

# **The WHY of Compliance**

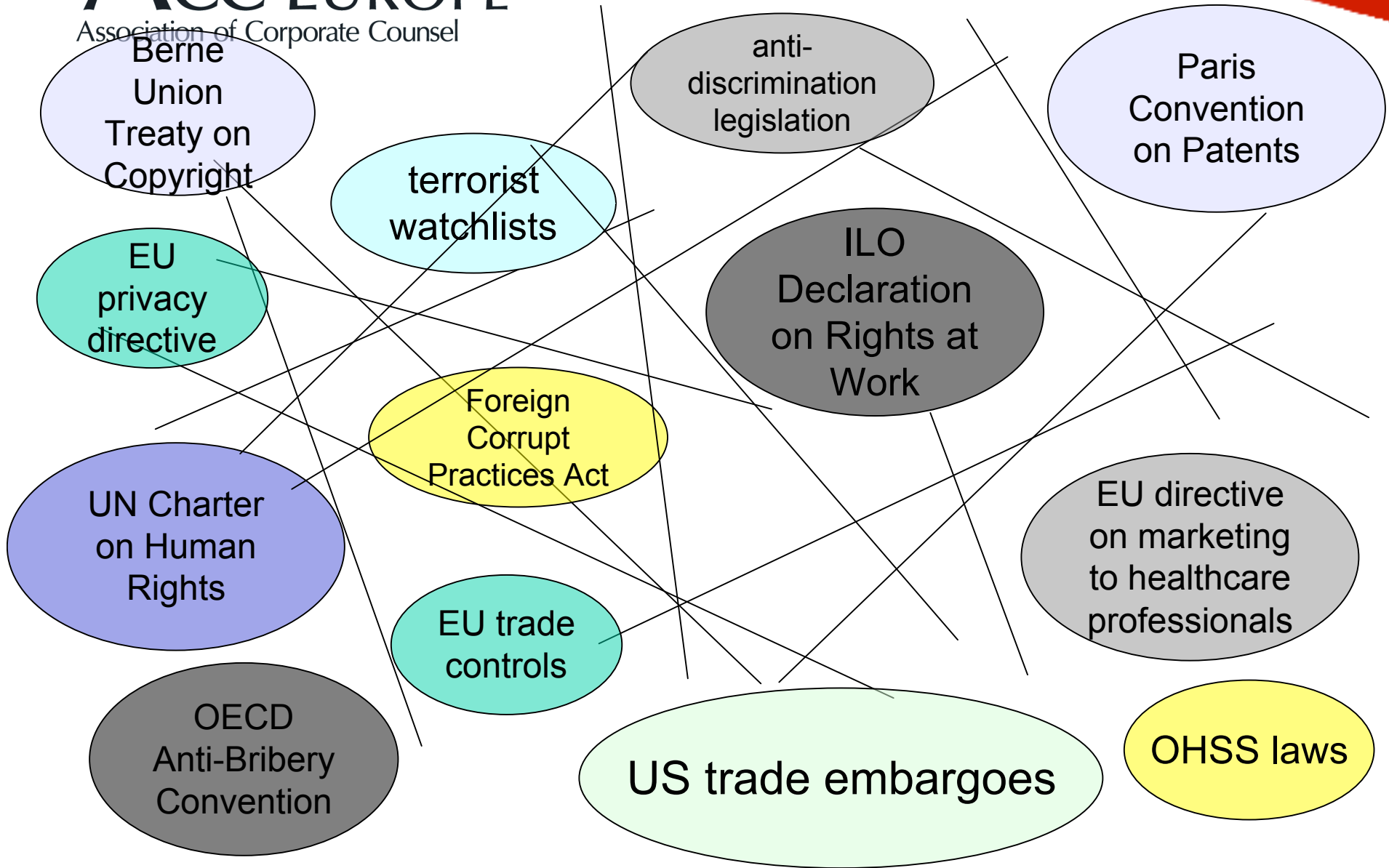
## **Setting Up a Code of Conduct**

**Sally March, Nortel**

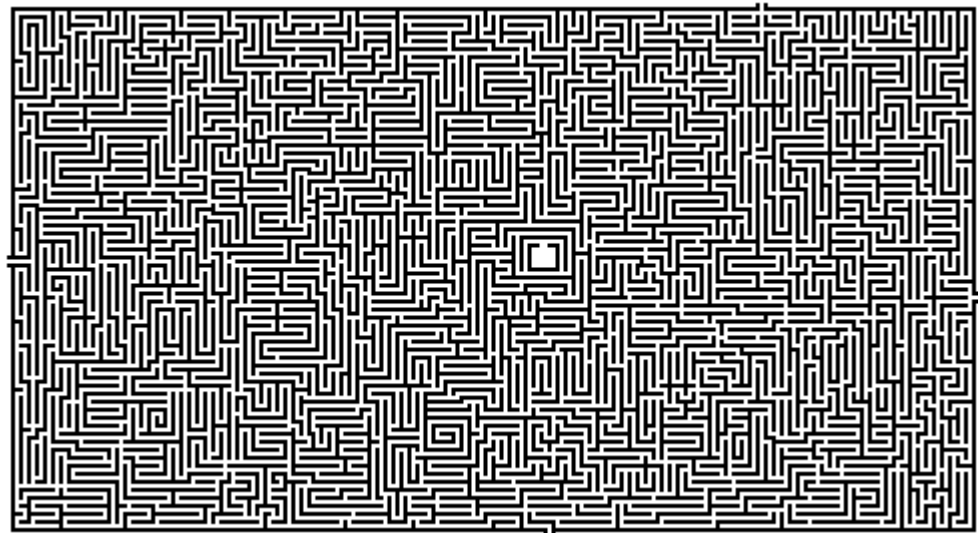
**Therese Catanzariti, GE Healthcare**

# ACC EUROPE

Association of Corporate Counsel



compliance helps you navigate the maze



compliance builds a warm safe haven  
in a tough hostile world



## compliance is a 21<sup>st</sup> century advantage

● customers are under the spotlight

● and their supplier

– and their supplier's subcontractors

» and their supplier's subcontractor's subcontractors

● customers demand a clean supply chain



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