

2024 SPONSORSHIP PACKAGE

ATTACHMENT: 2024 CLE PROGRAMMING

Topics

Please see the list below for CLE topics within the following categories:

Diversity/Elimination of Bias; Employment/Compensation/ERISA; International; Intellectual Property; Law Department Management/Legal Tech; Ethics; Litigation/Investigations; Insurance; M&A/Contracts/other Transactions; Privacy/Data Protection/Cybersecurity; Regulatory/Compliance/Trade/Antitrust; Securities/Corporate Governance/ESG/Accounting; and Substance Abuse/Ethics.

North & South County Programs

Sponsors may present the same program at additional locations in Carlsbad and Downtown with ACC San Diego approval.

Diversity/Elimination of Bias Topic Examples

- Women in Law and Leadership
- Introducing "They": Managing Employees In the Midst of Social Change
- Diversity: A Discussion of Existing Initiatives, Overcoming Barriers and Measuring Success
- DEI and the Return to Office: An Opportunity to Build Better
- Advancing Diversity and Inclusion Through Pay Equity
- A Look at Past Issues and Future Solutions for Increasing Juror Diversity
- Diversity & Inclusion in a Post-COVID Environment
- Artificial Intelligence and Bias

Employment/Compensation/ERISA Topic Examples

- J'Accuse! What if your CEO/CFO/President is accused of harassment?
- A Practical Step by Step Guide to Responding to Retaliation Claims
- What's New in Employment Law and Benefits in 2023
- Implementing an Effective Compliance Program with Limited Resources
- Investigations Bootcamp
- Post Tax Reform Changes to Executive Compensation Planning
- Do Your HR/Business Policies Create Employment Law Liability?
- Are you (or your CEO) a Fiduciary? What In-house Counsel Needs to Know about ERISA Breach of Fiduciary Duty Litigation
- The Role of In-house Counsel in Conducting an Effective Internal Investigation (including attorney-client privilege issues)
- EEO Update – Supreme Court and Important Appellate Decisions
- Hail to the Chief: Championing Diverse Talent for the CLO/GC's Role
- Preventing Sexual Harassment in the Workplace and What to Do When Claims are Made
- Strategies for Promoting Gender and Pay Equality
- Discrimination Complaints: Necessary Steps to Take Before and After a Claim is Made
- Social activism in the workplace: In house counsel's role

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Employment/Compensation/ERISA Topic Examples

- Avoiding employment litigation in 2024
- Help! My Remote Employee Moved Out-of-State/Country?! - key legal issues when planning for - or reacting to - employee relocation
- Artificial Intelligence in employment

Intellectual Property Topic Examples

- The in-house counsel's role in the life of an invention – from (1) steps to consider how to protect, (2) patent prosecution, (3) bringing infringement action. (Could be multi-part series)
- STOP: Making Sure Departing Employees Do Not take Trade Secrets Out the Door
- Patent Eligibility Guidance Post Berkheimer
- Patent Infringement Actions at the International Trade Commission
- Conducting an Information Technology Risk Assessment
- Brand Protection Strategies
- How to Protect & Monetize Your IP
- Patent Licensing
- How to Protect IP Across Digital Platforms – Providing v. Protecting
- Technology Basics: The Tech 101 Primer
- Cyberinsurance Issues for 2024: Leveraging Insurance to Fund Cyber Liabilities and Losses
- Patent Harmonization Benefits under the Patent Cooperation Treaty
- Artificial Intelligence and the impact on IP rights

International Topic Examples

- Doing Business in (Mexico, Canada, Brazil, Europe, Russia)
- International trade compliance framework overview (including sanctions programs)
- Managing Foreign Investments & Transactions Subject to CFIUS Review
- Compliance & Ethics – Global and Cross Border Investigations
- Career Insights and Perspectives from Chief Legal Officers

Litigation/Investigations Topic Examples

- Protecting Attorney-Client and Legal Privileges in A Digital World
- When Not Communicating Is Not An Option: In-House Counsel's Role in Managing Litigation/Crisis amid Media Scrutiny*
- How to Prevent Executives from Saying the Wrong Thing When Testifying
- Business Interruption Insurance: Basics and Policy Enforcement
- False Claims Act Litigation – When the DOJ Does/Does Not Intervene
- International Arbitration - Where? What Rules?
- Delaware Caselaw: “Commercially Reasonable Efforts” or “Best Efforts”?
- RIDE THE WAIVER - enforceable class action waivers in pre-dispute arbitration agreements - PAGA
- Software License Disputes
- What Transactional Lawyers Need to Know About UCC Article 9
- Antitrust – Civil Litigation after Criminal Enforcement

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M&A/Contracts/Other Transactions Topic Examples

- Adopting ONENDA (universal NDA for commercial agreements)
- M&A State of Play (including what happens to pending litigation post-acquisition, customary terms in NDAs and LOIs, and do you need insurance for reps and warranties?)
- Reps and Warranty Insurance Update and Market Assessment of Exclusions and Key Terms
- DOJ/FTC Merger Guidelines for Non-M&A Lawyers
- Key Contract Terms for Cloud Computing Agreements
- Structuring and Negotiating Private Equity Investments
- Software Licensing – Don't Forget About the Boilerplate
- Technology Transactions - What's Market for Contract Terms?
- Interactive, workshop-type session

Personal Development Topic Examples

- Financial Strategies for Early Retirement
- Key Employee Benefits Issues for Non-Benefits Lawyers
- Incorporating Mindfulness in Our Practice
- Art of Communicating Effectively with the CEO and Board of Directors
- How to Give Bad News... Communicating with your C-Suite
- Leveraging Social Media Against Claims, from First Report to Jury Selection

Privacy / Data Protection / Cybersecurity Topic Examples

- "Real Life" Data Breach Simulation
- GDPR Update: Enforcement Actions and What We Have Learned After 5 Years
- CPRA: Litigation Update - What Should Keep You Up at Night
- Cybersecurity: Updates for Managing Incidents, Including Ransomware, Spear, Phishing & Click Baiting
- Breaches and Insurance Coverage: What you need to Know
- Update on Dodd Frank & Other Consumer Protection Laws
- Corporate Misconduct: When Are In-House Counsel & Compliance Officers at the Most Risk?
- Phishing, Phishing & Click Baiting

Regulatory / Compliance / Trade/Antitrust Topic Examples

- AI and/or Technology for Legal Departments
- In House Counsel's Guide to Efficient Project Management
- Building on the Chain: Beyond the Basics of Blockchain Technology
- Best Practices in Legal Operations for Small and Midsize Company
- Business Education for In-House Counsel
- Effective Communication/Teamwork Between Outside and In-House Counsel
- Ethical Considerations of Outsourcing Legal Functions

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Regulatory / Compliance / Trade/Antitrust Topic Examples

- Ethics & Technology: Understand Your Duties When Using Tech Resources
- Managing Spend and Showing Value
- Six Sigma: 60 Minute yellow-belt for Legal Ops
- The Art of Legal Triage: Prioritization, Delegation, and Outsourcing
- Transforming the Legal Department from Cost Center to Business Center

Securities / Corporate Governance/Accounting/ESG Topic Examples

- Accounting for Lawyers (could be an extended program or 2-part series)
- Understanding ISS and Glass Lewis Ratings; Key Focus Areas for the Upcoming Proxy Season
- Shareholder Activism: What Should In-House Counsel Be Doing in 2024?
- SEC Comment Letters: Recent Trends
- Guiding In House Counsel through a Restatement (SEC, NASDAQ/NYSE)
- Want to Go Public? Securities Law Basics for the New/Future Practitioner
- Structuring and Negotiating Private Equity Investments
- Securities Laws – Disclosure Issues and Web 2.0 (Facebook, Twitter, Blogging)
- ESG Reporting

Substance Abuse/Ethics Topic Examples

- A Crisis in Plain Sight: Tools for Mitigating the Opioid Affect in the Workplace
- It's Legal! The impact of marijuana legalization on your business (optional: visit to cannabis-related business)
- Super Lawyers: Ethical Implications of Stress, Burnout & Substance Abuse

