

# ACC Corporate Counsel University®

ACC's Signature New to In-house Training Program

June 9-11, 2025 | New Orleans, Louisiana, USA



## SPONSORSHIP PROSPECTUS

**JUNE 9-11, 2025 | NEW ORLEANS, LOUISIANA, USA**

### ABOUT THE CONFERENCE

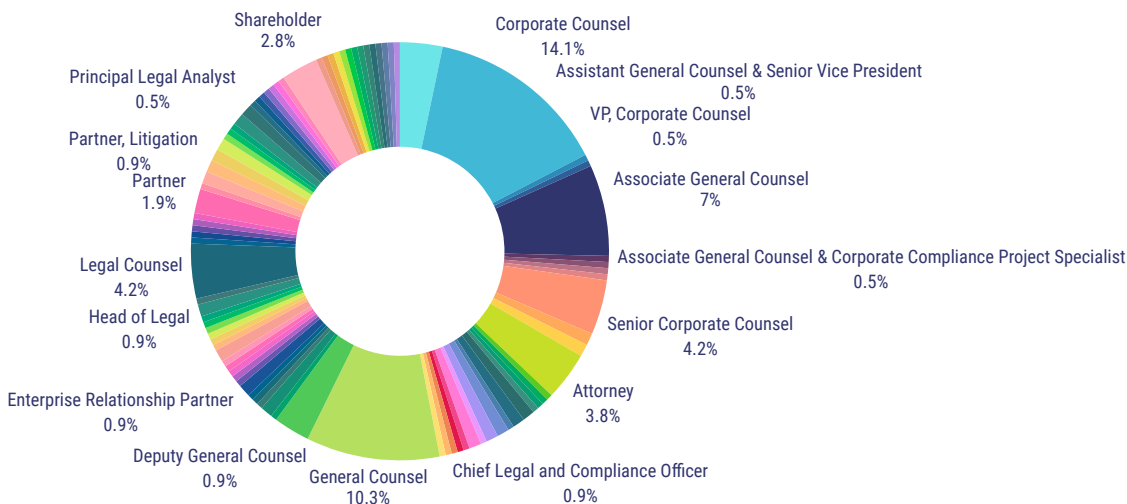
CCU® gathers around **170 - 200 in-house counsel** who are new to that role and responsible for any number of practice areas as well as department management issues. Sponsors will have the opportunity to showcase their subject matter expertise and legal services in an intimate two-day program designed specifically for in-house counsel who have practiced for 5 years or less.

### CURRICULUM AVAILABLE FOR SPONSORSHIP

**PROGRAM SCHEDULE AND AVAILABLE SESSIONS TO BE SPONSORED (SUBJECT TO CHANGE).**

- Opening Breakfast: Building Your In-house Career
- Key Employment Issues
- Introduction to Corporate Litigation
- Protecting Your Client's IP
- Data Privacy, Challenges to Information Security
- Outside Counsel Management
- Managing Risk and Compliance
- Contract Drafting and Negotiation
- Developing General Counsel Skills
- DEI\*
- Business\*
- Career Development\*

### 2024 CCU® ATTENDEES DEMOGRAPHICS



All Sponsorship Opportunities are available on a first-come-first-served basis.

Contact us at [Sponsorship@acc.com](mailto:Sponsorship@acc.com) to book your sponsorship

# SPONSORSHIP LEVELS

## GOLD SPONSORSHIP - \$13,500

- An opportunity to present an educational program to include one (1) speaker alongside other legal operation/in-house counsel speakers;
- A display area includes a 6" table and two (2) high chairs. Sponsor may bring additional pop-up signs;
- Four (4) sponsor full registrations bearing access to all educational, social, and meal functions;
- One (1) complimentary registration for in-house counsel clients;
- One pre- and post-event promotional physical mailer to all conference attendees (emails are not included);
- Company logo with a link to sponsor site displayed on event website;
- One (1) lead scanner license. \* additional licenses are available for purchase;
- Access to pre and post-event opt-in attendee list.

## BLUE SPONSORSHIP (EXHIBIT ONLY) - \$11,500

- A display area includes a 6" table and two (2) high chairs. Sponsor may bring additional pop-up signs;
- Two (2) sponsor full registrations bearing access to all educational, social, and meal functions;
- One pre- and post-event promotional physical mailer to all conference attendees (emails are not included);
- Company logo with a link to sponsor site displayed on event website;
- One (1) lead scanner license. \* additional licenses are available for purchase;
- Access to pre and post-event opt-in attendee list.

## ANCILLARY SPONSORSHIP OPPORTUNITIES (ADD-ON)

- Wednesday Opening Reception (\$7,000)
- Thursday Evening Reception (\$3,500)
- Friday Breakfast (\$3,500)
- Headshot booth (\$3,000)
- Conference Bag and Bag Inserts (\$5,000)
- Conference Daily Email to opt-in attendee list (\$3,500)
- Badge Lanyards (\$ 3,000)
- Additional Sponsor Full Pass (\$1,250/pass)
- Additional Lead Retrieval is available



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