



## Memo

To: Sports & Entertainment Network Leadership  
From: Max Colby, Manager of Practice Networks  
Date: November 15, 2024  
Re: 2025 Annual Meeting Call for Programs Data

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In anticipation of the 2025 Annual Meeting Call for Programs, below you will find data to aid the Sports and Entertainment Network in developing its program submissions. All data provided is representative of activity from October 1, 2021 through September 30, 2024.

### **2021-2024 ANNUAL MEETING SPORTS & ENTERTAINMENT NETWORK SUBMISSIONS**

<b>Session</b>	<b>Attendees</b>
<b>2024</b>	
Legal and contractual issues with influencers	134
ADA Title III disability access issues for arenas, ticketing kiosks, etc.	Declined
Immigration issues for sports stars and performers	Declined
Independent contractors, interns, volunteers for sports and entertainment special events	Declined
<b>2023</b>	
Morals Clauses for Athletes and Performers	56
Under the (Brand) Influence	132
Immigration and Mobility for Sports and Entertainment Employers	Declined
There's No Crying in Baseball -- DEI and Gender Equality	Declined

Sports and Entertainment living within the Metaverse - Contracts, Privacy, Security, Ethics, and Intellectual Property	Declined
Use of Music in Commercial Social Media posts and promotions	Declined
<b>2022</b>	
Be a Champion for Change: Diversity, Equity, and Inclusion in Sports and Entertainment	53
Mental Health and The Glare of the Spotlight	17
The Employment Law Challenge: 2022 Edition	Declined
<b>2021</b>	
Contracting With College Athletes Name Image & Likeness: What Sponsors, Media Companies, & Sports Entities Need to Know	105
I Didn't Volunteer for THIS! Avoiding Legal Headaches When Using Volunteers for Events	Declined
Under the Influence? Key Legal Issues and Risks With Social Media Influencers	Declined

## **2023-2024 SPORTS & ENTERTAINMENT NETWORK MEMBER SURVEY SUGGESTED TOPICS**

Most popular topics, in decreasing order:

- Advertising/Marketing Law
- Content Licensing
- Combating Piracy
- Consumer Data Privacy
- Contract negotiation and drafting
- Cross-border transactions (eg. content licensing, merchandising)
- E-sports
- Emotional Intelligence (leadership skills)

Additional Suggestions:

- Pickleball Tourney - AM
- Changing legal landscape of college athletes NIL
- Resume workshop
- General Skills for IHC
- Negotiating multiple media rights agreements
- Overuse of name, image, likeness (NIC)

- Antitrust
- Risk Management - facilities
- Employee Handbook
- Data Retention
- FTC guidelines/ legislation for marketing efforts
- Changes in data privacy laws
- Opportunities for IHC who want to transition to S&E
- Collection of data of guests & players
- Sports betting
- Sweepstakes
- NFTs
- Music Licensing
- Fair use
- Best practices - winning over clients, drafting/negotiating tips
- Social media dos and don'ts
- Labor strikes and negotiations
- employee vs contractor designation
- sponsored athletes
- NIL
- nonprofit marketing
- DEI in S&E
- Esports legal issues

## **2021-2024 SPORTS & ENTERTAINMENT NETWORK ONLINE EVENT ATTENDANCE NUMBERS**

APAC Call (APAC) – One-hour live presentations on the latest legal trends affecting organizations in the Asia-Pacific region and multinational companies. Available live or on-demand through the ACC Education Archive. CLE/CPD credit available for a fee.

EMEA Call (EMEA) – Thirty-minute-one hour live presentations on the latest legal trends affecting organizations in Europe, Africa, and/or the Middle East and multinational companies. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

Legal Update – Short (20 to 45-minute) presentations on the latest legal trends made on the monthly Network Teleconference calls. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

Roundtable Discussion (R) – Thirty-minute-one hour live presentations on the latest legal trends featuring an interactive discussion between two or more industry or topic area experts. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

Webcast (W) – One-hour live presentations on the latest legal trends. Available live or on-demand through the ACC Education Archive. CLE/CPD credit available for a fee.

Date	Event Title	Event Type	Attendees
<b>2022-2024</b>			
7/30/2024	The Business of Employee Engagement	W	57
1/16/2024	2024 Outlook - Top Employment Law Developments to Watch	LU	72
2/20/2024	NIL 101: Back to School	LU	78
3/19/2024	Emerging Trends in Employee Misconduct Investigations	LU	72
5/16/2024	"Co-sponsored w/ WITH, SLD, SEN, CSL, REN Power Up Your Brand: How to Craft and Harness the Power of Personal Branding for In-House Counsel"	LU	101
5/21/2024	Key Employment Considerations With Artificial Intelligence	LU	96
6/18/2024	Is Artificial Intelligence Our New MVP? How AI is Changing the Game for Sports	LU	32
7/17/2024	"Co-sponsored w/ WITH, SLD, SEN, CSL, REN, ILAN Contracts Masterclass Series: Representations and Warranties (Session 1)"	LU	393
7/16/2024	The EEOC's Updated Guidance on Harassment in the Workplace: What Employers Need to Know (July 16)	LU	75
8/14/2024	"Co-sponsored w/ WITH, SLD, SEN, CSL, REN, ILAN Session No. 2: Representations and Warranties (Workshop)"	LU	220
9/11/2024	"Co-sponsored w/ WITH, SLD, SEN, CSL, REN, ILAN Contracts Masterclass Session 3: Risk Allocation (Legal Concepts)"	LU	193
9/17/2024	Navigating Pre- and Post-Election Tension in the Workplace	LU	43

9/24/2024	"Co-sponsored w/ WITH, SEN Career Corner: Holding On and Letting Go"	LU	85
11/15/2022	Ace in the Hole or No Dice? – The Current State of Sports Betting	LU	21
1/17/2023	Sports & Entertainment Network Legal Update: The Latest on Pay Transparency Laws	LU	53
2/17/2023	Cracking Down on Non-Competes: A Legal Update on the FTC's New Proposed Rule	LU	76
3/21/2023	An Update on Legal and Regulatory Issues in College Athletics	LU	44
4/18/2023	An Overview of IP Licensing & Enforcement in the Sports and Entertainment Industries	LU	39
5/9/2023	Employee Activism and the Workplace: Best Practices for Employers On (and Off) the Field	LU	74
6/20/2023	Braving the New World: Navigating Use of Generative AI in Advertising and Promotions	LU	65
7/18/2023	The Evolution of Endorsement Deals in Sports & Entertainment	LU	37
8/16/2023	<i>Co-Sponsored w/ SEN, SLD</i> Sweepstakes and Promotions	LU	102
9/19/2023	Opening the Door and Coming Back In: A Rundown of Return-to-Work and Recruiting Issues	LU	57
<b>2020-2022</b>			
9/20/2022	Advertising on TV and New Media: What You Need to Know About the New 2022 SAG-AFTRA Commercials Contracts	LU	46
7/19/2022	How Lawyers Can Effectively Use Social Media to Build Their Brand	LU	44
6/14/2022	Co-sponsored w/ Corporate & Securities Network Corporate Immigration Law: An Overview	LU	76
5/17/2022	Current Litigation Trends in Sports & Entertainment	LU	29

4/19/2022	Streaming TV Advertising 101	LU	66
3/15/2022	Morals Clauses: What You Need to Know When Drafting Agreements with Talent	LU	96
2/15/2022	Co-Sponsored w/ IT, Privacy, & eCommerce Network TECHPLACE Regulation in 2022: What Sports and Entertainment Employers Should Expect	LU	28
1/18/2022	Are You Ready for the Big Game?: Navigating Unlicensed Super Bowl Advertising and Promotions	LU	72
12/16/2021	Co-sponsored w/ Women in the House, Corporate & Securities Law, Real Estate, Information Governance, and IT, Privacy, & eCommerce Networks Discover the Power of Your Brand and Connections: Networking and Entrepreneurship Skills for In-house Counsel	LU	95
12/9/2021	Co-sponsored w/ Women in the House, Corporate & Securities Law, Real Estate, and Information Governance Networks APAC: Discover the Power of Your Brand and Connections: Networking and Entrepreneurship Skills for In-house Counsel	APAC	40
11/16/2021	Esports 101 for In-house Counsel	LU	27
9/21/2021	COVID-19 Updates: Vaccine Policies and Accommodation Requests	LU	92
7/20/2021	Co-sponsored with IT, Privacy, & eCommerce Hot Topics In E-Commerce and Digital Marketing Law	LU	83
6/15/2021	Co-sponsored with Women in the House Legal Issues Around Diversity, Equity, and Inclusion (“DEI”) Initiatives	LU	67
5/26/2021	Remote Work, Returning to the Workplace, and Vaccines: What Employers Need to Know	W	123
5/18/2021	A Roundtable Discussion on the Latest COVID-19 Vaccination Issues	VR	211
4/29/2021	Digital Asset Frontlines – Understanding the NFT Revolution and What It Means For In-House Counsel	LU	91

4/20/2021	Co-Sponsored LU with Intellectual Property Influencers	LU	109
3/24/2021	Brexit: What Does It Mean for Sports and Entertainment Employers?	EMEA	4
3/16/2021	Explosion of Sports Gambling in the U.S.	LU	23
2/16/2021	Specific Issues to Consider in a Sports M&A Transaction	LU	18
1/19/2021	After the Elections: What to Expect in 2021	LU	34

## POPULAR SPORTS & ENTERTAINMENT NETWORK LEGAL RESOURCES

(The resources below include all resources during the period with 100 or more views)

Resources	Views
General Guidelines for Interviewing Potential Employees	2767
Top 10 Issues for Employers Surrounding the Use of Arbitration to Resolve Employment Disputes	1504
Workplace Investigations Checklist	992
Managing Requests - Global remote work arrangements checklist	470
Preventing Missteps - Hiring and Managing Seasonal Workers	110
Religious Accommodation Guidance	521

## 2023-2024 POPULAR SPORTS & ENTERTAINMENT NETWORK FORUM DISCUSSION TOPICS

(The topics below include all substantive Forums discussions during the period with 1 or more replies)

2023-2024	
5/13/2024	<a href="#">Book Licensing Attorney Referral</a>
3/21/2024	<a href="#">Blogs, articles, other resources for sales teams to learn contract concepts</a>
3/26/2024	<a href="#">Production Agreement: Service Term vs. Distribution Term</a>

## IMPORTANT DATES

Item	Date
Program Submission Deadline	Mon., Jan. 27, 2025
Program Selection Notifications Sent	Fri., March 14, 2025
Program Organizer Submission Deadline*	Fri., April 4, 2025
Speaker Submission Deadline**	Fri., May 23, 2025
Course Material Submission Deadline	Fri., Aug. 22, 2025
Program Submission Deadline	Mon., Jan. 27, 2025

*\*ACC confirms program organizer and speaker submissions on a rolling basis*

*\*\* Additional speaker selection rules and guidelines will be provided following program selection; ACC reserves the right to decline speakers if they do not meet these criteria.*