



WOMEN IN-HOUSE COUNSEL GOLF TEE UP INITIATIVE

2024 Chapter Grant

Application, Progress Report, and Final Report Highlights





ACTIVITY PURPOSE

The goal of the Women In-House Counsel Golf Tee Up Initiative ("Initiative") is to enrich female in-house counsel by providing them with golf lessons and an opportunity to participate successfully in a traditionally male-dominated sport, which has long been a staple in the business world.

The Golf Tee Up Initiative focuses on empowering women in-house counsel with reasonable skill to build confidence in their ability to play golf and thus, increase their willingness to proactively seek or take advantage of opportunities to partake in the sport, which could in turn benefit their professional development and their careers.

- Our golf program will promote the Association of Corporate Counsel's Seat at the Table Initiative by providing women in-house counsel opportunities to interact with business leaders, stakeholders and clients, while participating in a golf game and help them move closer to the center of the business. The Initiative will also support diversity, equity, and inclusion, by demonstrating that golf events (whether regional, local, sponsored, or non-sponsored) can provide an enjoyable and inclusive environment for women and women of color, even if they are novices of the sport.

The Initiative will offer structured golf lessons and practical sessions, as well as provide opportunities for practice and play at various events organized by the Chapter. The Initiative will strategically enable women in-house counsel participants to navigate and leverage business networking and other opportunities in golf settings.

- Golf Clinic and Driving Range gatherings:
 - A series of golf clinics exclusively for women in-house counsel, including 1 to 4 sessions of beginner golf lessons with golf coach and award-winning PGA professional, Chris Ardolina (preliminary choice). Each lesson will include groups of 6-7 participants in each group, with a maximum of 20 participants. The lessons will consist of one-hour sessions, at \$40.00 per hour per participant. Additional opportunities for golf lessons will be provided to the participants who opt for additional lessons.
 - Scheduled local driving range gatherings that encourage golf clinic participants to unite and practice the golf skills acquired from the clinics to improve their game. • Networking events that integrate golf and professional development in a healthpromoting environment.
- Golf events:
 - Once the golf lesson sessions conclude, we will coordinate a host of other golf events for participating women in-house counsel at a public or private course.
- Initiative Advertising & Marketing:
 - Golf clinics and events will be posted and promoted via the weekly ACC Tampa Bay Newsletter Announcements and focus on inviting eligible women in-house counsel.
 - LinkedIn and other ACC Tampa Bay social media platform posts will announce and highlight the offerings and benefits of the Initiative.

JUSTIFICATION FOR FUNDING

While ACC Tampa Bay has a healthy financial position due to some built up funds during the COVID pandemic, ACC is not able to spend its finite resources to cover all the costs to launch this Initiative in 2024. The ACC is committed to seeing this project come to fruition and will have to seek dedicated sponsorship dollars to cover the costs outlined below in subsequent years if the grant funds are not awarded.



TARGET OUTCOMES

- Increased participation of women in-house counsel in golf-related networking events.
- Survey feedback from participants on confidence acquired and opportunities provided that would not have been present otherwise.
- Tracking of number of business relationships and opportunities developed through this Initiative.
- Fostered connection among each of the clinic session participants.
- Continued participation in the sport both among the participants and with other in-house counsel colleagues. For those who wish to continue, there are options for self-funded group golf clinics: four one-hour individual lessons, for up to 6 participants for \$89.95 per participant, or group golf lessons for 45 minutes for up to 3 participants, priced at \$70.00 per participant. The lessons will be provided by Terry Decker, PGA Professional at Twin Brooks as an option.

PROMOTIONAL MATERIALS

ACC Association of Corporate Counsel
TAMPA BAY

Women's In House Counsel Group GOLF LESSONS & EVENTS

Want to learn some golf skills or refine some you already have? Join us in our new golf series with lessons, 18 hole rounds, and driving range time!

GOLF LESSONS WITH CHRIS ARDOLINA

Join us for a 4 week series of lessons starting in June. There will be 2 time slots at each lesson for up to 10 women golfers for each lesson. Join us for 1 week or all 4! See details below.

DRIVING RANGE		18 HOLE ROUNDS
June 18		September 7
July 23		September 14
August 20		

REGISTER NOW 

CA PERFORMANCE GOLF

ASSOCIATION OF CORPORATE COUNSEL WOMEN'S GOLF CLASSES

PGA **TOP 100** **TEACHING PROFESSIONALS**

Chris Ardolina
Award winning PGA Professional, Chris Ardolina, will take students through a fun and educational golf experience.

THE "FUN" DAMENTALS GOLF EXPERIENCE

(Golf clubs available for participants)

Class 1	Class 2
Date: Wednesday June 12th	Date: Tuesday June 25th
Topic: Full Swing Basics	Topic: Chip Vs Pitch
Session One: 6-7 PM	Session One: 6-7 PM
Session Two: 7-8 PM	Session Two: 7-8 PM
Class 3	Class 4
Date: Wednesday July 17th	Date: Tuesday July 30th
Topic: Driving	Topic: Putting
Session One: 6-7 PM	Session One: 6-7 PM
Session Two: 7-8 PM	Session Two: 7-8 PM

LOCATION

 Cove Cay Golf Club
2612 Cove Cay Dr,
Clearwater, FL 33760

www.chrisardolinagolf.com

IMPROVE YOUR GAME TODAY!



BUDGET

Application

Group Golf Clinics: Clinics will be six one-hour lessons focused on a specific skill for up to 20 students at \$40.00 per participant (estimated cost is \$4,800.00);

- Driving Range: Estimated cost is \$10 for a bucket of golf balls per participant. We estimate 10-15 participants each month (estimated cost is approximately \$200.00); and
- Golf Event: Estimated cost is \$40-50 per round of golf for each participant (estimated cost is \$1,000.00).
- Additional Cost: Any additional cost will be paid by the participants.

Progress Report

We were able to secure the group golf clinics taught by Chris Ardolina for a flat rate of \$3,200.00. This provided additional funds to go towards covering the green fees, club rentals and golf carts (as needed) for the 18 hole golf course game to be held at the end of the program.

Final Report

6/3/24 Chris Adolina Golf	\$1,600.00	Womens Group Golf
8/6/24 Chris Ardolina Golf	\$1,600.00	Golf Lessons - Grant
9/30/24 Chris Ardolina Golf	\$1,600.00	Golf Lessons - Grant
8/27/24 Women's Golf	\$40.00	Driving Range balls - Women's Golf
9/3/24 Women's Golf	\$66.00	Driving Range balls - Women's Golf
9/9/24 Women's Golf	\$172.97	Women's Group Golf
9/10/24 Women's Golf	\$51.37	8/17 Womens Golf
9/16/24 Women's Golf	\$348.16	Women's Group Golf 9/8/24
9/17/24 Women's Golf	\$232.87	Womens Golf
9/30/2024 Women's Golf	\$321.00	Women's Golf Scramble (make up)
Total	\$6,032.37	

GOALS ACHIEVED

The Golf Tee Up Initiative successfully empowered women in-house counsel by increasing their skills and confidence in playing golf. As a result, participants demonstrated a greater willingness to seek and take advantage of opportunities in the sport, which contributed to their professional development and career growth. Many participants even expressed interest in taking additional lessons on their own to further hone their skills.

In addition, the Initiative achieved the goals of the Association of Corporate Counsel's Seat at the Table Initiative by providing opportunities for women in-house counsel to interact with business leaders, stakeholders, and clients during golf events. These experiences will likely help participants move closer to the center of business decision-making, enhancing their influence and leadership within their organizations.