the technology—not the human user." AI Registration Guidance, 88 Fed. Reg. at 16,192. And because the authorship in the Midjourney Image is more than *de minimis*, Mr. Allen must exclude it from his claim. *See id.* at 16,193. Because Mr. Allen has refused to limit his claim to exclude its non-human authorship elements, the Office cannot register the Work as submitted.

The Board finds that Mr. Allen's remaining arguments regarding elements of authorship in the Work are unpersuasive. First, he argues that the Office's position "ignores the essential element of human creativity required to create a work using the Midjourney program," and that his creative choices in operating Midjourney make him the author of resulting output. Second Request at 1, 4 (citing SHL Imaging Inc. v. Artisan House, Inc., 117 F. Supp. 2d 301, 308 (S.D.N.Y. 2000) (holding human authorship requires that "an author must imbue the work with a visible form that results from creative choices")). The Board acknowledges that the process of prompting can involve creativity—after all, "some prompts may be sufficiently creative to be protected by copyright" as literary works. AI Registration Guidance, 88 Fed. Reg. at 16,192 n.27. But that does not mean that providing text prompts to Midjourney "actually form[s]" the generated images. See Sarony, 111 U.S. at 61; see also Thaler, 2023 WL 5333236, at *3 (the "key" to copyright protection is "[h]uman involvement in, and ultimate creative control over, the work at issue"). Instead, Mr. Allen is closer to the plaintiff in Kelley v. Chicago Park District who sought to claim copyright in a "living garden." 635 F.3d 290 (7th Cir. 2011). In that case, the court rejected the authorship claim because, as is true here, the plaintiff's actions did not amount to creative control of the claimed elements of the work. 11 As the Seventh Circuit further explained, while "copyright's prerequisites of authorship and fixation are broadly defined, ... the law must have some limits." Id. at 304.

Second, the Board rejects Mr. Allen's policy argument that denying copyright protection to AI-generated material leaves a "void of ownership troubling to creators." Second Request at 9. The Constitution and the Copyright Act define the works that are entitled to copyright

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¹⁰ U.S. Copyright Office, *Cancellation Decision re: Zarya of the Dawn (VAu001480196)* at 1 (Feb. 21, 2023), https://www.copyright.gov/docs/zarya-of-the-dawn.pdf (quoting MIDJOURNEY, *Prompts*, https://docs.midjourney.com/docs/prompts).

¹¹ In the case of gardens, "a garden owes most of its form and appearance to natural forces, though the gardener who plants and tends it obviously assists," such as by "determin[ing] the initial arrangement of the plants in a garden." *Kelley*, 635 F.3d at 304. And in the case of images generated by Midjourney, most of the form of the image will be determined by outside forces such as Midjourney's training data and the initial "noise" that serves as a starting point for the diffusion process that generates a final image. *See* MIDJOURNEY, *Prompts*, https://docs.midjourney.com/docs/prompts (explaining that prompts are converted to tokens that are then "compared to [Midjourney's] training data") (last visited Sept. 5, 2023); MIDJOURNEY, *Seeds*, https://docs.midjourney.com/docs/seeds (explaining that Midjourney creates "a field of visual noise, like television static, as a starting point to generate the initial image grids") (last visited Sept. 5, 2023).

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protection, and expressly exclude certain subject matter. To be copyrightable, a work must qualify as an "original work of authorship," which excludes works produced by non-humans. The fact that not all works will satisfy this standard does not create a "troubling" void of ownership. The Office administers the copyright laws as enacted by Congress and cannot exceed the bounds set by Congress and the Constitution.

Third, the Board rejects Mr. Allen's argument that requiring AI-generated material to be excluded from the application for the Work improperly "plac[es] a value judgment on the utility of various tools." Second Request at 6–7. The disclosure of AI-generated material is "information regarded by the Register of Copyrights as bearing upon the preparation or identification of the work or the existence, ownership, or duration of the copyright." 17 U.S.C. § 409(10). As the Office's guidance on works containing AI-generated material explained, the Copyright Act permits the Register to identify such information and require its disclosure in copyright applications. AI Registration Guidance, 88 Fed. Reg. at 16,191. This requirement is not a value judgment; it is a recognition of the fact that "[h]uman authorship is a bedrock requirement of copyright." *Thaler*, 2023 WL 5333236, at *4.

Fourth, the Board rejects Mr. Allen's suggestion that the doctrine of "fair use" is relevant to the determination of whether a work is copyrightable. See Second Request at 1, 9–11 (arguing that AI-generated material "merely constitutes raw material which Mr. Allen has transformed") (citing Cariou v. Prince, 714 F.3d 694 (2d Cir. 2013)). Fair use is a legal doctrine that permits the unauthorized use of copyright-protected works in certain circumstances; it does not address copyrightability, but rather use. To the extent Mr. Allen argues by analogy that his visual edits are "transformative," and thus, copyrightable, the Board agrees that human-authored modifications of AI-generated material may protected by copyright. See AI Registration Guidance, 88 Fed. Reg. at 16,192–93 (explaining that in many cases, "a work containing AI-generated material will also contain sufficient human authorship to support a copyright claim" because a human author may select, arrange, or modify AI-generated material in a sufficiently creative way). But the Office cannot register Mr. Allen's human contributions if he does not limit his claim with respect to the AI-generated material.

Finally, the Board dismisses Mr. Allen's argument that "[r]equiring creators to list each tool and the proportion of the work created with the tool would have a burdensome effect." Second Request at 8. The Office does not require a detailed disclosure of the specific identity and creative process behind the AI-generated material in a work. The Office's guidance merely requires applicants to provide a "brief statement" in the application, such as that the text was "generated by artificial intelligence." *See* AI Registration Guidance, 88 Fed. Reg. at 16,193. The Office does not intend this requirement to be burdensome, and it does not call for a detailed list of the tools used or the precise proportions of the work that were created by each one. ¹²

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¹² The Office illustrated the simplicity of this requirement in a webinar designed to assist applicants whose works contain material generated by artificial intelligence. *See* U.S. Copyright Office, *Webinar: Registration Guidance for Works Containing AI-Generated Content* (June 28, 2023), https://copyright.gov/events/ai-application-process/; *see id.*, Tr. at 11.

IV. CONCLUSION

For the reasons stated herein, the Review Board of the United States Copyright Office affirms the refusal to register the copyright claim in the Work. Pursuant to 37 C.F.R. § 202.5(g), this decision constitutes final agency action regarding Mr. Allen's September 2022 application. ¹³

U.S. Copyright Office Review Board

Suzanne V. Wilson, General Counsel and Associate Register of Copyrights

Maria Strong, Associate Register of Copyrights and Director of Policy and International Affairs Jordana Rubel, Assistant General Counsel

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¹³ This decision does not foreclose Mr. Allen's ability to file a new application for registration of the Work in which he disclaims the Work's AI-generated material. In such a case, the Office could consider whether the human-authored elements of the Work can sustain a claim for copyright, an issue we have not decided here.



February 21, 2023

Van Lindberg Taylor English Duma LLP 21750 Hardy Oak Boulevard #102 San Antonio, TX 78258

Previous Correspondence ID: 1-5GB561K

Re: Zarya of the Dawn (Registration # VAu001480196)

Dear Mr. Lindberg:

The United States Copyright Office has reviewed your letter dated November 21, 2022, responding to our letter to your client, Kristina Kashtanova, seeking additional information concerning the authorship of her work titled *Zarya of the Dawn* (the "Work"). Ms. Kashtanova had previously applied for and obtained a copyright registration for the Work, Registration #VAu001480196. We appreciate the information provided in your letter, including your description of the operation of the Midjourney's artificial intelligence ("AI") technology and how it was used by your client to create the Work.

The Office has completed its review of the Work's original registration application and deposit copy, as well as the relevant correspondence in the administrative record. We conclude that Ms. Kashtanova is the author of the Work's text as well as the selection, coordination, and arrangement of the Work's written and visual elements. That authorship is protected by copyright. However, as discussed below, the images in the Work that were generated by the Midjourney technology are not the product of human authorship. Because the current registration for the Work does not disclaim its Midjourney-generated content, we intend to cancel the original certificate issued to Ms. Kashtanova and issue a new one covering only the expressive material that she created.

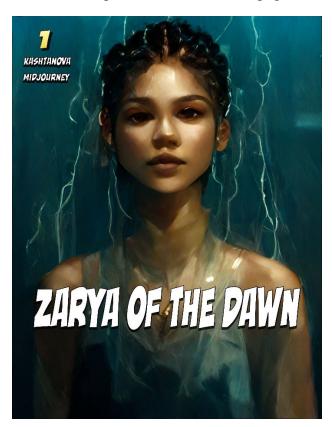
The Office's reissuance of the registration certificate will not change its effective date—the new registration will have the same effective date as the original: September 15, 2022. The public record will be updated to cross-reference the cancellation and the new registration, and it will briefly explain that the cancelled registration was replaced with the new, more limited registration.

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¹ The Office has only considered correspondence from Ms. Kashtanova and her counsel in its analysis. While the Office received unsolicited communications from third parties commenting on the Office's decision, those communications were not considered in connection with this letter.

I. DESCRIPTION OF THE WORK

As described in the application and accompanying deposit materials provided by Ms. Kashtanova, the Work is a "comic book" consisting of eighteen pages, one of which is a cover. The cover page consists of an image of a young woman, the Work's title, and the words "Kashtanova" and "Midjourney." The remaining pages consist of mixed text and visual material. A reproduction of the cover page and the second page are provided below:





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II. SUMMARY OF ADMINISTRATIVE RECORD

On September 15, 2022, Ms. Kashtanova submitted an application for the Work and copies of each page of the Work as the deposit copy. In her application, Ms. Kashtanova listed the author of the Work as "Kristina Kashtanova" and stated that she had created a "[c]omic book." The application did not disclose that she used artificial intelligence to create any part of the Work, nor did she disclaim any portion of the Work.² The Office reviewed the application on the same day and registered the Work as registration number VAu001480196.

Shortly after registering the Work, the Office became aware of statements on social media attributed to Ms. Kashtanova that she had created the comic book using Midjourney artificial intelligence. Because the application had not disclosed the use of artificial intelligence,

² As we explained in our previous letter, while the word "Midjourney" appears on the cover page of the Work, there is no indication of the intent or meaning of the word on the cover. Letter from U.S. Copyright Office to Kristina Kashtanova at 2 (Oct. 28, 2022).

the Office determined that the application was incorrect, or at a minimum, substantively incomplete. In a letter dated October 28, 2022, the Office notified Ms. Kashtanova that it intended to cancel the registration unless she provided additional information in writing showing why the registration should not be cancelled.³ Letter from U.S. Copyright Office to Kristina Kashtanova (Oct. 28, 2022).

On November 21, 2022, the Office received a timely response from Ms. Kashtanova's attorney, Mr. Van Lindberg. Letter from Van Lindberg, Taylor English Duma LLP, to U.S. Copyright Office (Nov. 21, 2022) ("Kashtanova Letter"). The letter describes Ms. Kashtanova's creation of the Work, including specific information about her use of Midjourney. Mr. Lindberg argues that the Work's registration should not be cancelled because (1) Ms. Kashtanova authored every aspect of the work, with Midjourney serving merely as an assistive tool, and, (2) alternatively, portions of the work are registrable because the text was authored by Ms. Kashtanova and the Work is a copyrightable compilation due to her creative selection, coordination, and arrangement of the text and images.

III. DISCUSSION

A. Legal Standards

Before turning to our analysis of the Work, we summarize here the legal principles that guide that analysis. The Copyright Act defines the scope of copyright protection. Under the Act, a work may be registered if it qualifies as an "original work[] of authorship fixed in any tangible medium of expression." 17 U.S.C. § 102(a). The Supreme Court has explained that the term "original" in this context consists of two components: independent creation and sufficient creativity. See Feist Publ'ns, Inc. v. Rural Tel. Serv. Co., 499 U.S. 340, 345 (1991). First, the work must have been independently created by the author. Id. Second, the work must possess sufficient creativity. Id. Only a modicum of creativity is necessary, but the Supreme Court has ruled that some works—such as the alphabetized telephone directory at issue in Feist—fail to meet even this low threshold. Id. The Court observed that "[a]s a constitutional matter, copyright protects only those constituent elements of a work that possess more than a de minimis quantum of creativity." Id. at 363. It found that there can be no copyright in a work in which "the creative spark is utterly lacking or so trivial as to be virtually nonexistent." Id. at 359.

Courts interpreting the phrase "works of authorship" have uniformly limited it to the creations of human authors. For example, in *Burrow-Giles Lithographic Co. v. Sarony*, the Supreme Court held that photographs were protected by copyright because they were "representatives of original intellectual conceptions of the author," defining authors as "he to whom anything owes its origin; originator; maker; one who completes a work of science or literature." 111 U.S. 53, 57–59 (1884). In doing so, the Court rejected the argument that a photograph was merely "a reproduction on paper of the exact features of some natural object or of some person" made by a machine. *Id.* at 56. But the Court explained that if photography was

³ Under 37 C.F.R. § 201.7(c)(4), if the Office becomes aware that an issued registration does not satisfy the statutory requirements for copyright "or that information essential to registration has been omitted entirely from the application or is questionable," the Office will correspond with the copyright claimant "in an attempt to secure the required information . . . or to clarify the information previously given on the application." If the claimant does not reply in 30 days, the Office will cancel the registration. *Id*.

a "merely mechanical" process, "with no place for novelty, invention or originality" by the human photographer, then "in such case a copyright is no protection." *Id.* at 59.⁴

In cases where non-human authorship is claimed, appellate courts have found that copyright does not protect the alleged creations. For example, the Ninth Circuit held that a book containing words "authored' by non-human spiritual beings" can only gain copyright protection if there is "human selection and arrangement of the revelations." *Urantia Found. v. Kristen Maaherra*, 114 F.3d 955, 957–59 (9th Cir. 1997). The *Urantia* court held that "some element of human creativity must have occurred in order for the Book to be copyrightable" because "it is not creations of divine beings that the copyright laws were intended to protect." *Id.*

The Office's registration practices follow and reflect these court decisions. The Office collects its understanding of the law in the *Compendium of U.S. Copyright Office Practices (Third Edition)*, which provides standards for examining and registering copyrighted works. Following the cases described above, the *Compendium* explains that the Office "will refuse to register a claim if it determines that a human being did not create the work." U.S. COPYRIGHT OFFICE, COMPENDIUM OF U.S. COPYRIGHT OFFICE PRACTICES § 313.2 (3d ed. 2021) ("COMPENDIUM (THIRD)") (providing examples of works lacking human authorship such as "a photograph taken by a monkey" and "an application for a song naming the Holy Spirit as the author of the work").⁵

Having considered the requirements for copyright protection, the Office turns to the elements of the Work as described in your letter.

B. The Work's Text

The Office agrees that the text of the Work is protected by copyright. Your letter states that "the text of the Work was written entirely by Kashtanova without the help of any other source or tool, including any generative AI program." Kashtanova Letter at 2. Based on this statement, the Office finds that the text is the product of human authorship. Moreover, the Office finds that the text in the Work contains more than the "modicum of creativity" required for protection under *Feist*. *See* 499 U.S. at 346. For this reason, the text of the Work is registrable.⁶

⁴ This echoed the Court's decision five years earlier in the *Trade-Mark Cases*, which noted that "the writings which are to be protected [under the Copyright Clause] are the fruits of intellectual labor, embodied in the form of books, prints, engravings and the like." 100 U.S. 82, 94 (1879). The Court's later cases have similarly articulated a nexus between human expression and copyright. In *Mazer v. Stein*, the Court cited *Sarony* for the proposition that a work "must be original, that is, the author's tangible expression of his ideas." 347 U.S. 201, 214 (1954). And in *Goldstein v. California*, the Court again cited *Sarony* for the proposition that "[w]hile an 'author' may be viewed as an individual who writes an original composition, the term, in its constitutional sense, has been construed to mean an 'originator,' 'he to whom anything owes its origin." 412 U.S. 546, 561 (1973).

⁵ The Office has refused to register a visual work created autonomously by an AI. See U.S. Copyright Office Review Board, Decision Affirming Refusal of Registration of A Recent Entrance to Paradise (Feb. 14, 2022), https://www.copyright.gov/rulings-filings/review-board/docs/a-recent-entrance-to-paradise.pdf.

⁶ The Work is described as "an adaption of Kashtanova's original story about Zarya." Kashtanova Letter at 3–4. This would make the Work a derivative of the original story and require that the Work contain separate textual authorship from the story that is itself sufficiently creative for copyright protection. *See* COMPENDIUM (THIRD)

C. The Selection and Arrangement of Images and Text

The Office also agrees that the selection and arrangement of the images and text in the Work are protectable as a compilation. Copyright protects "the collection and assembling of preexisting materials or of data that are selected, coordinated, or arranged" in a sufficiently creative way. 17 U.S.C. § 101 (definition of "compilation"); see also COMPENDIUM (THIRD) § 312.1 (providing examples of copyrightable compilations). Ms. Kashtanova states that she "selected, refined, cropped, positioned, framed, and arranged" the images in the Work to create the story told within its pages. Kashtanova Letter at 13; see also id. at 4 (arguing that "Kashtanova's selection, coordination, and arrangement of those images to reflect the story of Zarva should, at a minimum, support the copyrightability of the Work as a whole."). Based on the representation that the selection and arrangement of the images in the Work was done entirely by Ms. Kashtanova, the Office concludes that it is the product of human authorship. Further, the Office finds that the compilation of these images and text throughout the Work contains sufficient creativity under Feist to be protected by copyright. Specifically, the Office finds the Work is the product of creative choices with respect to the selection of the images that make up the Work and the placement and arrangement of the images and text on each of the Work's pages. Copyright therefore protects Ms. Kashtanova's authorship of the overall selection, coordination, and arrangement of the text and visual elements that make up the Work.

D. The Individual Images

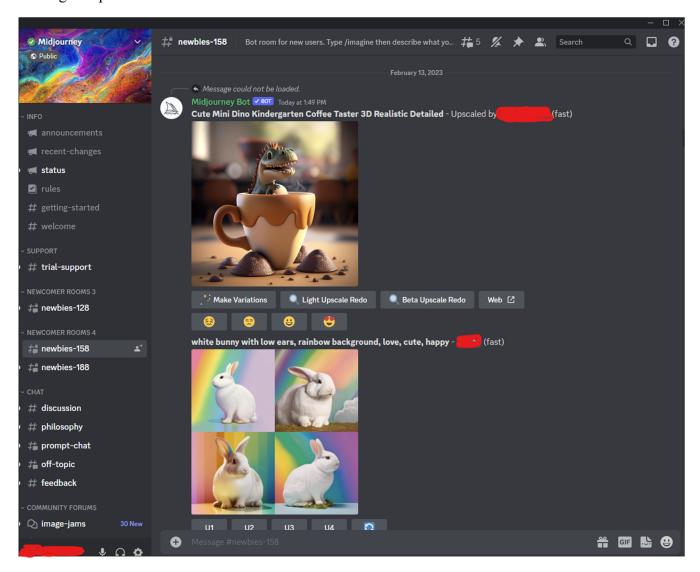
Turning to the individual images in the Work, the Office must consider the impact of Ms. Kashtanova's use of Midjourney's artificial intelligence technology in its copyrightability analysis. The majority of the Kashtanova Letter focuses on how Ms. Kashtanova used Midjourney to create these images. Before addressing the question of whether the images are copyrightable, the Office describes its understanding of Midjourney and how it works. The Office's understanding is based on the letter's description of the artificial intelligence service, the Office's own knowledge, and Midjourney's public documentation, of which the Office takes administrative notice.

^{§§ 507.1, 507.2 (}discussing derivative works). Ms. Kashtanova has provided a narrative passage in her letter, *see* Kashtanova Letter at 3–4, but it is unclear whether the passage is an excerpt of the short story or the story in full. In any event, the story was not submitted as part of the deposit for the Work, so the Office does not need to address it in connection with this application.

⁷ Midjourney is a subscription service that allows users to pay to generate images, with subscription plans corresponding to the computational time it uses to generate images. *See Fast and Relax Mode*, MIDJOURNEY, https://docs.midjourney.com/docs/fast-relax ("Midjourney uses powerful Graphics Processing Units (GPUs) to interpret and process each prompt. When you purchase a subscription to Midjourney, you are purchasing time on these GPUs."); *Subscription Plans*, MIDJOURNEY, https://docs.midjourney.com/docs/plans (providing information about different subscription plans). Unless stated otherwise, all websites were last visited on February 17, 2023. ⁸ "Ordinarily, the Office does not conduct investigations or make findings of fact to confirm the truth of any statement made in an application." COMPENDIUM (THIRD) § 602.4(C). But the Office "may take administrative notice of facts or matters that are known by the Office or the general public," and the Office may use that knowledge to evaluate an application that appears to be based on inaccurate or incomplete information. *Id*.

1. How Midjourney Works

Midjourney offers an artificial intelligence technology capable of generating images in response to text provided by a user. Midjourney operates on top of an unaffiliated third-party communication service called Discord, which is made up of individual servers operated by its users. In order to use Midjourney, users must first join the Midjourney Discord server, which contains public "channels" where users can enter text. Midjourney primarily operates through an automated account on these channels that reads user-entered text and generates images based on it. An example of a public channel depicting the use of Midjourney by individuals to generate images is provided below:



⁹ Discord is a communication service that allows users to create "servers" that contain individual "channels" for text or voice communication. *See* Librarian, *Beginner's Guide to Discord*, DISCORD, https://support.discord.com/hc/en-us/articles/360045138571-Beginner-s-Guide-to-Discord.

¹⁰ See Quick Start, MIDJOURNEY, https://docs.midjourney.com/docs/quick-start (explaining that the first step for using Midjourney is to "go directly to the Midjourney Discord").

Users operate Midjourney through "prompts," which are text commands entered in one of Midjourney's channels. As Midjourney explains, prompts must start with the text "/imagine" and contain text describing what Midjourney should generate. Users also have the option to include (1) a URL of one or more images to influence the generated output, or (2) parameters directing Midjourney to generate an image in a particular aspect ratio or providing other functional directions. 12

After a user provides Midjourney with a prompt, the technology will generate four images in response. The images are provided in a grid, and buttons underneath the grid allow users to request that Midjourney provide a higher-resolution version of an image (e.g., U1, U2, U3, U4), create new variations of an image (e.g., V1, V2, V3, V4), or to generate four new images from scratch (see light blue circular icon at far right below). For example, entering the prompt "/imagine cute baby dinosaur shakespeare writing play purple" resulted in the following response from Midjourney:



It is relevant here that, by its own description, Midjourney does not interpret prompts as specific instructions to create a particular expressive result. Because Midjourney "does not understand grammar, sentence structure, or words like humans," it instead converts words and phrases "into smaller pieces, called tokens, that can be compared to its training data and then used to generate an image." *Prompts*, MIDJOURNEY, https://docs.midjourney.com/docs/prompts. Generation involves Midjourney starting with "a field of visual noise, like television static, [used] as a starting point to generate the initial image grids" and then using an algorithm to refine

¹¹ See id.; see also Prompts, MIDJOURNEY, https://docs.midjourney.com/docs/prompts.

¹² For a list of parameters, see *Parameter List*, MIDJOURNEY, https://docs.midjourney.com/docs/parameter-list.

that static into human-recognizable images. *Seeds*, MIDJOURNEY, https://docs.midjourney.com/docs/seeds.¹³

The process by which a Midjourney user obtains an ultimate satisfactory image through the tool is not the same as that of a human artist, writer, or photographer. As noted above, the initial prompt by a user generates four different images based on Midjourney's training data. While additional prompts applied to one of these initial images can influence the subsequent images, the process is not controlled by the user because it is not possible to predict what Midjourney will create ahead of time. *See, e.g.*, Kashtanova Letter at 8 (describing the process of "provid[ing] the Midjourney service with [] prompts and inputs" so that it will "render[] another iteration" of the input "Raya as a hologram").

2. Application of Copyright Law to Midjourney Images

Based on the record before it, the Office concludes that the images generated by Midjourney contained within the Work are not original works of authorship protected by copyright. *See* COMPENDIUM (THIRD) § 313.2 (explaining that "the Office will not register works produced by a machine or mere mechanical process that operates randomly or automatically without any creative input or intervention from a human author"). Though she claims to have "guided" the structure and content of each image, the process described in the Kashtanova Letter makes clear that it was Midjourney—not Kashtanova—that originated the "traditional elements of authorship" in the images.

Ms. Kashtanova claims that each image was created using "a similar creative process." Kashtanova Letter at 5. Summarized here, this process consisted of a series of steps employing Midjourney. First, she entered a text prompt to Midjourney, which she describes as "the core creative input" for the image. *Id.* at 7–8 (providing example of first generated image in response to prompt "dark skin hands holding an old photograph --ar 16:9"). Next, "Kashtanova then picked one or more of these output images to further develop." *Id.* at 8. She then "tweaked or changed the prompt as well as the other inputs provided to Midjourney" to generate new intermediate images, and ultimately the final image. *Id.* Ms. Kashtanova does not claim she created any visual material herself—she uses passive voice in describing the final image as "created, developed, refined, and relocated" and as containing elements from intermediate images "brought together into a cohesive whole." *Id.* at 7. To obtain the final image, she describes a process of trial-and-error, in which she provided "hundreds or thousands of descriptive prompts" to Midjourney until the "hundreds of iterations [created] as perfect a rendition of her vision as possible." *Id.* at 9–10.

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¹³ While Midjourney starts with a randomly chosen number, called a "seed," as the "starting point" for an image grid, users can use a parameter to specify a particular seed for the image-generation process. *See Seeds*, MIDJOURNEY, https://docs.midjourney.com/docs/seeds.

¹⁴ As described above, the text "--ar 16:9" is a "parameter," or command, instructing Midjourney to generate an image in a 16:9 aspect ratio. *See Parameter List*, MIDJOURNEY, https://docs.midjourney.com/docs/parameter-list (adding "--aspect, or --ar" to a prompt instructs Midjourney to "[c]hange the aspect ratio of a generation"). *See also* Kashtanova Letter at 8 ("This input also contains a direction to the Midjourney service to constrain the output image to a 16:9 aspect ratio").

Rather than a tool that Ms. Kashtanova controlled and guided to reach her desired image, Midjourney generates images in an unpredictable way. Accordingly, Midjourney users are not the "authors" for copyright purposes of the images the technology generates. As the Supreme Court has explained, the "author" of a copyrighted work is the one "who has actually formed the picture," the one who acts as "the inventive or master mind." Burrow-Giles, 111 U.S. at 61. A person who provides text prompts to Midjourney does not "actually form" the generated images and is not the "master mind" behind them. Instead, as explained above, Midjourney begins the image generation process with a field of visual "noise," which is refined based on tokens created from user prompts that relate to Midjourney's training database. The information in the prompt may "influence" generated image, but prompt text does not dictate a specific result. See *Prompts*, MIDJOURNEY, https://docs.midjourney.com/docs/prompts (explaining that short text prompts cause "each word [to have] a more powerful influence" and that images including in a prompt may "influence the style and content of the finished result"). Because of the significant distance between what a user may direct Midjourney to create and the visual material Midjourney actually produces, Midjourney users lack sufficient control over generated images to be treated as the "master mind" behind them.

The fact that Midjourney's specific output cannot be predicted by users makes Midjourney different for copyright purposes than other tools used by artists. *See* Kashtanova Letter at 11 (arguing that the process of using Midjourney is similar to using other "computer-based tools" such as Adobe Photoshop). Like the photographer in *Burrow-Giles*, when artists use editing or other assistive tools, they select what visual material to modify, choose which tools to use and what changes to make, and take specific steps to control the final image such that it amounts to the artist's "own original mental conception, to which [they] gave visible form." *Burrow-Giles*, 111 U.S. at 60 (explaining that the photographer's creative choices made the photograph "the product of [his] intellectual invention"). Users of Midjourney do not have comparable control over the initial image generated, or any final image. It is therefore understandable that users like Ms. Kashtanova may take "over a year from conception to creation" of images matching what the user had in mind because they may need to generate "hundreds of intermediate images." Kashtanova Letter at 3, 9.

Nor does the Office agree that Ms. Kashtanova's use of textual prompts permits copyright protection of resulting images because the images are the visual representation of "creative, human-authored prompts." *Id.* at 10. Because Midjourney starts with randomly generated noise that evolves into a final image, there is no guarantee that a particular prompt will

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¹⁵ For this reason, the cases cited by Ms. Kashtanova regarding Photoshop do not alter our conclusion. *See* Kashtanova Letter at 11 n.13. Both cases involved situations where the artist had made deliberate, intentional edits to an image using Photoshop. In *Etrailer Corp. v. Onyx Enters., Int'l Corp.*, the court credited the plaintiff's statement that she used Photoshop to "smooth, crop, saturate, and burn" photographs of trailer accessories. Case No. 4:17-CV-01284-AGF, 2018 U.S. Dist. LEXIS 19916, at *4 (E.D. Mo. Feb. 7, 2018) (rejecting motion to dismiss that photographs were not protected by copyright). And in *Payton v. Defend, Inc.*, the court found a triable issue on copyrightability where the plaintiff used Photoshop to create a shirt design containing a silhouette of an AR-15 rifle based on a preexisting "picture of a model AR-15 Airsoft gun." No. 15-00238 SOM/KSC, 2017 U.S. Dist. LEXIS 208358, at *9 (D. Haw. Dec. 19, 2017).

¹⁶ While Ms. Kashtanova suggests that her text prompts are copyrightable because they are similar to poems, she did not submit them in the application and is not seeking to register the text prompts themselves, either separately or as part of the Work. *See* Kashtanova Letter at 9–10. Accordingly, the Office has not addressed the question of copyrightability of prompts here.

generate any particular visual output. Instead, prompts function closer to suggestions than orders, similar to the situation of a client who hires an artist to create an image with general directions as to its contents. If Ms. Kashtanova had commissioned a visual artist to produce an image containing "a holographic elderly white woman named Raya," where "[R]aya is having curly hair and she is inside a spaceship," with directions that the image have a similar mood or style to a "Star Trek spaceship," "a hologram," an "octane render," "unreal engine," and be "cinematic" and "hyper detailed," Ms. Kashtanova would not be the author of that image. *See id.* at 8 (text of prompt provided to Midjourney). Absent the legal requirements for the work to qualify as a work made for hire,¹⁷ the author would be the visual artist who received those instructions and determined how best to express them. And if Ms. Kashtanova were to enter those terms into an image search engine, she could not claim the images returned in response to her search were "authored" by her, no matter how similar they were to her artistic vision.

The Office does not question Ms. Kashtanova's contention that she expended significant time and effort working with Midjourney. But that effort does not make her the "author" of Midjourney images under copyright law. Courts have rejected the argument that "sweat of the brow" can be a basis for copyright protection in otherwise unprotectable material. The Office "will not consider the amount of time, effort, or expense required to create the work" because they "have no bearing on whether a work possesses the minimum creative spark required by the Copyright Act and the Constitution." COMPENDIUM (THIRD) § 310.7.

The Office's determination here is based on the specific facts provided about Ms. Kashtanova's use of Midjourney to create the Work's images. It is possible that other AI offerings that can generate expressive material operate differently than Midjourney does. However, on the administrative record before the Office, Ms. Kashtanova is not the author for copyright purpose of the individual images generated by Midjourney.

3. Images Edited by Ms. Kashtanova

Finally, Ms. Kashtanova suggests that she personally edited some of the images created by Midjourney. Her letter points to two specific images contained in the Work. While the Office accepts the statement that the changes were made directly by Ms. Kashtanova, it cannot definitively conclude that the editing alterations are sufficiently creative to be entitled to copyright.

First, Ms. Kashtanova explains that she "modif[ied] the rendering of Zarya's lips and mouth" in an image on page 2 of the Work. Kashtanova Letter at 12.

 17 See 17 U.S.C. \S 101 (definition of "work made for hire").

¹⁸ Copyright protection cannot serve "a reward for the hard work that went into" creating an otherwise unprotectable work, because otherwise "sweat of the brow" would permit copyright to extend further than the author's original contributions. *Feist*, 499 U.S. at 352–53.

Detail before Photoshop

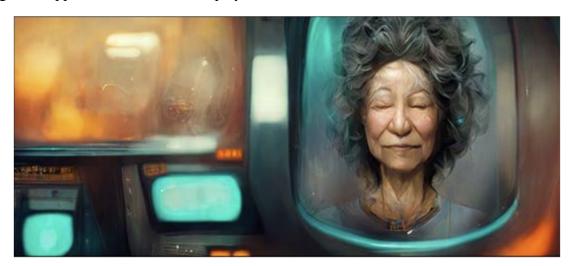
Detail after Photoshop





The changes to Zarya's mouth, particularly her upper lip, are too minor and imperceptible to supply the necessary creativity for copyright protection. The Office will register works that contain otherwise unprotectable material that has been edited, modified, or otherwise revised by a human author, but only if the new work contains a "sufficient amount of original authorship" to itself qualify for copyright protection. Compendium (Third) § 313.6(D). Ms. Kashtanova's changes to this image fall short of this standard. *Contra Eden Toys, Inc. v. Florelee Undergarment Co.*, 697 F.2d 27, 34–35 (2d Cir. 1982) (revised drawing of Paddington Bear qualified as a derivative work based on the changed proportions of the character's hat, the elimination of individualized fingers and toes, and the overall smoothing of lines that gave the drawing a "different, cleaner 'look").

Second, Ms. Kashtanova points to an image on page 12 of the Work depicting an old woman with her eyes closed. She describes this work as created "using both the Midjourney service and Photoshop together," with edits in Photoshop made to "show[] aging of the face, smoothing of gradients[,] and modifications of lines and shapes." Kashtanova Letter at 11. The image as it appears in the Work is displayed below:



Based on Ms. Kashtanova's description, the Office cannot determine what expression in the image was contributed through her use of Photoshop as opposed to generated by Midjourney. She suggests that Photoshop was used to modify an intermediate image by Midjourney to "show[] aging of the face," but it is unclear whether she manually edited the youthful face in a previous intermediate image, created a composite image using a previously generated image of an older woman, or did something else. To the extent that Ms. Kashtanova made substantive edits to an intermediate image generated by Midjourney, those edits could provide human authorship and would not be excluded from the new registration certificate.

IV. CONCLUSION

For the reasons explained above, the Office concludes that the registration certificate for *Zarya of the Dawn*, number VAu001480196 was issued based on inaccurate and incomplete information. Had the Office known the information now provided by Ms. Kashtanova, it would have narrowed the claim to exclude material generated by artificial intelligence technology. In light of the new information, the Office will cancel the previous registration pursuant to 37 C.F.R, § 201.7(c)(4) and replace it with a new registration covering the original authorship that Ms. Kashtanova contributed to this work, namely, the "text" and the "selection, coordination, and arrangement of text created by the author and artwork generated by artificial intelligence." Because these contributions predominantly contain textual material, they will be reregistered as an unpublished literary work. ¹⁹ The new registration will explicitly exclude "artwork generated by artificial intelligence."

The public record will reflect this decision. First, the record for the cancelled registration will indicate that the cancellation was due to a failure to exclude non-human authorship contained in the work. Second, the record will reflect that a new, more limited registration for this work has been issued in Class TXu and will include a cross-reference to that new registration. Third, the new registration will include a cross-reference to the cancelled registration in the "Prior Registration Cancelled" field. Finally, the Office will add the following annotation to the new certificate: "Reason for Reregistration: VAU001480196 cancelled pursuant to 37 CFR 201.7(c)(4) for failure to exclude non-human authorship." The new registration will have the same effective date as the cancelled registration: September 15, 2022.

The Office will cancel the original certificate of registration and issue a new certificate reflecting these changes and mail it to Ms. Kashtanova under separate cover.

Sincerely,

Robert J. Kasunic

Associate Register of Copyrights and

Director of the Office of Registration Policy & Practice

¹⁹ To be clear, this reclassification is made solely for purposes of registration. It "has no significance with respect to the subject matter of copyright or the exclusive rights" in this work. 17 U.S.C. 408(c)(1).

Van Lindberg, Esq. Taylor English Duma LLP

Enclosures:

U.S. Copyright Office Letter (Oct. 28, 2022) Kris Kashtanova Letter (Nov. 21, 2022) October 28, 2022

Kristina Kashtanova 347 West 57th Street, Apt 4B New York, NY 10019

Correspondence ID: 1-5GB561K

RE: Zarya Of The Dawn

Dear Ms. Kashtanova:

We are writing you regarding the copyright registration that you obtained for the work titled *Zarya Of The Dawn* (the "Work") on September 15, 2022 (Registration # VAu001480196). The application you submitted for the Work identified yourself as the sole author and did not disclaim any portions of the Work. The only information available to the Registration Specialist during examination was what you provided in the application and the deposit copy of the Work. Based on this information, the U.S. Copyright Office (the "Office") registered the Work and issued a certification of registration that reflected you as the sole author.

Soon after the Work was registered, the Office was contacted by a reporter in response to public statements you made regarding the creation of the Work. You stated that an artificial intelligence tool was used to create some or all of the content in the Work. This information was not provided to the Office in your application. Based on these comments, we have preliminarily concluded that the information in your application was incorrect or, at a minimum, substantively incomplete. Pursuant to 37 C.F.R. § 201.7(c)(4), by this letter, we are initiating cancellation of U.S. Copyright Office Registration VAu001480196 because by your own admission, you are not the sole author of the entire work and, at a minimum, the claim should have been limited to exclude non-human authorship. You have thirty days to respond in writing to show cause why this registration should not be cancelled.

Copyright's Human Authorship Requirement

The U.S. Copyright Office will register an original work of authorship only if the work was created by a human being. U.S. Copyright Office, Compendium of U.S. Copyright Office Practices § 306 (3d ed. 2021). The copyright law only protects "the fruits of intellectual labor" that "are founded in the creative powers of the mind." Trade-Mark Cases, 100 U.S. 82, 94 (1879). Because copyright law is limited to "original intellectual conceptions of the author," the Office will refuse to register a claim if it determines that a human being did not create the work. Burrow-Giles Lithographic Co. v. Sarony, 111 U.S. 53, 58 (1884). See also 17 U.S.C. § 102(a); Compendium (Third) § 306.

Consistent with the law, the Office will not knowingly register works produced by a machine or mere mechanical process that operates randomly or automatically without sufficient creative input or intervention from a human author. See 17 U.S.C. § 102(b) (The Copyright Act prohibits copyright protection for "any idea, procedure, process, system, method of operation, concept, principle, or discovery, regardless of the form in which it is described, explained, illustrated, or embodied in such work."); Compendium (Third) § 313.2. The Office recently discussed its requirement of human authorship in a written decision affirming the denial of an application for a 2D visual work claimed to be solely created by an artificial intelligence machine. See Copyright Review Board Letter to Ryan Abbott, dated February 14, 2022 (available at https://www.copyright.gov/rulings-filings/review-board/docs/a-recent-entrance-to-paradise.pdf).

The Application for Registration of the Work

Upon submission of your application, you signed a certification confirming that all of the statements in the application are true to the best of your knowledge. In the space for "author," you identified yourself. Because the "limitation of claim" and "Note to C.O." spaces on the application were left blank and there was no cover letter explaining how the work was created, the Registration Specialist examining the application had no reason to conclude that you were not the sole author of the entire work as stated on your application). Nothing in the deposit copy of the Work contradicted this conclusion. The material deposited for registration consists of eighteen (18) individual files containing .jpg images. Each of the images contain text and graphical material. While the word "Midjourney" appears on the cover page of the work, there is no indication of the intent or meaning of the word on the cover. Based on the information submitted, the Registration Specialist appropriately approved the registration without correspondence or annotation per Copyright Office practices. The effective date of this registration is September 15, 2022.

After the registration was approved, the Office became aware of public statements and online articles in which you discuss the creation of *Zarya Of The Dawn*.² After reviewing these statements, the Office now understands that "Midjourney" is an artificial intelligence tool you used to create some or all of the material contained in the work. In those public statements, you claim that your reliance on this artificial intelligence tool was clearly disclosed in your application. However, the word "Midjourney" appears only once within eighteen (18) individual files of material submitted to the Office for registration. This cryptic inclusion of the name of the tool was by no means an obvious or clear indication that you may not have created some or all of the material included in this work—contrary to the information you provided in your application. Had you included such a clear statement in an appropriate space on the application, the Registration Specialist would have corresponded with you to determine if this work was created by a human author, and if so, to clarify the appropriate scope of your claim. The fact that the

¹ 37 C.F.R. § 202.3(c)(3)(iii). Knowingly making a false representation of a material fact in an application for copyright registration, or in any written statement filed in connection with the application, is a crime that is punishable under 17 U.S.C. § 506(e).

² See Kris.Kashtanova, Instagram, (September 22, 2022), <u>Kris Kashtanova on Instagram: "I got Copyright from the Copyright Office of the USA on my Ai-generated graphic novel. I was open how it was made and put Midjourney on..."</u>; Artist Claims First U.S. Copyright for Graphic Novel Featuring AI Art, Gizmodo, Kyle Barr (September 26, 2021, 1:15 PM) https://gizmodo.com/ai-art-shutterstock-getty-fur-infinity-1849574917; SO IT IS POSSIBLE—Artist receives first known US copyright registration for latent diffusion AI art, Ars Technica, Benj Edwards (September 22, 2022, 5:38 PM) https://arstechnica.com/information-technology/2022/09/artist-receives-first-known-us-copyright-registration-for-generative-ai-art/">https://arstechnica.com/information-technology/2022/09/artist-receives-first-known-us-copyright-registration-for-generative-ai-art/.

word "Midjourney" appears on the cover page of a Work does not constitute notice to the Office that an AI tool created some or all of the Work.

Cancellation

The Copyright Office may cancel a completed registration where it is clear that no registration should have been made because the work does not constitute copyrightable subject matter or fails to satisfy the other legal and formal requirements for obtaining a registration. 37 C.F.R. § 201.7(b)(1). The Copyright Office will cancel a completed registration where it is clear that no registration should have been made because "information essential to registration has been omitted entirely from the application or is questionable." 37 C.F.R. § 201.7(c)(4).

In such instances, the Copyright Office will notify the copyright claimant named on the original registration in writing of the proposed cancellation, and the claimant will be given thirty (30) days from the date of this communication, to show cause in writing why the registration should not be cancelled. *Id.* If the claimant fails to respond within the thirty (30) day period, or if after considering the claimant's response, the Copyright Office determines that the registration was made in error and not in accordance with the law, the registration will be cancelled. *Id.*

Conclusion

After carefully reviewing your numerous public statements describing the facts surrounding the creation of the Work registered under VAu001480196, the Office finds that the Work should not have been registered because it cannot be determined that it contains enough original human authorship to sustain a claim to copyright.

Should you choose to respond as provided in 37 C.F.R. § 201.7(c)(4), your response must be received no later than thirty (30) days from the date of this message. If you choose to respond, you should explain in detail exactly how the Work was created, including your reliance on pre-existing photographs, artificial intelligence tools, or any other material incorporated into the work, which you did not author.

Please email your response as an attachment to <u>registrationprogramoffice@copyright.gov</u>.

Sincerely,

Robert J. Kasunic

Associate Register of Copyrights and

Director of Registration Policy and Practice

U.S. Copyright Office, Library of Congress

Van Lindberg

Taylor English Duma LLP 21750 Hardy Oak Blvd #102 San Antonio, TX 78258 678.336.7223 vlindberg@taylorenglish.com

Open Advisory Services hello@openadvising.com

21 November 2022

Robert J. Kasunic

Associate Register of Copyrights and Director of Registration Policy and Practice U.S. Copyright Office, Library of Congress

Sent via email to registrationprogramoffice@copyright.gov

RE: Response under 37 C.F.R. § 201.7(c)(4) to the correspondence of Oct 28, 2022

RE: Registration of Zarya of the Dawn, Reg. No. VAu001480196

(Correspondence ID: 1-5GB561K)

Dear Mr. Kasunic:

We are writing in response to your correspondence of October 28, 2022 as counsel to Kristina Kashtanova. Kashtanova was recently granted copyright registration no. VAu001480196 for her work "Zarya of the Dawn" (the "Work").

Subsequent to Kashtanova's successful registration of the Work, the Office initiated cancellation of her registration on the basis that "the information in [her] application was incorrect or, at a minimum, substantively incomplete" due to Kashtanova's use of an artificial intelligence generative tool ("the Midjourney service") as part of her creative process. The concern of the Office appears to be that the Work does not have human authorship, or alternatively that Kashtanova's claim of authorship was not limited to exclude elements with potential non-human authorship.

We are writing to affirm Kashtanova's authorship of the entirety of the Work, despite her use of Midjourney's image generation service as part of her creative process.

In this letter, we will describe the creative process that Kashtanova used to author every element of the Work. Accordingly, Kashtanova had no reason to recite any limitations of the claim or to provide notes to the Office, for the same reason that photographers do not

Page 2

typically recite that they "used a camera" to create an image and authors do not disclaim portions of an image that they used Adobe Photoshop to create or modify.

We note that Kashtanova previously replied to your letter, providing some details of her creative work. That reply, however, was made without benefit of counsel and did not address all the issues raised. This letter supersedes any previous replies and constitutes Kashtanova's full response.¹

Copyright Status of the Text

Before describing the creative process resulting in the images in the Work, we note that the text of the Work was written entirely by Kashtanova without the help of any other source or tool, including any generative AI program. As such, we assume that there is no dispute about the human authorship or copyrightability of the textual elements of the Work.

Legal Basis for Registration

The Copyright Office has recognized and registered works generated with the help of machines since *Burrow-Giles Lithographic Co. v. Sarony.*² In *Burrow-Giles*, the Supreme Court says that authorship "involves originating, making, producing, as the inventive or master mind, the thing which is to be protected," and "the author is the [person] who really represents, creates, or gives effect to the idea, fancy, or imagination."³

As stated in the *Compendium of U.S. Copyright Office Practices* (3d ed. 2021), the Office will not register works produced by a machine or mere mechanical intervention from a human author. The crucial question is "whether the 'work' is basically one of human authorship, with the computer [or other device] merely being an assisting instrument, or whether the traditional elements of authorship in the work (literary, artistic, or musical expression or elements of selection, arrangement, etc.) were actually conceived and executed not by man but by a machine."⁴

As described below, Kashtanova engaged in a creative, iterative process which she describes as "working with the computer to get closer and closer to what I wanted to express." This process included multiple rounds of composition, selection, arrangement, cropping, and editing for each image in the Work. Her efforts make her the author of the Work, including authorship of each image in the Work. The computer programs she used,

¹ We are also aware that one or more third parties also reached out to comment on your letter. No other parties represent Kashtanova and no other communications should be considered part of her response.

² 111 U.S. 53, 4 S. Ct. 298 (1884).

³ *Id.* at 61, 283, internal citations and quotation marks omitted.

⁴ Compendium of U.S. Copyright Office Practices (3d ed. 2021) at § 313.2, quoting U.S. Copyright Office, Report to the Librarian of Congress by the Register of Copyrights 5 (1966), emphasis added.

including the Midjourney image creation service, were but "an assisting instrument" to Kashtanova.

The Press Accounts Oversimplify Kashtanova's Creative Process

Per your correspondence of October 28, we understand that the Office reviewed various press accounts describing the creation of the Work. Those accounts oversimplified Kashtanova's process and improperly characterized the role of the Midjourney service for dramatic effect. Even without detailing all the steps taken by Kashtanova, the fact that the Work took over a year from conception to creation makes it clear that it was not an unguided, "push-button" process. Developing each individual image took hours; finalizing each individual page took a day or more.

The Work Embodies the Original Conception of Kashtanova

The initial inspiration for the Work came in September 2021. As described by Kashtanova:

I was taking self-portraits and creating different worlds using Cinema4D and Photoshop. I lost my best friend in August and my grandmother (Raya) in February. At that time, I didn't know I would experience more loss, but it felt that the year was painfully difficult. Photography wasn't bringing any income, and I tried to learn 3D and get a job in that area (unsuccessfully). Those worlds were my escape, and it was less about visuals and more about writing.

The loss of Kashtanova's grandmother had a powerful influence on her, so she set out to create a story exploring her grief through the perspective of a girl who is transported to a new world and has to discover where she is from the clues around her:

There was a postcard in my pocket with a beautiful view that said: "Zarya, lead me on a journey. Rusty"

I assumed Zarya was me. I didn't remember who Rusty was. Later that day I found Raya, my interworld ship, and I also discovered that I could travel through the worlds and I could adjust to any of them without any additional equipment. My only strength is adaptability. I get tired a lot and often need a nap. I can't fly or jump. Some days I find it hard to leave my ship and explore. So I'm pretty ordinary, I don't have superpowers.

Every world I have visited so far was uninhabited. Today's world looked familiar even though I haven't been here before. It was Zaraya. A world of everlasting dawn. It wasn't until I stood on the rock looking at its sun that froze above the horizon when I realized it was the same view as I had on my postcard. Rusty saw this view, whoever this Rusty was! I felt deeply connected to this entity I knew nothing about, and a longing to find

Page 4

someone in those worlds. I stood there for a long time and imagined how one day I'll tell Rusty about my adventures.

The Work at issue in this registration is an adaptation of Kashtanova's original story about Zarya. It is designed to communicate—through words *and* pictures—the experience of a girl who wakes up in an abandoned world with no memory and only a postcard in her pocket, traveling around different worlds to find clues about what happened to the Earth.

The Work, Including the Images, is Registrable as a Compilation Under the Copyright Act

There are no tools, of any sort, that can take the original conception of Kashtanova and, un-guided by humans, create the type of immersive and integrated story that exists in the Work. Each picture communicates an essential element of the story, supporting and expanding upon the text written by Kashtanova.

Our position is that every element of the Work reflects Kashtanova's authorship. But if we were to assume for the sake of argument that some individual images didn't meet the legal standard, the Work would still be copyrightable as a compilation under § 101 of the Copyright Act. The Copyright Act defines a compilation as "a work formed by the collection and assembling of preexisting materials *or of data* that are selected, coordinated, or arranged in such a way that the resulting work as a whole constitutes an original work of authorship." This definition does not require that the materials used to create a compilation be themselves copyrightable. Even under the most limited interpretation, the Midjourney-associated images used in the Work are "data." Kashtanova's selection, coordination, and arrangement of those images to reflect the story of Zarya should, at a minimum, support the copyrightability of the Work as a whole.

The Structure and Content of Each Image was Guided by Kashtanova

In addition to the copyrightability of the Work as a whole, each individual picture is itself the result of a creative process that yields a copyrightable work. Kashtanova could extract any single image from the Work and submit it to the Office and correctly assert her authorship of that image.

Unlike the "autonomously generated" picture known as "A Recent Entrance to Paradise," all the images in the Work were *designed* by Kashtanova. The visual structure of each image, the selection of the poses and points of view, and the juxtaposition of the various visual elements within each picture were consciously chosen. These creative selections are similar to a photographer's selection of a subject, a time of day, and the angle and framing of an image. In this aspect, Kashtanova's process in using the Midjourney tool to create the images in the Work was essentially similar to the artistic process of

⁵ 17 U.S.C. § 101 et. seq.

⁶ *Id.* at 101, emphasis added.

²https://www.copyright.gov/rulings-filings/review-board/docs/a-recent-entrance-to-paradise.pdf

photographers - and, as detailed below, was more intensive and creative than the effort that goes into many photographs. Even a photographer's most basic selection process has been found sufficient to make an image copyrightable. The same reasoning and result should apply to the images in Kashtanova's Work.

The Creative Process Resulting in Each Image

Each image in the Work went through a similar creative process. We will describe the process with regard to a few particular images as examples, but each and every image in the Work was created in a similar fashion.



Image: Zarya Holding a Postcard

This image, "Zarya Holding a Postcard," is one of the most important images in the Work. It is contained within the first pages of the story and is used to establish Zarya's character and the setting for the story. This was the final image resulting from Kashtanova's creative process before it was

cropped and placed in context in the Work.

The first version of "Zarya Holding a Postcard"—shown to the right—was much less refined. So how did Kashtanova develop this initial image into the final version shown above? She went through an extensive iterative process involving hundreds of versions as shown below.



Screenshot #1 of intermediate versions of "Zarya Holding a Postcard":



⁸ see Bleistein v. Donaldson Lithographing Co., 188 U.S. 239, 23 S. Ct. 298 (1903).

Screenshot #2 of intermediate versions of "Zarya Holding a Postcard":



Screenshot #3 of intermediate versions of "Zarya Holding a Postcard":



Looking at the intermediate versions of "Zarya Holding a Postcard" gives some insight into the thought process involved in creating the final image. Different elements of the final image are created, developed, refined, and relocated. The final image includes multiple elements from different generations of intermediate images all brought together into a cohesive whole. The evolution of the image under the direction of Kashtanova, and her selection, arrangement, compositing, and visual juxtaposition of various image elements all show how her authorial intent guided her use of the Midjourney tool.

Prompt Engineering and Copyrightable Expression

Further insight into Kashtanova's authorship can be seen through an analysis of Kashtanova's "prompts." Midjourney's image creation service can take various types of inputs:

- A "prompt," a English description of a scene or objects in a scene
- One or more pre-existing images including aspects of the layout, textures, or "feel" desired by the artist
- "Masks" that isolate portions of an input image to allow or disallow generation in defined portions of the input image
- Options that constrain various aspects of the generative process (such as size and aspect ratio)
- Options that modify the generative process, making the final images more refined, or closer/farther from a chosen input

These inputs are the tools by which an author, such as Kashtanova, guides the Midjourney service's generation of images consistent with the author's creative vision. For example, the text prompt corresponding to the very first version of "Zarya Holding a Postcard" can be seen in the included image. It reads: "dark skin hands holding an old photograph –ar 16:9".



⁹ This letter does not address the use of the "mask" input type because it was not used by Kashtanova in creation of her Work.

This input, while simple, contains the core creative input that went into *this initial version* of the "Zarya Holding a Postcard" image. Kashtanova specified a subject ("hands"), an object ("a ... photograph"), and descriptive context ("dark skin," "holding," and "old.") This input also contains a direction to the Midjourney service to constrain the output image to a 16:9 aspect ratio. Responsive to her inputs, the service generated four output images based upon Kashtanova's inputs. Kashtanova then picked one or more of these output images to further develop. Subsequent iterations tweaked or changed the prompt as well as the other inputs provided to Midjourney.

For another example, this screenshot shows some of the inputs for an intermediate version of the image "Raya as a Hologram."



The inputs for this intermediate image included two images previously developed by Kashtanova, each identified by a URL:





The prompt includes a description of a scene ("a holographic elderly white woman named Raya, raya is having curly hair and she is inside a spaceship") as well as some mood and style-related directions ("Star Trek spaceship," "Raya is a hologram," "octane render," "cinematic," "hyper detailed," "unreal engine"). The inputs also include constraints on the output ("--ar 16:9" and "--iw 4") as well as a technical option modifying the generative path taken by the service ("-seed 1234"). After Kashtanova provided the Midjourney service with her prompt and inputs, including the multiple previously-authored intermediate images of different subjects, the tool rendered another iteration of the "Raya as a Hologram" image.

The Supreme Court has said that only "a modicum of creativity" is necessary to make a work copyrightable. 10 As shown in the screenshot evidence above, each one of the

¹⁰ Feist Publ'ns, Inc. v. Rural Tel. Serv. Co., 499 U.S. 340, 342, 111 S. Ct. 1282, 1286 (1991).

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images, including each intermediate image above, is the result of Kashtanova's creative input by means of the prompts and inputs provided to the Midjourney service. Kashtanova visibly guided the creation of each image in accord with her artistic vision.

When further considering the Work at issue here, the creative input associated with each image in the final Work is multiplied. *Each* of the hundreds of intermediate images used to produce a final image required the composition of inputs and prompts, followed by one or more selections to use in the next iteration. The Copyright Act does not dictate that an author's creative input be provided in a particular form or that an artist use a particular tool. So long as the creative output is fixed into a tangible medium of expression, any tool that allows the author's creative expression to "be perceived, reproduced, or otherwise communicated" is eligible for copyright. This includes works created by using the Midjourney service.

The Creative Inputs to the Midjourney Service Show Human Authorship

As described above, each iteration of each image is the result of a unique set of inputs composed by Kashtanova. These inputs include hundreds or thousands of descriptive prompts. For example, one prompt written by Kashtanova reads as follows:

sci-fi scene future empty New York,
Zendaya leaving gates of Central Park
and walking towards an empty city,
no people, tall trees,
New York Skyline forest punk,
crepuscular rays, epic scene,
hyper realistic, photo realistic,
overgrowth,
cinematic atmosphere, ethereal lighting.

Kashtanova paired this poetic scene description with an intermediate image, previously created by Kashtanova, that captured some aspects of her vision for the final work (shown to the right).

This example image is not unusual or unique in having Kashtanova's

¹¹ "Copyright protection subsists ... in original works of authorship fixed in any tangible medium of expression, now known or later developed, from which they can be perceived, reproduced, or otherwise communicated, either directly or with the aid of a machine or device." 17 U.S.C. 102(a) (1994).

authorial input. The Midjourney service does not generate images randomly. It takes creative, human-authored prompts and inputs and renders them in another form. Each and every image included in the Work was rendered in similar fashion in response to inputs provided by Kashtanova. All the images used in the Work are simply alternative representations of the creative input provided to the Midjourney service by the author.

We believe that had Kashtanova applied to register this set of inputs alone, the Office would have recognized the creative input and human authorship inherent in the composed text and selected image. Likewise with almost all of Kashtanova's prompts. Although many of the prompts are short, some are much longer, up to hundreds of words in length. However, length and complexity are not requirements for copyrightability. Many poems are short—and just like a poem, each Midjourney prompt was crafted by Kashtanova to succinctly paint a word picture of a particular scene. If Kashtanova's scene description and input image selection are themselves creative and copyrightable, then the alternative rendering of those inputs generated by the Midjourney service should be equally copyrightable.

Further, each final image in the Work was not the result of a single creative input. Kashtanova painstakingly shaped each set of inputs and prompts over hundreds of iterations to create as perfect a rendition of her vision as possible.

The Cropping, Juxtaposition, and Framing of the Images Shows Human Authorship

After writing all the text for the story and generating hundreds of potential images, Kashtanova's work on each image was not done. She selected which images to use and sequenced and arranged them into a unique and personal Work, like a collage. Further, every image in the final Work was cropped, framed, and placed to better convey the story and feel Kashtanova had in mind.

Even in the final arrangement and cropping of the images, Kashtanova's authorship shines through. Using again the example of the image "Zarya Holding a Postcard," Kashtanova made the decision to closely crop the image, obscuring part of Zarya's face and almost entirely removing the city background she had painstakingly developed. Her crop changed the horizontally-oriented source image into a vertically-oriented image, which she placed at the lower right hand corner of the page. She did this to create a sense of expectation, movement, and intrique.

AM I ZARYA? WHY
(CAN'T I REMEMBER MY
(OWN NAME? I'LL TRY TO
FIND THIS RUSTY

This imposition of meaning and expectation on the image demonstrates Kashtanova's "creative spark," 12

¹² Feist Publ'ns, Inc. v. Rural Tel. Serv. Co., 499 U.S. 340, 345, 111 S. Ct. 1282, 1287 (1991).

the minimal amount of originality needed to make this image her own. Kashtanova used tools to perform this cropping, juxtaposition, and arrangement—in this case a tool called "Comic Life 3"—but no tool could independently imbue it with emotional meaning as Kashtanova did.

Use of Computer Tools is Already Allowed by the Copyright Office

The use of computer-based tools is already allowed by the Office. The refinement process illustrated above is similar to the processes used in other images registered by the Office every day. Artists use programs such as Adobe Photoshop as part of an iterative process to refine images to match their expressive intent. These final works are recognized by courts and by the Office as having human authorship in spite of the use of Photoshop as a tool for generating and refining the image. ¹³ Kashtanova's use of the Midjourney service is no different.

In fact, at times the Midjourney service was not enough and Kashtanova used Photoshop to perform the type of creative refinement typical of the process for similar works.

For example, page 12 of the Work includes an image based on Kashtanova's grandmother. This image was developed using both the Midjourney service and Photoshop together.



As with other images from the Work, Kashtanova used the Midjourney service to iteratively create and refine the image. She then used Photoshop to alter the image into its final form (as shown to the right). This final form shows aging of the face, smoothing of gradients and



modification of lines and shapes, and cropping for effect. Once Kashtanova had all of the images necessary for a page, she used the previously-mentioned "Comic Life 3" to crop and place the images into her desired arrangement.

¹³ In contrast, some courts have found that *using* a tool like Photoshop to make any adjustment to an input is sufficient to meet the legal standards for copyrightability. *See, e.g., Etrailer Corp. v. Onyx Enters., Int'l Corp.,* No. 4:17-CV-01284-AGF, 2018 U.S. Dist. LEXIS 19916 (E.D. Mo. Feb. 7, 2018), *Payton v. Defend, Inc.,* No. 15-00238 SOM/KSC, 2017 U.S. Dist. LEXIS 208358 (D. Haw. Dec. 19, 2017).

Similarly, Kashtanova used Photoshop to refine the image "Zarya Holding a Postcard" discussed earlier, by modifying the rendering of Zarya's lips and mouth:

Detail before Photoshop







Kashtanova used the Midjourney service, Photoshop, and Comic Life 3 to create this image and place it in the Work—but she could have created the exact same image using similar tools already included in Photoshop. There is a plugin called "Stability" that embeds Al-powered image generation functionality directly into Photoshop. Similar Al-powered content generation tools (such as Adobe's "Context-Aware Fill" have been available in Photoshop for years. The cropping and placement functions could have been performed entirely in Photoshop, but Kashtanova—like many other artists today—was experimenting with the new generative tools to explore their capabilities. Kashtanova's choice to use one tool over another should have no bearing on the copyrightability of her creative output. If this image would have been copyrightable had she used only Photoshop, it should be equally copyrightable using tools such as the Midjourney service and Comic Life 3.

Kashtanova's Registration Should Be Affirmed

The question raised in the correspondence of October 28th was whether the Work provided to the Office for registration was the result of human authorship or was the result of a purely mechanical or autonomous computer process.

Our response is that the Work, "Zarya of the Dawn," is wholly the result of Kashtanova's authorship and input. Each and every part of the Work was guided by her creative input and reflects her authorship. In the language of *Burrow-Giles*, Kashtanova was the

¹⁴ https://exchange.adobe.com/apps/cc/114117da/stable-diffusion

https://helpx.adobe.com/photoshop/how-to/fills-masks-sensei.html

mastermind, "the one who really represents, creates, or gives effect to the idea, fancy, or imagination."¹⁶

While Kashtanova used the Midjourney service to assist her in creating some of the images in the Work, the use of that tool does not diminish the the human mind that conceived, created, selected, refined, cropped, positioned, framed, and arranged all the different elements of the Work into a story that reflects Kashtanova's personal experience and artistic vision. As such, the Work is the result of human authorship and Kashtanova's registration should be affirmed.

As shown by the recent attempt to register the purely Al-generated work "A Recent Entrance to Paradise," it is possible for Al-powered systems to autonomously create aesthetically pleasing pictures. This response cannot comment on how the work "A Recent Entrance to Paradise" was autonomously generated. But having a computer program spontaneously generate an aesthetically pleasing picture is similar to finding an aesthetically pleasing piece of driftwood or a beautiful geode. Given the current status of the law regarding human authorship, the decision to refuse registration of "A Recent Entrance to Paradise" was correct. That said, the law and policy of the Office should not focus on the specific tools authors use, but how those tools can be used to create works that meet the legal standards for copyrightability.

In contrast to the system that created "A Recent Entrance to Paradise," every use of the Midjourney service requires human input, guidance, and selection. Accordingly, the use of the Midjourney service is completely consistent with Copyright Office rules, the text of the Copyright Act, and article 1, clause 8 of the constitution.

Accordingly, we ask that the Office's prior decision to register Kashtanova's Work "Zarya of the Dawn" be affirmed.

Sincerely,

Van Lindberg

Taylor English Duma, LLP

¹⁶ Burrow-Giles, 111 U.S. at 61, 4 S. Ct. at 283.

December 11, 2023

Alex P. Garens, Esq. Day Pitney, LLP One Federal Street, 29th Floor Boston, MA 02110

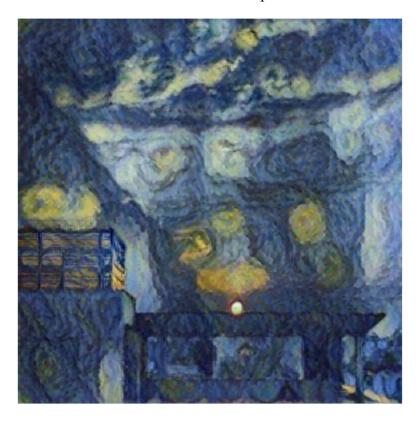
Re: Second Request for Reconsideration for Refusal to Register SURYAST (SR # 1-11016599571; Correspondence ID: 1-5PR2XKJ)

Dear Mr. Garens:

The Review Board of the United States Copyright Office ("Board") has considered Ankit Sahni's ("Mr. Sahni") second request for reconsideration of the Office's refusal to register a two-dimensional artwork claim in the work titled "SURYAST" ("Work"). After reviewing the application, deposit copy, and relevant correspondence, along with the arguments in the second request for reconsideration, the Board affirms the Registration Program's denial of registration.

I. DESCRIPTION OF THE WORK

The Work is a two-dimensional artwork and is reproduced below:



II. ADMINISTRATIVE RECORD

On December 1, 2021, Mr. Sahni filed an application to register a claim in the Work. In the application, he listed two authors: himself as the author of "photograph, 2-D artwork" and "RAGHAV Artificial Intelligence Painting App" ("RAGHAV") as the author of "2-D artwork." artwork." Mr. Sahni was identified as the sole copyright claimant. Because the application identified an artificial intelligence ("AI") "app" as an author of the work, the Copyright Office registration specialist assigned to the application requested additional information from Mr. Sahni about his use of the RAGHAV painting app in the creation of the Work. Email from U.S. Copyright Office to Ankit Sahni (Feb. 28, 2022). In response, Mr. Sahni submitted a 17-page document describing how RAGHAV's technology functions and how he used the technology to create the Work. Email from Ankit Sahni to U.S. Copyright Office, Attach. (Apr. 14, 2022) ("Sahni AI Description"). As explained in the Sahni AI Description, Mr. Sahni generated the Work by taking an original photograph that he authored, inputting that photograph into RAGHAV, then inputting a copy of Vincent van Gogh's *The Starry Night* into RAGHAV as the "style" input to be applied to the photograph, and choosing "a variable value determining the amount of style transfer." *Id.* at 10–11. Mr. Sahni further explained that he named RAGHAV as a co-author because its "contribution is distinct, disparate and independent" from his contribution to the Work. Id. at 14.

After considering the deposit, the application, and the Sahni AI Description, the Office refused to register the Work because it "lack[ed] the human authorship necessary to support a copyright claim." Initial Letter Refusing Registration from U.S. Copyright Office to Ankit Sahni at 1 (June 29, 2022). Responding to Mr. Sahni's assertion that the Work included some human creative input, the Office explained that "this human authorship cannot be distinguished or separated from the final work produced by the computer program." *Id*.

On September 27, 2022, Mr. Sahni requested that the Office reconsider its initial refusal to register the Work, arguing that "the human authorship requirement does not and cannot mean a work must be created entirely by a human author." Letter from Alex Garens to U.S. Copyright Office at 1 (Sept. 27, 2022) ("First Request") (arguing the Work was registrable because it was "the result of the creative and artistic choices and expressions of [a] human author"). After reviewing the Work in light of the points raised in the First Request, the Office reevaluated the claim and concluded that the Work could not be registered "because the work deposited is a derivative work that does not contain enough original human authorship to support a registration." Second Refusal at 1. The Office found that the Work was a "classic example[] of derivative authorship" because it was a digital adaptation of a photograph. See id. at 3 (citing U.S. COPYRIGHT OFFICE, COMPENDIUM OF U.S. COPYRIGHT OFFICE PRACTICES § 507.1 (3d ed. 2021) ("COMPENDIUM (THIRD)"); see also COMPENDIUM (THIRD) § 909.3(A) ("us[e of] digital editing software to produce a derivative photograph"). The Office analyzes derivative works by

¹ The application listed RAGHAV's authorship as a work made for hire and RAGHAV's "year born" as 2020.

² In the First Request, Mr. Sahni requested to amend the application to list only Ankit Sahni as the author of "photograph, 2-D artwork," and to remove RAGHAV as the work made for hire author of "2-D artwork." First Request at 1. However, as the Office's refusal of the First Request noted, even if it had granted this request, doing so "would not alter [the] conclusion that [the Work] does not contain a sufficient amount of human authorship to warrant copyright protection." Refusal of First Request for Reconsideration from U.S. Copyright Office to Alex Garens at 1 n.2 (Apr. 10, 2023) ("Second Refusal").

examining whether "the new authorship that the author contributed" meets the statutory requirements for protection. Second Refusal at 4 (citing *Waldman Publ'g Corp. v. Landoll, Inc.*, 43 F.3d 775, 782 (2d Cir. 1994); COMPENDIUM (THIRD) §§ 311.2, 507.1). Because the new aspects of the Work were generated by "the RAGHAV app, and not Mr. Sahni—or any other human author," the Office found that the "derivative authorship [wa]s not the result of human creativity or authorship" and therefore not registrable. *Id.* at 5.

In a letter dated July 10, 2023, Mr. Sahni requested that, pursuant to 37 C.F.R. § 202.5(c), the Office reconsider for a second time its refusal to register the Work. Letter from Alex Garens to U.S. Copyright Office (July 10, 2023) ("Second Request"). The Second Request presented three arguments. First, Mr. Sahni argued that RAGHAV served merely as an "assistive software tool[]," subject to creative decisions by Mr. Sahni in selecting his original photo, the *The Starry* Night image as the style input, and setting the variable value for the amount of style transfer. Id. at 2. Second, Mr. Sahni pointed to elements in the Work that he claims are human-authored. *Id.* at 3. According to Mr. Sahni, he "provided the traditional elements of authorship for both the original photograph and the Work" by taking the original photograph and "direct[ing] the RAGHAV tool to make changes to the colors, shapes, and style in a particular manner." *Id.* Mr. Sahni argues that his creation of the initial photograph and subsequent use of RAGHAV gave him control of the work and resulted in the Work containing elements such as a sunset and a building, depicted in a style of his choosing. *Id.* at 3–4. Third, Mr. Sahni argued that the Work is not a derivative work because the Work is not "substantially similar" to the original photograph. Id. at 4–5. Rather, the original photograph is "an early stage of what would ultimately become the Work." Id. at 5. Mr. Sahni contended that he "intentionally took the original photograph as part of his process for creating the Work . . . akin to a painter making a sketch before completing a painting, or a sculptor assembling clay before finalizing the form." *Id.* Therefore, the "human author's total creative input in both the original photograph and the Work should be considered together, and the Work should be analyzed for all the traditional elements of authorship present therein." Id.

III. DISCUSSION

After carefully examining the Work and considering the arguments made in the First and Second Requests, the Board finds that the Work does not contain sufficient human authorship necessary to sustain a claim to copyright.

A. Legal Background

The Copyright Act protects, and the Office registers, "original works of authorship fixed in any tangible medium of expression." 17 U.S.C. § 102(a). Courts have interpreted the statutory phrase "works of authorship" to require human creation of the work. *See Thaler v. Perlmutter*, No. 22-cv-1564, 2023 WL 5333236, at *4 (D.D.C. Aug. 18, 2023) (stating that "human authorship is a bedrock requirement of copyright" in affirming the Office's refusal to register a work "autonomously" created by AI). For this reason, courts have uniformly rejected attempts to protect the creations of non-humans through copyright. For example, the Ninth Circuit held that a book containing words "authored' by non-human spiritual beings" can only gain copyright protection if there is "human selection and arrangement of the revelations." *Urantia Found. v. Kristen Maaherra*, 114 F.3d 955, 957–59 (9th Cir. 1997) (holding that "some

element of human creativity must have occurred in order for the Book to be copyrightable" because "it is not creations of divine beings that the copyright laws were intended to protect"). Similarly, copyright does not protect photographs taken by a monkey because the Copyright Act's terms "imply humanity and necessarily exclude animals." *Naruto v. Slater*, 888 F.3d 418, 426 (9th Cir. 2018), *decided on other grounds*. Recently, in *Thaler v. Perlmutter*, the U.S. District Court for the District of Columbia explained:

By its plain text, the 1976 Act . . . requires a copyrightable work to have an originator with the capacity for intellectual, creative, or artistic labor. Must that originator be a human being to claim copyright protection? The answer is "yes."

2023 WL 5333236, at *4 (footnote omitted). Because copyright protection is only available for the creations of human authors, "the Office will refuse to register a [copyright] claim if it determines that a human being did not create the work." COMPENDIUM (THIRD) § 306.

When analyzing AI-generated material, the Office must determine when a human user can be considered the "creator" of AI-generated output. In March 2023, the Office provided registration guidance to the public for works created by a generative-AI system. The guidance explained that, in considering an application for registration, the Office will ask:

[W]hether the 'work' is basically one of human authorship, with the computer [or other device] merely being an assisting instrument, or whether the traditional elements of authorship in the work (literary, artistic, or musical expression or elements of selection, arrangement, etc.) were actually conceived and executed not by man but by a machine.

Copyright Registration Guidance: Works Containing Material Generated by Artificial Intelligence, 88 Fed. Reg. 16,190, 16,192 (Mar. 16, 2023) (quoting U.S. COPYRIGHT OFFICE, SIXTY-EIGHTH ANNUAL REPORT OF THE REGISTER OF COPYRIGHTS FOR THE FISCAL YEAR ENDING JUNE 30, 1965, 5 (1966)); see also id. (asking "whether the AI contributions are the result of 'mechanical reproduction' or instead of an author's 'own original mental conception, to which [the author] gave visible form.") (quoting Burrow-Giles Lithographic Co. v. Sarony, 111 U.S. 53, 60 (1884)). This analysis is "necessarily . . . case-by-case" because it will "depend on the circumstances, particularly how the AI tool operates and how it was used to create the final work." Id.³

To enable the Office to conduct such an analysis, registration applications must disclose AI-generated content that is "more than *de minimis*." *Id.* at 16,193. Applicants may disclose and exclude such material by placing a brief description of the AI-generated content in the "Limitation of the Claim" section on the registration application. The description may be as brief and generic as "[description of content] generated by artificial intelligence." *Id.*

If all of a work's "traditional elements of authorship" are generated by AI, the work lacks human authorship, and the Office will not register it. *Id.* If, however, a work containing AI-

³ This case-by-case analysis yields varying outcomes. In 2023 to date, the Copyright Office has granted approximately 100 applications to register works containing AI-generated material, where the AI-generated contributions are disclaimed.

generated material also contains sufficient human authorship to support a claim to copyright, then the Office will register the human's contributions. *Id.* at 16,192–93.

When examining claims for derivative works, the Office focuses on whether "[t]he new authorship that the author contributed" meets the statutory requirements for protection. COMPENDIUM (THIRD) § 311.2. A derivative work is "a work based upon one or more preexisting works, such as ... abridgment, condensation, or any other form in which a work may be recast, transformed, or adapted, . . . which, as a whole, represent[s] an original work of authorship." 17 U.S.C. § 101 (defining "derivative work"). Accordingly, a derivative work contains "two distinct forms of authorship:" the authorship in the preexisting work that was recast, transformed, or adapted, and the new authorship as a result of recasting, transformation, or adaption. Compendium (Third) § 507.1. The Office's examination of derivative works focuses on the new authorship that the derivative author contributed to that work — rather than the authorship from the preexisting work that may have been incorporated into the derivative work, see id. § 311.2, because copyright "in a compilation or derivative work" is "independent of . . . any copyright protection in the preexisting material." 17 U.S.C. § 103(b).

B. Application of Legal Standards to the Work

Under the Copyright Act, Mr. Sahni's original photograph is a separate work of authorship because it was fixed separately from the Work. *See id.* § 101 ("a work is 'created' when it is fixed in a copy or phonorecord for the first time"); COMPENDIUM (THIRD) § 512 (similar). Because the Work here contains AI-generated material, the Board starts with an analysis of the Work's creation, including Mr. Sahni's use of RAGHAV. According to Mr. Sahni, RAGHAV is an "AI-powered tool" that uses machine learning to perform "Neural Style Transfer," which entails "generat[ing] an image with the same 'content' as a base image, but with the 'style' of [a] chosen picture." Second Request at 2; Sahni AI Description at 4, 6.4 According to Mr. Sahni, RAGHAV was created⁵ by training a neural network for image recognition using a dataset of 14 million images, called ImageNet,⁶ and then training the neural network on another dataset of "content and style images" so that it learns how to transfer styles from the latter to the former. Sahni AI Description at 7. Mr. Sahni informed the Office that the model operates by taking two image inputs—one image in the desired style (the "style image"),

⁴ RAGHAV was built based on a method described in a Google Brain research paper titled "Exploring the structure of a real-time, arbitrary neural artistic stylization network." *See* Sahni AI Description at 6 (citing Golnaz Ghiasi et al., *Exploring the structure of a real-time, arbitrary neural artistic stylization network* (Aug. 2017), https://arxiv.org/abs/1705.06830). The Sahni AI Explanation includes a number of figures from the underlying research paper to illustrate the technology. *See generally id.*

⁵ There is no evidence in the administrative record as to the details of how RAGHAV was created or by whom and whether Mr. Sahni was involved in that process. While Mr. Sahni has stated that RAGHAV was "built with a variant of Neural Style Transfer using [a] research paper" from Google, *id.* at 6, he does not claim to have developed RAGHAV. For this reason, the Board does not consider the development of RAGHAV or selection of the materials it was trained on as bases for Mr. Sahni's creative control over the Work. *Cf.* Defs.' Resp. to Pls.' Mot. for Summ. J. and Cross-Mot. for Summ. J. at 5 n.1, Thaler v. Perlmutter, No. 1:22-cv-1564 (D.D.C. Feb. 7, 2023), ECF No. 17 (explaining that the Office could not determine whether AI-generated work was sufficiently original to receive copyright protection because "among other potentially relevant facts, the Office does not know what preexisting works the Creativity Machine was trained on").

⁶ ImageNet is a large collection of images commonly used for training AI systems. *See* Dave Gershgorn, *The data that transformed AI research—and possibly the world*, QUARTZ (July 26, 2017), https://qz.com/1034972/the-data-that-changed-the-direction-of-ai-research-and-possibly-the-world.

and a second image to which the style will be applied (the "base image"), as well as a numerical value indicating the amount or strength of style transfer. *See id.* at 10–12. RAGHAV then produces an output based on its interpretation of these three inputs. *Id.* at 8. In other words, according to Mr. Sahni, RAGHAV does not simply layer the style image on top of the base image like a visual filter applied to a photograph. RAGHAV instead generates a new image based on the features it learns from the base and style images. *Id.* at 6 (RAGHAV uses a technique that "allows us to *generate* an image with the same 'content' as a base image, but with the 'style' of our chosen picture") (emphasis added).⁷

Turning to creation of the Work here, Mr. Sahni states he provided RAGHAV with a base image (Mr. Sahni's original photograph), a style image (Vincent van Gogh's *The Starry Night*), and an undisclosed numerical value for the strength of the style transfer. *Id.* at 9–12. RAGHAV then generated the Work, and Mr. Sahni does not claim to have modified the Work after it was generated. Each of the image contributions are depicted below alongside the resulting output image:



Mr. Sahni's Original Photograph (base image)



Vincent Van Gogh's *The Starry Night* (style image)

⁷ The Second Request describes the RAGHAV tool as a "filter" tool, which contradicts Mr. Sahni's initial description. As discussed below, even if the Board accepted the Second Request's description of RAGHAV, the Board's conclusion would be the same because selecting the strength of a visual filter, by itself, is not sufficiently creative to be protected by copyright.



The Work (output)

Mr. Sahni argues that the decisions he made are sufficient to make him the "author" of the Work in its entirety. The Second Request asserts that "conceiving, creating and selecting an original [base] image," "selection of the style image," and "selecting a specific variable value determining the amount and manner of style transfer" "cumulatively resulted in the [Work], which is the direct outcome of [Mr. Sahni's] creative expression and contribution." Sahni AI Description at 11–12; *see also* Second Request at 4. As evidence of his creative control, Mr. Sahni claims his decisions resulted in the Work containing 1) "a sunset," 2) "clouds," 3) the "contours of a building," 4) a composition in which "the sky accounts for the upper two thirds of the work," and 5) "a precise and deliberate style of Van Gogh's [The] Starry Night." Second Request at 3–4.

After considering the information provided by Mr. Sahni regarding his creation of the Work, including his description of RAGHAV, the Board concludes that the Work is not the product of human authorship. Specifically, the Board finds that the expressive elements of pictorial authorship were not provided by Mr. Sahni. As Mr. Sahni admits, he provided three inputs to RAGHAV: a base image, a style image, and a "variable value determining the amount of style transfer." Sahni AI Description at 11. Because Mr. Sahni only provided these three inputs to RAHGAV, the RAGHAV app, not Mr. Sahni, was responsible for determining how to interpolate the base and style images in accordance with the style transfer value. The fact that the Work contains sunset, clouds, and a building are the result of using an AI tool that "generate[s] an image with the same 'content' as a base image, but with the 'style" of [a] chosen picture." *Id.* at 6. But Mr. Sahni did not control where those elements would be placed, whether they would appear in the output, and what colors would be applied to them—RAGHAV did.⁸

⁸ While not the basis for our conclusion, the Board notes that Mr. Sahni has stated elsewhere that "Raghav chooses and creates the brush strokes and colour palette." Govind Kumar Chaturvedi, *A.I. Paintings: Registrable*

The Board is not convinced by Mr. Sahni's description of RAGHAV as "an assistive tool" that works similarly to "a camera, digital tablet, or a photo-editing software program." Second Request at 2–3. In his Second Request, Mr. Sahni now describes RAGHAV as merely "mechanically appl[ying] the colors, shapes, and style as directed, which is not any different from, for example, Adobe Photoshop applying red and blue shades to a photograph based on a user's command." Id. at 4. This description inaccurately minimizes RAGHAV's role in the creation of the Work and conflicts with other information in the record. As Mr. Sahni stated in his initial explanation, RAGHAV operates by "generat[ing]" a new pictorial image based on features learned from user-provided images. See Sahni AI Description at 8 (operation of RAGHAV causes "new stylizations [to] be generated"). The underlying research that RAGHAV was built on is premised on the same functionality: it is the AI model, not its user, that "predict[s] stylizations for paintings and textures never previously observed," and that predictive function is tied to "the proximity of the [style image] to styles trained on by the model." Golnaz Ghiasi et al., supra note 4 at 5, 9. Here, RAGHAV's interpretation of Mr. Sahni's photograph in the style of another painting is a function of how the model works and the images on which it was trained on—not specific contributions or instructions received from Mr. Sahni. While Mr. Sahni selected the numerical variable for the "strength" of the style, that choice alone is insufficient to warrant copyright protection. As noted above, selecting a single number for a style filter is the kind of de minimis authorship not protected by copyright. See Feist Publ'ns, Inc. v. Rural Tel. Serv. Co., 499 U.S. 340, 359 (1991) (copyright does not protect "works in which the creative spark is utterly lacking or so trivial as to be virtually nonexistent"); see also COMPENDIUM (THIRD) § 909.3(A) (providing example of digital edits that "improve[] the color, tone, and temper" of a photograph and remove noise as ineligible for copyright protection).

Mr. Sahni's remaining arguments do not alter the Board's conclusion. While Mr. Sahni emphasizes his specific choices of image inputs and filter strength as one choice "from nearly infinite permutations and possibilities of specific inputs," these choices only constitute an unprotectable idea for the Work, that is: an altered version of his photograph in the style of *The Starry Night*. Second Request at 2. But copyright does not protect the concept reflected in a work—"protection is given only to the expression of the idea—not the idea itself." *Mazer v. Stein*, 347 U.S. 201, 217 (1954); *see also, e.g., Herbert Rosenthal Jewelry Corp. v. Kalpakian*, 446 F.2d 738, 742 (9th Cir. 1971) (copyright in bee jewelry was not infringed by other bee jewelry because "[a] jeweled bee pin is ... an 'idea' that defendants were free to copy"). Nor does the Board agree with Mr. Sahni that his original photograph was "not a preexisting work" and that its expressive elements that also appear in the Work are therefore a basis for registration. Mr. Sahni is welcome to apply to register his photograph, assuming it meets all statutory requirements, but he cannot register the AI-modified version before the Board. Because Mr. Sahni exerted insufficient creative control over RAGHAV's creation of the Work, he cannot register it.

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Copyright? Lessons from Ankit Sahni, IP OSGOODE (Mar. 31, 2023), https://www.iposgoode.ca/2023/03/a-i-paintings-registrable-copyright-lessons-from-ankit-sahni/.

⁹ To register the original photograph, Mr. Sahni would need to submit the photograph as the deposit along with an application claiming that photographic authorship. *See* 17 U.S.C. § 408(b)(1), (2) (registration deposits must consist of at least one "complete copy"); 37 C.F.R. § 202.20(b)(2)(1), (2) (depending on a work's publication status, the "complete copy" must "represent[] the entire copyrightable content of the work" or "include[] all elements comprising the applicable unit of publication of the work").

IV. CONCLUSION

For the reasons stated herein, the Review Board of the United States Copyright Office affirms the refusal to register the copyright claim in the Work. Pursuant to 37 C.F.R. § 202.5(g), this decision constitutes final agency action.

U.S. Copyright Office Review Board

Suzanne V. Wilson, General Counsel and Associate Register of Copyrights

Maria Strong, Associate Register of Copyrights and Director of Policy and International Affairs Mark T. Gray, Assistant General Counsel