

2025
Sponsorship
Program



2025 Sponsorship Program

Welcome to the Association of Corporate Counsel New York City Chapter! The ACC is one of the largest global, and most vibrant professional communities of in-house attorneys in the world. The Board of Directors of ACC New York City Chapter (ACC-NYC) is pleased to present the New York City Chapter's 2025 Sponsorship Program. ACC-NYC is proud to serve as the in-house bar association for attorneys in corporate and other private sector organization legal departments in the greater New York City metropolitan area.

With over 1,700 in-house members, we are one of the largest chapters of the ACC. Our members rely on our sponsors for their legal expertise and thought leadership to equip them to tackle challenging legal issues, keep pace with the evolving legal landscape, and enable them to best support their business clients. ACC-NYC members also look to our sponsors for professional development and networking opportunities in major practice areas, such as artificial intelligence and machine learning, cybersecurity, employment, intellectual property, privacy, and retail. In addition, ACC-NYC members depend upon our sponsors to promote the strong core values that define who we are, including with respect to diversity, equity and inclusion, ethics, and attorney wellness.

As we have adjusted to the "new normal" in the post-pandemic world, including a hybrid work environment, ACC-NYC has maintained our commitment to providing quality programs and cultivating community engagement. We are excited to continue to promote in-person sponsorship offerings for 2025 as our sponsors and members enjoy the in-person engagement. In particular, we have seen our members increasingly join our core events (including our annual full-day CLE) and we have increased our opportunities to sponsor such events (see the attached package for additional CLE and networking sponsorships at our core events). We also have a strong member appetite for virtual programming, and it is not uncommon to see more than 100 members attend virtual CLEs held mid-day. We aim to continue providing opportunities for members to consume legal programming and connect with sponsors virtually, as well as in-person events.

The NYC Chapter Board places great value on its relationships with sponsors. Our Board, Committee Chairs, and other Chapter leaders are seasoned in-house counsel who volunteer their time supporting the Chapter because we see the value of bringing sponsors and members together to enhance the legal profession and build a strong community. We look forward to developing strong, long-lasting, mutually beneficial relationships with you and your organizations. We encourage past and prospective sponsors to consider supporting our Chapter for the 2025 programming year.

We welcome sponsors who not only understand the privilege of access to our members, but also appreciate the need to make a difference within the in-house bar, and drive change to help us all grow together as legal professionals. If you are new to our sponsorship programming, we hope you will become a sustaining sponsor that will enable your organization to best achieve a return on your support, year after year.

Together, we can drive legal professionalism and innovation to better engage with our legal community, and we want to collaborate with forward-thinking sponsors to deepen the meaningful exchange of ideas and extend our collective reaches within the in-house legal profession.

On behalf of the ACC-NYC Board of Directors, we look forward to working with you in the 2025 programming year.

Kind Regards,

Kate McMenemy, ACC-NYC Board Member and President

James Farnsworth, ACC-NYC Board Member and VP of Sponsorship



Sponsorship Application Process

The term of an annual Sponsorship under the 2025 Sponsorship Program runs **January 1, 2025** through **December 31, 2025** ("Sponsor Term").

By completing the application, you represent that: (1) you have carefully reviewed the terms and conditions of the 2025 ACC-NYC Sponsorship Program and that you are committed to working within the Sponsorship Guidelines (set forth in Appendix 1); (2) you are authorized to submit the Sponsorship Application on behalf of your firm or company; and (3) you will remit the requisite Sponsorship Fees to ACC-NYC by the posted deadline.

The 2025 Sponsorship Application will be available online at: <https://www.acc.com/chapters-networks/chapters/new-york-city/sponsorship-application>. **All Sponsorship Applications are due by November 15, 2024.** The ACC-NYC Sponsorship Committee will review each application based on the Sponsor Selection Criteria set forth below.

Payment in full must be received by the earlier of thirty days from invoice date or January 30, 2025, unless our Executive Director approves other payment arrangements. If Sponsorship Fees are not timely received, ACC-NYC may elect to cancel the Sponsorship and you forfeit all benefits and we may reassign the Sponsorship to another Sponsor. All Sponsorship Fees are non-refundable.

Sponsor Selection Criteria

The ACC-NYC Board of Directors has adopted the following criteria for the selection of its Sponsors:

1. ACC-NYC is committed to selecting a mix of sponsors that offer a variety of expertise to our members. The Chapter is committed to aligning sponsors with membership needs and interest in terms of practice areas, industries, diversity, and size of firm and/or company.
2. ACC-NYC seeks sponsors that can provide information that is valuable to our members while still leveraging creativity and flexibility in developing and presenting programming for the Chapter. The Chapter values innovation and uniqueness.
3. Returning Chapter sponsors that have experienced significant member engagement at prior Chapter events and that have received favorable feedback from our members for those programs will be given preference. In addition, the Chapter places great value on its relationships with sponsors that have demonstrated a willingness to assist the Board when needed.
4. ACC-NYC emphasizes the importance of growth for itself, its members, and its sponsors. As such, the Chapter will give preference to returning Chapter sponsors who have and have been consistent and cooperative partners.



Which sponsorship should you choose?

We have a variety of opportunities available for the 2025 calendar year with some key features of each Sponsorship highlighted below:

| Sponsorship Overview | Sponsorships Available | Sponsorship Fee | |
|--|------------------------|-----------------|-------------|
| SUSTAINING SPONSORSHIPS | | | |
| I. DIAMOND | 2 | \$32,000 | NEW! |
| II. PLATINUM | 8 | \$26,000 | |
| DIVERSITY, EQUITY & INCLUSION SPONSORSHIPS | | | |
| I. WOMEN AND GENDER | 4 | \$12,000 | |
| II. DIVERSITY, EQUITY & INCLUSION | 4 | \$12,000 | |
| SPOTLIGHT SPONSORSHIPS | | | |
| I. SPOTLIGHT ON: PRACTICE GROUPS (AI, EMPLOYMENT, IP, PRIVACY, RETAIL) | TBD | \$20,000 | |
| CORE EVENT SPONSORSHIPS | | | |
| I. ETHICS CORE EVENT CLE | 2 | \$16,000 | |
| II. NETWORKING SPONSOR | TBD | \$5,000 | |
| III. COCKTAIL HOUR SPONSOR | 1 PER CORE EVENT | \$2,500 | NEW! |
| IV. BREAKFAST SPONSOR | 1 PER CORE EVENT | \$2,500 | NEW! |
| V. LUNCH SPONSOR | 1 PER CORE EVENT | \$2,500 | NEW! |
| SUPPORTING SPONSORSHIPS | | | |
| I. PROFESSIONAL GROWTH & WELLNESS | TBD | \$5,000 | |
| II. IN-HOUSE CAREER DEVELOPMENT | TBD | \$5,000 | |
| III. SIGNATURE NETWORKING | TBD | \$5,000 | |
| IV. VIRTUAL CLE | TBD | \$8,000 | |
| V. VIRTUAL NON-CLE EVENT | TBD | \$5,000 | |

Sponsorship Benefits

Annual Gala: The Annual Gala is a premiere networking event and celebrates the membership and Sponsor contributions throughout the year. The Annual Gala is subject to overall sponsorship support, ACC-NYC's budget, and health and safety guidelines. The next Gala is targeted for 2025-26. ACC-NYC has discretion to cancel the Annual Gala due to budgetary restrictions, loss of sponsorship support or if city health and safety concerns limit public gatherings. Tickets to the Annual Gala are offered per the Sponsorship Package Summary and additional tickets may be available for purchase, on a first-come, first-serve basis, and at the discretion of ACC-NYC. ACC-NYC hires a professional photographer for the Annual Gala event and will use reasonable efforts to provide photos of the Sponsor following the event which you may post on LinkedIn. Other restrictions may apply to your use of the photo and please consult ACC-NYC if you would like to use the photo for another purpose.



CLE Presentation Material Access on ACC-NYC Website: For all CLE programs, CLE presentation materials will be posted on the ACC-NYC website after the event.

Linked or Social Media Articles: ACC-NYC will link a substantive Sponsor client alert or similar update (up to 2 per Sponsor Term) on the Sponsor's web page via the ACC-NYC website or the ACC-NYC LinkedIn page.

Newsletter Article: ACC-NYC publishes a substantive e-newsletter, distributed quarterly by e-mail to our members. The Sponsor Article shall be written (or co-written) by the Sponsor and can be linked to Sponsor's Web page. Article deadlines will be assigned based on the quarterly distribution and cannot be rescheduled. If the Sponsor misses the required deadline, the benefit will not be re-assigned.

Event Promotion: All sponsorship packages are eligible to have the Sponsor's logo included on communications and the ACC-NYC website regarding Sponsor's event.

Raffles and Business Card Collection: Sponsors may raffle prizes and collect business cards for such raffles at any of their sponsored-events.

Please Note: *Not all sponsorship packages include all benefits listed above. Please consult the specific Sponsorship package to view the package entitlements.*

Sustaining, DEI and Spotlight Sponsorship Package Summary

| | DIAMOND | PLATINUM | DIVERSITY, EQUITY & INCLUSION | SPOTLIGHT ON: PRACTICE GROUPS |
|--|----------------------|---|--|--|
| CLE SESSION AT FULL-DAY GENERAL COUNSEL TOOLKIT CORE EVENT | * PLENARY SESSION | * DUAL TRACK SESSION (RUNS CONCURRENTLY) | | |
| CLE SESSION AT CORE PROGRAMMING EVENT [^] | | | | * |
| HOST ONE ACC-NYC CLO MEETING (OPPORTUNITY TO INTERACT WITH CLO MEMBERS) ^Ω | * | | | |
| SIGNATURE CLE [†] | * | * | * CHOICE OF SIGNATURE NETWORKING OR OTHER DEI-FOCUSED PROGRAM | * CHOICE OF SIGNATURE CLE OR NETWORKING |
| SIGNATURE NETWORKING [†] | * | * | | |
| ANNUAL GALA [~] | * 4 TICKETS | * 4 TICKETS | * 2 TICKETS | * 2 TICKETS |
| SUMMER ASSOCIATE PRESENTATION [‡] | * | * | * | |
| NEWSLETTER ARTICLE | * | * | * | * |
| LINKED OR SOCIAL MEDIA ARTICLES | * 2 ARTICLES | * 2 ARTICLES | * 2 ARTICLES | * 2 ARTICLES |
| EVENT PROMOTION | * | * | * | * |
| CLE PRESENTATION MATERIAL ACCESS ON ACC-NYC WEBSITE | * | * | * | * |
| HOST ACC-NYC BOARD OF DIRECTORS MEETING ^Ω | * | * | | * |

* Included in the package.

[^] Core programming may consist of the Chapter's half-day event.

[†] Venue, food, beverage, ticket, parking, and other costs, as applicable, to be provided and/or solely paid by the Sponsor in addition to and separate from the listed sponsorship fee.

[~] Gala is subject to budget and scheduling and health and safety guidelines. This benefit does not apply to the Gala scheduled in November 2024. The next Gala is targeted for 2025-26.

[‡] Light meal and beverages to be supplied by Sponsor.

^Ω Optional; Sponsor must staff this event.

Sustaining Sponsorship Package Descriptions

DIAMOND

| \$32,000.00 | 2 Sponsorships Available |
|--|---|
| <p>CLE Session at Full-Day General Counsel Toolkit Core Programming Event (Plenary Session)</p> | <p>You may present a 1-hour plenary session CLE at ACC-NYC's premiere Full-Day General Counsel Toolkit Core Programming Event. Your CLE topic will be as agreed on with ACC-NYC and preference will be given to Sponsors who will present on AI, DEI, Ethics or Privacy/Cybersecurity. Your panel must include at least 1 in-house counsel of your choosing and may include up to 3 representatives from your company or law firm.</p> <p><i>Our 2024 Full-Day General Counsel Toolkit Core Event hosted more than 165 attendees, including:</i></p> <ul style="list-style-type: none"> <i>39 attendees with the title of General Counsel, Chief Legal Officer, or Head of Legal</i> <i>23 attendees with the title of Deputy General Counsel, Senior Vice President, or Vice President</i> <i>27 attendees with the title Associate/Assistant General Counsel, Senior Director, or Director</i> <p>An exhibitor table for promotional materials will be available for 2 marketing representatives.</p> <p>You may invite up to 4 Sponsor representatives, in addition to presenters and the marketing representatives at the exhibitor table, to attend the event.</p> <p>ACC-NYC hires a professional photographer for its Core Events and will use reasonable efforts to provide you with photos of Sponsors following the event which you may post on LinkedIn. Other restrictions may apply to your use of the photos and please consult ACC-NYC if you would like to use the photos for another purpose.</p> |
| <p>Host One ACC-NYC CLO Meeting ^Ω</p> | <p>Opportunity to host 1 ACC-NYC CLO meeting during the Sponsor Term. This is a unique opportunity to interact with some of our CLO members. Sponsors will provide a meal and beverages or as otherwise arranged with ACC-NYC. Scheduling to be coordinated with ACC-NYC, based upon events calendar.</p> |
| <p>Signature CLE[†]</p> | <p>You may present 1 exclusive chapter-wide 1-hour CLE presentation (topic to be agreed on with ACC-NYC) with a networking reception prior to or after the CLE presentation. Your panel must include at least 1 in-house counsel of your choosing and may include up to 3 representatives from your company or law firm.</p> <p>You may invite up to 10 Sponsor representatives, in addition to presenters, to attend your CLE event.</p> |
| <p>Signature Networking⁺</p> | <p>Sponsor may host a signature networking event. To improve attendance, we recommend the event be held at an external venue from the Sponsor's company or law firm location.</p> <p>You may allocate up to 25% of the capacity of the event to Sponsor representatives to attend the sponsored Signature Networking.</p> |
| <p>Annual Gala</p> | <p>4 tickets</p> |

DIAMOND (CONTINUED)

| | |
|--|---|
| Newsletter Article | 1 article |
| Linked or Social Media Articles | 2 articles |
| Host ACC-NYC Board of Directors Meeting | Opportunity to host 1 ACC-NYC Board of Directors meeting during the Sponsor Term. Note that based on the Board schedule, there may be fewer meetings than there are eligible Sponsors. This opportunity is first-come, first-served, and an opportunity to interact with the Board prior to commencement of the Board meeting. Traditionally, Sponsors will provide a light dinner and beverages for the meeting. |

⁺ Venue, food, beverage, ticket, parking, and other costs to be provided and paid solely by the Sponsor in addition to the sponsorship fee.

^Ω Optional; Sponsor must staff this event.

Sustaining Sponsorship Package Descriptions

PLATINUM

| \$26,000.00 | 8 Sponsorships Available |
|--|---|
| <p>CLE Session at Full-Day General Counsel Toolkit Core Programming Event</p> | <p>You may present a 1-hour CLE at ACC-NYC's premiere Full-Day General Counsel Toolkit Core Programming Event. Sessions are dual tracked (i.e., runs concurrently). Your CLE topic will be as agreed on with ACC-NYC and preference will be given to Sponsors who will present on Employment, IP, Commercial Contracting, Cybersecurity and Legal Ops. Your panel must include at least 1 in-house counsel of your choosing and may include up to 3 representatives from your company or law firm.</p> <p><i>Our 2024 Full-Day General Counsel Toolkit Core Event hosted more than 165 attendees, including:</i></p> <ul style="list-style-type: none"> • <i>39 attendees with the title of General Counsel, Chief Legal Officer, or Head of Legal</i> • <i>23 attendees with the title of Deputy General Counsel, Senior Vice President, or Vice President</i> • <i>27 attendees with the title Associate/Assistant General Counsel, Senior Director, or Director</i> <p>An exhibitor table for promotional materials will be available for 2 marketing representatives.</p> <p>You may invite up to 4 Sponsor representatives, in addition to presenters and the marketing representatives at the exhibitor table, to attend the event.</p> <p>ACC-NYC hires a professional photographer for its Core Events and will use reasonable efforts to provide you with photos of Sponsors following the event which you may post on LinkedIn. Other restrictions may apply to your use of the photos and please consult ACC-NYC if you would like to use the photos for another purpose.</p> |
| <p>Signature CLE*</p> | <p>You may present 1 exclusive chapter-wide 1-hour CLE presentation (topic to be agreed on with ACC-NYC) with a networking reception prior to or after the CLE presentation. Your panel must include at least 1 in-house counsel of your choosing and may include up to 3 representatives from your company or law firm.</p> <p>You may invite up to 10 Sponsor representatives, in addition to presenters, to attend your CLE event.</p> |
| <p>Signature Networking*</p> | <p>Sponsor may host a signature networking event. To improve attendance, we recommend the event be held at an external venue from the Sponsor's company or law firm location.</p> <p>You may allocate up to 25% of the capacity of the event to Sponsor representatives to attend the sponsored Signature Networking.</p> |
| <p>Annual Gala</p> | <p>4 tickets</p> |
| <p>Newsletter Article</p> | <p>1 article</p> |
| <p>Linked or Social Media Articles</p> | <p>2 articles</p> |

PLATINUM (CONTINUED)

| | |
|--|---|
| Host ACC-NYC Board of Directors Meeting | Opportunity to host 1 ACC-NYC Board of Directors meeting during the Sponsor Term. Note that based on the Board schedule, there may be fewer meetings than there are eligible Sponsors. This opportunity is first-come, first-served, and an opportunity to interact with the Board prior to commencement of the Board meeting. Traditionally, Sponsors will provide a light dinner and beverages for the meeting. |
|--|---|

⁺ Venue, food, beverage, ticket, parking, and other costs to be provided and paid solely by the Sponsor in addition to the sponsorship fee.

^Ω Optional; Sponsor must staff this event.

Spotlight & Inclusion Sponsorship Package Descriptions

DIVERSITY, EQUITY & INCLUSION

| \$12,000.00 each | (i) Women and Gender: 4 Sponsorships Available (ii) Diversity, Equity & Inclusion: 4 Sponsorships Available |
|--|---|
| Signature CLE, Signature Networking or a Combination* | <p>You have the option to present 1 exclusive chapter-wide 1-hour CLE presentation (topic to be agreed on with ACC-NYC), host a Signature Networking event for ACC-NYC members, or a combination thereof. Your CLE speaking panel must include at least 1 in-house counsel of your choosing and may include up to 3 representatives from your company or law firm.</p> <p>ACC-NYC would like to celebrate DEI with programs that honor the following observances during the month of commemoration. Sponsors that are first to submit their applications will be given exclusive rights to a date during the applicable month of observance. For example:</p> <ul style="list-style-type: none"> • Black History Month in February • Women's History Month in March • LGBTQ+ Pride in June <p>You may invite up to 10 Sponsor representatives, in addition to presenters, to attend the event.</p> |
| Annual Gala | 2 Tickets |
| Newsletter Article | 1 Article |
| Linked or Social Media Articles | 2 Articles |

*Venue, food, beverage, ticket, parking and other costs to be provided and paid solely by the Sponsor in addition to the listed sponsorship fee.

Spotlight & Inclusion Sponsorship Package Descriptions

SPOTLIGHT ON: PRACTICE GROUPS

The “Spotlight On: Practice Groups” Package aims to address the evolving and ongoing needs of the in-house legal community. Sponsors have the opportunity to present programming that is specifically tied to a designated expertise, such as intellectual property, privacy, cybersecurity, artificial intelligence and machine learning, retail, and labor and employment. ACC-NYC will consider other practice group areas if a potential sponsor has an interest in nominating a new practice group. ACC-NYC may award up to 2 Sponsorships in a given expertise; however, we use reasonable efforts to limit each area of expertise to 1 Sponsor.

| \$20,000.00 | TBD SPONSORSHIPS AVAILABLE |
|--|---|
| <p>NEW!</p> <p>CLE Track Session a Core Programming Event</p> | <p>You may present a 1-hour CLE at an ACC-NYC core event, which may be held at a half-day CLE. Sessions are dual tracked (i.e., runs concurrently). Your CLE topic will be as agreed on with ACC-NYC. Your panel must include at least 1 in-house counsel of your choosing and may include up to 3 representatives from your company or law firm.</p> <p>An exhibitor table for promotional materials will be available for 2 marketing representatives.</p> <p>You may invite up to 4 Sponsor representatives, in addition to presenters and the marketing representatives at the exhibitor table, to attend the event.</p> <p>ACC-NYC hires a professional photographer for its Core Events and will use reasonable efforts to provide you with photos of Sponsors following the event which you may post on LinkedIn. Other restrictions may apply to your use of the photos and please consult ACC-NYC if you would like to use the photos for another purpose.</p> |
| <p>Signature CLE, Signature Networking, or a Combination⁺</p> | <p>You have the option to host and present 1 exclusive chapter-wide 1-hour CLE presentation (topic to be agreed on with ACC-NYC), host a Signature Networking event for ACC-NYC members, or a combination thereof. Your CLE speaking panel must include at least 1 in-house counsel of your choosing and may include up to 3 representatives from your company or law firm.</p> <p>You may invite 10 Sponsor representatives, in addition to presenters, to attend the events.</p> |
| <p>Annual Gala</p> | <p>2 Tickets</p> |
| <p>Newsletter Article</p> | <p>1 Article</p> |
| <p>Linked or Social Media Articles</p> | <p>2 Articles</p> |
| <p>NEW!</p> <p>Host ACC-NYC Board of Directors Meeting^Ω</p> | <p>Opportunity to host 1 ACC-NYC Board of Directors meeting during the Sponsor Term. Note that based on the Board schedule, there may be fewer meetings than there are eligible Sponsors. This opportunity is first-come, first-served, and an opportunity to interact with the Board prior to commencement of the Board meeting. Traditionally, Sponsors will provide a light dinner and beverages for the meeting.</p> |

⁺ Venue, food, beverage, ticket, parking, and other costs, as applicable, to be provided and/or paid solely by the Sponsor in addition to and separate from the listed sponsorship fee.

^Ω Optional; Sponsor must staff this event.

Core Event Sponsorship Package Descriptions

ETHICS CORE EVENT CLE

| \$16,000.00 | 2 SPONSORSHIPS AVAILABLE |
|---|---|
| Ethics CLE Session at a Core Event | <p>You may present a 1-hour ethics CLE (topic to be agreed on with ACC-NYC) at a Core Event. The session may be dual tracked (i.e., runs concurrently). Your CLE topic will be as agreed on with ACC-NYC. Your panel must include at least 1 in-house counsel of your choosing and may include up to 3 representatives from your company or law firm.</p> <p>An exhibitor table for promotional materials will be available for 2 marketing representatives.</p> <p>You may invite up to 4 Sponsor representatives, in addition to presenters and the marketing representatives at the exhibitor table, to attend the event.</p> <p>ACC-NYC hires a professional photographer for its Core Events and will use reasonable efforts to provide you with photos of Sponsors following the event which you may post on LinkedIn. Other restrictions may apply to your use of the photos and please consult ACC-NYC if you would like to use the photos for another purpose.</p> |
| Annual Gala | 2 Tickets |

NETWORKING SPONSORS

| \$5,000.00 | TBD SPONSORSHIPS AVAILABLE |
|--|----------------------------|
| <p>The Networking Sponsorships provide law firms or legal service providers the opportunity to invite up to 3 employees to attend an agreed-upon Core event and network with attendees at a table placed at a designated floor space of the event. For purposes of this Sponsorship, the Chapter will identify the Sponsor on the Core event website and provide branding at the event. No other benefits apply.</p> | |

COCKTAIL HOUR SPONSORS

| \$2,500.00 | 1 SPONSORSHIP AVAILABLE (PER CORE EVENT) |
|---|--|
| <p>The Cocktail Hour Sponsorship provides law firms or legal service providers the opportunity to sponsor and invite up to 3 employees to attend the cocktail hour of an agreed-upon Core event and network with attendees. For purposes of this Sponsorship, the Chapter will identify the Sponsor on the Core event website and provide branding at the event. No other benefits apply.</p> | |

Core Event Sponsorship Package Descriptions

BREAKFAST SPONSORS

\$2,500.00

1 SPONSORSHIP AVAILABLE (PER CORE EVENT)

The Breakfast Sponsorship provides law firms or legal service providers the opportunity to sponsor and invite up to 3 employees to attend the breakfast of an agreed-upon Core event and network with attendees. For purposes of this Sponsorship, the Chapter will identify the Sponsor on the Core event website and provide branding at the event. No other benefits apply.

LUNCH SPONSORS

\$2,500.00

1 SPONSORSHIP AVAILABLE (PER CORE EVENT)

The Lunch Sponsorship provides law firms or legal service providers the opportunity to sponsor and invite up to 3 employees to attend the lunch of an agreed-upon Core event and network with attendees. For purposes of this Sponsorship, the Chapter will identify the Sponsor on the Core event website and provide branding at the event. No other benefits apply.

Supporting Sponsorship Descriptions

PROFESSIONAL GROWTH & WELLNESS

The Professional Growth & Wellness Sponsorship opportunities are available to sponsors that are passionate about the importance of growth mindset, continuous professional development, and self-care and attorney wellness.

Professional Growth & Wellness Sponsors should provide programming/thought leadership that focuses on topics such as attorney work-life balance, general career development topics, career advancement strategies and growth objectives, personal branding and coaching, mentoring, public speaking and negotiating, and other wellness topics.

| \$5,000.00 | TBD SPONSORSHIPS AVAILABLE |
|--|---|
| Thought Leadership Program+ | You may present 1 exclusive chapter-wide 1-hour thought leadership program (topic to be agreed on with ACC-NYC) with a networking event following the program. Your speaking panel must include at least 1 in-house counsel of your choosing and may include up to 3 representatives from your company or law firm. You may invite 10 Sponsor representatives, in addition to presenters, to attend the event. |
| Annual Gala | 2 Tickets |
| Newsletter Article | 1 Article |
| Linked or Social Media Articles | 2 Articles |

+ Venue, food, beverage, ticket, parking and other costs to be provided and paid solely by the Sponsor in addition to the listed sponsorship fee.

Supporting Sponsorship Descriptions

IN-HOUSE CAREER DEVELOPMENT

The In-House Career Development Sponsorship opportunities are ideal for sponsors that specialize in attorney staffing, career counseling, and attorney search/placement.

In-House Career Development Sponsors should provide programming that focuses on the in-house job market, in-house compensation packages, recent trends in in-house hiring and talent acquisition, programs for attorneys who are new to in-house, career advancement strategies and growth objectives, personal branding and coaching, programming for in-house attorneys in transition, and sessions to help both active and passive job seekers find their next in-house opportunity.

| \$5,000.00 | TBD SPONSORSHIPS AVAILABLE |
|--|--|
| Thought Leadership Program+ | <p>You may present 1 exclusive chapter-wide 1-hour thought leadership program (topic to be agreed on with ACC-NYC) with a networking event following the program. Your speaking panel must include at least 1 in-house counsel of your choosing and may include up to 3 representatives from your company or law firm.</p> <p>You may invite 10 Sponsor representatives, in addition to presenters, to attend the event.</p> |
| Annual Gala | 2 Tickets |
| Newsletter Article | 1 Article |
| Linked or Social Media Articles | 2 Articles |

* Venue, food, beverage, ticket, parking and other costs to be provided and paid solely by the Sponsor in addition to the listed sponsorship fee.

A LA CARTE SPONSORSHIP : SIGNATURE NETWORKING

Please submit your ideas for unique venues and/or activities for your networking event along with your application. Past examples include sporting events, wine tastings, exclusive museum access and tours, Shakespeare in the Park, Top of the Rock, and other cultural or performing arts opportunities. Preference will be given to Sponsors with unique/unusual/interesting ideas.

| \$5,000.00 | TBD SPONSORSHIPS AVAILABLE |
|--|---|
| Signature Networking ⁺ | <p>Sponsor may host a Signature Networking event for ACC-NYC members.</p> <p>You may allocate up to 25% of the capacity of the event to Sponsor representatives to attend the event.</p> <p>To improve attendance, ACC-NYC recommends the event be held at an outside location.</p> |

Virtual Sponsorship Descriptions

Our members continue to have strong interest in virtual programming. *It is not uncommon to see over 100 members attend virtual CLEs held mid-day.* We are pleased to offer virtual programs again this year.

VIRTUAL CLE

| \$8,000.00 | TBD SPONSORSHIPS AVAILABLE |
|-------------|---|
| Virtual CLE | You may present 1 exclusive chapter-wide virtual 1-hour CLE presentation (topic to be agreed on with ACC-NYC). Your speaking panel must include at least 1 in-house counsel of your choosing and may include up to 3 representatives from your company or law firm. |

VIRTUAL NON-CLE EVENT

| \$5,000.00 | TBD SPONSORSHIPS AVAILABLE |
|-----------------|--|
| Virtual Non-CLE | <p>Sponsor may host 1 virtual exclusive Chapter-wide Signature Networking event for ACC-NYC members for a minimum of 1 hour. We highly recommend an interactive virtual social to engage the membership, such as a mixology or cooking class with shipped packets to the members in advance of the event. Format can either be large group or small group facilitated interactive discussion, career or professional development panel, networking social, activity, guest presenter or another topic.</p> <p>You may invite up to 10 representatives from your company or law firm to attend the event.</p> |

Our Members

The Association of Corporate Counsel New York City Chapter is proud to serve as the in-house bar association for attorneys in corporate and other private sector organization legal departments in the greater New York City metropolitan area.

With over 1,700 in-house members, we are one of the largest chapters of the ACC, from companies including:

| | | |
|--|--------------------------------------|---|
| 3Degrees | Automation Anywhere | CardWorks, Inc. |
| 3M Company | Avanade Inc. | Carver Bancorp Inc. |
| A+E Television Networks | Avantus | CastleOak Securities |
| AAA Northeast | Avon International | Catalent Pharma Solutions, Inc. |
| ABBY USA Software House, Inc. | AXIS Capital | CDx Diagnostics, Inc. |
| ABInBev | BAE Systems | Celonis, Inc |
| ABM Industries, Inc. | Baldor Specialty Foods | Cengage Group |
| Accenture LLP | Banfi Vintners | Centene Corporation |
| Accommodations Plus International | Bank of America Corporation | Center for Reproductive Rights |
| Accrete Inc. | Bank of Montreal | Cetera Financial Group, Inc. |
| Acquis Consulting Group | Bansk Group | Chanel Limited |
| Acumen | Baringa Partners LP | Charles Schwab & Co., Inc. |
| Adobe Inc. | Barnes & Noble, Inc. | Charter Communications, Inc. |
| Advance Local, Inc. | Barr & Barr, Inc. | Chime Financial, Inc. |
| Advance Publications, Inc. | BASF Corporation | Chubb Group |
| Advanced Group | Bayer Corporation | Church Pension Group |
| AECOM | Bear Givers, Inc. | CIGNA |
| Affinius Capital | Beech-Nut Nutrition | Circana, Inc. |
| Airbnb, Inc. | BeiGene, Ltd. | Circle Internet Services, Inc. |
| Albert Einstein College of Medicine | Bertelsmann, Inc. | Cisco Systems, Inc. |
| Albertsons Companies, Inc | Bessemer Trust | Citizens Bank |
| Alexander Wang LLC | BetMGM, LLC | Clarity Solutions Group, LLC |
| AlixPartners, LLP | Biogen | Clarivate Plc |
| Alliant Insurance Services, Inc. | BioIVT, LLC | Click Therapeutics, Inc. |
| Allianz Global Risks US Insurance Company | BitGo, Inc. | CLO Virtual Fashion |
| Allstate Insurance Company | Bjarke Ingels Group (BIG) Architects | CMGRP, Inc. |
| Alma Bank | Bloomberg L.P. | CNA |
| Alphi xyz inc. | Blue Apron | Coaction Specialty Insurance Group, Inc. |
| Alteryx, Inc. | Bluecore, Inc. | Cognizant Corporation |
| Altice USA | BlueRock Therapeutics | Cognizant Technology Solutions |
| Altria Group, Inc. | BlueTriton Brands, Inc. | Coinbase, Inc. |
| AMBAC Financial Group, Inc. | BMO Financial Group | Colgate-Palmolive Company |
| American Arbitration Association | BNP Paribas | Community Products LLC |
| American Cancer Society, Inc. | Bojangles' Restaurants Inc. | Computershare Limited |
| American Express Company | Booking Holdings Inc. | Con Edison |
| American International Group, Inc. | Booking.com | Concentrix Solutions Corporation |
| American Kennel Club | Booz Allen Hamilton Inc. | Conduent |
| American Red Cross | Boston Scientific Corporation | Constituency Management Group |
| American Society of Mechanical Engineers | Brighthouse Financial | Continental Grain Company |
| American Stock Transfer & Trust Company, LLC | Bristol-Myers Squibb | ContraFect Corporation |
| AmTrust Financial Services, Inc. | Broadcast Music, Inc. | Corebridge Financial |
| Andrew Peace Wines | Broadcom Inc. | Cornelius Advisors |
| Anheuser-Busch Companies LLC | Broadridge Financial Solutions, Inc. | Corner Capital Management, LLC |
| APL Logistics, LTD | Brodie Generational Capital Partners | Council on Foreign Relations |
| Apple Inc. | Brooks Brothers | Covidien - Surgical Devices |
| Arch Capital Group Ltd. | Bruker Corporation | Cowen Inc. |
| Arch Capital Services LLC | BT Americas, Inc. | Credit Agricole Corporate and Investment Bank |
| Argo Group US | Bumble | Crown Castle USA, Inc. |
| Arma Container Corp. Artsy | BusPatrol America, LLC | CSC |
| Asahi Kasei America, Inc. | Bytedance Inc. | Curinos Inc |
| ASPCA | CAM HR Resources LLC | D+H USA Corporation |
| Associated Press | Canon U.S.A., Inc. | D'Addario & Company, Inc. |
| Assurant, Inc. | Capgemini North America, Inc. | Daikin Comfort Technologies North America, Inc. |
| Assured Investment Management LLC | Capital One Financial Corporation | DailyPay, Inc. |
| Aterian, Inc | Capri Holdings Limited | Daiwa Capital Markets America Inc. |
| Atrium Holding Company | Carbyne, Inc. | |
| Attentive Mobile Inc | Cardinal Health, Inc. | |
| Authors Guild | Cardiovascular Research Foundation | |

Our Members

Danfoss
Daniel Gale Sotheby's International Realty
Databricks Inc.
Datadog, Inc.
Dell Technologies
Deloitte LLP
Delttek, Inc.
Deutsche Bank
Development Corporation for Israel
Digital Realty
Diligent Corporation
DISH Network L.L.C.
Distrokid
DLT Entertainment Ltd.
DocuSign, Inc.
DonorsChoose
Doubleverify Holdings
Dune Real Estate Partners LP
DXC Technology
Earnest Analytics
ECCO III Enterprises, Inc.
ECI
Edison Properties, LLC
Edward Jones
Elasticsearch, Inc.
Embeta Corp.
Emerald Holding, Inc.
Endeavor
Energy Impact Partners LP
ENGIE Impact
Enstar (US) Inc.
Enstar Group
Entertainment Benefits Group, LLC
Environmental Defense Fund
Epic Games, Inc.
Epoch Media Group
Equinix, Inc.
Equinor US Holdings Inc.
Equitable Financial Life Insurance Company
EquityZen Inc.
Ericsson Inc.
Ernst & Young LLP
eShares Inc. dba Carta
esVolta, LP
EVO Transportation & Energy Services, Inc.
Excedr Inc
ExlService Holdings, Inc.
FactSet Research Systems Inc.
Family Residences & Essential Enterprises
FanDuel Group, Inc.
Fast Retailing USA, Inc.
Fidelity Investments
Fir Tree Partners
First Day
FIS
Fiserv, Inc.
Flagstar Bank, FSB
Flatiron Health
Flowcarbon
Focus Financial Partners
FOLX Health
Foot Locker, Inc.
Fortune
Freddie Mac

Fresh, Inc.
Frontdoor, Inc.
Fujifilm Holdings America Corporation
GAF Materials Corporation
Gap, Inc.
GE Aerospace
GE Healthcare
GEICO
Genpact LLC
Gensler
Global Infrastructure Solutions, Inc.
GlobalFoundries U.S. Inc.
GMA Accessories, Inc.
Goldman Sachs & Co.
Google LLC
Great Performances
Greystar
Griffon Corporation
Grindr
Gusto, Inc
Hallmark Health System, Inc.
Harbor Group International
Harvard Maintenance, Inc.
Hazen and Sawyer
Hearst Corporation
Heatherwood Luxury Rentals
HELABA Landesbank Hessen-Thuringen
HelloFresh
Hess Corporation
Hewlett Packard Enterprise
Hilb Group
Hiscox Inc.
Hofstra University
HP Inc.
HSBC Bank USA, National Association
Huge, Inc.
Humanscale Corporation
Hunter Douglas Inc.
ICF International Inc.
ICSC
IEEE
IMAX Corporation
InBev NV SA
Indeed Inc
Infoblox Inc.
Infosys Limited
ING Financial Holdings Corporation
Intercept Pharmaceuticals Inc.
Interpublic Group of Companies
Intersect Power, LLC
Intra-Cellular Therapies
IOG Singapore Pte Limited
Jack Resnick & Sons Inc.
Jackpocket
Jackson Hewitt Tax Service Inc.
Jade Mountain Partners, LLC
Jaros, Baum & Bolles
Jefferies LLC
Joe & The Juice
John P. Picone, Inc.
JRM Construction Management LLC
Jun Group Productions, LLC
Kantar NA
Kaplan Test Prep
Kenneth Cole Productions, Inc

Kids Empire USA, LLC
KIPP NYC
KPMG LLP
Kraft & Kennedy, Inc.
Ladenburg Thalmann & Co. Inc.
Lancer Insurance Company
Lane Valente Industries
Leadership for Educational Equity
Leviton Manufacturing Company, Inc.
LG Electronics USA Inc.
Liberty Coca-Cola Beverages
Lincoln Avenue Capital
LiveAction
Living Beyond Belief
Local Initiatives Support Corporation
Lockton Re, LLC
Louis Vuitton Americas
Lululemon Athletica USA, Inc.
LVMH Moët Hennessy Louis Vuitton Inc.
M&M Retail Luxury Consulting
Macy's, Inc.
Mapletree Investments
Marigold
Marquee Brands
Mars, Incorporated
Marsh & McLennan Companies Inc.
Marste & Co., Inc.
Marubeni America Corporation
Massalin Particulares S.A.
Mastercard
Mazars USA LLP
McGill Global Risk Solutions LLC
McGraw Hill Financial Global Institute
Mediabrand
Mediacom Communications Corporation
Mediavine, Inc.
Medidata Solutions, Inc.
Mercer Investment Consulting
Meta Platforms Inc.
Metropolitan Life Insurance Company
MFA Financial, Inc.
Michael J. Fox Foundation
Microsoft Corporation
Mihama Corporation
Mintz Group
Mitsubishi Corporation (Americas)
Mitsui & Co. (U.S.A.), Inc.
Mitsui Sumitomo Marine Management (USA) Inc.
MN8 Energy
Moderna, Inc.
Monster Worldwide, Inc.
Mphasis Limited
Mr. Cooper Group Inc.
MSA Security
MSCI Inc.
Musaruba US LLC, dba Trellic
Myriad Genetics, Inc.
Nagase Holdings America Corp.
Nasdaq, Inc.

Our Members

National Grid
National Land Tenure Company, LLC
National Wildlife Federation
Nationwide Equities Corporation
Nationwide Mutual Insurance Company
Nationwide Trial Division
NBA Properties Inc
NBC Universal
New York City Housing Authority
New York Life Insurance Company
New York Presbyterian Hospital
New York Road Runners, Inc
New York State Society of CPAs
New York University
New York University Medical Center
Nexstar Media Group, Inc.
NIC Holding Corp.
Nice-Pak Products, Inc.
NielsenIQ
Northeast Power Coordinating Council
Northwell Health, Inc.
Novartis Pharmaceuticals Corporation
Nuvance Health
NYC Economic Development Corporation
Oak Harbor Capital, LLC
Odeko Inc.
Oerlikon Metco (US) Inc.
Omni Bridgeway
Omnis Regenerative Energy, LLC
Optimizely North America Inc.
Oracle Corporation
Orange Business Services
Organon & Co.
Orion Resource Partners (USA) LP
Orthodox Union
Orveon Global US LLC
Otsuka Pharmaceutical Development & Commercialization, Inc.
Oxford Nanopore Technologies
Oxford Properties Group Inc.
P.C. Richard & Son, Inc.
Pall Corporation
Paramount
Parts Authority LLC
Patriarch Partners, LLC
Pattern Energy Group Services LP
PayPal, Inc.
Peloton Interactive, Inc.
Pernod Ricard USA
Personal Touch Home Care
Pfizer Inc.
Philip Morris Products SA
Phillips-Van Heusen Corporation
Philo, Inc.
Pinecone
Ping Identity Corporation
Place Exchange
Platts
PMI Global Services, Inc.
Point72, L.P.
Popular Bank
Port Authority Of New York And New Jersey
Portfolio Media, Inc.
Post Acute Partners
Practising Law Institute

Principal Financial Group
Princeton Pharmaceutical
Professional Disposables International Inc.
PSP Investments
Publicis Resources
Pzena Investment Management, LLC
QBE Americas, Inc.
QBE North America
QP Global Family Offices, LLC
Rabobank USA
Race Forward
Rakuten USA, Inc.
Ralph Lauren Corporation
Rapid Ratings International, Inc.
Raymond James & Associates, Inc
Realtimeboard Inc. dba Miro
Reckitt Benckiser Group plc
Recording Industry Association of America, Inc.
Redesign Health
Refinitiv
Reflection Window + Wall, LLC
Regions Financial Corporation
Reorg Research, Inc.
Resolution Life US
Richemont North America, Inc.
Risk & Insurance Management Society, Inc.
Robin Hood Foundation
Roku, Inc.
Ross Stores, Inc.
Rothco
Roux Associates, Inc.
Royal Canadian Mint
Ruder Finn
S&P Capital IQ Legal
S&P Dow Jones Indices
S&P Global Market Intelligence
S&P Global, Inc.
S&P Ratings Services
Salerno Brokerage
Salesforce, Inc.
Samsung Electronics America
Sandler & Co
SAP America, Inc.
Sartorius North America Inc.
Schott North America, Inc.
Scopely, Inc.
Scrum Alliance, Inc.
SELLAS Life Sciences Group, Inc.
Sentinel Real Estate Corporation
Shake Shack
ShelterPoint Life Insurance Company
Shiseido Company
Siemens Corporation
Siemens Energy Inc.
Siemens Industry Software Inc.
Siemens Medical Solutions USA, Inc.
Siemens Mobility Inc.
Simons Foundation
SitusAMC
SmartStream Technologies
Sojitz Corporation of America
Sonder USA, Inc.
Sony Corporation of America
Sony Music Entertainment

Sony Pictures Television
Sotheby's International Realty, Inc.
Sound Associates, Inc.
SoundCloud
Southern Glazer's Wine and Spirits, LLC
SPARC Group LLC
Splunk Inc.
SS&C Technologies Holdings, Inc.
St. Mary's Healthcare System for Children
Standard Chartered Bank
Standard Industries
Standard Motor Products, Inc.
Star Kay White
Starbucks Coffee Company
Starr Insurance Holdings, Inc.
Start Treatment & Recovery Centers
State Street Corporation
Steven Madden, Ltd.
Structure Tone
Studs
Sulzer USA Inc.
Sumitomo Corporation of America
SunPower Corporation
Sunrun Inc.
Sweet Sam's Baking Company
Syncora Guarantee
Syneos Health
T Capital Management, LLC
Taboola.com Ltd.
Taco Bell Corp.
Takasago International Corporation (USA)
Takeda Pharmaceuticals U.S.A., Inc.
TaskRabbit
Tata America International Corporation-TCS America
Tata Consultancy Services Limited
TD Bank Group
TD Securities (USA) LLC
TED Conferences LLC
TelevisaUnivision, Inc
Teodora Goods
Terra Holdings
Teva Pharmaceuticals USA
TF Cornerstone Inc.
Thales USA, Inc.
The Bank of New York Mellon
The Body Shop International Limited
The Capital Markets Company (CAPCO)
The Children's Place, Inc.
The Conference Board, Inc.
The Drone Racing League
The Episcopal Church
The Estee Lauder Companies, Inc.
The Farmer's Dog, Inc.
The John Gore Organization, Inc.
The Nature Conservancy
The New York Times Company
The Parts Authority
The Princeton Review
The Segal Company

Our Members

The Shubert Organization, Inc.
The TIE Inc
The Trade Desk
The Weather Company, LLC
Thirty Madison
Thomson Reuters Corporation
Thrasio, LLC
TIAA
Tilson Technology Management, Inc
Toast, Inc
Tomra of North America, Inc.
Tory Burch LLC
Toshiba America, Inc.
Tourneau LLC
Trajector
Travelers
Trian Fund Management, L.P.
TriNet HR Corporation
TriNet USA, Inc.
T-Systems North America, Inc.
Turner Construction Company
Twilio Inc.
U.S. News & World Report
UMA Education, Inc.
UNFCU
Unisys Corporation
United Airlines, Inc.
United Nations Federal Credit Union
United Wind, Inc.
Universal Music Group
USSA International LLC
Utopus Insights, Inc.
Valor Equity Partners
Van Wagner Group, LLC
Veritas Capital
Veritiv Corporation
Verizon
Vesparum Group
ViacomCBS Inc.
Vibrant Emotional Health
Virgin Management
Visa
Visiting Nurse Service of New York
Volta
Vontobel
Voya Financial
VSP Vision
Warby Parker
Warner Bros. Discovery
Webster Bank
Wego Chemical Group LP
Wells Fargo Law Department
Westbrook Partners
Whitestone Home Furnishings, LLC
Whitsons Culinary Group
Wildlife Conservation Society
Willis Towers Watson
WisdomTree Asset Management
WisdomTree Investments, Inc.
Withum Smith+Brown, PC
WNS North America
Wolters Kluwer
Wolverine World Wide, Inc.
Workday, Inc.
World Trade Centers Association

World Wrestling Entertainment, Inc.
WorldQuant, LLC
WSP USA Inc.
Xero Inc.
Yahoo! Inc.
Year Up
Yeshiva University
Zebra Technologies Corporation
Zelestra Development
Zentalis Pharmaceuticals
Ziff Davis, LLC
Zillow Group, Inc.
Zocdoc
Zurich Insurance Company Ltd.



Appendix 1: General Sponsorship Guidelines

The ACC-NYC Board of Directors has developed the following Sponsorship Guidelines to promote successful Sponsorship relationships and events.

Part I: General Guidelines

1. ACC-NYC selects a diverse group of Sponsors in an effort to offer a variety of information, services, products and expertise to its members.
2. ACC-NYC works collaboratively with its Sponsors and **expects its Sponsors** to comply with the following requirements and processes:
 - Sponsors must identify a partner or relationship owner who will be responsible for managing the relationship with ACC-NYC (in addition to any business development or marketing contacts). One benefit of Sponsorship is the ability to develop meaningful relationships with the in-house volunteer attorneys who make up our Board. We strongly believe having an identified relationship owner from each Sponsor will ensure our mutual success.
 - Sponsors may list preferences for Program dates. ACC-NYC does its best to honor specific date preferences. However, Program dates are awarded on a first-come, first served basis. ACC-NYC schedules all programming for the year on its calendar in January. Most favorable dates are provided to Sponsors that have submitted applications by the deadline and applications submitted after the deadline may be scheduled for non-preferred dates. **Rescheduling events is not guaranteed and Sponsors that are unable to hold their Program on the scheduled date may forfeit their Program if there is no suitable date available on the ACC-NYC calendar.** Once selected for a Sponsorship, a Sponsor may not hold more than 2 Program dates at any given time. Program dates will be held for a period of 2 weeks at which time, if the Sponsor has not confirmed such dates, they will be released.
 - ACC-NYC works collaboratively with its Sponsors. All **CLE topics must be reviewed and approved** by the ACC-NYC Board for subject, content, and expertise to ensure relevance to our members. Core event topics must be approved **at least 60 days prior to the Program date** to avoid overlap of topics at the event.
 - Each CLE **must include at least 1 in-house counsel as a panelist**, moderator, or speaker for a substantial portion of the CLE. The Programming Committee will approve exceptions only in highly unusual circumstances. In the event the Sponsor wishes to engage a paid or out-of-state speaker for a Program, all speaker fees and/or speaker-related expenses are the responsibility of the Sponsor. If, after a CLE is scheduled, a speaker or in-house participant is unable to participate, the Sponsor is responsible for substituting another qualified individual with similar experience and skill. If the Sponsor is unable to identify an in-house speaker, then Sponsor should notify the Programming Committee to make speaker recommendations.
 - Sponsors must provide all event topics, themes, and details to ACC-NYC as soon as reasonably practicable, but in **no event less than 60 days for individual events and 90 days for Core Events prior to the Program date** so the Chapter can advertise the event to the membership and obtain CLE certification. The Chapter **does not guarantee** a minimum level of attendance at any program. The longer an event is promoted to our membership with event details, the more likely the event attendance will meet your reasonable expectations. Failure to meet these guidelines may require rescheduling an event in the ACC-NYC's sole discretion.
 - Sponsors must submit **written materials and/or PowerPoint presentations** for all CLE programs **at least 4 weeks prior to the Program date** for approval by the ACC-NYC Board or the Practice Group Chair. All written material must include the Chapter's logo anywhere the Sponsor logo is used (in as prominent a manner).
 - Sponsors must make written materials available at the CLE. Materials will be posted on the ACC-NYC website for download by members. Sponsors may not require attendee contact information for materials to be provided.
 - All venue and food costs are paid solely by the Sponsor (except for Core Programs). Sponsors may choose to host CLE programs at their offices if they possess adequate space, room set-up, catering, audio/visual technology support, and other requirements. However, ACC-NYC recommends that Sponsors consider using outside venues for certain events. Unique and creative venues are likely to attract greater member turnout.
 - ACC-NYC will handle the promotion, CLE certification application and attendance certificates, invitation, registration, and check-in, except as otherwise noted in this Sponsorship Program, or agreed upon with the Sponsor.
 - Sponsors are welcome to invite in-house clients who are not members of ACC-NYC to ACC-NYC Programs hosted by the Sponsor. The Sponsor may forward the Chapter invitation directly to clients. All RSVPs for Sponsor guests should be sent directly to the Chapter (either from the individual or the Sponsor). ACC-NYC may limit the number of Sponsor guests for the event depending on capacity.
 - Sponsors will be provided with an attendance list for their sponsored events (**name, title, and company name only**). Please note that the Chapter is unable to provide specific member contact information.
 - Sponsorship fees and admission fees are used by the Chapter to subsidize the cost of a broad variety of Chapter programs. All Chapter financial activity is subject to and part of an annual accounting audit process. Our Chapter is a non-profit § 501(c)(6) trade association and all Sponsor fees paid through this Sponsorship Program are allocated to program and Chapter expenses as well as to fund our Chapter treasury reserves.
 - Payment to ACC-NYC for all Sponsorship fees must be by check or wire transfer in U.S. dollars.
 - Sponsor benefits are only valid during the Sponsorship Program year and are non-transferable. If a Sponsor does not take advantage of an available Sponsor benefit, the Sponsor forfeits such benefit.
 - ACC-NYC reserves the right to cancel, change or modify all aspects of Programming, including topic, venue, time, etc. or for reasons related to weather or other exigent circumstances. Additionally, based on the popularity of some events, the Chapter reserves the right to limit attendance (close registration) or, alternatively, to give the Sponsor the option to cover the increased costs of the additional attendance.
3. The ACC-NYC Chapter is committed to holding events in a manner that addresses the health and safety concerns of all parties and abides by health and regulatory guidelines while preserving the value to sponsors and members. If health and regulatory guidelines, sponsor policies, or the Chapter calendar do not permit or apply restrictions or limitations on in-person events, we will convert in-person events to virtual events with no changes to event pricing from originally proposed in-person events.

Part II: Continuing Legal Education (CLE) and Program Content Guidelines

1. ACC-NYC is an approved CLE provider for the State of New York and will handle the processing of all CLE applications as part of organizing the Sponsors CLE program. The Sponsor must comply with the State of New York CLE guidelines, available at: <https://www.nycourts.gov/attorneys/cle/regulationsandguidelines.pdf>.
2. CLE programs shall be free to Chapter members (unless specifically noted); all other attendees must be in-house counsel and will be charged an admission fee for all Chapter CLE programming (unless a specific membership promotion grants them free admission or as otherwise specified as part of a Sponsorship Package or agreed upon by ACC-NYC).
3. Occasionally, CLE topics may have already been planned by the Chapter or committed to other Sponsors; therefore, a specific topic may not be available for presentation by the Sponsor. Preference for certain topics may be reserved for Practice Groups that have a subject matter expertise and have been previously selected for a CLE by Spotlight Sponsors.
4. All CLE topics will be reviewed for the subject, content, expertise, and relevance to in-house counsel. The Chapter will favorably consider a Sponsor's proposed panel or speaker, topics, and methods of presentation that demonstrate not only substantive qualifications, but also the Sponsor's commitment to diversity and the inclusion of in-house clients/speakers on any panel and presentation.
5. ACC-NYC recommends the following Program content guidelines:
 - a. Create an engaging and unique title and description for your event to attract more attendees!
 - b. Provide event details 6-8 weeks prior to the Program date (title, description, speakers, location, time, etc.) to allow for maximum promotion to our members.
 - c. Don't try and cover too much ground – carefully choose learning points, topics, theories, and practical tips and tricks to demonstrate your expertise to our members taking into consideration the audience (in-house counsel).
 - d. Sponsors are strongly encouraged to provide forms, agreements, checklists, and other practical guidance and resources in connection with their CLE program.** By submitting a Sponsorship Application, a Sponsor agrees to this sharing, use and distribution requirement. Our members find programs that offer sample forms, concise action plans, and practical guidance the most valuable.
 - e. Avoid too much PowerPoint – the PPT should be a tool to aid and supplement your CLE not the foundation. An effective 1-hour CLE should have no more than 20 PPT slides. The font on those slides should be at least 24. Experts suggest no more than 6 bullet points per slide and no more than 6 words per bullet. The Chapter also encourages alternate visual media formats. And, "interactive" programs are well received.
 - f. Sponsors are expected to prepare and provide all attendees with useful, informative, and practical written educational materials on the topic** (which should at a minimum include a legible handout of any presentation slides). While some written materials are required at CLE programs, the ACC-NYC is committed to 'going green' and welcomes materials made available of thumb drives or other removable, electronic media.
6. ACC-NYC reserves the right to not accept program content, speakers or presenters at its sole discretion.
7. A 1-hour CLE is equivalent to a 50-minute session. Program duration is monitored and time limits will be enforced, particularly at Core Program events.

Part III: Marketing and Publicity

1. ACC-NYC will actively advertise for all Chapter events, at its expense, and share such marketing material with the Sponsor. If the Sponsor creates its own promotional materials (i.e., to send to Sponsor clients and to post on Sponsor's website), any such promotional materials must be submitted to the ACC-NYC's Executive Director for approval prior to distribution. For effective event promotion, we recommend that Sponsors submit all topics, panel description, and a list of speakers to the Chapter prior to the Program date at least 4 weeks for individual Program Dates and 8 weeks for a Core Program Date.
2. The Sponsor's name and logo will appear along with the Chapter name and logo in promotional material and advertisements for the program(s) that it is sponsoring (of the same size and appearance). Sponsors should email their logo to the Executive Director for review and approval, within 30 days of acceptance by the Chapter of the Sponsorship (.jpg or .eps format is preferred). The acceptable file types are gif, png, or jpeg. Note that certain size limitations apply. The size of Sponsor logos is limited to 120 pixels width by 240 pixels height. There is no required resolution, but 300 dpi is preferred.
3. The ACC-NYC Executive Director will coordinate all mailings to its members. **You will not be given the list of Chapter members to send out your own mailing to our group.** This is a strict requirement placed upon the Chapter by the Association of Corporate Counsel Headquarters.
4. Sponsors may obtain event attendee contact information by having a fishbowl style business card drawing for a door prize or upon in-person individual request at the event.
5. ACC-NYC reserves sole discretion to approve content for the Chapter's LinkedIn page. However, our general intent is to only consider client alerts or similar topical updates that may be of interest to the ACC-NYC community. ACC-NYC will not consider anything that could be construed as marketing, advertising, or promotional content, such as attorney or firm awards or recognition. Unless denoted, ACC-NYC does not provide exhibitor tables.

Part IV: Rules of Conduct

1. All Chapter programs and events follow [ACC and ACC-NYC Chapter Rules of Conduct](#), which *strictly prohibit* the following activities:
 - a. The targeting of any individual member for solicitation of services or products.
 - b. Attendance of firm or company marketing personnel at events for the express purpose of solicitation of members. Marketing personnel may be present to operate the Sponsor display/exhibit table.
2. Sponsorship of ACC-NYC Chapter events by outside counsel and vendors is not intended to and will not result in a member's organization (or its in-house attorney) being obligated to purchase the services or products of any Sponsor.
3. Attendance at ACC-NYC events is limited to ACC-NYC members and their guests, Sponsors and their guests, speakers and panelists on Sponsor programs (whether or not a member of ACC-NYC) and prospective ACC-NYC members.
4. The Chapter reserves the right to refuse any Sponsor, as well as the right to restrict or remove any presentation or exhibit that, in the opinion of the Chapter, detracts from the general character or content of the program. This reservation applies to displays, printed matter, promotional materials, noise, inappropriate personal conduct, and method of operation. In the event of such restrictions, the Chapter will not be liable for any refunds or other program expenses.
5. Failure to comply with this Appendix may lead to the following:
 - a. Warning to the Sponsor (verbal or written);
 - b. Removal of Sponsor from an event; or
 - c. Termination of the Sponsorship and forfeiture of all Sponsorship Fees paid to ACC-NYC.

Part V: Disclaimers

IN NO EVENT WILL THE NEW YORK CITY CHAPTER OF THE ASSOCIATION OF CORPORATE COUNSEL, THE ASSOCIATION OF CORPORATE COUNSEL, OR THEIR AFFILIATES OR THEIR DIRECTORS, OFFICERS, EMPLOYEES OR REPRESENTATIVES BE LIABLE FOR ANY LOSS OR DAMAGE, WHETHER DIRECT, CONSEQUENTIAL, INDIRECT, SPECIAL OR OTHERWISE, ARISING OUT OF OR RELATING TO THIS AGREEMENT OR ITS SUBJECT MATTER, INCLUDING, WITHOUT LIMITATION, LOST PROFITS, LOST INVESTMENT, BUSINESS INTERRUPTION, OR GOODWILL, EVEN IF EXPRESSLY ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. THIS AGREEMENT IS GOVERNED BY NEW YORK LAW WITHOUT REGARD TO ITS CHOICE OF LAW RULES. THIS AGREEMENT CONSTITUTES THE ENTIRE AGREEMENT BETWEEN THE PARTIES AND MAY NOT BE AMENDED EXCEPT THROUGH AN EXPRESS WRITTEN AGREEMENT SIGNED BY BOTH OF THE PARTIES.

YOUR REGISTRATION AND ATTENDANCE AT ACC-NYC EVENTS INDICATE YOUR CONSENT TO BE FILMED AND/OR PHOTOGRAPHED AND TO THE USE OF YOUR IMAGE, SPONSOR LOGO, AND VENUE/LOCATION WITHOUT PAYMENT OF ANY KIND, FOR USE IN PROGRAM(S) AND FOR OTHER PROMOTIONAL/EDITORIAL ACTIVITIES OF THE ASSOCIATION OF CORPORATE COUNSEL - NEW YORK CITY CHAPTER (ACC-NYC) FOR FUTURE USE ON OUR WEBSITE AND IN ANY AND ALL MEDIA, NOW KNOWN OR HEREAFTER CREATED.