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25

ACC SFBA

SPONSORSHIP PROGRAM



ACC SFBA SPONSORSHIP

ACC SFBA is the regional association for in-house counsel, serving organizations from across the Bay Area. With over 2,700 members, ACC SFBA is the largest Association of Corporate Counsel Chapter in the U.S. and among the largest chapters in the world.

ACC SFBA is the premier provider of continuing education & networking opportunities in our region. Annually, we offer 50+ programs that provide our members with educational, social, networking, Pro Bono, DEI & career development opportunities.

ABOUT THE CHAPTER

- 2,700** in-house counsel from
- 550** companies
- 218** large law departments
- 342** GCs / CLOs



EVENTS

IN-PERSON



DEAL OR NO DEAL

November 2025
All Day Conference



NETWORKING

Socials, Sporting Events



CLE PROGRAMS

Host in 2 locations

VIRTUAL



LIFE SCIENCES

March 2025
2 Day Conference



PRIVACY SUMMIT

May 2025
2 Day Conference



IP SYMPOSIUM

September 2025
Full Day Conference

BUILD YOUR PACKAGE

DESCRIPTION	PRICE	INCLUDES:
DEAL OR NO DEAL CONFERENCE - IN PERSON / ALL DAY		
1 Hour CLE Speaking Slot	\$15,000	5 all-day event admissions to CLE programs, networking breakfast, lunch & reception, 1 expo table, host a business card draw
Breakfast, Lunch, Reception, Wi-Fi Sponsor	\$5,000	3 all-day event admissions to CLE programs, networking breakfast, lunch & reception, 1 expo table, host a business card draw
Wellness Sponsor	\$5,000	3 all-day event admissions to CLE programs, networking breakfast, lunch & reception, 1 expo table, host a business card draw (includes \$2,000 credit for purchase of branded water bottles)
Expo Table	\$4,000	3 all-day event admissions to CLE programs, networking breakfast, lunch & reception, 1 expo table, host a business card draw
FULL DAY CONFERENCE - IN PERSON SOCIAL / 6 VIRTUAL CLES LIFE SCIENCES, PRIVACY SUMMIT, IP SYMPOSIUM		
1 Hour CLE Speaking Slot	\$7,000	5 event admissions to CLE programs, in-person networking social, host a virtual business card draw
In Person Social	\$5,000	5 event admissions, branding in event communications, distribute promo materials, host a business card draw
Virtual Coffee or Lunch Sponsorship	\$3,000	5 event admissions to CLE programs, branding in event communications, host a virtual business card draw

BUILD YOUR PACKAGE

DESCRIPTION	PRICE	INCLUDES:
VIRTUAL HALF-DAY CONFERENCE		
Race to the Finish 1 Hour CLE Speaking Slot	\$6,000	5 event admissions to CLE programs, host a virtual business card draw
IN-PERSON CLE PROGRAM		
CLE Program	\$11,000	1 hour CLE program delivered in up to 2 locations (e.g. SF & Palo Alto) in the same week, host a business card draw
VIRTUAL CLE PROGRAM		
CLE Webcast	\$5,000	1 hour CLE webcast, host a business card draw
CLO EVENT		
CLE and/or Networking Event	\$15,000	\$3,000 food, beverage & venue credit; host a business card draw (sponsorship available only to Gold & above sponsors)
NETWORKING EVENTS		
Social - Custom	\$8,000	\$2,000 food, beverage & venue credit; host a business card draw
Cooking Class	\$12,500	All food, beverage & venue expenses; host a business card draw
Winery Tour + 1 Hour CLE	starts at \$20,000	All food, beverage, transportation & venue expenses; host a business card draw
Sports Event + 1 Hour CLE Giants, Warriors, Sharks, Golf	starts at \$20,000	All food, beverage & venue expenses; host a business card draw

BUILD YOUR PACKAGE

DESCRIPTION	PRICE	INCLUDES:
SPECIALTY EVENTS		
1/2 Day Workshop <i>Deep Dive Into One Area</i>	\$22,000	3-4 hour CLE program (or Non CLE, virtual or in-person) , host a business card draw
Career Development or Mini-MBA	\$11,000	1-2 hour CLE program (or Non CLE, virtual or in-person) , host a business card draw
DEI CLE or Social	\$5,000	host a business card draw
Community Service	\$0	host a business card draw
Pro Bono Event	\$0	host a business card draw

FIND YOUR TIER

BENEFITS	DIAMOND \$40K	PLATINUM \$30K	GOLD \$20K	SILVER \$12K	BRONZE \$5K
Topic Choice & Date Preference	1st	2nd	3rd	4th	5th
Your Logo on ACC SFBA Website	Year-Round	Year-Round	Year-Round	Year-Round	Year-Round
Your Logo in ACC SFBA E-Blasts	Weekly	Weekly	Leading up to Events	Leading up to Events	Leading up to Events
Lunch with ACC SFBA Board	Included	Included	Included	Included	

THANK YOU

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24**

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