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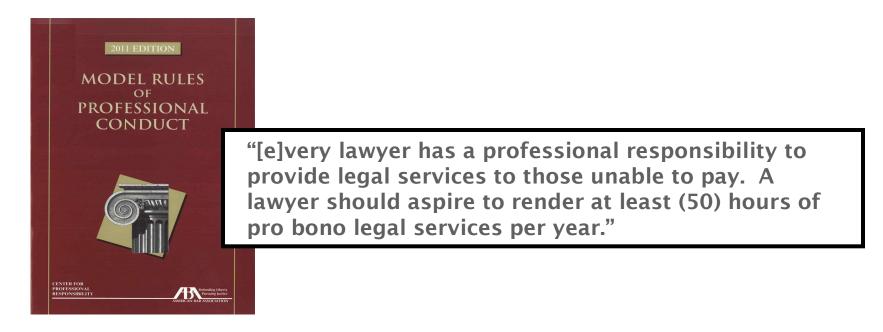


Ethical Considerations for In-House Pro Bono Programs

October 19, 2011 Steve Keane, Morrison & Foerster

Is Pro Bono Work An Ethical Obligation?

• ABA Model Rule of Professional Conduct 6.1:



 But no disciplinary rule in California <u>requires</u> that an attorney provide pro bono legal services



Pro Bono Work Strongly Encouraged

Pro Bono Resolution

(Adopted by the Board of Governors of the State Bar of California at its December 9, 1989 Meeting and amended at its June 22, 2002 Meeting)

RESOLVED that the Board hereby adopts the following resolution and see local bar associations to adopt similar resolutions:

WHEREAS, there is an increasingly dire need for pro bono leg disadvantaged; and

WHEREAS, the federal, state and local governments are not providing legal services to the poor and disadvantaged; and

WHEREAS, lawyers should ensure that all members of the public h resolution of their disputes and access to lawyers when legal services are

WHEREAS, the Chief Justice of the California Supreme Court, the \vec{J} Judicial Officers throughout California have consistently emphasized lawyers and its importance to the fair and efficient administration of justi

WHEREAS, California Business and Professions Code Section 6068(h) lawyer "Never to reject, for any consideration personal to himself or he or the oppressed"; now, therefore, it is

RESOLVED that the Board of Governors of the State Bar of California

(1) Urges all attorneys to devote a reasonable amount of fine, to provide or enable the direct delivery of legal service compensation other than reimbursement of expenses, to indig for-profit organizations with a primary purpose of providing behalf of the poor or disadvantaged, not-for-profit organiz improving the law and the legal system, or increasing access to

(2) Urges all law firms and governmental and corporate e support the involvement of associates and partners in pro bor activities by counting all or a reasonable portion of their time least 50 hours per year, toward their billable hour requirement actual work credit for these activities;

actual work credit for these activities; (3) Urges all law schools to promote and encourage the participation of law students in pro bono activities, including requiring any law firm wishing to recruit on campus to provide a written statement of its policy, if any, concerning the involvement of its attorneys in public service and pro bono activities; and

(4) Urges all attorneys and law firms to contribute financial support to not-for-profit organizations that provide free legal services to the poor, especially those attorneys who are precluded from directly rendering pro bono services.

(1) Urges all attorneys to devote a reasonable amount of time, at least 50 hours per year, to provide or enable the direct delivery of legal services, without expectation of compensation other than reimbursement of expenses, to indigent individuals, or to not-for-profit organizations with a primary purpose of providing services to the poor or on behalf of the poor or disadvantaged, not-for-profit organizations with a purpose of improving the law and the legal system, or increasing access to justice;

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(2) Urges all law firms and governmental and corporate employers to promote and support the involvement of associates and partners in pro bono and other public service activities by counting all or a reasonable portion of their time spent on these activities, at least 50 hours per year, toward their billable hour requirements, or by otherwise giving actual work credit for these activities;

This is MoFo.

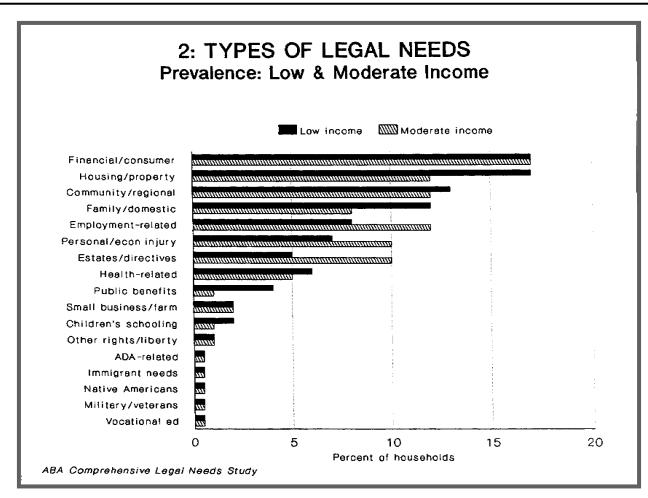
If No Binding Obligation, Why Do It?

- Lawyers who do pro bono work are upholding the highest standards of the legal profession.
 - "If the motto 'and justice for all' becomes 'and justice for those who can afford it,' we threaten the very underpinnings of our social contract."

Former California Chief Justice Ronald M. George, State of the Judiciary speech, 2001



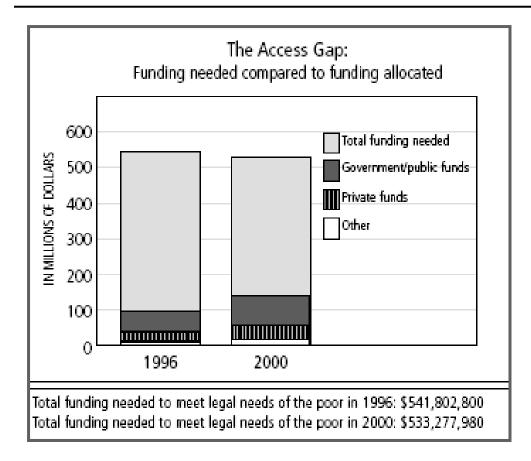
The Need For Pro Bono Help is Great



This is MoFo.



Those Needs Go Largely Unmet

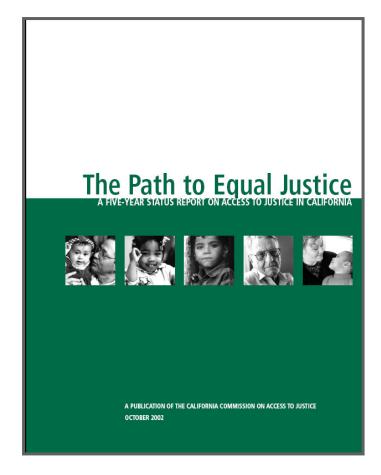


•2002 Report : over 70 percent of low-income Californians' legal needs were not being met

•2009 Report: over 80 percent of low-income Americans' legal needs were not being met



Most Lawyers Do Not Volunteer



- A study found that only 10% of California lawyers donate any time to pro bono programs serving the poor
- Among those who did, the average hours contributed per year was less than 30



Increased In-House Commitment Helps

 Many Fortune 500 companies' legal departments have established in-house pro bono programs



- In 2000, ACC and the Pro Bono Institute formed Corporate Pro Bono
 - Reached 100th Challenge Signatory milestone in November 2010





Key Ethical Considerations

- Avoiding Unauthorized Representation
- Conflicts
- Engagement and Limited Scope Agreements
- Duty of Confidentiality
- Duty to Competently Represent Your Client

Avoiding Unauthorized Representation

- In-house lawyers might not be admitted to the bar of the state in which they practice
 - "Registered In-House Counsel" in California
- Some states have passed explicit rules allowing registered in-house lawyers to represent pro bono clients
 - In-house legal departments have been important advocates for changes
 - For example, Caterpillar's advocacy in Illinois and Florida

CA Allows RIHC To Do Pro Bono Work

good	Corporate		D PRO BONO at Cond					
Multiju	Summary of Multiju			Itijurisdictional Practice Rules by State				
Multijurisdictional practice issu number of in-house corporate licensed in the states in which Some states provide pro bono e these corporate counsel; other	Alabama	No** Yes	Rule on Pro Bono Practice	Pro Bono Provision				
authorize such practices. However, a large number of sta states that authorize corporate c limited to the representation of t in other forms of law practice.	Alaska Arizona Arkansas		No <u>AZ. Sup. Ct. Rule</u> <u>38(i)(10) and Rule</u> <u>38(e)</u> <u>Administrative</u> <u>Order No. 15</u>	Registered in-house commel may provide assistance as a supplit volumeer in association, with an approved legit services expandion that employs at least one Arizona adminibed and the service of the animation of the service and the service and the service and the service and the service have been referred to the strong by an anthontomical legal ad cognitation. Representation shall be under the supplies of the advinced legal ad cognitation.				
specific authorization under the A brief history In 2002_the_ABA House_of D Practic	California Colorado	Yes Yes	Cal Rules of Court <u>Rule 9.45</u> and <u>Rule</u> <u>9.46</u> <u>C.R.C.P 222</u>	Inter the first the structure of the structure of the structure st				
Man templ alway m.br in-br	Rules o <u>9.45</u> a: 9.46	nd <u>Ru</u>	<u>ile</u> s	Registered in-house counsel may provide pro bono services while working under upervision with one qualifying legal services provider; Counsel must apply to be a egistered legal aid lawyer; Practice is permissible for no more than three years				
Did ink wri ser re Similar efforts were led in Illin coalizion of focal legal leaders, coalizion of focal legal leaders, Indana Yes No								
as well as in-house counsel, to nonprofit legal services organiz	Iowa Kansas Kentucky Louisiana Maine Maryland Massachusetts	Yes Yes Yes No** No**	No No No Md. Bar Adm. Rule 15 ALM Sup. Jud. Ct.	Con-of-state anomay may be certified to provide pro bono legal assistance, under the supervision of a Manyland Bir member, if associated with an organized legal services program that is sponseed or approved by Legal Add Burean On-of-state anomary may be certified to provide grad satistance of associated				
L	Michigan Minnesota Mississippi Missouri Montana Nebraska	Yes Yes No* Yes No*	Rule 3.04 No No Sup. Ct. Rule 8.105(c) R.S.Mo. No	with an organized approfile (spal service) program providing legal assistance to indigents in civil or criminal matters; Limited to 2 years. Registered in-bonse control may engage in pro bono work with an organization approved for this purpose by The Missouri Bar				
	Nevada New	Yes No**	No No No	Copyright, Pro Bono Institute 2011. All rights reserved. April 2011				



RIHC Restrictions

• But restrictions on RIHC doing pro bono work are major barrier

• Options:

- RINC can proceed with state bar approval process
- Alternatively, RINC can conduct research, team up with others who are representing a client, etc.





• Generally rare with in-house legal departments

• But important to develop internal mechanism to identify conflicts

- Actual and potential conflicts
- Practical considerations

• Resolving conflicts:

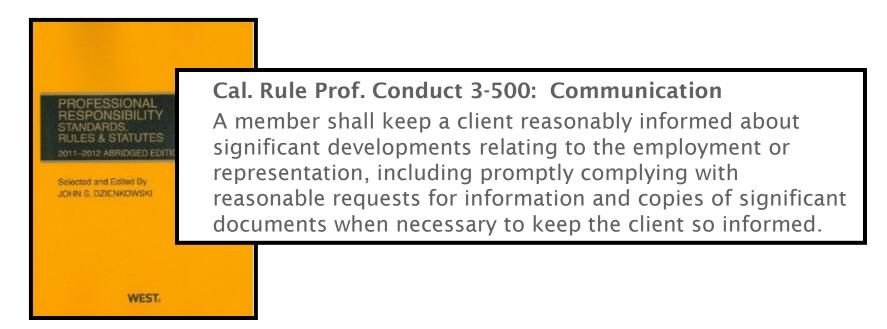
- Some conflicts can be waived with informed written consent
- But with unlimited number of clients in need, easiest to steer clear of clients with conflicts



Pro Bono Engagement

• Preliminary matters with new clients:

- Communication:
 - Practical considerations: plan your method of communication; get backup phone numbers





Pro Bono Engagement

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July 7, 2011			Writer's Direct Contact 858.720.5159 AAnnestad@mofo.com						
By U.S. Mail									
Maryan Nuur Casa Comelia Law Center 2760 Fifth Avenue, Suite 200 San Diego, CA 92103									
Re: Engagemen	Engagement to Perform Legal Services Re Maryan Nuar & Jamal Dhoqane								
Dear Ms. Nuur:									
Morrison & Foerster LLP ("Morrison & Foerster" or the "firm") is pleased to provide you, our client, with legal services on a pro bono basis, that is, without charge for our time. This engagement letter sets forth the basic terms of our agreement to perform those legal services.									
While we might ordinarily prefer to choose a less formal method of confirming the terms of our engagement than in a written statement such as this, it has been our experience that a letter is useful both to the firm and to the client. In addition, the firm is required by law to state these matters in writing in some situations. In any event, we ask that you carefully review this letter. If it correctly states your understanding of your, and our, commitments and responsibilities, please sign the enclosed copy of this letter and return it to me at your earliest convenience. If you have any questions about what is stated in this letter, please do not hesitate to contact me or another attorney in the firm who is familiar with this engagement.									
 <u>Scope of Representation</u>. In general, we will represent you and your son in your current removal proceedings in Immigration Court concerning your anticipated claim(s) of asylum, withholding of removal and/or relief under the Convention Against Torture (CAT). This engagement does not cover legal services related to an appeal. This engagement does not cover any legal services other than those described in this Paragraph. 									
 Services Pro Bono Publico. We will provide these services to you without charge for our time and without compensation in the form of a contingent fee interest in any compensatory or punitive damages. If, apart from compensatory or punitive damages, an award of attorneys' fees is obtained from any other party based on our work on this matter. 									

the attorneys' fee award shall be the property of our firm. However, it is the policy of our

• Always have written engagement letter

- Clearly identify client
- Define scope of representation
 - Modify later if scope changes
- Discuss financial agreements re: attorney fee and costs awards
- Outline termination provisions
- Have it signed by client and attorney

Limited Scope Representation

• Pro bono opportunities include limited scope matters.

- Argue a motion
- Attend a one-time clinic
- Depose a witness
- Handle a settlement negotiation

• Is this ethical? Usually.

- No modifications to Rules of Professional Conduct necessary to authorize limited scope representation. (Board of Governors of the California Bar Association's conclusion)
- Keep in mind:
 - Advise your client--in writing--what you will NOT be handling (see handout).
 - At clinics, take practical steps so clients don't think you are their lawyer (see handout).
 - When withdrawing, ensure you take reasonable steps to avoid reasonably foreseeable prejudice to the rights of the client. *(Cal. Rule Prof. Conduct* 3-700).
 - May not be acceptable for all cases (immigration).



Duty of Confidentiality

California Business and Professions Code

2011

• Cal. Bus. & Prof. Code section 6068(e):

It is the duty of an attorney "[t]o maintain inviolate the confidence, and at every peril to himself or herself to preserve the secrets, of his or her client."

Take precautions

- Secure documents
- Lock file cabinets
- Shred drafts
- Don't talk with colleagues outside legal department

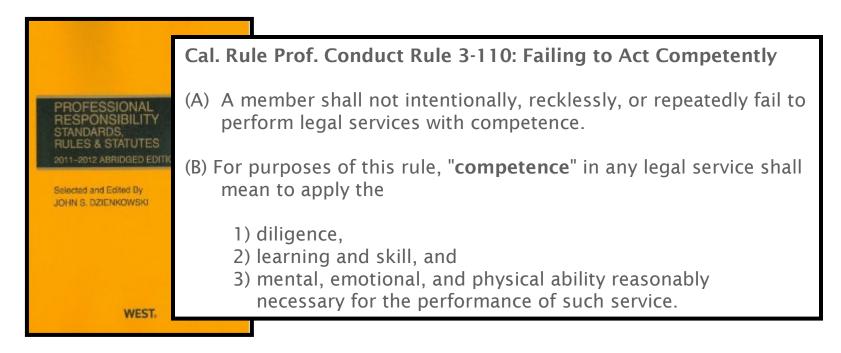
LawBox



Duty of Competence

"An attorney's standard of professional conduct to a pro bono client should be no different from his or her responsibility to any other client."

Segal v. State Bar, 44 Cal.3d 1077, 1084 (1988).





Duty of Competence

- Happily, successful malpractice actions in pro bono matters are rare.
- But pro bono attorneys must maintain standards of professionalism.
 - Segal v. State Bar, 44 Cal.3d 1077 (1988).
 - Attorney failed to act within a reasonable timeframe when he was aware his clients needed nonprofit status to obtain contributions yet took **nine** months to file the incorporation documents for one client and **four** months to file them for another
 - In affirming the attorney's suspension, the California Supreme Court specifically noted that the fact that the representation was pro bono was not an excuse

Partnerships Help Ensure Competence

• Partnerships with law firms offer:

- expertise and resources if the case expands in scope
- additional attorneys to help if in-house attorney leaves
- administrative support (docketing departments, secretaries trained in handling court filings, etc.)
- can serve as primary counsel if the in-house counsel is RINC
- Partnerships with legal service providers offer:
 - expertise
 - malpractice insurance (often, but need to confirm)



Sample of Co-Counsel Agreement

CO-COUNSEL AGREEMENT

 The Public Interest Law Center of Philadelphia (the "Law Center") and its attorneys and staff; and (2) Morrison & Foerster, LLP ("Morrison & Foerster") and its attorneys and staff agree to serve as Co-Counsel in an appeal to the United States Court of Appeals for the Ninth Circuit captioned M.P., a student with a disability, and M.P., his parent v. Anchorage School District, No. 10-36065. This Co-Counsel Agreement states the respective rights, responsibilities, and understandings of the parties, including decision-making procedures, press releases and media contacts, allocation and budgeting of costs, and payment and apportionment of attorneys' fees.

2. The clients in this matter are Maureen and Robert Pintner, on their own behalf and as parents of Max Pintner ("Clients"), who reside at 7631 Ingram Street, Anchorage, Alaska. The Clients have signed a Retainer Agreement with the Law Center. Morrison & Foerster will provide its retainer agreement with Clients for review prior to being submitted to the Clients.

3. Morrison & Foerster shall be lead counsel and take primary responsibility for the drafting of the appellate briefs and for presenting the oral argument in the Ninth Circuit, with input and advice from the Law Center. Morrison & Foerster has designated Jordan Eth, Seth Galanter, and Nick Miranda to work on this case, but retains the right to designate different or additional attorneys at its discretion. All decisions regarding the conduct of the appeal shall, where possible, be made by consensus among the Law Center and the firm. Co-Counsel will (except in emergencies) provide each other with the opportunity to review and approve all drafts of briefs, or other material documents before these documents are filed with the court, served on another party, or otherwise disclosed or made public. All attorneys involved in this matter agree

1

Important provisions to include:

- Joint defense to ensure maintenance of privilege
- Division of work between the firm and inhouse attorneys
 - Identification of lead attorney
- Costs/Fees
 - Distribution of cost and expenses associated with the work
 - Distribution of fees and costs if awarded by the court or in a settlement agreement
- Confidentiality issues/press releases
- Termination of services and agreement

Additional Best Practices

- Find in-house supervisors
- Consider specializing
- Develop system for ensuring that deadlines are not missed
- Develop system to reassign cases after departures
 - Maples v. Thomas (pending in USSC)