



2024 ACC
Legal Ops Con
April 14-16 | Chicago



LegalOpsCon25

SPONSORSHIP PROSPECTUS

APRIL 9-11, 2025 | CHICAGO MARRIOTT DOWNTOWN MAGNIFICENT MILE, CHICAGO, ILLINOIS

ABOUT THE CONFERENCE

LegalOpsCon will be the Association of Corporate Counsel's second-largest in-person program, attracting **300-400** legal operations professionals and in-house counsel.

The curriculum will provide the opportunity for legal operation professionals and in-house counsel to come together to advance the corporate legal operations function, by sharing knowledge and learning about the latest trends, advancements, and the future of the legal operations profession. Plus, at the Solutions Hub, attendees will craft their unique combination of purposeful networking with, and intentional learning from, peers and thought leaders through roundtables, learning groups, tech talks, and solution consultations.

The extraordinary professional cross-pollination at LegalOpsCon provides attendees with a fresh take on optimizing the legal operations services they deliver, and the peer-taught leading practices needed to put new plans into action. It's the ideal place for you to gain valuable exposure to these important decision-makers in this lucrative market.

SPONSORSHIP LEVELS

GOLD SPONSORSHIP - \$23,500

- An opportunity to present an educational program to include one (1) speaker alongside other legal operation/in-house counsel speakers;
- A display area includes one (1) high boy table and two (2) high chairs. Sponsor may bring additional pop-up signs;
- Three (3) sponsor full registrations bearing access to all educational, social, and meal functions;
- One pre- and post-event promotional physical mailer to all conference attendees (emails are not included);
- Company logo with a link to sponsor site displayed on event website;
- Three (3) complimentary attendee registrations for sponsors to provide to in-house, corporate legal ops clients and/or prospects (not for sponsor's employees);
- One (1) lead scanner license. * additional licenses are available for purchase;
- Access to pre and post-event opt-in attendee list.

Please note that all Sponsorship Opportunities are available on a first-come-first-served basis. Contact Jessica Cocuzza at j.cocuzza@acc.com and Abeer Burhan at a.burhan@acc.com to book your sponsorship

SPONSORSHIP LEVELS

SILVER SPONSORSHIP - \$18,500

- An opportunity for the sponsor to provide one (1) company representative to participate as a speaker in an existing educational session;
- Display area to include one (1) high boy table and two (2) high chairs. Sponsor may bring additional pop-up signs;
- Two (2) sponsor registrations bearing access to all educational, social, and meal functions;
- One (1) promo pre- and post-meeting physical mail to all conference attendees;
- Company logo with a link to sponsor site displayed on event website;
- Two (2) complimentary attendee registrations for sponsors to provide to in-house, corporate legal ops clients and/or prospects (not for sponsor's employees);
- One (1) lead scanner license (additional licenses are available for purchase);
- Access to pre and post-event opt-in attendee list.

BLUE SPONSORSHIP (EXHIBIT ONLY) - \$14,000

- Two (2) sponsor registrations with access to all educational, social, and meal functions excluding "By Invitation Only" events;
 - Display area to include one (1) high boy table and two (2) high chairs. Sponsor may bring additional pop-up signs;
 - Company logo with a link to sponsor site displayed on event website;
 - Opportunity to distribute/display materials;
 - One (1) complimentary attendee registration for sponsors to provide to an in-house, corporate legal ops client and/or prospect (not for sponsor's employees);
 - One (1) lead scanner license (additional licenses are available for purchase);
 - Access to pre and post-event opt-in attendee list.
- add startup sponsorship
 - Just add additional sponsorship opportunities
 - conference bag
 - specialty coffee
 - CSR
 - Massage set up
 - Charging stations
 - hotel key card
 - Water bottle hydration station
 - Make it look as checkmark kinda of prospectus
 - add demographics at the end of the page
 - Department size
 - In-house vs. legal ops
 - The top industry represented in LegalOps24
 - pick some of the top companies and put them in the prospectus