



Tuesday, October 21
2:30 pm-4:00 pm

CLO1 Law Department Pro Bono and Diversity Strategies that Work

Brad Smith

Senior Vice President, General Counsel, and Corporate Secretary
Microsoft Corporation

Laura Stein

Senior Vice President and General Counsel
The Clorox Company

Faculty Biographies

Brad Smith

Brad Smith is Microsoft's senior vice president, general counsel, and corporate secretary. He leads the company's department of legal and corporate affairs, which is responsible for all legal work and for government, industry, and community affairs activities. Mr. Smith has played a leading role at Microsoft on intellectual property, competition law, and other Internet legal and public policy issues. He is also the company's chief compliance officer and is responsible for Microsoft's intellectual property work. Since becoming general counsel, he has overseen numerous negotiations with governments and other companies. He is also responsible for the expansion of Microsoft's citizenship and philanthropic activities.

Mr. Smith previously worked as deputy general counsel for worldwide sales, and before that, he managed the company's European law and corporate affairs group, based in Paris. Before joining Microsoft, he was a partner at Covington & Burling, having worked in the firm's Washington, DC and London offices and represented a number of companies in the computing industry.

He has written numerous articles regarding international intellectual property and electronic commerce issues, and has served as a lecturer at The Hague Academy of International Law.

Mr. Smith graduated summa cum laude from Princeton University, where he received the Harold Willis Dodds Achievement Award, the highest award given to a graduating senior at commencement. He was a Harlan Fiske Stone Scholar at the Columbia University School of Law. He also studied international law and economics at the Graduate Institute of International Studies in Geneva, Switzerland.

Laura Stein

Laura Stein is the chief legal officer for The Clorox Company. At Clorox, Ms. Stein has responsibility for the company's worldwide legal, ethics and compliance, corporate secretary, corporate communications, crisis management, risk management, and internal audit matters. She also works closely with the Clorox board of directors on corporate governance. Ms. Stein chairs the Clorox women's employee resource group, and the Clorox crisis management team, co-sponsors the company's enterprise risk-management and social responsibility programs, co-chairs the Clorox disclosure committee, is a member of Clorox's employee benefits committee, and is Clorox's chief security officer.

Formerly, Ms. Stein was senior vice president, general counsel of the H.J. Heinz Company. Prior to joining Heinz, Ms. Stein served eight years with Clorox. Prior to joining Clorox, Ms. Stein was with Morrison & Foerster.

Ms. Stein is a director of Franklin Resources, Inc., and was previously a director of Nash Finch Company. She is the chair and serves on the executive committee of the board of directors of ACC. She chairs the ABA Asia Law Initiative Council, and co-chairs the corporate pro bono advisory board and the general counsel committee of the ABA business law section.

Ms. Stein received her JD from Harvard Law School and is a graduate of Dartmouth College where she earned undergraduate and master's degrees.



CLO Club Reference Listing

CLO1: Law Department Pro Bono and Diversity Strategies that Work PRO BONO

ACC Web Page on Pro Bono
<http://www.acc.com/php/cms/index.php?id=323>

ACC's Pro Bono and Diversity Efforts
http://www.acc.com/public/policy/advocacy/advocacy_probono_diversity.pdf

Corporate Pro Bono (CPBO)
<http://www.cpbo.org/>

Corporate Pro Bono Challenge
<http://www.cpbo.org/challenge/>

Article: The Business Case for In-House Pro Bono (ACC Docket 2006)
<http://www.acc.com/resource/v7718>

Article: Six Key Principles for Creating an Effective and Sustainable Pro Bono Program (ACC CLO Executive Bulletin 2006)
<http://news.acca.com/accaexec/issues/2006-09-20.html>

DIVERSITY
 ACC Diversity Web page
<http://www.acc.com/php/cms/index.php?id=322>

White Paper: Leading Practices in Law Department Diversity (ACC Leading Practices Profile 2005)
<http://www.acc.com/resource/v5898>

ACC InfoPAK: Achieving Diversity in Law Departments (2005)
<http://www.acc.com/infopaks/diversity.php>

Article: Diversity Under Attack: A Strategic Advisory for Defending Workplace Diversity Efforts
<http://www.acc.com/protected/article/diversity/accalertfinal.pdf>

Article: Priming the Pipeline to Diversity in the Legal Profession (ACC Docket 2001)
<http://www.acc.com/protected/pubs/docket/jj01/prime1.php>

Article: McDonald's Legal Department Takes Law to the Street (ACC Docket 2002)
<http://www.acc.com/protected/pubs/docket/so02/mcdonalds1.php>

Web Page: Corporate Legal Diversity Pipeline Program
http://www.streetlaw.org/en/Program_1.aspx

A Call to Action: Diversity in the Legal Profession
<http://www.acc.com/public/accapolicy/diversity.pdf>

Minority Corporate Counsel Association Website
<http://www.mcca.com>

CLO2: Corporate Social Responsibility - the Law Department's Role

Article: A Field Guide to Corporate Social Responsibility for In-house Counsel (ACC Docket April 2008)
<http://www.acc.com/resource/v9565>

Article: New to In-house: The IP/CSR Link (ACC Docket April 2008)
<http://www.acc.com/resource/v9573>

Article: Doing Well By Doing Good: Social Responsibility And In-House Law Departments (ACC Docket July/August 2005)
<http://www.acc.com/resource/v5891>

Article: Corporate Social Responsibility: What Every In-House Counsel Should Know—Secretary, The Timberland Company (ACC Docket May 2004)
<http://www.acc.com/resource/v4852>

Article: Corporate Social Responsibility: Back To Basics (ACC Docket January 2003)
<http://www.acc.com/resource/v4708>

Article: Strategy & Society The Link Between Competitive Advantage and Corporate Social Responsibility (Harvard Business Review December 2006)
<http://www.acc.com/resource/v9280>

Article: The Virtue Matrix: Calculating the Return on Corporate Responsibility (Harvard Business Review 2002)
<http://www4.ncsu.edu/~dhhenard/BUS%20590/Readings/Martin%202002.pdf>

White Paper: Millennium Poll on Corporate Social Responsibility- Executive Briefing
http://www.globescan.com/news_archives/MPExecBrief.pdf

Article: Is Green the New Black? (*ACC Docket* October 2007)
<http://www.acc.com/resource/v8688>

Program Material: Corporate Social Responsibility, Environmental Risk Management, & Sustainability:
What Your Board Should Know & How to Tell Them (ACC Program Material 2007)
<http://www.acc.com/resource/v9034>