



DELIVERING STRATEGIC SOLUTIONS ACCA'S 2000 ANNUAL MEETING

Diversity: Strategic Tools You Can Use to Meet Your Goals

- Want to get past head-count?
- Want to know more about best methods to increase the diversity of the candidate pools from which you draw outside counsel and in-house hires?
- Want to learn new strategies for successfully integrating, keeping, and promoting the minority candidates you hire?

Corporate best practices, new technology solutions for finding the right counsel for your job, diversity metrics and their application to your department's work, and a host of other important topics will be discussed at this session. While we can't write the findings down until we have the discussion (since this is an open forum, let your hair down, free-for-all program), we will provide — after the meeting — an online document that memorializes (without attribution) some of the conversations we had. You can also check out some of the resources and technology we discussed that will enhance your ability to promote diversity in your own work environment at the same time. Go to www.acca.com around November 1 to see what we've posted in specific for this program in ACCA's diversity libraries. In the meantime, find all kinds of good stuff at:

www.acca.com/vl (This is ACCA's virtual library of resources: select the keyword "Diversity" for those resources we regularly feature, as well as for the November posting)

www.acca.com/diversecounsel to search for outside counsel of color who match your corporate retention needs; this is a brand new and growing ACCA service.)

www.mcca.net (the website of the Minority Corporate Counsel Association) which features resources and best practices for corporate practitioners

www.abanet.org/minorities/home.html (the website of the ABA Commission on Racial and Ethnic Diversity in the Profession); see especially the resources of the ABA MIC Group (Minority Inhouse Counsel Group) listed on that page.

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