

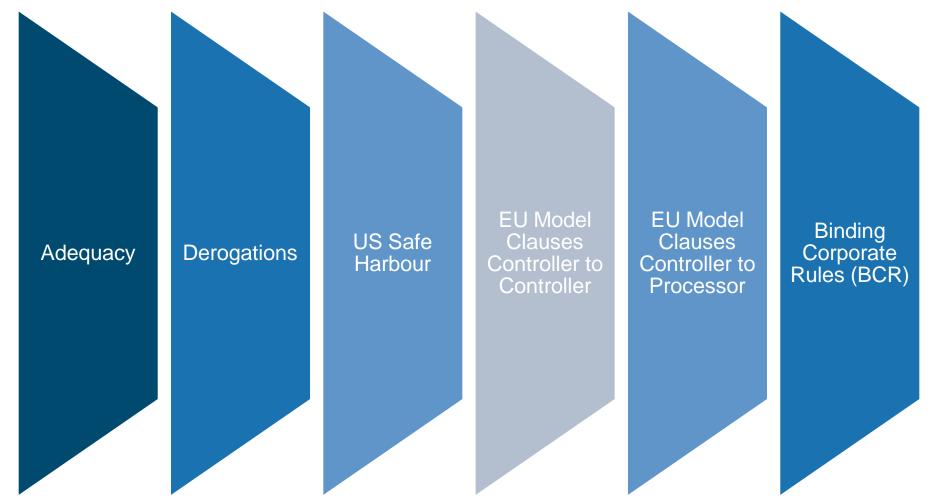
High performance. Delivered.

Global data transfers, BCR and accountability

Bojana Bellamy Amsterdam 2012







Why BCR Make Sense for Accenture



Other methods imperfect

- Standard Contractual Clauses
- Safe Harbour
- Derogation s / Consent

Compatible with trends

- EU DP Regulation
- Japan privacy mark
- Accountability model
- APAC initiative

Easier

- Cover controller and processor transfers
- One authorisation
- Easy to communicate

Fits Accenture ethos

- Global policies
- Code of Business Ethics
- Other compliance programs –
 5 elements



Accenture Data Privacy Approach

Corporate data privacy and protection programs, applicable to and mandatory for all employees and all Accenture companies worldwide

Accenture Data – Binding Corporate Rules

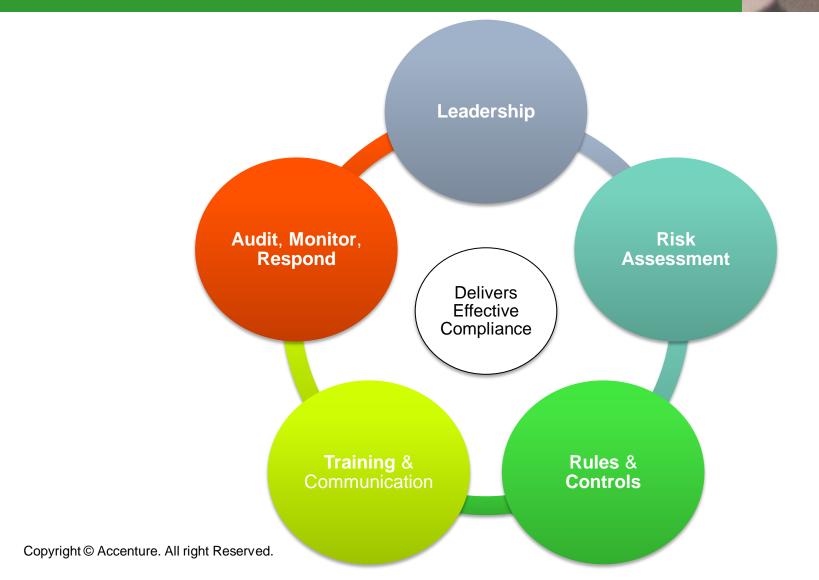
Client Data - Client Data Protection Program

 Programs establish a uniform high level of data protection for all personal data, regardless of origin and location, but leave space for customization based on local law, or client requirements



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5 Elements

- Leadership
- Risk Assessment
- Rules and Controls
- Training and Communication
- Audit, Monitor, Respond

Accenture Global Data Privacy Program

BCR

- Binding Policies and Procedures
- Data Privacy Oversight / Function
- Training
- Transparency
- Audit
- Binding on employees possible disciplinary action
- Complaints procedures
- Cooperation with DPAs

The Benefits of BCR



Freedom to operate globally and efficiently

Local legal compliance

Perceived as a regulatory seal of approval

Positive client perception

Trust among our people

Thought and industry leader

