



## DELIVERING STRATEGIC SOLUTIONS ACCA'S 2000 ANNUAL MEETING



Transparency International-USA

*Fritz Heimann, Chairman Nancy Zucker Boswell, Managing Director*

TI-USA, is the U.S. chapter of Transparency International (TI), the Berlin-based non-profit, non-partisan organization founded in 1993 to curb corruption in international transactions. Through its network of chapters in over 70 countries, TI encourages governments to implement effective anti-corruption laws and policies, promotes reform through international organizations and raises public awareness.

TI-USA is a coalition of corporate, legal and accounting professionals, and academics who contribute expertise and financial support to the international program. TI-USA promotes international initiatives to enhance transparency and accountability in order to strengthen market economies, support political stability, and promote effective development.

### Program Elements

- **Work with the U.S. government** on international anti-bribery initiatives to promote a level playing field for business while contributing to economic growth and equitable development;
- **Advocate anti-corruption programs** at U.S.-based international institutions, such as the World Bank, International Monetary Fund, and Inter-American Development Bank;
- **Promote public awareness** through contacts with the media and participation in conferences;
- **Build broad-based coalitions with other organizations** for reform efforts;
- **Brief private sector and provide opportunity for input** to government and institutions;
- **Provide expertise and support to TI and the international network** fighting corruption.

### Major Initiatives

- **OECD:** TI contributed to the development and entry into force of the Organization for Economic Cooperation and Development (OECD) Convention on Combating Bribery of Foreign Public Officials, which has been ratified by 22 countries, including Canada, France, Germany, Japan, Korea, the UK, and the US. TI-USA testified in favor of US ratification and with TI chapters in OECD countries reviewed implementing legislation. It is now focusing on effective enforcement and other areas such as an end to tax deductibility of bribes and export credit for deals secured with bribes.
- **Financial Transparency and Accountability Initiative:** TI-USA worked with the major accounting firms on a study of current practices in OECD countries regarding books and records, internal controls, and auditing practices and presented recommendations to the OECD.
- **Corporate Compliance:** TI-USA encouraged the International Chamber of Commerce to adopt revised Rules of Conduct to Combat Extortion and Bribery and contributed to Fighting Bribery, A Corporate Practices Manual. It is participating in efforts to strengthen antibribery compliance programs and developing best practices for small and medium-size enterprises.
- **The Americas:** TI-USA promoted the adoption of the 1996 Inter-American Convention Against

- **The Americas:** TI-USA promoted the adoption of the 1996 Inter-American Convention Against Corruption, which provides for enforcement of anti-bribery laws, cooperation on criminal investigations, judicial assistance, and codes of conduct for public officials. TI-USA mobilized broad private sector support for US ratification and testified before the Senate Foreign Relations Committee. It is also encouraging the creation of an effective OAS follow-up process.
- **APEC Transparency Initiative:** TI-USA worked with TI chapters to promote steps to improve transparency in procurement, improve corporate governance, and enhance legal and regulatory frameworks. Many were incorporated in declarations by leaders, ministers, and the APEC Business Advisory Council at the 1999 APEC Summit.
- **Procurement Reform:** TI-USA has encouraged the Administration to continue to seek a WTO Agreement on Transparency in Government Procurement when a new round of negotiations is launched.
- **International Anti-Corruption Conference (IACC):** TI-USA supported TI in preparations for the 9<sup>th</sup> International Anti-Corruption Conference in Durban, South Africa that was attended by 1500 government and private sector representatives from 135 countries. The 10<sup>th</sup> IACC will take place in Prague in October 2001.

#### Financial Support

- TI-USA has received corporate support from the following:

<b>AIG</b>	<b>Enron</b>	<b>S. C. Johnson Wax</b>	<b>Rockwell</b>
<b>Arthur Andersen</b>	<b>ExxonMobil</b>	<b>Lockheed Martin</b>	<b>Swipco</b>
	<b>Ford</b>	<b>Merck</b>	<b>Texaco Foundation</b>
<b>Bank of America Foundation</b>	<b>General Electric</b>	<b>Motorola</b>	<b>Travelers Insurance Company</b>
		<b>PhRMA</b>	
<b>BP Amoco</b>	<b>General Motors</b>	<b>Pfizer</b>	<b>Troutman Sanders</b>
<b>Bechtel Corporation</b>	<b>Honeywell</b>	<b>PricewaterhouseCoopers</b>	<b>United Technologies</b>
		<b>Raytheon</b>	<b>Weil Gotshal &amp; Manges</b>
<b>Boeing Company</b>	<b>J.M. Huber</b>	<b>Reliant Energy</b>	
	<b>IBM</b>		<b>Westinghouse</b>
<b>Bristol-Myers Squibb</b>	<b>International Foundation</b>		<b>Zurn Industries</b>

CMS Energy

EDS

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- Funding for TI is also provided by corporations, foundations such as the Open Society Institute, and bilateral development agencies in Europe, the European Union, World Bank, and regional development banks.

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