

DELIVERING STRATEGIC SOLUTIONS ACCA'S 2000 ANNUAL MEETING

ESSENTIALS OF TRADEMARK RIGHTS FOR CORPORATE COUNSEL

9/20/00

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ESSENTIALS OF TRADEMARK RIGHTS FOR CORPORATE COUNSEL

PPT Slide

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ESTABLISHING **©**COMMERCIAL **©** USE OF A TRADEMARK:

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TRADEMARK DESIGNATIONS:

Author: ACCA Education Dept.

Email: education@acca.com

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UNDERSTAND TRADEMARKS & HELP LEVERAGE ONE OF THE MOST

VALUABLE ASSETS OF YOUR COMPANY!!

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