Hackers Will Find a Way: Cybersecurity Preparedness and Incident Response in Post-Jurassic Times

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September 12, 2024



Topics for Today's Discussion



Cybersecurity Threat Landscape



Preparing for a Cybersecurity
Attack



Responding to a Cybersecurity

Attack

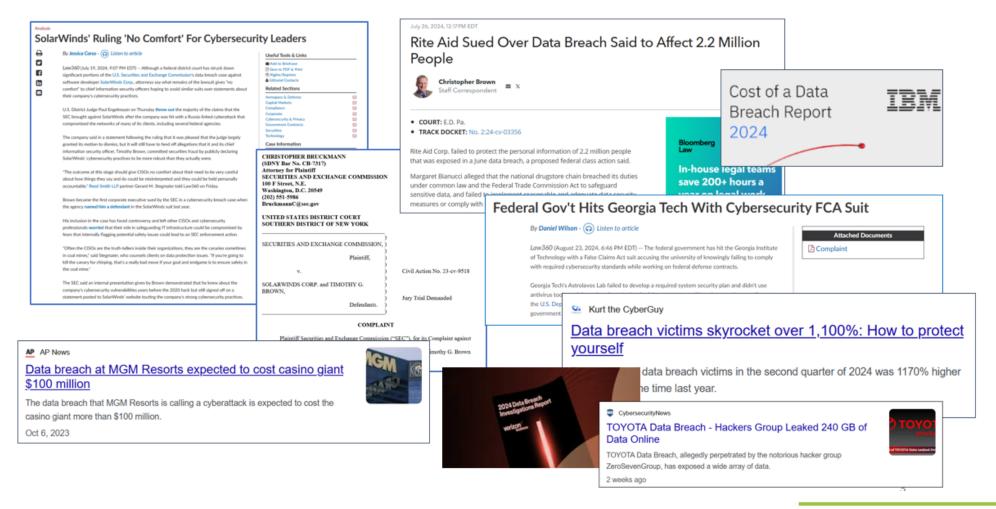


THE CYBERSECURITY THREAT LANDSCAPE





The Cybersecurity Threat Landscape





Threat: Ransomware

- Exploit vulnerability
- Gain access to data
- Exfiltrate data
- Encrypt the system

How does it work?



- Unable to use system
- Exposure of data
- Loss of money
- Reputational harm

How can it harm a business?





Threat: Business Email/Text Compromise

- Exploit vulnerability
- Gain access to data
- Send fraudulent wire transfer instructions

How does it work?



- Loss of money
- Relationship harm
- Exposure of data

How can it harm a business?





PREPARING FOR A CYBERSECURITY ATTACK





Three Key Ways to Prepare

Information
Security
Program

Incident Response Plan

Training and Awareness
Building

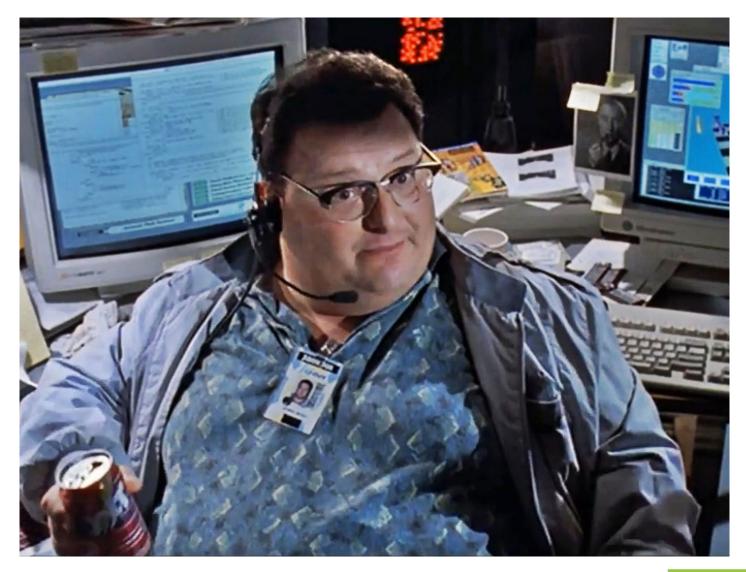


Incident Response: A Playbook

- (1) What constitutes an incident and its severity (downtime, lost sales, etc.)?
- (2) Who makes the determination (before going to the executives)?
- (3) Who are part of the core and extended team?
- (4) How do you send out and track privilege memos (what if system is down)?
- (5) How do you contact people, including board members (if emails are offline)?
- (6) Who needs to know, who contributes, and who are the decisionmakers (especially SEC filings)?
- (7) Who are the key suppliers that must know and how do you contact them?
- (8) How do you engage cybersecurity vendors (identity theft & forensics vendors)?
- (9) How do you contact law enforcement (e.g., contact secret service for kill chain)?
- (10) How do you keep information current?
- (11) How do you communicate data breach to consumers?
- (12) How do you stress test the Playbook (e.g., tabletop exercise)?



RESPONDING TO A CYBERSECURITY ATTACK





Issues that Arise During Incident Response





Don't Be A Fossil





A Take Home To-Do List

Written Information Security Program

- Risk assessment
- Administrative, technical, and physical safeguards
- Vendor oversight
- Test effectiveness of the safeguards

Incident Response Plan

- Define roles, responsibilities, and levels of decisionmaking authority
- Communications methods
- Contact information

Training & Awareness Building

- Hire vendors that can provide training on cybersecurity incidents
- Involve your IT and security staff
- Conduct a tabletop exercise



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