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# **ACC Value Challenge Launch Program**

Ballroom A and B • Reagan International Trade Center • Washington, DC (on-site attendance at the Reagan Center is by invitation only)

September 26, 2008

1:00 p.m. – 4:00 p.m. Eastern Time

1:00 p.m. – 4:00 p.m. Eastern Time Free Web Broadcast at www.acc.com

# **Agenda**

**Segment One/1:00 – 1:50 p.m.** 

An Introduction to the ACC Value Challenge - Driving Value Back into Corporate Legal Services: Build a Better Client / Build a Better Law Firm

### Welcome and Introduction:

- Laura Stein, Chairman of the Board of ACC, Senior Vice President and General Counsel, The Clorox Company
- Mike Roster, Chairman of the ACC Value Challenge Steering Committee, and former Chairman of the ACC Board (2001), retired CLO, Golden West Financial and Stanford University, former managing partner, Morrison & Foerster (Los Angeles).

### Faculty to Build a Better Law Firm:

- Janine Dascenzo, Associate General Counsel (Legal Operations Manager), General Electric Company (cancelled due to illness; replaced by Laura Stein)
- Carol Ann Petren, Executive Vice President and General Counsel, Cigna
- Miguel Rivera, Associate General Counsel Class Actions, Wal-Mart Stores, Inc.
- Thomas L. Sager, Senior Vice President and General Counsel, DuPont

### Faculty to Build a Better Client:

- Lisa Damon, Firm Six Sigma Leader/Managing Partner Boston, Seyfarth Shaw
- Jeff Haidet, Chairman, McKenna Long & Aldridge, LLP
- William A. Rudnick, Managing Partner Chicago Office, DLA Piper
- Paul Smith, Member, Board of Directors / Chairman, Regulatory Practice, Eversheds LLP

### Segment Two/1:50 – 2:30 p.m.

# A (R)evolution in Corporate Legal Services: How did we get here/where are we going?

Using case studies, Jeff will help us frame the conversation and highlight the variety of options for better aligning legal costs and value to the client's objectives.

Jeffrey Carr, Vice President, General Counsel & Secretary, FMC Technologies



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## **Segment Three/2:30 – 3:50 p.m.**

The ACC Value Challenge Town Hall Meeting: "A Focus on Value: What is the Best Use of Legal Talent, Metrics to Align Client Service and Goals, and What Constitutes Success?"

#### Moderator:

 William B. Lytton, former ACC Board Chairman (2002); former CLO – International Paper and Tyco; Senior Counsel, Dechert LLP

## Faculty: ALL OF THE ABOVE SPEAKERS, PLUS:

- · Cesar Alvarez, Managing Partner, Greenberg Traurig LLP
- Davida P. Brook, President, Building a Better Legal Profession
- Andrew Fleming, Ogilvy Renault LLP
- Bill Garcia, Managing Director, Client Services, Howrey LLP
- William J. Kilberg, Executive and Management Committee Member, Gibson, Dunn & Crutcher, LLP
- Larry Kramer, Dean, Stanford Law School
- Kevin Lapidus, Senior Vice President and General Counsel, SunEdison (2008 President, ACC's Washington, DC Metro Area Chapter – WMACCA)
- Bill Perlstein, Managing Partner, WilmerHale
- Mitt Regan, Professor/Co-Director, Center for the Study of the Profession, Georgetown Law School
- Thomas J. Sabatino, Executive Vice President & General Counsel, Schering-Plough Corporation
- Douglas G. Scrivner, General Counsel, Accenture
- Robin Sparkman, Executive Editor, The American Lawyer
- Keith Vaughan, Managing Partner, Womble Carlyle
- Eric Weaver, Law Department Executive Manager, Intel Corporation

# Conclusion/3:50 - 4:00 p.m.

Laura Stein will issue the ACC Value "Challenge" to those assembled and viewing to help us start a (r)evolution in the provision and delivery of corporate legal services.