

# Memo

To: Health Law Network Leadership

From: Tori Payne, Vice President and Chief Global Membership Officer

Date: November 15, 2024

Re: 2025 Annual Meeting Call for Programs Data

In anticipation of the 2025 Annual Meeting Call for Programs, below you will find data to aid the Health Law Network in developing its program submissions. All data provided is representative of activity from October 1, 2022 through September 30, 2024.

#### ANNUAL MEETING HEALTH LAW NETWORK SESSION SUBMISSIONS

Session	Attendees/Status
2024 (Final attendance numbers)	
Escape Room Challenge: Legal and Regulatory Considerations for a Healthcare Technology Product Launch	73
Situation Room: Navigating Key Issues in an Acquisition	186
We Can Handle the Truth: Meet the Healthcare Law Enforcers	85
Artificial Intelligence in Patient Care and Medical Innovation: Practical and Legal Considerations	Declined
2023 (Final attendance numbers)	
Enforcement Update: What You Should Know and What It Means	135
Escape Room Challenge For A Healthcare Technology Product Launch	51
Mergers & Acquisitions: Case Study Workshop	156

Simulated Targeted Ransomware Attack	192
The Healthcare Technology Innovators are Racing to the Moon! How to Avoid Regulatory Accidents during Healthcare Technology Product Launches	Declined
Global Case Study on Launching A Pharmaceutical Health Product	Declined
Lessons Learned by Healthcare Providers and Employers in Navigating the Post-Dobbs World	Declined
Negotiation of Business Associate Agreements	Declined
Telemedicine in a Post-Pandemic World	Declined
Your Leadership Signature	Declined
2022 (Final attendance numbers)	
Enforcement Trends and Risks in Healthcare: Year 2	71
Telemedicine and Digital Health: Top 5 Legal "Must Knows" for In- House Counsel	89
"Navigating Global Data Sharing Regulations and Standards"	161
Artificial Intelligence in Healthcare – Legal Challenges in EU/US and Guidance & Security implications	53

#### 2023-2024 HEALTH LAW NETWORK SURVEY SUGGESTED TOPICS

## Most popular topics, in decreasing order:

- Latest Issues in Healthcare Privacy and Security
- Legal Implications of Monetizing Healthcare Information
- Health Care Contracting Issues
- False Claims Act
- Legal Issues with Mobile Healthcare Devices
- Employment Law for Healthcare Lawyers
- HIPAA Breach Enforcement and Costs
- Electronic Health Records
- Risk Sharing Arrangements: Pay for Performance (P4P), Value-Based Contracting (VBC), Alternative Payment Models (APM)
- Health Care Mergers and Acquisitions

#### Additional suggestions:

- Al and data brokering/ownership
- Global health care
- ESG and health care
- Fundamentals/intro webinar
- Facilitating quicker, cheaper, more efficient development timelines and getting important developments to patients as efficiently as possible through pricing, delivery, and other facilitation pathways
- Al and Privacy
- M&A trends and antitrust developments affecting dealmaking
- The Inflation Reduction Act: recent litigations and implications for innovation
- Technology and Pharma, from AI to Privacy: Key considerations for in-house counsel
- Lifecycle management for FDA-regulated products: navigating the intersection of FDA's regulatory exclusivity regimes and patent protection"
- Tabletop exercise would be great. The one involving medical device in 2023 with an enormous amount of legal issues was very good. Perhaps, these are an annual tradition.
- Medical Staff
- Peer Review
- Credentialing
- Clinical Risk Management
- EMTALA
- Behavioral Health Issues
- Conflicts of Interest

#### 2022-2024 HEALTH LAW NETWORK ONLINE EVENT ATTENDANCE NUMBERS

<u>APAC Call</u> (APAC) – Short (15 to 30-minute) presentations on the latest legal trends made on the monthly Network Teleconference calls. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

<u>EMEA Call (EMEA)</u> – One-hour live presentations on the latest legal trends. Available live or on-demand through the ACC Education Archive. CLE/CPD credit available for a fee.

<u>Legal Update (LU)</u> – Short (20 to 45-minute) presentations on the latest legal trends made on the monthly Network Teleconference calls. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

<u>Roundtable Discussion (R)</u> – Thirty-minute to one hour live presentations on the latest legal trends featuring an interactive discussion between two or more industry or topic area experts. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

<u>Webcast (W)</u> – One-hour live presentations on the latest legal trends. Available live or ondemand through the ACC Education Archive. CLE/CPD credit available for a fee.

Date	Event Title	Event Type	Views
2022-2024			
10/30/2024	What Does the End of Chevron Deference Mean for Health Care?	ML	14
9/10/2024	Off-Label or On Message: A Discussion of Off-Label Marketing Claims under the False Claims Act and Anti- Kickback Statute	LU	43
8/6/2024	Implications of Recent Supreme Court Decisions on Health Care Companies	LU	32
7/25/2024	Microlearning: Conducting Decentralized Clinical Trials Compliantly using Telemedicine	ML	20
7/16/2024	Contract Basics for Healthcare Lawyers	LU	71
7/9/2024	Refreshing Compliance Programs to Respond to Office of Inspector General's (OIG) New Health Care Compliance Guidance and Recent Enforcement Actions	W	69
6/4/2024	The Governmental Assault on Private Equity Investment in Healthcare	LU	34
5/15/2024	What You Need to Know About Health Care Joint Ventures	W	67
5/7/2024	Latest Legal & Regulatory Developments in Medicare Advantage	LU	31
4/2/2024	Healthcare Antitrust Update	LU	42
3/5/2024	FCA Update	LU	51
2/27/2024	Co-Sponsored w/ the Energy Network Being a Caregiver – Alzheimer and Dementia	LU	27
12/5/2023	Gaining a Competitive Edge: Strategies for Protecting Innovations in Healthcare-Related Tools and Software	LU	25
11/14/2023	Navigating the Growing Patchwork of State Healthcare Transaction Review Laws	LU	29
9/19/2023	Understanding and Mitigating the Risks Associated with Online Behavioral Tracking	W	128
9/12/2023	AI in Healthcare: Harnessing the Power of New AI Technologies Effectively, Legally, and Ethically	LU	36
8/22/2023	Co-sponsored w/ WITH, HLN, ITPEC, IGN Health Data	LU	27
8/15/2023	Co-sponsored w/ WITH, HLN, ITPEC, IGN General State Consumer Privacy Laws	LU	90

7/11/2023	Health Care Supply Chain Contracting Issues	LU	42
7/2/2023	Tips and Traps When Negotiating a Business Associate Agreement	W	143
6/8/2023	Compliance, Ethics & Governance: A Healthcare Perspective	W	139
6/6/2023	FDA Enforcement of Pharmaceutical Advertising and Promotion Regulations	LU	43
6/1/2023	Co-sponsored w/ the IT, Privacy, & eCommerce, Intellectual Property, Compliance & Ethics, Financial Services, Health Law Networks The Hottest Questions in Al Right Now - Answered	LU	199
5/9/2023	Managed Care Contracting – Key Considerations	LU	31
4/25/2023	State Licensing for Service Providers; discussing TPA, PBM, UM, Network Management, Producer and Other State Law License Requirements	LU	30
3/7/2023	Employee Non-competes	LU	56
2/21/2023	Interchangeable Biosimilars	LU	17
1/10/2023	The Survivor's Guide to Prepare and Respond to a Cyber Event	LU	87
11/1/2022	Recent Developments in False Claims Act Whistleblower Retaliation Law	LU	23
10/12/2022	Hospital at Home - An Emerging Approach to Care	W	61
10/4/2022	Enforcers are Paying More Attention to Managed Care	LU	23

## 2022-2024 POPULAR HEALTH LAW NETWORK LEGAL RESOURCES

Resource Title	Views
2023-2024	
Healthcare Compliance Programs in the United States 101	11249
Health Care & Life Sciences Sector-Top Trends for 2022	1564
Key Considerations for Hospital-Physician Joint Venture Ambulatory Surgery Centers	1438
Digital Assets - Top Trends for 2022	940
Top Ten Government Enforcement Updates for In-House Counsel in Health Care (United States)	520
The False Claims Act	436
340B Rate Cuts Reversed by CMS for 2023	292
FTC Releases Paper Opposing Certificates of Public Advantage for Health Care Transactions	234
Medicaid: New Guidance from CMS Finds there are Significant Misunderstandings on Ground Emergency Medical Transportation Cost- Based Reimbursements	216
Health Care & Life Sciences Top Trends Document 2024	215
HHS Updates Pixels and Trackers Guidance for HIPAA Regulated Entities	193
California: Health Care Providers Must Join Statewide Data Sharing Agreement by 2024	171
Collusion & Competition: What Antitrust Means for AI in Health Care	168
Non-Competes: What the FTC's Rule May Mean for Health Care & Life Sciences Providers	168
OIG Special Fraud Alert on Arrangements with Telemedicine Companies	156
Retraining the Acquisition Model: How to Approach the Risks and Rewards of Deals With Artificial Intelligence Targets	150
On the Attack: FDA Pursues Online Retail Fulfillment House	146
Medicare Telehealth Services for 2023 – CMS Proposes Substantial Changes	143
Three Considerations for Health Care Providers After the Dobbs Decision	135
Remote Therapeutic Monitoring: What You Need to Know About CMS' Proposed Changes	134

# POPULAR HEALTH LAW NETWORK EGROUP DISCUSSION TOPICS (DISCUSSIONS CONTAIN 1+ POSTINGS)

Date	Subject
2022-2024	
10/23/2023	"Renumeration" for physicians sitting on an advisory board?
4/30/2024	Charging Fees for a Court Appearance?
4/11/2024	Medical Equipment Trial Agreement
9/13/2024	Recording of Peer Review meetings for insurance and HIPPA
11/24/2023	Size of Your Legal Dept
7/17/2024	Quality Agreements

#### **IMPORTANT DATES**

Item	Date
Program Submission Deadline	Mon., Jan. 27, 2025
Program Selection Notifications Sent	Fri., March 14, 2025
Program Organizer Submission Deadline*	Fri., April 4, 2025
Speaker Submission Deadline**	Fri., May 23, 2025
Course Material Submission Deadline	Fri., Aug. 22, 2025
Program Submission Deadline	Mon., Jan. 27, 2025

<sup>\*</sup>ACC confirms Program Organizer and speaker submissions on a rolling basis.

<sup>\*\*</sup>Additional speaker selection rules and guidelines will be provided following program selection.

ACC reserves the right to decline speakers if they do not meet these criteria.