

**20
24**

ACC SFBA

SPONSORSHIP PROGRAM



ACC SFBA SPONSORSHIP

ACC SFBA is the regional association for in-house counsel, serving organizations from across the Bay Area. With over 2,700 members, ACC SFBA is the largest Association of Corporate Counsel Chapter in the U.S. and among the largest chapters in the world.

ACC SFBA is the premier provider of continuing education & networking opportunities in our region. Annually, we offer 50+ programs that provide our members with educational, social, networking, Pro Bono, DEI & career development opportunities.

ABOUT THE CHAPTER

2,700 in-house counsel from

550 companies

218 large law departments

342 GCs / CLOs



EVENTS

IN-PERSON



DEAL OR NO DEAL

November 2024
All Day Conference



NETWORKING

Socials, Sporting Events



CLE PROGRAMS

Host in 2 locations

VIRTUAL



LIFE SCIENCES

March 2024
3 Day Conference



PRIVACY SUMMIT

May 2024
1/2 Day Conference



IP SYMPOSIUM

September 2024
1/2 Day Conference

BUILD YOUR PACKAGE

NOVEMBER 2024

DESCRIPTION

PRICE

INCLUDES:

DEAL OR NO DEAL CONFERENCE - IN PERSON / ALL DAY

1 Hour CLE Speaking Slot \$15,000 5 all-day event admissions to CLE programs, networking breakfast, lunch & reception, 1 expo table, host a business card draw

Breakfast, Lunch, Reception, Wi-Fi Sponsor \$4,500 3 all-day event admissions to CLE programs, networking breakfast, lunch & reception, 1 expo table, host a business card draw

Wellness Sponsor \$4,500 3 all-day event admissions to CLE programs, networking breakfast, lunch & reception, 1 expo table, host a business card draw (includes \$1,500 credit for purchase of branded water bottles)

Expo Table \$3,000 3 all-day event admissions to CLE programs, networking breakfast, lunch & reception, 1 expo table, host a business card draw

MARCH 2024

LIFE SCIENCES CONFERENCE - IN PERSON SOCIAL / 8 VIRTUAL CLES

1 Hour CLE Speaking Slot \$7,000 5 event admissions to CLE programs, in-person networking social, host a virtual business card draw

In Person Social \$5,000 5 event admissions, branding in event communications, distribute promo materials, host a business card draw

Virtual Coffee or Lunch Sponsorship \$3,000 5 event admissions to CLE programs, branding in event communications, host a virtual business card draw

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DESCRIPTION	PRICE	INCLUDES:
VIRTUAL HALF-DAY CONFERENCES		
Race to the Finish 1 Hour CLE Speaking Slot January 2024	\$6,500	5 event admissions to CLE programs, host a virtual business card draw
Privacy Summit 1 Hour CLE Speaking Slot May 2024	\$6,500	5 event admissions to CLE programs, host a virtual business card draw
IP Symposium 1 Hour CLE Speaking Slot Sep 2024	\$6,500	5 event admissions to CLE programs, host a virtual business card draw
Virtual Coffee or Lunch Sponsorship at a Half Day Virtual Conference	\$3,000	5 event admissions , branding in event communications, host a virtual business card draw
IN-PERSON CLE PROGRAM		
CLE Program	\$11,000	1 hour CLE program delivered in up to 2 locations (e.g. SF & Palo Alto) in the same week, host a business card draw
VIRTUAL CLE PROGRAM		
CLE Webcast	\$5,000	1 hour CLE webcast, host a business card draw

BUILD YOUR PACKAGE

DESCRIPTION	PRICE	INCLUDES:
CLO EVENT		
CLE and/or Networking Event	\$15,000	\$3,000 food, beverage & venue credit; host a business card draw (sponsorship available only to platinum sponsors)
NETWORKING EVENTS		
Social - Custom	\$8,000	\$2,000 food, beverage & venue credit; host a business card draw
Cooking Class	\$12,500	All food, beverage & venue expenses; host a business card draw
Winery Tour + 1 Hour CLE	\$15,000	All food, beverage, transportation & venue expenses; host a business card draw
Sports Event + 1 Hour CLE Giants, Warriors, Sharks, Golf	starts at \$20,000	All food, beverage & venue expenses; host a business card draw
SPECIALTY EVENTS		
Career Development or Mini-MBA	\$11,000	1-2 hour CLE program (or Non CLE, virtual or in-person) , host a business card draw
DEI CLE or Social	\$5,000	host a business card draw
Community Service	\$0	host a business card draw
Pro Bono Event	\$0	host a business card draw

Sponsors are responsible for venue, food & beverage costs for in-person CLE programs and any overages (above the \$2000 credit that comes with some sponsorships). Hosting a CLE program over lunch at a restaurant typically costs \$6000-\$8000 depending on registration numbers, the venue and A/V needs. ACC SFBA will work to avoid CLE topic conflicts, ensuring that no two sponsors present on the same topic within the same four weeks. Topic and date preference are awarded based on sponsorship tier & time of commitment.

FIND YOUR TIER

BENEFITS	DIAMOND \$40K	PLATINUM \$30K	GOLD \$20K	SILVER \$12K	BRONZE \$5K
Topic Choice & Date Preference	1st	2nd	3rd	4th	5th
Your Logo on ACC SFBA Website	Year-Round	Year-Round	Year-Round	Year-Round	Year-Round
Your Logo in ACC SFBA E-Blasts	Weekly	Weekly	Leading up to Events	Leading up to Events	Leading up to Events
Lunch with ACC SFBA Board	Included	Included	Included	Included	
Chapter Member E-Blast	2x per year	2x per year	1x per year		

THANK YOU

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