



# ACC CFL CORPORATE COUNSEL ON CAMPUS: LESSONS FOR DEVELOPING YOUR IN-HOUSE CAREER

*2024 Chapter Grant*

*Application, Progress Report, and Final Report Highlights*





# ACTIVITY PURPOSE/OVERVIEW

First imagined during Board Strategic Planning in 2023 as the Lifecycle of an In-House Legal Career professional development program, The ACC CFL Corporate Counsel on Campus program exceeded our expectations.

Chapter Leaders identified active member Jason Watson to serve as project Chair for this event and Bill Vanos stepped into the role of Board Liaison for the project. Jason, Bill, President Steven Lockhart and Exec. Dir Liza Jennings met weekly to build a program framework of topics that could build participants' business skills as various points of their In-House Career. We initially reached out to existing chapter law firm sponsors to explore a sponsor partnership for this program, but the wide range professional development goals we were after didn't quite fit with firm resources and expertise. We began exploring academic resources in Orlando and, leveraging Liza's relationships with Rollins Crummer Graduate School of Business, forged an excellent partnership with Crummer / Rollins Center for Management & Executive Education. With Dr Keenan Yoho as our keynote speaker, we partnered with subject matter experts in our professional networks to lead us in four sessions during the half-day program.

Session topics included:

- Corporate Documents 101, presented by Jason Rimes of Lowndes
- In-House Career Development & Recruitment, presented by Lauren Tatro of Consilio
- Financial Planning for Corporate Counsel Retirement, presented by Jeremy Udell of Udell Associates
- Business School Hour: Lessons on navigating the corporate environment for the in-house J.D., from a B-school Ph.D., presented by Dr. Keenan Yoho, Rollins Crummer

The event was held on Rollins Campus in Winter Park, FL. We used this partnership and event space to position the event as an opportunity to step back on campus for professional learning that would be immediately relevant and applicable to member participants. The original timing of September embraced the idea of "back to school", and while Hurricane Helene disrupted that timing, we Floridians know this is just part of the fall season for us! The team was nimble and pivoted to a makeup date in October when all original presenters were able to reschedule.

# JUSTIFICATION FOR FUNDING

Chapter funds are not currently budgeted for this new initiative.

# PROMOTIONAL MATERIALS

- [Click here to Access the Program Overview on the ACC website](#)



ACC Central FL is heading back to class! Join us at Rollins College for an afternoon of learning customized to the needs of Corporate Counsel. Academics and experts will guide us through the career skills needed to succeed, above and beyond legal acumen. It's a seminar on Managing the Lifecycle of your In-House Legal Career - from the first day through a 401(k).

### Florida Bar CLE: 2.5 General, 2.5 Business Litigation

Session topics will include:

- Corporate Documents 101
- Business School Hour: Lessons on navigating the corporate environment for the in-house lawyer from a B-school Ph.D.
- In-House Career Development & Recruitment
- Financial Planning for Corporate Counsel Retirement

Plus, complimentary services on site:

- Professional Headshot Photography (4 digital images/pp)
- Resume Review with a Legal Recruiter (limited space available)

Space is limited and a waitlist will apply above registration capacity. If you are confirmed and find you are unable to attend, please release your seat for another member.

*This custom professional development event is brought to you in part by an ACC Grant. CLE credit applied for with the FL Bar (final credit hours TBD).*

## Agenda

Here's what's scheduled for the event.

October 17, 2024

2:00 PM ET

**Arrival / Registration (Headshot Booth Open)**  
2:00 PM-2:30 PM

2:30 PM ET


**Professional Learning Sessions**  
2:30 PM-5:30 PM

5:30 PM ET

**Networking Happy Hour (Headshot Booth Open)**  
5:30 PM-6:30 PM


## Speakers

Take a look at our speakers scheduled for this event




Keenan Yoho, Ph.D.

View Profile




Jeremy Udell, CFP

View Profile



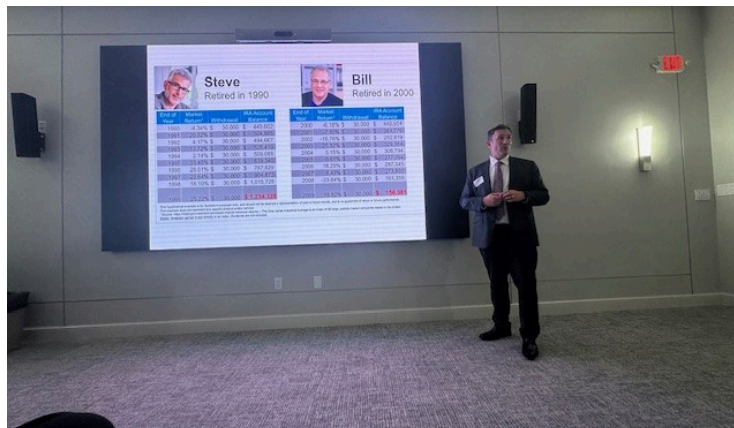
Lauren Tatro, Esq.

View Profile



Jason Rimes

View Profile



# BUDGET

## *Application*

- Facilities rental to accommodate concurrent seminar sessions as well as break-out coaching /experience rooms will exceed standard chapter program budgets. Sponsoring presenters from the legal and financial sectors will help underwrite costs of the event. Grant funds would be used to cover the additional coaching / experiential learning elements such as headshot care and at least one guided wellness experience.

## *Final Report*

- Crummer / Rollins Center for Management & Executive Education: \$7,000 / Discounted to \$4,000 for ACC CFL. Deposit paid \$1,000 and final payment of \$3,000. Total program costs paid: \$4,000.
- Rollins Catering for food, bev and service: paid from Chapter funds: \$2,187.95
- Headshot Café by Grad Images: paid by sponsor Consilio: \$700.
- Total Program Costs: \$6,887.95

# GOALS ACHIEVED

This half-day professional development program focused on the challenges and growth opportunities facing in-house counsel in various stages in their legal careers. We set out to share resources and professional learning to meet members where they currently are in their in-house legal career and help them prepare for their next level. The unique mix of professional partner presenters we were able to build helped us meet this goal with excellence. This program aligned with the ACC objective of programs focused on new managers, new to in-house, and general counsel issues.

Our initial Grant proposal asked for \$6,000 to fund this program. While grant funds awarded were \$4,000, we were able to add chapter funds and a sponsor for the photography to bring the final program costs within \$200 of the projected budget.

The program was well received by all who attended, with many asking for future programming in this vein. Program planners and ACC CFL Board believe there could be an opportunity to build upon this success for an MBA in a Day program in the future. We were pleasantly surprised to receive 2.5 CLE hours for this ½ day program, which was a good reminder that there is value in non-traditional topics.