



Memo

To: IT, Privacy, & eCommerce Network Leadership

From: Nicholas Moses, Manager of Practice Networks and Legal Operations Services

Date: November 15, 2023

Re: 2025 Annual Meeting Call for Programs Data Memo

In anticipation of the 2025 Annual Meeting Call for Programs, below you will find data to aid the IT, Privacy, & eCommerce Network in developing its program submissions. All data provided is representative of activity from October 1, 2022 through October 1, 2024.

2022-2024 ANNUAL MEETING ITPEC SESSION ATTENDANCE AND PROGRAM STATUS

Session	Attendees/ Status
2024	
Allies in Spycraft: A Cross-Functional Perspective on Global Employee Surveillance	59
Coping with Multiple Federal Privacy Regulations	239
AI Regulation - A Comparative Overview	Declined
The Age of Influence: A Brand Owner’s Survival Guide in Modern eCommerce and Cancel Culture	Declined
2023	
Ecommerce is More Than Privacy	104
Maximizing the Metaverse: Avoiding Advertising Pitfalls and Finding Success	66

R2D2, You Know Better Than to Trust a Strange Robot: GPT is Starting to Sound like C-3PO	143
Guiding Marketing Through the Privacy Maze / Web - What CAN we do?	Declined
2022	
Privacy Alphabet Soup – Digesting SCCs, DPAs, TIAs and More in a Post Schrems II World	155
Data: It's Here, It's There, It's Everywhere! A Discussion of Data Retention Tools and Concepts	142
Everybody's Doing It: What to Consider When Using AI	256
Are You Covered When The Data Hits The Fan? A look into Cyber Liability Insurance.	Declined
Kidnapped Data – Send Crypto, Please.	Declined
What do socks have to do with data protection? Demystifying SOC2s, third-party risk assessments, navigating the intersection of privacy and security, and more!	Declined

2023-2024 ITPEC SURVEY SUGGESTED TOPICS

- Preparing for 2023: Tools and Tips to be Ready for New US Privacy Laws
- ChatGPT, other AI, and IP for In-House Counsel
- Cyber – An Enterprise Risk: Best Practice and Lessons Learned
- The Hottest Questions in AI Right Now - Answered
- General State Consumer Privacy Laws
- The Data Subject Access Request (DSAR) Nightmare: Discover Everything You Need to Know About Your Data Before You Respond
- New Developments, Regulatory Considerations & Ethical Obligations
- Lessons from the First CCPA Enforcement Settlement
- State AGs' Perspectives on Privacy in 2023 and What Your Business Needs to Know
- Security Matters
- The Copyright Chaos of AI Authorship

Additional Suggestions:

- Dealing with privacy if you are not within the scope of one of the laws, i.e. a nonprofit. For example doing business with companies that are within the scope, best practices, etc.
- Technology litigation trends
- Privacy Contracting topics - e.g. how to structure vendor contracts to add

requirements later from new privacy laws; how to review vendor DPAs to confirm adequacy

- More on tracking technologies, adtech generally, privacy laws in states other than the U.S., and all of the same for Canada, especially Quebec! There's generally not enough content on Canada.
- Broader e-commerce issues.
- Common issues in negotiation of SaaS agreements and DPAs; site accessibility; breaking down the ad tech world; management of placement of third party pixels on sites to ensure compliance with privacy laws, contracts and mitigate litigation risk.
- Contracting with cloud-based service providers
- Template contracts or checklists for vendors; practical how to information on privacy topics; legal updates on litigation trends.
- Emerging technology risks
- The growing separation of privacy from cybersecurity as independent legal obligations post CIRCA and similar state and local laws.
- "Use of AI for employment matters {whose resume is it???}].
- Use of biometric and facial recognition software.

2022-2024 ITPEC ONLINE EVENT ATTENDANCE NUMBERS

APAC Call (APAC) – One-hour live presentations on the latest legal trends affecting organizations in the Asia-Pacific region and multinational companies. Available live or on-demand through the ACC Education Archive. CLE/CPD credit available for a fee.

EMEA Call (EMEA) – Thirty-minute-one hour live presentations on the latest legal trends affecting organizations in Europe, Africa, and/or the Middle East and multinational companies. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

Legal Update (LU) – Short (15 to 30-minute) presentations on the latest legal trends made on the monthly Network Teleconference calls. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

Roundtable Discussion (R) – Thirty-minute-one hour live presentations on the latest legal trends featuring an interactive discussion between two or more industry or topic area experts. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

Webcast (W) – One-hour live presentations on the latest legal trends. Available live or on-demand through the ACC Education Archive. CLE/CPD credit available for a fee.

Date	Event Title	Event Type	Views
9/26/2024	SaaS and Cloud Computing Subcommittee Meeting	VRT	26
9/19/2024	AI Subcommittee Meeting	VRT	33
8/13/2024	Privacy & Cybersecurity Subcommittee Meeting	VRT	26
8/1/2024	Navigating New Horizons in Data Compliance: Updates to New York Department of Financial Services (DFS) Cybersecurity Regulations	W	102
7/25/2024	SaaS & Cloud Computing Subcommittee Meeting	VRT	17
7/18/2024	AI Subcommittee Meeting	VRT	40
6/27/2024	SaaS & Cloud Computing Subcommittee Meeting	VRT	13
6/26/2024	Co-sponsored w/ LIT/ITPEC/FSN Consumer Protection Focus on Transactions on Gaming Platforms: CFPB, Litigation & Beyond	LU	37
6/20/2024	AI Subcommittee Meeting	VRT	21
6/11/2024	ITPEC Privacy & Cybersecurity Subcommittee Meeting: Data Across the Pond: Navigating the Era of Privacy Shield 2.0 and EU-US Data Transfers with Expert Insights	LU	96
5/2/2024	Up & Coming Employment Privacy Topics: Staying out of the Crosshairs	LU	83
4/29/2024	SaaS and Cloud Computing Subcommittee: When Bots Attack: Safeguarding Against AI Cyber Threats	LU	20
4/24/2024	Co-sponsored w/ the Compliance & Ethics & Financial Services Network Artificial Intelligence: Evolving Regulatory Compliance Issues for the Consumer Financial Services Sector	LU	89
4/18/2024	AI Subcommittee Meeting	VRT	13
4/9/2024	Data Privacy & Cybersecurity	VRT	31
4/3/2024	eCommerce Subcommittee: Turning the Tide: Crafting Successful Defenses Against Mass Arbitration Campaigns	LU	15

3/21/2024	AI Subcommittee: Hot Off The Press: The Final EU AI Act and What It Means For Global Companies	LU	164
3/12/2024	Data Privacy & Cybersecurity Subcommittee Meeting	VRT	26
3/7/2024	Cyber Disclosures, False Claims & Get-Out-of-Jail-Free Card	LU	65
2/15/2024	AI Subcommittee Meeting	VRT	32
2/13/2024	Data Privacy & Cybersecurity Subcommittee Meeting	VRT	30
2/1/2024	AI Update: Regulations, Reports & Red Flags	LU	70
1/26/2024	SaaS & Cloud Computing Subcommittee Meeting	VRT	24
1/18/2024	Generative AI: Data ethics, privacy, and information security considerations	LU	112
12/14/2023	SaaS & Cloud Subcommittee: Key Issues and Practical Guidance for Negotiating SaaS Contracts	LU	73
12/14/2023	AI Subcommittee Meeting	VRT	23
12/14/2023	Insights from State AGs: Navigating the US Privacy Revolution	W	221
12/7/2023	Let's Discuss the Hot Topics	LU	16
11/16/2023	AI Subcommittee Meeting	VRT	23
11/14/2023	Data Privacy & Cybersecurity Subcommittee Meeting	VRT	25
10/5/2023	Emerging Technology Subcommittee: New Tactics to Combat Patent Trolls in Emerging Technology	LU	31
9/28/2023	Privacy & Cybersecurity Subcommittee Meeting	VRT	28
9/21/2023	AI Subcommittee Meeting	VRT	19
9/14/2023	Co-Sponsored w/ the Small Law Department Network How AI and ChatGPT Can Work For You in Your Small Law Department	LU	135
9/12/2023	SaaS & Cloud Computing Subcommittee Meeting	VRT	19
9/7/2023	Update on the SEC's New Rules for Cybersecurity Risk Management	LU	56

8/22/2023	Co-sponsored w/ Health Law, Information Governance, & Women in the House Networks Health Data	LU	27
8/17/2023	AI Subcommittee Meeting	VRT	40
8/15/2023	Co-sponsored w/ Health Law, Information Governance, & Women in the House Networks General State Consumer Privacy Laws	LU	90
8/2/2023	AI & Ethics: New Developments, Regulatory Considerations & Ethical Obligations	W	337
6/20/2023	ChatGPT, other AI, and IP for In-House Counsel	W	439
5/4/2023	May the 4th Be With You: An Update on Child Privacy Obligations	LU	32
6/1/2023	Co-sponsored w/ the IT, Privacy, & eCommerce Intellectual Property, Compliance & Ethics, Financial Services, Health Law Networks The Hottest Questions in AI Right Now - Answered	LU	199
6/13/2023	Co-sponsored w/ the IT, Privacy, & eCommerce Small Law Department, Compliance & Ethics, Financial Services, Data Privacy and Cybersecurity Subcommittee: Finding Your Next Opportunity - Creating a Strategy for Success	LU	94
6/5/2023	Emerging Technologies Subcommittee: The Copyright Chaos of AI Authorship	LU	59
7/5/2023	eCommerce Subcommittee: Wiretapping cases under the CIPA and other 2-party consent laws: What do you need to know?	LU	36
8/15/2023	Co-sponsored w/ WITH, HLN, ITPEC, IGN General State Consumer Privacy Laws	LU	90
8/22/2023	Co-sponsored w/ WITH, HLN, ITPEC, IGN Health Data	LU	27
9/7/2023	Update on the SEC's New Rules for Cybersecurity Risk Management	LU	56
9/14/2023	Co-Sponsored w/ SLD/ITPEC How AI and ChatGPT Can Work For You in Your Small Law Department	LU	135
4/26/2023	Co-sponsored w/ FSN and ITPEC Protecting Your Business in a Digital World: A Guide for Financial Institutions	LU	41
2/2/2023	Security Matters	LU	56

1/25/2023	State AGs' Perspectives on Privacy in 2023 and What Your Business Needs to Know	W	214
12/13/2022	Preparing for 2023	W	279
12/7/2022	Lessons from the First CCPA Enforcement Settlement	W	193
11/30/2022	Next Gen Privacy: Breathing Life Into Your Legacy Inventory Process	W	69
11/9/2022	The Data Subject Access Request (DSAR) Nightmare: Discover Everything You Need to Know About Your Data Before You Respond	W	96

2022-2024 POPULAR ITPEC LEGAL RESOURCES

Resource Title	Views
2022-2024	
Cyber Incident & Data Breach Management Workflow	1317
Data Retention Framework Workflow	798
Quick Guide to Data Breach Response	411
Keeping Up With Privacy Trends in 2022 - The Elements of a Successful Data Privacy Program	401
California Privacy Rights Act (CPRA) Checklist	296
Filling in your blind spots: Implementing a successful data retention program	212
Colorado Privacy Act Compliance Checklist	189
Virginia Consumer Data Protection Act (VCDA) Compliance Checklist	101

2022-2024 POPULAR ITPEC EGROUP DISCUSSION TOPICS

Date	Subject	Link to Thread
2022-2024		
5/2/2024	Confidentiality clause	
10/30/2023	Proof of Concept	
6/13/2024	System Integrator Use of SaaS Solution	

4/30/2024	Pen Register / Trap and Trace
10/5/2024	Negotiations with Broadcom/VM Ware
10/31/2023	CA Automatic Renewal Law
1/2/2024	IT Counsel to Review Software Development Agreement
5/14/2024	Privacy Compliance Software/Platform - OneTrust and Alternatives
1/14/2024	Google Docs versus Word - your experiences?
3/7/2024	Policy regarding Meeting Recording and Note Taking Applications
12/21/2023	Third Party IP Infringement Claim vs. B2B Customer
1/10/2024	External DPO
2/22/2024	Public Cloud (AWS, Azure, GPC)
5/26/2024	CIPA Arbitration from Swigart Law Group in California
6/26/2024	Contractual obligation to perform services while pending dispute
10/24/2024	Exclusion of Replacement Costs
10/15/2023	Partner problem - DPA and Processor Issue
1/16/2024	Are login credentials "customer data"?
8/31/2024	IP considerations of foreign parent company with multiple U.S. subsidiaries
9/12/2024	Guidelines for in house lawyers for using generative AI tools

IMPORTANT DATES

Item	Date
Program Submission Deadline	Mon., Jan. 27, 2025
Program Selection Notifications Sent	Fri., March 14, 2025
Program Organizer Submission Deadline*	Fri., April 4, 2025
Speaker Submission Deadline**	Fri., May 23, 2025
Course Material Submission Deadline	Fri., Aug. 22, 2025
Program Submission Deadline	Mon., Jan. 27, 2025

**ACC confirms Program Organizer and speaker submissions on a rolling basis.*

***Additional speaker selection rules and guidelines will be provided following program selection. ACC reserves the right to decline speakers if they do not meet these criteria.*