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Top 10 AI Considerations for In-House Counsel

1. Partner with Tech-Savy Outside Counsel

AI can significantly reduce legal costs and increase efficiency, but only when utilized effectively. In-house teams should collaborate with outside counsel who possess a strong technical understanding of AI and can integrate these tools strategically.

2. Understand Your Workflow

AI is not a universal solution. A thorough understanding of your company's workflows will help identify the most suitable AI use cases, ensuring the technology addresses real needs rather than creating unnecessary complications.

3. Prioritize Human Oversight

AI should enhance, not replace, human decision-making. Establish governance frameworks to oversee AI usage and regularly review its outputs to ensure they align with human judgment, especially in complex legal matters.

4. Invest in Regular Training

As AI tools become integral to legal workflows, consistent training for in-house teams is crucial to maximize effectiveness and minimize risk.

5. Safeguard Data Privacy and Compliance

AI relies heavily on data, which may include sensitive personal and corporate information. Ensure compliance with data protection laws (*e.g.*, GDPR, CCPA), maintain robust security measures, and uphold legal ethics.

6. Address Bias and Fairness

AI algorithms may inadvertently perpetuate biases, leading to discriminatory outcomes. In-house counsel should evaluate how AI tools mitigate bias and ensure they are developed and audited with fairness in mind.

7. Navigate Intellectual Property Issues

AI-generated content raises complex questions around IP ownership. In-house lawyers should assess the impact on copyrights, trademarks, and patents, both for the company's IP and for AI-generated outputs used in legal analysis.

8. Protect Confidentiality and Privilege

Using AI tools may expose sensitive information. Ensure AI platforms, especially those involving third-party vendors, maintain strict confidentiality standards and do not compromise attorney-client privilege.

9. Monitor Regulatory Compliance

AI regulations are evolving rapidly, with variations across jurisdictions (*e.g.*, EU's AI Act). In-house counsel must stay informed on new laws and assess their impact on AI usage within the company and by outside counsel.

10. Manage Vendor and Third-Party Risks

Most AI tools are provided by third parties. Evaluate vendors' data handling practices, transparency, and resilience. Collaborate with cybersecurity teams to mitigate risks, such as data breaches or adversarial attacks that compromise model integrity.

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